



WORLD
LAND
TRUST

Donation Form



**Saving habitats
Saving species
since 1989**

worldlandtrust.org

Registered Charity 1001291



WORLD
LAND
TRUST

Your donation will:

- Permanently protect habitat
- Fight climate change
- Save species

Permanently protecting habitats

Working with overseas conservation partners World Land Trust uses your donations to purchase and protect critically threatened land, saving it from deforestation and linking and extending reserves.



Fighting climate change

Healthy forests are the green lungs of the planet, taking CO₂ from the atmosphere and locking it away. Saving the world's last remaining forests is a crucial way of tackling climate change head on.



Saving species

All World Land Trust projects have been selected because of their high biodiversity value. They are home to threatened wildlife large and small, and hold species yet to be discovered. Saving land can prevent extinction.



What is the best way for me to make my donation?

Whilst we try to provide everyone with an opportunity to support projects close to their heart, the most effective way to donate to World Land Trust is through the Action Fund. This is WLT's unrestricted conservation fund which allows us to direct funding quickly to where it is most urgently needed. Funds will be used for any of WLT's key projects and appeals, or when emergencies occur it gives us the flexibility to respond quickly to urgent requests from our programme partners.



Choose how to make your impact

Know where your donation will be spent



Your donation will go towards WLT's most urgent conservation needs.

Buy an Acre



For just £100 you can save one acre of threatened habitat and all its unique wildlife.

Plant a Tree



A £5 donation will plant a native tree to restore a degraded habitat.

Keepers of the Wild



Support a ranger's valuable work protecting land from ongoing threats.

Become a WLT Friend



Make your commitment to conservation today (overleaf).



**WORLD
LAND
TRUST™**

Help combat climate change by offsetting your unavoidable carbon emissions through WLT's Carbon Balanced Programme
worldlandtrust.org

Make a difference for wildlife today

Please complete both sides of this form



I am making a donation to:	Amount
Action Fund	
Your donation will go towards our partners' most urgent projects.	
Buy an Acre	
£100 for one acre, £50 for a half acre, £25 for a quarter acre (1,000 square metres).	
Plant a Tree	
For a £25 donation we will send you a certificate to confirm five trees will be planted.	
Keepers of the Wild	
Help our partners' rangers protect the reserves you have helped create.	

Your details

Mrs/Mr/Miss/Ms/Other

Address

Postcode

Phone no. (daytime)

Email address

Acknowledgement:

☐ Certificate by post (donations of £25+)

☐ Certificate by email (PDF) (donations of £25+)

☐ No certificate, just confirmation by post

☐ No certificate, just confirmation by email

☐ No acknowledgement required

 Registered with FUNDRAISING REGULATOR	General Funds	£
	TOTAL	£

Donations of £25 or more

We will be delighted to send a personalised certificate for donations over £25 for both Gift and non-Gift donations. Please provide details below so that we can personalise the certificate. Your Gift Recipient will also have the opportunity to opt in to receive WLT News in the future.

Your gift recipient's certificate details

From

To

Circle if: Christmas, Birthday, Wedding, other:

Overseas donations

Please allow 21 days for postal delivery overseas.

If you are making gift donations to more than one person, please attach full details or contact us with your requirements (by email donations@worldlandtrust.org or by phone 01986 874422).

Thank you for your support

Please complete both sides of this form

Payment details

- ☐ I have enclosed a cheque made payable to World Land Trust
- ☐ Please charge my Visa/Mastercard/Maestro or CAF card, details below

Expiry date Valid from Maestro issue no.

Card number

Cardholder name (as shown on card)

Security number (last three digits on reverse of card)

Contact us

Phone +44 (0) 1986 874422

Online worldlandtrust.org

Email donations@worldlandtrust.org

Post World Land Trust, Blyth House
Bridge Street
Halesworth
Suffolk, IP19 8AB
UK

Gift Aid

Boost your donation by 25p of Gift Aid for every £1 you donate. Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Please complete your address details so that we can identify you as a current UK tax payer for this and any future donations.

- ☐ I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.
- ☐ No - please do not claim Gift Aid.

Keeping in touch

If you are new to World Land Trust, please let us know if you'd like us to stay in contact with updates on our conservation work.

If you would like to change what you receive from WLT, please update your preferences below.

I would like to start receiving or continue receiving:

WLT News by post ☐

eBulletin by email ☐

I do not require any publications ☐

Personal information that we collect is never sold, traded or rented to other organisations. Our full Privacy Policy is available to view online: worldlandtrust.org/privacy

Making the difference the planet needs

Maximising the impact of your donations

Tax-efficient giving to WLT: Your options

Did you know tax-efficient giving to WLT is possible in the following countries?

In **Australia**, World Land Trust has become fully registered as WLT Australia (WLT-A). You can donate direct to WLT-A on the main WLT website.

In **Continental Europe**, we're partnered with Transnational Giving Europe to enable tax-efficient giving. At present we can accept donations from Germany and can set up with many other countries on request.

In the **USA**, we're partnered with CAF America. Simply donate on their website (cafamerica.org) with a request that funds be passed on to World Land Trust.

If you're in the **UK** and interested in an alternative to Gift Aid, Payroll Giving allows you to donate from your income before tax is deducted, making it especially useful for higher rate taxpayers. Please speak to your employer to find out if they offer this.

If you have questions about any of these please call 01986 874422 or e-mail donations@worldlandtrust.org and our Donor Relations Team will be happy to help.

Add your voice online

From donating online to subscribing to our online monthly newsletter (eBulletin) or reading and resharing the latest news on our appeals and campaigns, there is so much you can do online to support our conservation work. Head on to our website to get started and add your voice to ours.

worldlandtrust.org/news/newsletters/
worldlandtrust.org/donate/

Create a fundraiser

Sponsored runs, sale of photography prints, hosting a quiz night – what's your idea to raise funds for WLT? Contact us (donations@worldlandtrust.org) to let us know and check out our dedicated webpage, featuring a step-by-step guide as well as stories from other fundraisers:

worldlandtrust.org/get-involved/fundraising/

World Land Trust offers free will-writing through Farewill

By remembering World Land Trust in your will, you can gift a living planet to future generations. Thanks to our partnership with will-writing service, Farewill, this has never been easier. We offer our supporters in England and Wales a free, straightforward process to write a will online or by telephone. Telephone wills are also suitable for our supporters in Scotland and those with more complex estates.

To use our phone service, call Farewill on **020 8050 2686**, letting their Customer Support team know you are a World Land Trust supporter. You can also book a free call-back online by visiting www.farewill.com/wlt-phone. Farewill will help you every step of the way.

To write your free will online
just follow the link
www.farewill.com/wlt-news.
You can write your will at a time
and place that works for you.

Follow World Land Trust on social media.



worldlandtrust.org