



**WORLD
LAND
TRUST**

Saving land
Saving species

CORPORATE PARTNERSHIPS AND INVESTMENT OPPORTUNITIES at World Land Trust

Biodiversity is declining faster than at any point in human history

At World Land Trust (WLT), we turn urgency into action. Our mission is straightforward – to fund local partners to safeguard land in the most biodiverse and threatened regions on Earth.

Every minute, an area of tropical forest the size of 10 football fields is cut down. Every year, new climate records are

broken, driving more frequent and extreme weather events. But every day, WLT supporters, including our Corporate Partners and investors, are stepping up – protecting wildlife, restoring habitats, and defending nature.

By working with trusted local organisations and drawing on decades of conservation expertise, we provide a real, tangible solution to the climate and nature crisis. Together, we harness the power of nature-based solutions to benefit both people and wildlife, saving vital biodiversity before it is too late.

OUR IMPACT

1,340,393
hectares saved
(3,312,183 acres)



12,914,911
hectares connected
by WLT-funded
corridors
(31,913,440 acres)



3,362,691
trees
planted



55 local
partners
in 30 countries



OUR APPROACH

We deliver effective and lasting conservation, guided by the following key principles:

LAND FIRST

We protect land to safeguard whole ecosystems and all the benefits they bring, to wildlife, climate and communities.

WHERE IT MATTERS MOST

We prioritise biodiversity hotspots, especially in tropical and subtropical regions. Rich in wildlife and yet highly threatened, this is where conservation can make the greatest difference.

LOCALLY LED

We partner with trusted, in-country experts who know the landscapes, species, and communities best – ensuring solutions are rooted in local knowledge and long-term stewardship.

PERMANENTLY PROTECTED

We help secure land protection for the long term.

TANGIBLE RESULTS

From acres saved to species protected and carbon stored, we track real-world outcomes – so you can see the difference your support makes.



OUR CORE PROGRAMMES

Our core programmes together deliver a lasting impact for nature, climate, and people. Each one addresses urgent conservation challenges – protecting threatened habitats, restoring ecosystems, supporting local communities, and enabling meaningful climate action.



BUY AN ACRE

Saving the world’s most threatened land an acre at a time



© World Land Trust/ Richard Cuthbert

PLANT A TREE

Transforming degraded landscapes into thriving forests



ACTION FUND

Providing emergency funding for the frontlines of conservation



© Guyra Paraguay

KEEPERS OF THE WILD

Employing local rangers to safeguard nature



© Andrew Smiley

CARBON BALANCED

Enabling immediate and concrete action on the climate crisis

CORPORATE PARTNERSHIPS AND INVESTMENT OPPORTUNITIES

The challenges ahead are vast, but so too is the power of collective action. Our corporate partners and investors play a vital role in helping us realise our vision of a thriving future for wildlife, local communities, and the climate.

By partnering with us, you join a global movement supporting conservation efforts worldwide – built on the knowledge that when we act together, every action can lead to incredible chain reactions.

Whether you're looking to tackle climate change, support reforestation, or fund the protection of wildlife-rich habitat, our dedicated corporate team will help you create a partnership that drives real change.

Every partnership is unique, and we're happy to discuss how you can support our impactful core programmes and appeals, with bespoke options aligned to your business needs.

We know true partnership is built over time, and we will support you every step of the way – united by the same shared values and a common commitment to the planet.



WLT supports Asociación Ecológica de San Marcos de Ocotepeque's (AESMO's) collaborative conservation model in Honduras, where rangers and communities work together to protect threatened cloud forests.

THE BENEFITS OF PARTNERSHIP

Meet your sustainability targets

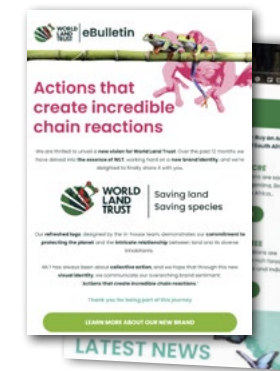
- ✓ Our proven **Nature-Based Solutions (NBSs)** can form a key part of your sustainability strategy and **biodiversity and climate targets**, while supporting **local communities and livelihoods**.
- ✓ All our projects align with the UN **Sustainable Development Goals (SDGs)**, enabling you to showcase your impact.
- ✓ Our rigorous **Carbon Balanced programme** offers third-party certified carbon credits to support your net-zero and emissions reductions strategies, in line with **Science-Based Targets (SBTs)**. Read our Carbon Balanced brochure to learn more.

Bring your brand purpose to life

- ✓ Share powerful stories of positive action for biodiversity, the climate, and local communities.
- ✓ Access opportunities for shared social media engagement with regular updates.
- ✓ Create meaningful ways to engage employees and build lasting customer relationships.



As a WLT corporate partner, you'll also enjoy:



Recognition on our **website's Corporate Partners page**.

Customised **acknowledgment certificates** to showcase your support.

Annual reports on the programmes and projects you've supported – packed with updates from the field.



Permission to use the **WLT logo** on your website and within marketing materials.

Subscription to our quarterly **Corporate eBulletin** with news and updates.



Access to the **WLT News magazine** (Spring & Autumn editions) – our unique newsletter filled with amazing stories from our collective of supporters and partners.

Our annual **Impact Report**, highlighting the impact of the WLT community.

EXAMPLE PARTNERSHIPS



Since day one of their business in 2017, Kit & Kin has championed our Buy an Acre programme through a percentage of their revenue – protecting more than 3,900 acres of highly threatened habitats in Argentina, Brazil, Kenya, and South Africa.

As a business specialising in sustainable products for families, Kit & Kin has also been able to support a bespoke Women for Biodiversity project with WLT partner FUNDAECO that is providing women and girls with better education and healthcare in Caribbean Guatemala. This project is supporting a network of Community Health Clinics, together providing essential medical care and reproductive health services for women in remote areas, and scholarship opportunities for young girls.

“Driving positive change has been core to our business since day one, and we’re so proud to work with WLT to help us achieve this.”

Christopher Money,
Co-founder and Managing Director, Kit & Kin



Since 2012, Euromonitor International has partnered with WLT to address their unavoidable climate impact through our Carbon Balanced programme – mitigating around 9,000 tonnes of carbon dioxide equivalent (tCO₂e) related to business travel and energy across their global offices.

In celebration of Earth Day, Euromonitor also plants a tree for every global employee, restoring degraded land through our Plant a Tree programme which currently supports our partners in Armenia’s Caucasus Mountains, Brazil’s Atlantic Forest, and the foothill forests of northeast India. Euromonitor’s support of reforestation has funded the planting and care of more than 5,500 trees, helping to connect fragmented habitats while creating local jobs in tree planting and forest stewardship.

Each year, WLT joins Euromonitor’s Green Week to share the partnership’s impact with teams worldwide – building a shared legacy for climate, nature, and communities.



“The money that is given to World Land Trust, in my estimation, has more effect on the wild world than almost anything I can think of.”

Sir David Attenborough, WLT Patron

To discuss a corporate partnership and investment opportunity with World Land Trust, please get in touch.

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