



IMPACT IN 2025



**WORLD
LAND
TRUST**

Saving land
Saving species

Registered Charity 1001291
Registered Company Number 02552942



Grey-handed Night Monkey

How
World Land Trust
CREATES IMPACT



Myles Archibald, **Chair of Trustees**

As Chair of Trustees, I am pleased to introduce the World Land Trust (WLT) 2025 Impact Report. This report marks both the conclusion of our 2021–2025 Strategic Plan and the beginning of a new chapter for the organisation. Looking back over the past five years, it is clear that WLT has continued to demonstrate that long-term, partnership-led conservation can deliver meaningful and lasting impacts for nature and communities.

These achievements come at a time when the natural world faces unprecedented pressures. Biodiversity loss, climate change, and growing geopolitical and economic instability continue to threaten ecosystems and the people who depend upon them. Against this backdrop, WLT’s mission has never been more important. Throughout the past five years, we have remained steadfast in our commitment to protecting and restoring threatened habitats. We do this by supporting Indigenous peoples and local communities and ensuring that conservation is always grounded in trust and collaboration with local leadership.

The achievements outlined throughout this

report are the result of collective effort across our global network of conservation partners, whose expertise and commitment continue to strengthen conservation under increasingly challenging circumstances. They are equally a testament to the generosity of the individuals, businesses, trusts, and institutions whose support enables this work to continue.

As Trustees, our responsibility is to ensure that WLT remains true to its mission while building an organisation equipped for the future. I am proud that, throughout this Strategic Plan, WLT has continued to deliver lasting conservation outcomes while strengthening the foundations for the years ahead. With a clear strategic direction and renewed ambition, we enter the next chapter with confidence in the role that locally led conservation will continue to play in protecting our shared natural world.



Dr Catherine Barnard, **CEO**

As we conclude the final year of our 2021–2025 Strategic Plan, we have had the opportunity not only to reflect on what has been achieved, but also to consider what those achievements tell us about the future of conservation.

The challenges facing nature continue to intensify, yet the past five years have also demonstrated something equally important: when conservation is led by the people who know their landscapes best, extraordinary outcomes are possible. This is especially true when supported by long-term partnerships and sustained investment. That belief sits at the heart of WLT’s approach and has shaped everything we have achieved during this Strategic Plan.

Across our global network, our partners have protected threatened habitats, restored degraded landscapes, and strengthened local stewardship in ways that benefit both biodiversity and people. This year alone, our largest-ever appeal raised £2.2 million to help Fundación Biodiversa Colombia (FBC) expand El Silencio Reserve, demonstrating the remarkable impact that can be achieved when supporters unite behind a shared purpose.

Every hectare protected represents far more than an area of land. It safeguards freshwater, stores carbon, strengthens climate resilience, supports livelihoods, and preserves irreplaceable cultural knowledge. These wider benefits are why WLT has always believed that conservation is most effective when it is rooted in local priorities and built on enduring relationships. Our partners’ expertise, remarkable commitment, and deep understanding of their landscapes remain the foundation of every success we celebrate, and we are profoundly grateful to every supporter whose generosity has made this work possible.

As we begin the next phase of WLT’s journey, we do so with optimism and determination.

The years ahead will demand innovation and resilience with continued collaboration, but this report demonstrates that our partnership model is delivering lasting conservation where it is needed most and provides a strong foundation for the work still to come.





WLT's achievements and performance across the 2021–2025 strategy period

Total priority land saved

Year	Target	Performance
2021	160,000 ha	189,349 ha
2022	340,000 ha	261,062 ha
2023	540,000 ha	413,267 ha
2024	760,000 ha	686,162 ha
2025	1,000,000 ha	829,664 ha

In 2025, a further **143,502 ha** were directly added to our priority land target. Across the full 2021–2025 strategy period, we have fully secured **829,664 ha** of priority land into conservation through our global partner network. We consider achieving 86% of an exceptionally ambitious target to be cause for celebration. There is an additional **621,403 ha** contracted, which would bring us to a total of more than **1.4 million ha** set to be protected as a result of our last strategic plan; a significant achievement that demonstrates both the scale of our impact and the strength of our partnership model.

Total priority habitats connected

Year	Target	Performance
2021	400,000 ha	1,216,758 ha
2022	800,000 ha	1,568,592 ha
2023	1,200,000 ha	1,570,910 ha
2024	1,600,000 ha	1,708,948 ha
2025	2,000,000 ha	8,326,634 ha

This KPI demonstrates the scale and ambition of WLT's landscape-level approach to conservation, moving beyond individual sites to create connected, resilient ecosystems. Over the 2021–2025 strategy period, our funding and support have helped establish over eight million hectares of contiguous habitat, enabling wildlife to move freely across landscapes and maintain healthy, functioning ecosystems.

This connectivity is critical in reducing fragmentation, supporting genetic diversity, and strengthening ecosystems' ability to adapt to the pressures of climate change. By focusing on linking key habitats, WLT and its partners are delivering conservation outcomes at a scale that not only protects species today but also builds long-term resilience for the future.

Forests maintained in WLT-backed reserves

Year	Target	Performance
2021	Forest loss rates not surpassing -0.35%	-0.30%
2022	<-0.35%	-0.27%
2023	<-0.35%	-0.17%
2024	<-0.35%	-0.79%
2025	<-0.35%	-0.33%

This KPI highlights the effectiveness of WLT's approach to long-term protection, with partner reserves continuing to perform strongly relative to the wider landscape. While forest loss within reserves was only slightly better than the target figure in 2025, notably these areas remained significantly better protected than surrounding unprotected forests, where loss rates were more than five times higher.

This difference clearly demonstrates the value of sustained conservation management and partner-led protection in reducing deforestation pressures. The elevated loss rates seen in 2024 reflect broader global trends, with wildfires playing a major role, reinforcing the increasing importance of proactive protection and resilience building within our reserves.

Overall, these results underline the critical role our partners play in safeguarding forests, even in the face of growing external pressures, and highlight the continued importance of investing in long-term, landscape-scale conservation.

