



WORLD
LAND
TRUST

Plant a Tree

A tree today, a forest tomorrow

**Saving land,
Saving species
since 1989.**

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FOR £5 YOU CAN FUND A TREE FROM SEED TO SAPLING TO SUCCESS

By planting the right tree in the right place with World Land Trust (WLT), you are helping to restore forest ecosystems in a diversity of places.

Habitat loss and degradation are major causes of the biodiversity crisis facing our planet today. Planting the right trees in the right places is a widely acknowledge tool to restore damaged ecosystems. By donating to Plant a Tree you will support in-country partners to protect and expand forest systems to restore and preserve biodiversity, store carbon underground, and enable long-term nature conservation.

WLT partners safeguard crucial habitats from threats such as agriculture, road building, and mining. Sometimes habitats have already been lost to these activities and, in these cases, WLT supports active forest restoration as well as assisted natural regeneration.

WLT's Plant a Tree programme is guided by rigorous and transparent management principles. These guide a tree's journey from seed, to sapling, to success in the form of a thriving forest habitat.

Each tree planting project is unique, led by partners with intimate knowledge of the landscapes that trees will be planted in. This enables the right areas to be selected for reforestation and the right native tree species to be planted.

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Each project is distinct to its local context, thus providing benefits to local communities in different ways.

The seed to sapling journey

WHAT YOUR DONATION IS USED FOR

1. COST OF SAPLING



2. PLOT PREPARATION AND PLANTING/PROTECTION

3. TREE MAINTENANCE FOR THE FIRST 2-3 YEARS

AND IF THE TREE DIES,
OUR PARTNER WILL
REPLACE IT



4. PARTNER AND WLT PROGRAMME COSTS

Unlike many tree-planting projects, WLT is committed to supporting the labour-intensive, time-consuming (and often costly) maintenance needed to reforest landscapes. This ensures that your donations support long-term, successful reforestation.

Plant a Tree projects begin with our partners selecting and collecting seeds of native trees. These are then grown in tree nurseries and the seeds are tended to through to their sapling stage. A plot is then prepared for when the trees are ready to be planted out. Plot preparation is labour-intensive but vital to raise survival rates for new trees.

Many tree planting projects fail due to a lack of strict maintenance and the monitoring of saplings during their growing stages. Your donations will ensure that saplings are nurtured and protected as they grow into trees and any seedlings that do not survive are replaced.

Many trees grow quickly, like fruiting species which can provide food for wildlife within just a couple of years. This encourages species back to areas that have suffered deforestation, making tree planting essential for securing biodiversity.

Every one of WLT's Plant a Tree partners ensure that saplings grow well for at least ten years. After this time the trees are mature enough to reduce their chances of natural mortality, allowing the Plant a Tree forests to flourish.



Plant a tree around the world

WLT has a long and successful history of tree planting around the world. The map below shows where Plant a Tree funds have been used to restore damaged ecosystems, bringing vital forest back to life.

By supporting Plant a Tree you can be sure that you are making a tangible difference to many of our planet's precious ecosystems.



A tree today, a forest tomorrow

You can donate online
worldlandtrust.org/plant-a-tree
or by phone (01986 874422).

Every £5 donation funds
the nurturing, planting,
and protecting of one tree
that will help restore a
forest for wildlife



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