

ISSUE No. 72 WINTER 2021

**Saving land  
Saving species  
since 1989**  
[worldlandtrust.org](http://worldlandtrust.org)

## GIFT THE PLANET WITH WORLD LAND TRUST

Give your loved ones a better world this year  
by gifting acres, tree-planting and more through us

### Inside this issue:

- **A world of difference:** Our map of projects you can back through gifting
- **Gifting acres, tree-planting, Action Fund donations:** Step-by-step guide
- **Threatened species calendar:** The ultimate gift for every nature lover
- **Guardians of Nimla Ha':** Join our appeal's last push for Laguna Grande



## WLT CEO Jonathan Barnard on gifting your loved ones a better planet this season

With yet another year fast approaching the finish line, we are delighted to be able to report that the community that is World Land Trust supporters, staff and partners has once again delivered an exceptional year of success for nature, people and the climate.



As you prepare to greet 2022, we want you to sit back and celebrate the difference that, thanks to you, WLT partners have made since January 2021: the acres safeguarded, trees planted, rangers funded and wildlife protected through our ongoing programmes; the appeals in Tanzania, Borneo and Guatemala; and too many others to list in full here.

The impact you've made – check out our News web section to discover the full numbers – would be worth celebrating in

any year but in 2021, it takes on a special significance. With the COP26 summit as the global backdrop, this was the year when the question 'How do we save our planet?' was heard loudest and yet WLT supporters have long known the answer: by saving the ecosystems all life on Earth hinges upon.

In this make-or-break decade for the climate and biodiversity crises, you can continue making a difference as we look to the Christmas season for those of you who celebrate it, and the turning of another year. By buying acres, planting trees and funding rangers on behalf of your loved ones or gifting them a donation to the Action Fund (turn to pages 2-5 for more information), you'll be gifting them a living planet – a chance for a better future.



From gifting donations to our programmes to funding WLT's conservation work by purchasing our Christmas cards, your options to make a difference this holiday are many – discover them on our website and the Donation Form we have sent you.

## Last push for the life of Caribbean Guatemala

Saving Laguna Grande possible as WLT appeal nears target

World Land Trust would like to thank everyone who donated to our Guardians of Nimla Ha' appeal in October and November. Because of you, our most ambitious campaign in history is closer than ever to hitting its target – a chance for our partner FUNDAECO to save thousands of acres in Guatemala, and it's within reach if our supporters join us once more in a final push for this tropical paradise.

If this was the highest fundraising goal WLT has ever set, our supporters have so far responded with incredible generosity. After two weeks of Big Match Fortnight (4-19 October 2021), our appeal had raised 33% of its £1,200,000 target, rising to 43% in the days following the end of the Fortnight. Donations continued to flow as the calendar turned to November and COP26, a summit that placed the global spotlight both on the climate crisis and the landscapes the world needs to stand a chance against it; landscapes like Laguna Grande in Caribbean Guatemala.

The support to our appeal in October and November means the finish line is now within sight. At stake is delivering a major breakthrough for climate, conservation and communities: reaching our target will allow FUNDAECO to triple the size of the Laguna Grande Reserve from 1,668 acres (675 hectares) to almost 5,000 acres (2,023 hectares). In an area that has lost 80% of lowland forest, we would be saving the home of 700+ species; a chain of tropical forests, lagoons, mangroves and wetlands that keeps vast stocks of carbon away from the atmosphere and acts as a flood barrier for climate-vulnerable Guatemalans.

Created in 2009, the Laguna Grande Reserve has already delivered over a decade of benefits for conservation, climate and communities. Now, by joining us and the Mayan Q'eqchi' people, you can help save thousands of acres – doing your bit for the planet in the year of COP26.



Laguna Grande is home to more than 700 species. This tropical carbon sink of Caribbean Guatemala is the region's most important breeding and nursing point for West Indian Manatees, a Vulnerable species.



### Join us in a last push for Laguna Grande

WLT Patron Steve Backshall, actress Lily Cole, composer Sarah Class, summiteer Nick Hollis, WLT supporters around the world – so many people have played a part so far with our Guardians of Nimla Ha' campaign, adding their voice to save Guatemala's Laguna Grande. Such tide of support means we could reach our target soon – if you join us. Be the guardian of a tropical paradise, donate so that our partner FUNDAECO can save thousands of acres!  
[www.worldlandtrust.org/donate](http://www.worldlandtrust.org/donate)

## NEWS FROM A SEASON OF CONSERVATION MILESTONES

### New partnership with ECOTRUST to protect corridor in Uganda



New WLT partner alert! We've joined forces with Ugandan conservation body ECOTRUST to protect a corridor for Chimpanzee, African Elephant, Giraffe, Lion, Hippopotamus, Leopard and many others. The project, also backed by long-running WLT supporter Puro Coffee, will use financial incentives to help local people embrace climate-smart farming.