Biodiversity maintained in WLT-backed reserves

Year	Target	Performance
2021	Population persistence levels of key indicator species at >98%	98.88%
2022	>98%	98.91%
2023	>98%	97.15%
2024	>98%	98.80%
2025	>98%	98.82%

This KPI remains a strong indicator of the effectiveness of WLT's long-term conservation approach, demonstrating the positive outcomes achieved through sustained protection and monitoring by our partners. Current data shows a high level of stability across monitored populations, reflecting the strength of our model and the impact of consistent, on-the-ground conservation action.

This result is based on information from over 477 populations of key indicator species across 100 reserves that WLT has helped establish, highlighting both the scale and reach of our work. Importantly, this includes data for more than 179 globally threatened species, underlining our contribution to reducing extinction risk and safeguarding biodiversity.

Together, these outcomes reinforce the value of long-term investment in protected areas and partnerships, ensuring that conservation efforts deliver measurable and lasting benefits for species and ecosystems.

Number of active WLT partners

Year	Target	Performance
2021	30	37
2022	33	47
2023	36	52
2024	39	53
2025	42	55

This KPI remains central to WLT's long-term impact, recognising that strong, locally led partnerships are fundamental to delivering effective conservation at scale. Over the course of the strategy period, we have significantly expanded our global partner network, growing from 30 to 55 active organisations.

This growth reflects a deliberate and strategic focus on extending our reach into regions where support was previously more limited, particularly in Africa and Asia. Over the past five years, we have added 17 new partners in Africa and three in Asia, strengthening our ability to protect priority landscapes and support conservation where it is needed most.

By investing in and growing this diverse network of partners, we are building a more resilient and capable global conservation community. This approach ensures that knowledge, expertise, and resources are shared effectively, enabling WLT to increase its impact and deliver lasting outcomes for nature and people.



Income increasing by at least 15% year on year

Year	Target	Performance
2021	+15% growth on 2020 income of £7,122,000	£8,192,000 (+15.02%)
2022	+15% growth on previous year's income	£8,790,000 (+7.3%)
2023	+15% growth on previous year's income	£10,232,000 (+16.4%)
2024	+15% growth on previous year's income	£8,699,000 (-14.98%)
2025	+15% growth on previous year's income	£9,731,000 (+11.86%)

This KPI reflects the importance of sustained income growth in increasing WLT’s conservation impact. Growing income enables us to protect and restore more threatened habitats, support more conservation partners, and respond to urgent opportunities for nature.

The 15% annual target set within the 2021–2025 strategy was deliberately ambitious, reflecting both the urgency of the biodiversity crisis and our aspiration to scale conservation action. While this level of growth was not achieved consistently, income increased overall during the strategy period despite a challenging fundraising environment.

Performance in 2024 was influenced by the timing of some exceptional grants received in the previous year, making direct year-on-year comparisons less straightforward. The recovery in 2025 demonstrates the resilience of WLT’s supporter base and the strength of our increasingly diversified income portfolio.

Overall, these results show that WLT has continued to strengthen its financial foundations, supporting our ability to deliver long-term conservation impact at scale.

Spending on growth and future income

Year	Target	Performance
2021	5%	1.5%
2022	5%	2.2%
2023	5%	2.4%
2024	5%	4.2%
2025	5%	4.2%

This KPI remains fundamental to WLT’s long-term impact, as successful conservation outcomes depend on strong organisational capability, trusted data, resilient systems, and the sustained growth of our programmes. Over the past five years, we have made targeted strategic investments to modernise and strengthen our core systems and platforms, while enhancing our approach to managing Information Governance Technology (IGT) risk. These efforts are essential to ensuring we can scale effectively and deliver against our mission.

In parallel, we have refreshed our brand, further strengthening our visibility and influence and supporting continued growth in recognition and engagement over the strategy period.

While investment has been below target, it does reflect a significant increase on historic levels and has delivered meaningful and transformational change alongside business-as-usual.

Decisions have been driven by robust data and a clear strategic focus, prioritising initiatives that expand the reach and impact of our work. This approach has directly focused on the delivery of our strategic target of placing land under protection, demonstrating the tangible outcomes of our investments and providing a strong foundation for future growth and impact.





Strategy in Focus

Red-eyed Tree Frog

As this five-year strategy draws to a close, it gives us the opportunity to reflect on what has been achieved and how conservation itself has evolved.

One of the defining themes of this strategy has been a shift towards landscape-scale conservation. Protected areas remain fundamental, but they cannot exist in isolation. Crucial habitats like forests, rivers, and wetlands function as connected systems, and so much wildlife depends on the ability to move between habitats for everything from finding food to maintaining healthy genetic diversity – and adapting to a rapidly changing climate. A total of more than 1.4 million ha are set to be protected as a result of our last strategic plan but beyond even that, our funding and support have helped ensure there is connected protection of over eight million ha of habitat, over four times our target. This astonishing figure means our supporters are helping to strengthen ecological resilience at a massive scale that extends far beyond individual reserves.

The past five years have also reinforced the importance of partnership. Around the world, conservation is increasingly recognising that lasting outcomes depend on those who know these landscapes best. Indigenous Peoples and local communities have managed many of the world's most biodiverse ecosystems for generations, drawing on knowledge built through centuries of observation and stewardship. WLT has recognised this since the beginning and that is why we have always worked with these groups at the forefront of decision making and management, and we will continue to do so. Their understanding of processes like seasonal change, species behaviour, and sustainable land management provides an invaluable complement to scientific research and has become an increasingly important part of global conservation thinking.

This growing recognition was reflected in international discussions ahead of COP30 in Belém, where Indigenous leaders demanded greater recognition of their rights, territories, and knowledge within climate and biodiversity decision-making. Their message echoed a broader shift across the conservation sector: that protecting nature is most effective when Indigenous Peoples and local communities are recognised as leaders. This principle has long been central to WLT's approach. By supporting trusted local conservation organisations that work alongside the communities who live closest to these landscapes, conservation is shaped by local knowledge and experience, creating stronger outcomes that endure beyond the lifetime of individual projects.

