



**WORLD
LAND
TRUST**

Saving land
Saving species

**PARTNERSHIPS
OPPORTUNITIES**
with World Land Trust

BIODIVERSITY IS DECLINING FASTER THAN AT ANY POINT IN HUMAN HISTORY

Partner with World Land Trust and join a global movement supporting conservation worldwide.



ABOUT WORLD LAND TRUST

World Land Trust (WLT) is a leading international conservation charity, dedicated to protecting the world's most biologically important and threatened habitats. Since 1989, we've been at the forefront of global land protection, pioneering a model that delivers lasting conservation through genuine partnerships.

We work exclusively with trusted, locally rooted organisations who understand the landscapes and communities they serve. Together, we create and fund permanent nature reserves that safeguard wildlife and ecosystems for generations to come.

Every project reflects a shared commitment, between WLT, our partners, local communities and supporters, to protect nature through collaboration and long-term impact.

Left page: Nubian giraffe (*Giraffa camelopardalis*) © Chantelle Melzer
Right page: Bumblebee Hummingbird (*Atthis heloisa*) © Roberto Pedraza Ruiz



OUR IMPACT

 **1,340,393**
hectares saved
(3,312,183 acres)

12,914,911
hectares connected
by WLT-funded
corridors
(31,913,440 acres) 

3,362,691
trees
planted 

 **55** local
partners
in 30 countries

Western lowland gorilla (*Gorilla gorilla gorilla*) ©Sergey Uryadnikov
Right hand page (Top to Bottom): ©Makhh/Shutterstock.com © Neelsky/Shutterstock ©Alexandra Radu
©Chantelle Melzer

OUR APPROACH

We deliver effective and lasting conservation, guided by the following key principles:

LAND FIRST

We protect land to safeguard whole ecosystems and all the benefits they bring, to wildlife, climate and communities.

WHERE IT MATTERS MOST

We prioritise biodiversity hotspots, especially in tropical and subtropical regions. Rich in wildlife and yet highly threatened, this is where conservation can make the greatest difference.

LOCALLY LED

We partner with trusted, in-country experts who know the landscapes, species, and communities best – ensuring solutions are rooted in local knowledge and long-term stewardship.

PERMANENTLY PROTECTED

We help secure land protection for the long term.

TANGIBLE RESULTS

From acres saved to species protected and carbon stored, we track real-world outcomes – so you can see the difference your support makes.

We ensure that all our projects align with the **UN Sustainable Development Goals (SDGs)**, enabling you to be confident in the effectiveness of your giving



CORE PROGRAMMES

Whether you're looking to tackle climate change, support reforestation, or fund the protection of wildlife-rich habitat, these programmes offer partnership that drives real change.

Main image: ©Sebastián Benalcázar/Nature and Culture International



BUY AN ACRE

Saving the world's most threatened land an acre at a time



PLANT A TREE

Transforming degraded landscapes into thriving forests



ACTION FUND

Providing emergency funding for the frontlines of conservation



KEEPERS OF THE WILD

Employing local rangers to safeguard nature



CARBON BALANCED

Enabling immediate and concrete action on the climate crisis

Left page: (top to Bottom) ©Adalbert Dragon/Shutterstock
©Richard Cuthbert/World Land Trust
©Roberto Pedraza Ruiz
Right page: (top to Bottom) ©GUYRA ©Andrew Smiley

BESPOKE OPPORTUNITIES

By partnering with us, you join a global network supporting conservation efforts worldwide and can play a vital role in helping realise our vision of a thriving future for wildlife, local communities, and the climate.

World Land Trust works with over 50 conservation organisations around the world, taking direct action to address the biodiversity and climate crises. Our dedicated teams will help you create a partnership to deliver positive outcomes. We know every partnership is unique, and we're happy to develop bespoke options from our full range of conservation projects, working with you to align these to your own priority impacts.

We know true partnership is built over time, and we will support you every step of the way – united by the same shared values and a common commitment to the planet.

Main image: ©Enrique Girón



WLT supports Asociación Ecológica de San Marcos de Ocotepeque's (AESMO's) collaborative conservation model in Honduras, where rangers and communities work together to protect threatened cloud forests.

THE BENEFITS OF PARTNERSHIP

FOR CORPORATES

Meet your sustainability targets

- ✓ Our proven **Nature-Based Solutions (NBSs)** can form a key part of your sustainability strategy and **biodiversity and climate targets**, while supporting **local communities and livelihoods**.
- ✓ Our rigorous **Carbon Balanced programme** offers third-party certified carbon credits to support your net-zero and emissions reductions strategies, in line with **Science-Based Targets (SBTs)**. Read our Carbon Balanced brochure to learn more.