### Tapirs return to Atlantic Forest amid 'remarkable' tree-planting



Year after year, our partner REGUA's Atlantic Forest reserve in Brazil continues to show what conservation success looks like. Recent footage shows Lowland Tapir are returning in force after 100 years of local extinction in the Rio de Janeiro State – a comeback that takes place as tree-planting funded by WLT supporters makes "remarkable" progress.

### Elephant corridors bring benefits to people and planet in India



The latest news from our Indian partner WTI confirms it once more: land conservation benefits people as well as planet. WTI's corridor projects of D'ering-Dibru Saikhowa and Mudahalli are not only saving land for elephants, tigers and others; they're also bringing local people livelihoods in the form of fishery ponds, community halls and more.

### Looking for gifts that make stories like this possible?

Gifting donations to WLT's programmes will fund crucial projects like the ones you see above. Visit [worldlandtrust.org/get-involved/gifts/](http://worldlandtrust.org/get-involved/gifts/) for more info.



# Gift the planet this Christmas

Presents that make a world of difference for the planet

## GIFTING WITH WLT OUR FAQ

### HONDURAS



#### KEEPERS OF THE WILD

Gift a Keepers of the Wild donation so that rangers like Angie can be funded on behalf of your loved ones across 10+ countries

### ECUADOR



#### KEEPERS OF THE WILD

Gift a Keepers of the Wild donation so that rangers like Santiago can be funded on behalf of your loved ones across 10+ countries

### ARMENIA



#### KEEPERS OF THE WILD

Gift a Keepers of the Wild donation so that rangers like Boris can be funded on behalf of your loved ones across 10+ countries

### KENYA



#### PLANT A TREE

Gift a Plant a Tree donation to your loved ones, helping to bring native trees to the slopes of Mount Kenya and other projects

### BRAZIL



#### BUY AN ACRE

Gift a Buy an Acre donation to your friends and family, helping to save an acre of Brazil's Atlantic Forest and other projects

### BORNEO



#### PLANT A TREE

Gift a Plant a Tree donation to your loved ones, helping to bring native trees to Borneo's orangutan rainforests and other projects

### ARGENTINA



#### BUY AN ACRE

Gift a Buy an Acre donation to your friends and family, helping to protect an acre of the Chaco Taguá corridor and other projects

### ARGENTINA



#### BUY AN ACRE

Gift a Buy an Acre donation to your friends and family, helping to protect an acre of the Somuncurá Plateau and other projects

### INDIA



#### PLANT A TREE

Gift a Plant a Tree donation to your loved ones, helping to bring native trees to India's elephant corridors and other projects

### How can I donate to WLT as a gift to someone else?

All donations of £25 or more to WLT can be made as a gift for another person. Gift donations can be made by post (see the separate Donation Form we have sent alongside this newsletter) or online, by visiting [worldlandtrust.org/get-involved/gifts/](http://worldlandtrust.org/get-involved/gifts/)

### What will my gift recipient get when the donation is made?

The person the donation is gifted to will receive a gift pack containing a donation certificate, a project brief and the latest edition of our print newsletter WLT News. **Email certificates are environmentally friendlier and will automatically be sent to your inbox after you donate.** Postal certificates will require up to five working days to process and will take longer to arrive (see box below for more information).

### How can I ensure postal certificates arrive by Christmas?

In line with Royal Mail's recommended last postal dates for Christmas Delivery, if you are UK-based, donating as a gift and opting for postal certificates, please place your order with us **no later than Monday 13 December 2021** to ensure the best chance of a delivery by Christmas Day.

### I have further questions. Who can I contact?

Reach out on +44 (0) 1986 874422 or [donations@worldlandtrust.org](mailto:donations@worldlandtrust.org) and we'll be happy to help.



## Gifting a better planet to those around you

The staggering impact of gifting donations to our Action Fund



Imagine there was a world where nature could be protected from the unexpected; a world where conservationists had resources ready to intervene whenever urgent action is needed.

No need to imagine – that world is very possible, and you could help bring it about this year by donating to our Action

Fund as a gift to your loved ones. In a world of ever-changing threats, the funds sitting on our Action Fund mean our partners are ready to spring into action when the situation calls for it: funding pressing land purchases, securing anti-fire kit and training and bringing in rangers to keep endangered species safe.