The strategy also recognised that conservation depends on more than protecting land alone. It requires resilient organisations, long-term investment and above all the ability to respond to changing challenges and opportunities. Over the past five years, WLT has strengthened and expanded our global network of conservation partners and invested in the systems needed to support long-term growth. These foundations enable the organisation to respond to emerging opportunities, supporting more partners to protect threatened habitats before they are lost.

As this strategy concludes, its greatest achievement isn't so much in meeting targets as it is in what supporters have enabled our partners to do during that time and the impact their work is having. The landscapes protected, the partnerships built, and the knowledge shared throughout the past five years will continue to shape conservation long after this strategy has come to an end and as we look to the next phase.

OUR AMBITION

World Land Trust aims to protect the world's most threatened habitats and species by working in partnership with local organisations and communities, and by empowering people everywhere to act for nature.

WHAT WILL BE DIFFERENT

- ✓ A stronger focus on high impact landscapes, using science and data to prioritise action
- ✓ Greater emphasis on local leadership, supporting Indigenous Peoples and in-country partners
- ✓ Moving from individual sites to protecting wider ecosystems and landscapes
- ✓ Using technology and data alongside traditional knowledge to improve impact and transparency
- ✓ Growth in high-integrity nature-based solutions projects

HOW WE WILL DELIVER

Strengthen conservation partnerships

- Focus on areas with the greatest biodiversity risk
- Support global partners, local communities and Indigenous Peoples to lead and deliver effective conservation and climate solutions
- Enable shared learning and collaboration across the network

Grow a global movement of supporters

- Inspire action through clear, compelling storytelling and improved reporting
- Build long-term, trust-based donor relationships
- Deliver scalable conservation impact

Invest in people, data, and technology

- Use data to drive smarter decisions and maximise impact
- Improve systems, efficiency, and collaboration
- Build a skilled, adaptable and purpose-driven team

OUR THREE AREAS OF IMPACT



Protect

Secure and safeguard the most threatened habitats and species through direct conservation action.



Create & Restore

Support projects that rebuild and restore ecosystems so they function effectively in the long term.



Connect

Link habitats, species and people through ecological corridors and community-led conservation.

WHAT SUCCESS LOOKS LIKE BY 2030

- 1 More land protected and ecosystems restored
- 2 Reduced risk of species extinction
- 3 Stronger global partnerships and local impact
- 4 A larger, more engaged community of supporters
- 5 Recognition as a trusted and effective conservation organisation

Impact highlights

from 2021–2025



2025

In 2025, WLT launched the largest appeal in our history: a £2.2 million campaign to expand El Silencio Reserve in Colombia's Middle Magdalena Valley. Thanks to an extraordinary collective effort, that ambitious target was achieved. Philanthropists, Charitable Trusts, Corporate Partners, Individual Donors, Fundraisers including those who participated in WLT's Miles for the Wild challenge, and countless others came together to make the appeal a success.

Their support will permanently protect a further 1,495 ha of highly threatened forest and wetlands, fund rangers to safeguard the reserve, and strengthen a vital wildlife corridor within one of the world's most threatened biodiversity hotspots. More than a fundraising milestone, the appeal demonstrated what is possible when thousands of people unite behind a shared vision for nature, securing one of the most significant conservation achievements in WLT's history.

Together, these achievements will help secure one of the last remaining strongholds of the Middle Magdalena Valley's forest and wetland ecosystems, reconnecting fragmented habitats and strengthening one of Colombia's most important landscapes for biodiversity.

2022

In 2022, the Cuetzalan Cloud Forest Amphibian Sanctuary was established by Conservación de Anfibios (Anfibios A.C) in Puebla, Mexico. The purchase of the first eight ha of land marked the first protected area in the region.



2024

In 2024, a coalition of organisations, including Fundación Natura Bolivia (FNB) achieved the formal legal creation of Yande Yari, an Indigenous-led protected area covering over 562,000 ha.



2023

In 2023, the restoration of the Genting Wildlife Corridor was completed by HUTAN in Malaysian Borneo. Since the project started in January 2019, an all-women team planted 70,000 trees over 45 ha, transforming former oil palm plantations into regenerating forest.



2021

In 2021, supporters of our appeal Saving Tanzania's Coastal Forests exceeded its target within weeks, with the total project securing more than 35,000 ha for the country's iconic species.



Species Protected by WLT since 1989

Total known species in WLT project areas:

MAMMALS
1,139

BIRDS
4,657

AMPHIBIANS
692

REPTILES
936

FISH
339

PLANTS
7,356

INVERTEBRATES
2,404

FUNGI
56

Total 17,579

Total known globally threatened species in WLT project areas:

MAMMALS
184

BIRDS
236

AMPHIBIANS
117

REPTILES
68

FISH
5

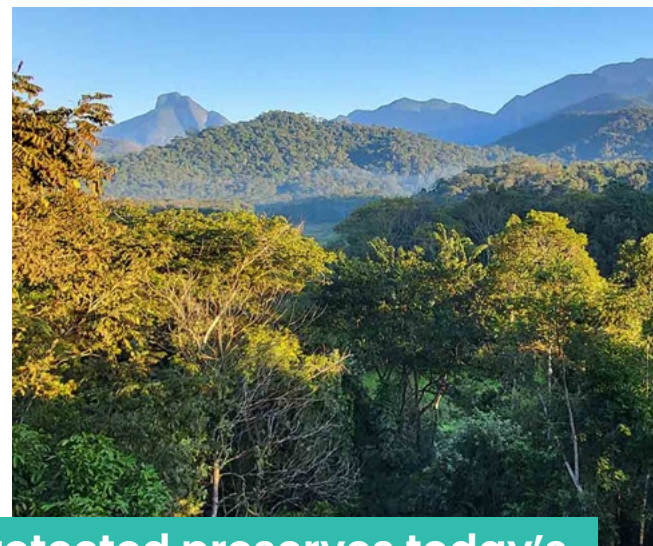
PLANTS
414

INVERTEBRATES
6

Total 1,030

At first glance, the number of species recorded within WLT-supported landscapes may appear surprisingly modest. Yet perhaps the more remarkable story is how much remains unknown. Around two million species have been formally described by science, but it is estimated that as many as 10 million species exist in the world today, meaning that 80% of them have yet to make themselves known to science. The proportion of undescribed species is especially high in tropical ecosystems and many of the habitats protected by our partners are among the most biologically rich places on Earth, where scientific discovery is still unfolding. New species continue to be described every year, while countless insects, fungi, and plants have yet to be formally identified. In tropical forests especially, the true diversity of life almost certainly extends far beyond what has been documented.

