

MISSION TWO



OPERATION OCELOT



ATLANTIC FOREST, BRAZIL

WITH STEVE BACKSHALL



MEASURE YOUR SCHOOL, PLAYGROUND,
CLUB HOUSE OR ANY SPACE TO CREATE
YOUR TARGET AND RAISE MONEY AS A
TEAM TO SAVE THE SAME SIZE
AREA IN BRAZIL.



WORLD
LAND
TRUST

Registered charity No. 1001291



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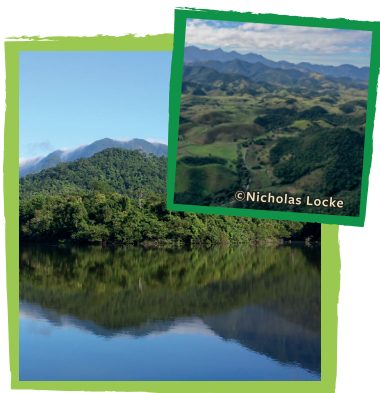
WHY?

HAVING SAVED GUATEMALA'S LAGUNA GRANDE THROUGH MISSION ONE, OPERATION OCELOT'S MISSION TWO WILL FUND THE EXPANSION OF

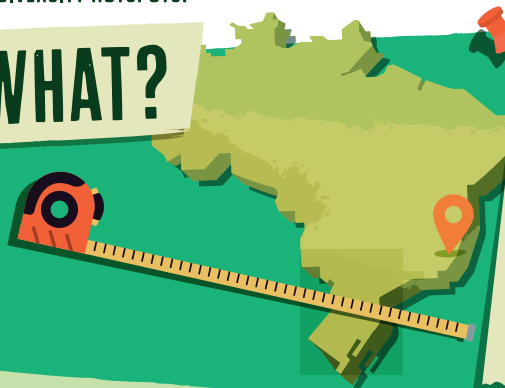
RESERVA ECOLÓGICA DE GUAPIRACU (REGUA), PROTECTING SOME OF THE LAST REMNANTS OF BRAZIL'S ATLANTIC FOREST.

ONLY 7% OF THIS ONCE-VAST FOREST REMAINS INTACT TODAY, BUT IT CONTINUES TO HOLD INCREDIBLE LIFE. REGUA ALONE IS HOME TO HUNDREDS OF BIRD, MAMMAL, AMPHIBIAN AND REPTILE SPECIES, MANY OF WHICH ARE ONLY FOUND IN THE ATLANTIC FOREST.

HUNTING AND LOGGING FOR FARMS AND PASTURES REMAINS A THREAT BUT THROUGH OPERATION OCELOT, WE CAN SAVE THESE HABITATS FOR GOOD. TOGETHER, WE CAN PROTECT ONE OF THE WORLD'S TOP FIVE BIODIVERSITY HOTSPOTS!



WHAT?



- ✓ Save some of the last 7% of Brazil's Atlantic Forest
- ✓ Preserve carbon-munching rainforests
- ✓ Protect the home of Ocelots, Tapirs, Sloths, Toucans, Southern Woolly Spider Monkeys and hundreds more...

HOW?



1. MEASURE YOUR AREA



3. RAISE MONEY AS A TEAM TO SAVE THE SAME SIZE AREA IN BRAZIL

2. CALCULATE YOUR TARGET AT WORLDLANDTRUST.ORG