### THIS YEAR, GIFT YOUR LOVED ONES A PLANET WHERE...

#### MAJOR PROTECTED CORRIDORS ARE EXPANDED



ACTION FUND SUPPORTS 34,000-ACRE RESERVE EXPANSION IN ECUADOR

#### ENDANGERED SPECIES CAN ROAM IN SAFETY



ACTION FUND SUPPORTS LAND LEASES IN CAUCASIAN LEOPARD HAVEN

#### RESERVES CAN BE KEPT SAFE FROM THE FLAMES



ACTION FUND SUPPORTS FIRE KIT FOR WLT PARTNERS AROUND THE WORLD

#### VANISHING FORESTS CAN BE SAVED FROM LOGGING



ACTION FUND SUPPORTS RESERVES FOR SOKOKE SCOPS OWL IN KENYA

#### THE HOME OF EXTINCTION-FACING SPECIES IS SAVED



ACTION FUND SUPPORTS PURCHASES OF MURIQUI HABITAT IN BRAZIL

#### THE ILLEGAL WILDLIFE TRADE IS KEPT AWAY FROM HABITATS



ACTION FUND SUPPORTS PURCHASES OF WILDCAT HABITAT IN COLOMBIA

#### VULNERABLE BIRDS CAN RAISE A NEW GENERATION



ACTION FUND SUPPORTS SARUS CRANE CONSERVATION PROJECT IN INDIA

#### THE LIFE OF AFRICA GETS NEW CHAMPIONS TO PROTECT IT



ACTION FUND SUPPORTS RANGERS AND ANTI-FIRE WORK IN ZAMBIA

#### Your friends and family can be part of the next Action Fund breakthrough

Whatever threats our partners' reserves face in 2022, with our Action Fund it will never be too late for nature – and here is where WLT supporters like you come in.

If you were inspired by these conservation milestones achieved by Action Fund supporters in recent months, know this: through gift donations, your family and friends can play a part in the next victory.

Head on to [worldlandtrust.org/get-involved/gifts/](https://worldlandtrust.org/get-involved/gifts/) or check out our Donation Form to find out how to gift an Action Fund donation – the ultimate present for these holidays!



# A timeless gift for the life of Borneo

## Our tribute to legacy giver Timothy Brooks

Championing conservation is a gift that gives back for years and years to come. Everything our supporters make possible today – every acre saved, every tree planted and ranger funded – unlocks benefits that will return, time and time again, to future generations: a planet where nature, the home of biodiversity and the basis of our prosperity and climate safety, is protected for the sake of all.

That is the very legacy left behind by Timothy Brooks, whose decision to remember WLT in his will proved pivotal for conservation this year. By supporting our 'Saving Borneo's Orangutan Corridors' appeal, Mr Brooks's legacy gift helped to fund the expansion of our partner HUTAN's network of protected land. Because of him and the countless other people and organisations who threw their weight behind our appeal, our £150,000 campaign raised a staggering £420,000. Now, up to five plots of some of the world's most biodiverse land can be saved, up from the two we had targeted.

Mr Brooks's legacy gift did not just help to deliver a breakthrough for the orangutans, elephants, hornbills, pangolins and others of Borneo's Kinabatangan Floodplain. It also facilitated a climate victory by funding the protection of tropical carbon sinks. As this momentous year for the planet draws to a close, all of us at WLT wanted to recognise and share our gratitude for Mr Brooks's generosity. His commitment to saving land for nature will echo for generations to come.



The goal with our Borneo appeal had been to fund the protection of two plots of rainforest but because of the generosity of supporters like Timothy Brooks, we raised enough to fund the safeguarding of up to five.

### Give the gift of conservation with our new calendar

Looking for a gift that makes a difference? This year, we've enlisted 12 artists to portray threatened species for a special new calendar, with all proceeds supporting our partners' conservation work. Interested? Visit our webpage ([worldlandtrust.org/get-involved/gifts/](http://worldlandtrust.org/get-involved/gifts/)) or check out our Donation Form for more information.



Cover: Aaron Burden on Unsplash; Page 2: Jonathan Barnard - WLT; Christmas card - Tori Ratcliffe; Uganda - Julie Ricard on Unsplash; Brazil - Alan Martin; India - David Bebb; Page 3: Nimla Ha' - WLT; Manatee - Eric Carlander-Shutterstock.com; Maps - WLT; Page 4/5: Honduras - AESMO; Ecuador - Lou Jost; Brazil - John A Burton; Chaco Taguá - Andrea Ferreira; Somuncurá - Fundación Somuncurá; Armenia - FPWC; Kenya - Joan Gichuki-Nature Kenya; Borneo - HUTAN; India - WLT; Page 6: Ecuador - Bildagentur Zoonar GmbH Shutterstock; Caucasian Leopard - FPWC; Firefighters - Abel Reséndiz; Owls - Per Holmen; Page 7: Brazil - Andre Lanna; Colombia - Oncilla by CC BY-ND Tambako 2016; India - Samir Kumar Sinha-WLT; Zambia - Geraldine Taylor-KTL; Back page: Orangutan - Nick Garbutt; Calendar front - Nick Day.



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