This reminds us that conservation is not only about protecting the wildlife we already know but also safeguarding entire ecosystems and the intricate relationships that sustain them, including species we have never even encountered. As research continues and knowledge grows, these landscapes will undoubtedly reveal new insights into the richness of the natural world and the vital role it plays in supporting healthy ecosystems.



Every hectare protected preserves today's biodiversity and tomorrow's discoveries

Every discovery reveals how much remains unknown

Ecuador's Fundación EcoMinga (EcoMinga) has described more than 100 species of orchid in its reserves in the upper Río Pastaza watershed, most of which are endemic, with more every year.



A healthy predator signals a healthy landscape

Pakistan's Snow Leopard Foundation (SLF) protects Snow Leopard (*Panthera uncia*), an apex predator, helping to sustain entire food webs, keeping prey populations, vegetation, and ecosystem processes in balance.



One protected fragment can hold an oasis

In South Africa, Overberg Renosterveld Trust's (ORT's) Haarwegskloof Nature Reserve is bursting with more than 500 plant species in a landscape that has lost more than 95% of its vegetation.



Protecting plants protects everything that depends on them

Native plants sustain the pollinators that underpin entire food webs as well as feeding and sheltering wildlife and nourishing the soils.

Protecting one place can save an entire species

Bolivia's endemic Blue-throated Macaw (*Ara glaucogularis*) would likely no longer exist if not for the work of Asociación Armonía (Armonía) in bringing it back from the brink of extinction; its population has more than tripled since conservation began and each year brings a new record number of fledging chicks.



Protecting biodiversity hotspots delivers benefits far beyond what their size alone might suggest

The Reserva Ecológica de Guapiaçu (REGUA) reserve and the wider Guapiaçu valley occupy only a tiny fraction of the Earth's surface, yet support 490 bird species, over 4% of all bird species on the planet.



Impact of Legacy and Foundation

Many of WLT's most enduring conservation successes have been made possible through the generosity of supporters who chose to remember nature in their Wills. Whether directed towards a specific project or entrusted to WLT to allocate strategically, each legacy becomes part of a lasting conservation story that continues long into the future.



2025

The legacy of long-time supporter Diana Andrews, who was born in Argentina before later settling in the UK, supported our partners across Argentina including Fundación Hábitat y Desarrollo (FH&D) in collaboration with Fundación Somuncura. With FH&D her legacy permanently protected 31 ha of land on the Somuncurá Plateau, a freshwater habitat for the Critically Endangered El Rincon Stream Frog (*Pleurodema somuncurens*) and Naked Characin (*Gymnocharacinus bergii*), species found only in a single stream system in Patagonia.



2024

The legacy of WLT Trustee Mark Stanley Price helped to ensure the long-term survival of the Afromontane forest of Mount Moco, the highest point of Angola. His gift helped Fundação Kissama expand and restore this forest, supporting the continued survival of the largest-known population of Swierstra's Francolin (*Pternistis swierstrai*), along with eight other birds endemic to Angola which thrive only in the Afromontane forest.



2023

A gift helped ensure habitat protection and ranger management in the Caucasus Wildlife Refuge in the mountains of Armenia with Foundation for the Preservation of Wildlife and Cultural Assets (FPWC). Here, the refuge is a crossing place for species such as Caucasian Leopard (*Panthera pardus saxicolor*), travelling and hunting through some of Armenia's oldest juniper forests. The gift helped FPWC improve the conservation of previously unsustainably managed land while local rangers monitor wildlife, fight wildfires, and protect against poaching.



2022

Legacy support for our autumn appeal, Life on the Edge, helped us reach our target to secure 586 ha to add to EcoMinga's Rio Anzu reserve. The reserve encompasses some of the last remaining Eastern Cordillera Real montane forests on the slopes of the eastern Andes in Ecuador. Here, Spectacled Bears (*Tremarctos ornatus*) roam and since the appeal, dozens of new species have been documented in the reserve from amphibians to orchids.



2021

A generous gift left from WLT Friend Denyss Wilsden added 358 ha to Fundación Jocotoco's (Jocotoco's) Buenaventura Reserve in Ecuador. The reserve is home to cats like the Jaguarundi (*Herpailurus yagouaroundi*), 350 species of birds like the El Oro Parakeet (*Pyrrhura orcesi*), and even the Critically Endangered Ecuadorian White-fronted Capuchin Monkey (*Cebus aequatorialis*), which has been successfully reintroduced to the site.

Some of the most transformative conservation cannot be achieved through short-term projects alone. Restoring ecosystems, connecting fragmented habitats and strengthening local conservation organisations all require long-term commitment. Flexible, multi-year funding from charitable foundations provides the stability needed to plan beyond immediate priorities, invest in local capacity and respond to opportunities as they emerge.