Bring your brand purpose to life

- ✓ Share powerful stories of positive action for biodiversity, the climate, and local communities.
- ✓ Access opportunities for shared social media engagement with regular updates.
- ✓ Create meaningful ways to engage employees and build lasting customer relationships.

FOR GRANTMAKERS

Fulfil your charitable aims

- ✓ World Land Trust's extensive **due diligence** enables effective support of global projects **aligned with your charitable direction**.
- ✓ As a charity ourselves, we **understand** necessary **reporting** requirements and **processes**.

Demonstrate your impact:

- ✓ Your action for **biodiversity**, the **climate**, and **local communities** will be underpinned by **robust project design** and **clear reporting**.
- ✓ We will **work with you to share stories** which showcase **effective action** and **positive outcomes**.

As a WLT partner, you'll also enjoy:



Recognition on our **website**.

Customised **acknowledgment certificates** to showcase your support.

Annual reporting to meet your requirements.



Permission to use the **WLT logo** on your website and within your materials.

Subscription to our email updates.



Access to the **WLT News magazine** (Spring & Autumn editions) – our unique newsletter filled with amazing stories from our collective of supporters and partners.

Our annual **Impact Report** or **Annual Report**, highlighting the impact of the WLT community and giving a full financial overview of WLT.

PARTNERSHIP STORIES



Since day one of their business in 2017, Kit & Kin has championed our Buy an Acre programme through a percentage of their revenue – protecting more than 3,900 acres of highly threatened habitats in Argentina, Brazil, Kenya, and South Africa.

As a business specialising in sustainable products for families, Kit & Kin has also been able to support a bespoke Women for Biodiversity project with WLT partner FUNDAECO that is providing women and girls with better education and healthcare in Caribbean Guatemala. This project is supporting a network of Community Health Clinics, together providing essential medical care and reproductive health services for women in remote areas, and scholarship opportunities for young girls.

“Driving positive change has been core to our business since day one, and we’re so proud to work with WLT to help us achieve this.”

Christopher Money,
Co-founder and Managing Director, Kit & Kin



© Dan Bradbury/World Land Trust



Since 2012, Euromonitor International has partnered with WLT to address their unavoidable climate impact through our Carbon Balanced programme – mitigating around 9,000 tonnes of carbon dioxide equivalent (tCO₂e) related to business travel and energy across their global offices.

In celebration of Earth Day, Euromonitor also plants a tree for every global employee, restoring degraded land through our Plant a Tree programme which currently supports our partners in Armenia’s Caucasus Mountains, Brazil’s Atlantic Forest, and the foothill forests of northeast India. Euromonitor’s support of reforestation has funded the planting and care of more than 5,500 trees, helping to connect fragmented habitats while creating local jobs in tree planting and forest stewardship.

Each year, WLT joins Euromonitor’s Green Week to share the partnership’s impact with teams worldwide – building a shared legacy for climate, nature, and communities.



©Foundation for the Preservation of Wildlife and Cultural Assets



Ecological Restoration Fund (ERF) began supporting World Land Trust in 2023 with a transformational multi-year grant.

ERF is dedicated to making a lasting impact on biodiversity around the world, providing grants for initiatives that protect biodiverse hotspots, rejuvenate degraded landscapes, and promote environmental activism. They aim to re-establish nature’s essential interconnections while fostering cultural, social, and economic opportunities for the communities inhabiting those landscapes.

The grant from ERF has so far supported reserve expansions at both the Canandé and Buenaventura Reserves in Ecuador, the establishment of migratory Chimpanzee corridors to connect existing reserves in Uganda and the acquisition of Tropical Rainforest in Caribbean Guatemala to protect this biodiverse ecosystem and benefit coastal communities.



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We are happy to partner with World Land Trust, whose vital work with local partners makes a lasting impact on biodiversity around the world. We are committed to supporting local organisations to secure land for protection and conservation; develop habitat corridors that allow migratory species to travel, feed, and rest; and restore degraded forests. Equally important is ensuring that local communities are meaningfully involved and benefiting from this essential work.”

Lenke Bálint, Executive Director at ERF

Main Image: ©Andrew Smiley
Ocelot (*Leopardus pardalis*) ©Leonardo Mercon/Shutterstock ©FUNDAECO
©Tropical Herping Emerald Tanager (*Tangara florida*) © James H. Muchmore



A photograph of Sir David Attenborough standing in a lush field of tall purple flowers and red poppies. He is wearing a light-colored jacket over a blue shirt and is looking towards the camera with a slight smile. The background is filled with green foliage and more flowers.

"The money that is given to World Land Trust, in my estimation, has more effect on the wild world than almost anything I can think of."

Sir David Attenborough, WLT Patron

To discuss corporate partnership and investment opportunities with World Land Trust, please get in touch.

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