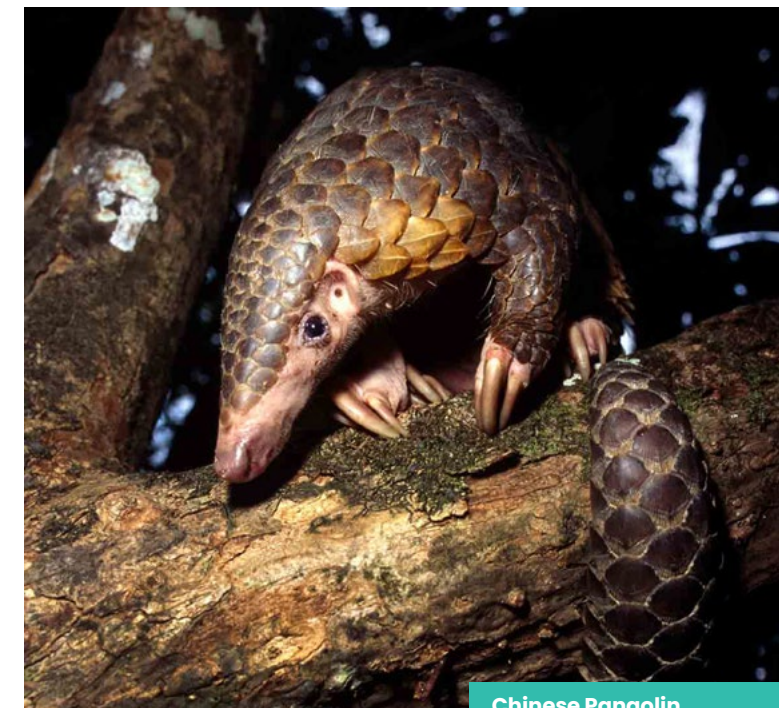
One such foundation has enabled WLT to support locally-led conservation across multiple landscapes, giving partners the confidence to pursue ambitious, long-term visions that extend far beyond the lifetime of an individual grant.

In eastern Nepal, this support has helped Koshi Tappu Kanchenjunga Biodiversity Education Livelihood Terra-Studio (KTK-BELT) lay the foundations for an interconnected conservation landscape protecting the Critically Endangered Chinese Pangolin (*Manis pentadactyla*). Working alongside Indigenous communities, Community Forest User Groups and local government, the project is linking protected areas through a network of community-managed forests and conservation areas. Rather than protecting isolated sites, the programme is creating a landscape where conservation is embedded within local governance and long-term land management to safeguard wildlife habitats.

"This project is strengthening collaboration between local communities, conservation practitioners and government authorities, creating the foundation for long-term habitat protection and pangolin conservation. While navigating policy and administrative processes across multiple local governments has not always been straightforward, continuous dialogue, community consultation and a strong local presence have helped build the consensus needed to deliver these important conservation milestones."

Rajeev Goyal,
Co-founder and Board Chair at KTK-BELT

A similar approach is underway on the coast of Tanzania. Support for Tanzania Forest Conservation Group (TFCG) has enabled the establishment of new Village Land Forest Reserves, placing globally important coastal forests under community management. These locally governed



Chinese Pangolin

reserves protect exceptional biodiversity while strengthening the institutions responsible for their long-term stewardship. By investing in governance, local leadership and sustainable management alongside habitat protection, conservation becomes more resilient to future environmental and social pressures.

The impact of this approach is greater than the sum of its individual projects. Multi-year funding gives partners the confidence to develop landscape-scale strategies, build trusted relationships with communities and governments, and establish the governance structures needed for conservation to endure. These cornerstones cannot be created within a single funding cycle, but once established they continue delivering benefits long after the original investment has ended.

As WLT looks towards a future increasingly focused on landscape connectivity, ecological resilience and locally-led conservation, this kind of sustained philanthropic support will remain essential. It enables conservation organisations not simply to protect what exists today, but to shape the connected, resilient landscapes that wildlife and people will depend upon for generations to come.

Generosity from trusts and foundations supports every facet of WLT's work. For example, the delivery of our ambitious strategy and all its impacts was facilitated by a three-year grant running from 2021 to 2023 from Allan & Gill Gray Philanthropies which funded a review and transformation of WLT's internal digital infrastructure, supporting the people and processes at the heart of WLT.



Impact of Friends

Every month, WLT Friends choose to invest in nature's future. Together, their regular support provides something conservation increasingly depends upon: certainty. At a time when international conservation funding is becoming less predictable, such as 2025's cuts to USAID programmes, and when climate change is driving more frequent floods, wildfires, and other environmental emergencies, dependable funding allows local partners to continue protecting the landscapes and wildlife in their care without interruption.

The Action Fund provides the flexibility to respond wherever the need is greatest, whether helping partners adapt to rapidly changing circumstances, protecting land when opportunities arise or sustaining long-term conservation programmes through periods of uncertainty. This page is a testament to the collective impact of WLT Friends and other Action Fund supporters in 2025 alone, with many more throughout the strategy period. Every project supported has been strengthened by people who choose to give regularly, creating a dependable source of funding that enables conservation partners around the world to act when action cannot wait. This continued support is helping protect nature today while giving our partners the security to plan for tomorrow and access funds when they are urgently needed.

Chimpanzee

2025

Action Fund supporters helped Snow Leopard Foundation (SLF) empower communities to manage the Bashqar Gol and Shandor Plateau Biosphere Reserve in the mountains of Pakistan to protect the globally Vulnerable Snow Leopard (*Panthera uncia*).

2024

The Action Fund provided urgent emergency response funding when unprecedented flooding caused landslides near Fundación EcoMinga's reserves in Ecuador and for wildfire management in Planet Madagascar Association's (PMA's) Ankarafantsika National Park.

2023

£200,000 of urgent funding was provided to the Foundation for Ecodevelopment and Conservation (FUNDAECO) to protect coastal plots from development, helping safeguard and manage Caribbean Guatemala's coastline, which is home to the West Indian Manatee (*Trichechus manatus*) and much more.

2022

Supporters funded land protection with Big Life Limited in Kenya to safeguard two crucial wildlife corridors in Eselengei, an area in the Greater Amboseli ecosystem, an internationally recognised UNESCO Biosphere Reserve home to 24 globally threatened species.

2021

Donations to the Action Fund supported Wildlife Trust of India's (WTI's) Sarus Crane Wetland Project in Uttar Pradesh. The project saw local volunteers protect nests and hatchlings of the Sarus Crane (*Antigone antigone*) in northern India.

More than 30 partners supported by WLT's Action Fund from 2021–2025 including

ANGOLA

Fundação Kíssama

ARGENTINA

- Natura Argentina
- Fundación Hábitat y Desarrollo (FH&D)
- Fundación Patagonia Natural (FPN)

ARMENIA

Foundation for the Preservation of Wildlife and Cultural Assets (FPWC)

BOLIVIA

- Asociación Armonía
- Fundación Natura Bolivia (FNB)
- Nativa Bolivia

CAMEROON

Environment and Rural Development Foundation (ERuDef)

COLOMBIA

- Fundación Biodiversa Colombia (FBC)
- Fundación Guanacas
- Fundación ProAves
- Fundación Proyecto Titi

ECUADOR

Fundación EcoMinga

GUATEMALA

Foundation for Ecodevelopment and Conservation (FUNDAECO)

HONDURAS

Asociación Ecológica de San Marcos de Ocotepeque (AESMO)

INDIA

- Applied Environmental Research Foundation (AERF)
- Wildlife Trust of India (WTI)

KENYA

Big Life Limited
Nature Kenya

MADAGASCAR

Planet Madagascar Association (PMA)

MEXICO

- Conservación de Anfibios
- Naturaleza y Cultura Sierra Madre

MOZAMBIQUE

Gorongosa Restoration Project

NEPAL

Koshi Tappu Kanchenjunga Biodiversity Education Livelihood Terra-Studio (KTK-BELT)

PAKISTAN

Snow Leopard Foundation (SLF)

PARAGUAY

Guyra Paraguay

PERU

Amazónicos por la Amazonía (AMPA)

SOUTH AFRICA

Wild Tomorrow

TANZANIA

Southern Tanzania Elephant Programme (STEP)

UGANDA

- EcoTrust
- Environmental Defenders
- Kara-Tunga Foundation

VENEZUELA

Asociación Civil Provita

ZAMBIA

Kasanka Trust

Impact

of Corporate and Carbon

Corporate partnerships enable conservation at every stage of the journey. From securing threatened habitats to investing in long-term conservation programmes and landscape restoration, businesses help local partners protect nature where it matters most. Whether supporting globally important biodiversity hotspots, strengthening the resilience of supply chains, or helping communities restore ecosystems, our corporate partners are investing in lasting environmental impact. One of the ways businesses support this work is championing WLT's flagship Buy an Acre programme. Corporate Partners help secure the landscapes on which entire ecosystems depend, creating opportunities for restoration, wildlife recovery and long-term conservation. By investing in our core conservation programmes, businesses help create a diverse portfolio of projects across the world. Together, these partnerships are protecting some of the planet's most threatened landscapes while helping to build a more connected and resilient future for nature.

14,223 ha protected with Buy an Acre in 2025



ARGENTINA

**Fundación Hábitat y Desarrollo
Somuncurá Plateau**
10,452 ha

The isolated, rugged conditions of this vast plateau of volcanic rock and basalt in Argentinian Patagonia make it home to a number of endemic species such as the Critically Endangered El Rincón Stream Frog (*Pleurodema somuncurense*) and native predators like Puma (*Puma concolor*) and Andean Foxes (*Lycalopex culpaeus*).

KENYA

**Nature Kenya
Dakatcha Woodland**
90 ha

One of the last surviving fragments of East Africa's coastal forests, it is an irreplaceable refuge for extraordinary species, including the only known nesting site of the Endangered Clarke's Weaver (*Ploceus golandii*), and a habitat for the world's largest elephant shrew, the Endangered Golden-rumped Sengi (*Rhynchocyon chrysopygus*).



SOUTH AFRICA

**Overberg
Renosterveld Trust
Renosterveld**
111 ha

ORT successfully acquired the Goeressoe property which is home to as many as 20 breeding pairs of the Black Harrier (*Circus maurus*); South Africa's iconic Endangered raptor. The birds rely on the regions precious fragments of unique renosterveld habitat and the mammals, reptiles, and pollinators within it.



UGANDA

**Environmental
Defenders
Nyamukino**
964 ha

This land extends a wildlife corridor between Murchison Falls National Park, Aswa Lolim Conservation Area, and the East Madi Wildlife Sanctuary in the globally important Albertine Rift, one of Africa's richest centres of biodiversity.



ARGENTINA

**Aves Argentinas
Traslasierra**
2,606 ha

Here, supporters help protect one of South America's most threatened ecosystems: the Dry Chaco Forest and its wildlife, from species like the Endangered Chacoan Peccary (*Parachoerus wagneri*) on the forest floor to birdlife like the Crowned Solitary Eagle (*Buteogallus coronatus*) in the skies.

Investment in nature is key for our Corporate Partners who source their nature-based ingredients globally and who look to support projects in regions where their supply chains operate, such as with our more than 20-year partnership with Puro Fairtrade Coffee. Our shared mission is to protect the landscapes behind products with a focus on coffee-producing regions across Latin America, Africa, and Asia. This has evolved from broad conservation funding to targeted, supply-linked projects such as helping AESMO and coffee cooperatives in Honduras to protect water sources, support farmers, and restore ecosystems.

Together, Puro and WLT have helped support conservation across:

100,000 ha
of threatened habitat

27
protected reserves

17 COUNTRIES
across major coffee-producing landscapes

An estimated
10 MILLION TONNES
of carbon stored within these forests

Approx.
60,000 TREES
protected

Increasingly, our corporate partnerships are designed around landscapes that matter both for biodiversity and for business, helping companies contribute to more resilient ecosystems while supporting the communities and natural resources on which global supply chains depend.



Ancient oak in a Carbon Balanced reserve



Puro field trip

Through our Carbon Balanced programme, individuals and organisations helped keep natural carbon stores intact. By balancing their unavoidable emissions after reducing wherever possible, businesses committed to science and net zero targets took high integrity climate action through Carbon Balanced, protecting forests and contributing to a larger global effort to slow climate change by preserving one of the planet's most effective natural climate regulators.

Living forests continuously remove carbon dioxide from the atmosphere, storing it in trees, soils and vegetation over decades and centuries. Yet their value extends far beyond the carbon they hold. Intact forests regulate rainfall, stabilise soils, reduce flooding, cool local climates and provide the ecological conditions on which millions of species depend. When forests are cleared or degraded, these benefits are lost. Carbon that has been stored for generations is released back into the atmosphere, while the Earth's capacity to absorb future emissions is diminished.

Protecting existing forests such as those our Carbon Balanced supporters have protected in Mexico and Guatemala is therefore one of the fastest and most effective climate actions available. Mature ecosystems store vast quantities of carbon; preventing their destruction avoids immediate emissions while safeguarding biodiversity that has evolved over millennia.

Impact of WLT Supporters

across our 2021-2025 Strategy

25 NEW PARTNERS

More than **130** PROJECTS SUPPORTED

829,664 HA

of additional threatened habitats protected

with a further **621,403** ha contracted
Including Buy an Acre projects in

Argentina, Brazil, Kenya, South Africa, Uganda

Since 1989

2,057,257 HA

have been directly funded by

WLT across all projects*

A further **1,497,966** ha are set to be protected through additional funding unlocked by WLT support

19,705,542 ha have been connected by WLT-funded corridors and extensions

And an estimated **162 million tonnes** of carbon are stored in WLT-supported reserves

*Figures include hectares already contracted

And projects

supported by the Action Fund

in more than **17 COUNTRIES** including...

Mexico
Honduras
Colombia
Ecuador
Bolivia
Paraguay
Argentina
Uganda
Angola
South Africa
Zambia
Madagascar
Kenya
Tanzania
Pakistan
India
Armenia

1,626,987 TREES

planted across all WLT programmes

Including **Plant a Tree** projects in

Armenia, Brazil, India, Kenya, Malaysian Borneo, Tanzania

3,860,450 TREES PLANTED SINCE 1989

Over **80** RANGERS' salaries directly funded

672,000 tco₂e IN CARBON CREDITS

contributed towards unavoidable emissions through the

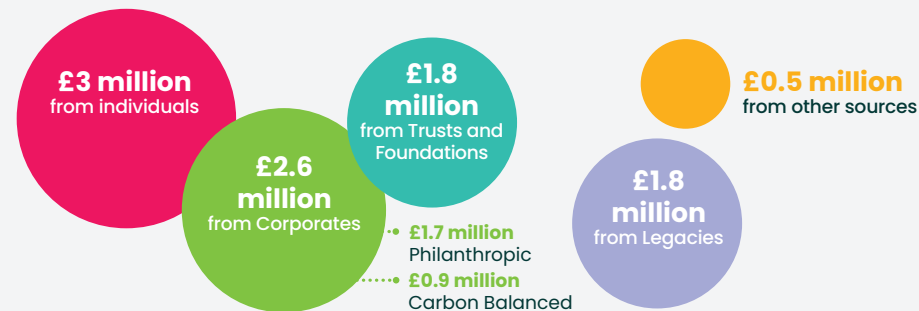
Carbon Balanced programme

UN SUSTAINABLE DEVELOPMENT GOALS contributed to:

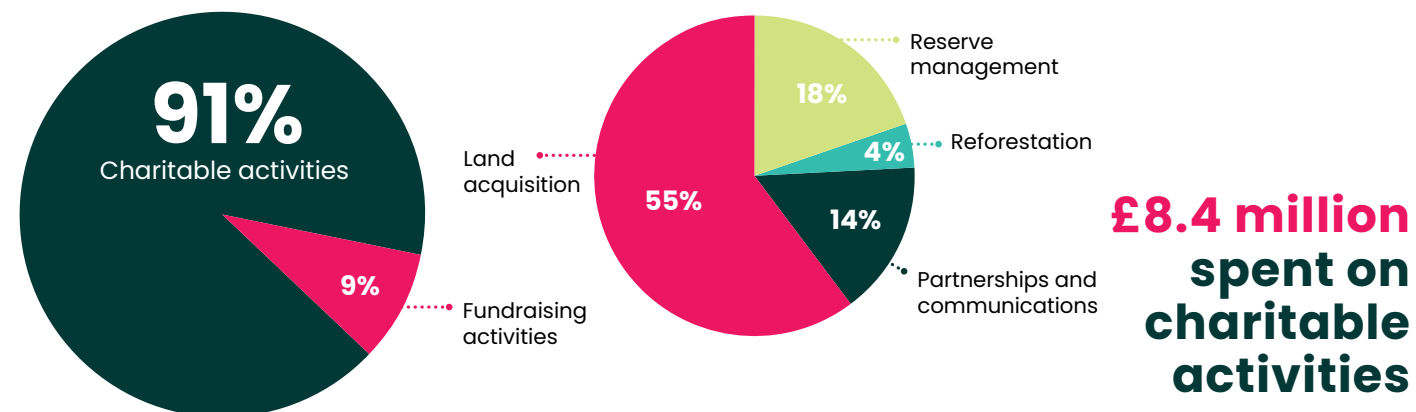


Looking Forward

**Income of
£9.7
million
raised in 2025**



£9.2 million spent by WLT in 2025



Every year, our partners demonstrate what is possible when conservation is rooted in local knowledge, long-term commitment, and strong collaboration. This report reflects what has been achieved together over the past twelve months, but it also marks another step in a much longer journey.

Protecting land is never the end of the story. Each reserve secured creates new opportunities to strengthen habitats, reconnect fragmented landscapes and safeguard the wildlife that depends upon them. Across our global network, partners are identifying Priority Landscapes where protecting one area can unlock wider benefits for biodiversity, climate resilience and local communities. As these opportunities emerge, we will continue working alongside them to respond where our support can make the greatest difference.

Looking ahead also means continually improving how we understand and measure conservation success. Advances in biodiversity monitoring,

environmental DNA (eDNA) and satellite monitoring are helping us build a richer picture of how ecosystems change over time. These tools complement decades of field expertise, enabling our partners to monitor species more effectively, strengthen reporting and make informed decisions that adapt to changing conditions.

As our understanding grows, so does our ability to demonstrate the lasting outcomes made possible through your support. Better evidence allows us to learn from every project, share knowledge across our network and ensure that conservation resources are directed where they can achieve the greatest impact.

The challenges facing nature remain significant, but so too are the opportunities before us. Around the world, our partners continue to identify places of extraordinary importance where timely action can secure habitats before they are lost and create lasting benefits for wildlife, people and the climate.

Permanent Impact

The landscapes protected through WLT exist because of a remarkable community of supporters. Every individual donation, corporate and charitable trust partnership, and legacy gift contributes to something designed not simply to achieve results today, but to endure for generations.

Securing land is only the beginning. Once protected, each site enters a new chapter of long-term stewardship led by our trusted conservation partners. Through the legal protection mechanisms available in their countries, these landscapes are safeguarded into the future, ensuring they remain dedicated to nature long after an appeal has closed.

Protection is strengthened through ongoing care and working towards financial independence through initiatives like ecotourism. Rangers monitor wildlife, restore habitats where needed and help prevent illegal activities, while conservation teams work alongside local communities to ensure these landscapes continue to thrive. As ecosystems recover, forests store more carbon, rivers remain healthy, wildlife populations become more resilient, and the benefits extend well beyond the boundaries of the protected land.

This enduring approach is what transforms a donation into lasting impact. The value of protecting land does not diminish once an appeal ends. It grows as habitats recover, species return and ecological processes continue to flourish year after year.

Ranger at Fundación Biodiversa Colombia



Reforestation with Kara Tunga, Uganda

Conservation Partners

AFRICA

- A Rocha Kenya
- Big Life Limited
- Environment and Rural Development Foundation
- Environmental Defenders
- Fundação Kissama
- Kara-Tunga Foundation
- Kasanka Trust Ltd
- Missouri Botanical Garden's Madagascar Program
- Nature Kenya
- Overberg Renosterveld Trust
- Planet Madagascar Association
- Reforest Africa
- Southern Tanzania Elephant Program
- Tanzania Forest Conservation Group
- Gorongosa Restoration Project
- The Environmental Conservation Trust of Uganda
- Wild Tomorrow

ASIA

- Applied Environmental Research Foundation
- Foundation for the Preservation of Wildlife and Cultural Assets
- HUTAN
- Koshi Tappu Kangchenjunga Biodiversity Education Livelihood Terra-Studio
- Philippine Reef and Rainforest Conservation Foundation
- Snow Leopard Trust
- Viet Nature Conservation Centre
- Wildlife Trust of India

CENTRAL AMERICA

- Asociación Ecológica de San Marcos de Ocotepeque
- Belize Maya Forest Trust
- Conservación de Anfibios A.C
- Corozal Sustainable Future Initiative
- Fundación para el Ecodesarrollo y la conservación
- Grupo Ecológico Sierra Gorda
- Naturaleza y Cultura Sierra Madre
- Programme for Belize

SOUTH AMERICA

- Asociación Amazónicas por la Amazonia
- Asociación Armonía
- Asociación Civil Provita
- Aves Argentinas
- Fundación Biodiversidad Argentina
- Fundación Biodiversa Colombia
- Fundación EcoMinga
- Fundación Guanacas bosques de niebla
- Fundación Hábitat & Desarrollo
- Fundación Jocotoco
- Fundación Natura Bolivia
- Fundación Patagonia Natural
- Fundación ProAves Colombia
- Fundación Proyecto Tití
- Guyra Paraguay
- Haribon Foundation for the Conservation of Natural Resources, Inc.
- Instituto Marcos Daniel
- Natura Argentina
- Naturaleza, Tierra y Vida
- Naturaleza y Cultura in Ecuador
- Naturaleza y Cultura in Peru
- Reserva Ecológica de Guapíaçu

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CORPORATE SUPPORTERS

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DAKS Simpson
Delicious London
Denmaur
Distinct Cremations
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El Camino Bracelets
Eleos Compliance
Euromonitor International
Expedition Growth Capital
Flexiteek International
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Moon Climbing
Mr & Mrs Smith Hotels
Much Better Adventures
Nightwish
Nikwax & Páramo Directional Clothing
Paul J Mottram Ltd
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Puro Fairtrade Coffee
Schuh
Selective Asia
Seven Investment Management (7IM)
Sloane Stationery
Smiths Group
Spirax Sarco Engineering
Steppes Travel
Tapir Apps GmbH
The Barnes Group
TrustedHousesitters
VetPartners

Vispring
Wanda Barcelona
Westerleigh Group

CHARITABLE TRUSTS AND FOUNDATIONS

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CHK Foundation
Congregation of La Retraite
Constance Travis Charitable Trust
Corton Hill Trust
EA Foundation
Generation Foundation
Green Mountain Trust
Joan Cullen Charitable Trust
Lindeth Charitable Trust
Ma'at Environment Fund
Newby Trust
Nuveen
Prism the Gift Fund
Rainforest Trust
Roger Raymond Charitable Trust
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S&J Fogel Charitable Trust
Siegerson Trust
Stiftung Ormella
The Brindle Foundation
The Ecological Restoration Fund
The Fidelis Foundation
The Hippocleides Trust
The Janelaw Trust
The Kajatawa Foundation
The Lanceplaine Trust
The Leach Fourteenth Trust
The Lyndal Tree Foundation
The Murmuration Wildlife Trust
The Pack Foundation
The Peter Harrington Foundation
The Peter Smith Charitable Trust For Nature
The Prodders Trust
The ROB Trust
The Sheila Rosemary Jackson Charitable Trust
William Haddon Charitable Trust
Willow Charitable Trust

SCHOOLS AND UNIVERSITIES

Dragon School
Farnborough Hill School
Oulton Academy
Roger de Clare C. of E. First School and Nursery

ZOOLOGICAL ASSOCIATIONS

Amazon World Zoo Park
Amazona Zoo
British and Irish Association of Zoos and Aquariums (BIAZA)
Blackpool Zoo Park
Hertfordshire Zoo
Tilgate Zoo
West Midlands Safari Park
Stichting Wildlife
The American Association of Zoo Keepers (Chesapeake Chapter)
The Big Cat Sanctuary

**And to those who
remember us in
their legacies**

LEGACY SUPPORTERS

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Penelope Pargiter
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IN MEMORY

Dan Hepner
Steven Westwood
Patrick Wisniewski

The information in this report represents achievements made during the past five years but the impact it describes will continue long into the future, creating permanent places for nature to survive, recover, and flourish.

African Elephant

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