

MISSION ONE



OPERATION OCELOT

LAGUNA GRANDE, GUATEMALA

WITH STEVE BACKSHALL

MEASURE YOUR SCHOOL, PLAYGROUND,
CLUB HOUSE, OR ANY SPACE TO CREATE
YOUR TARGET AND RAISE MONEY AS A
TEAM TO SAVE THE SAME SIZE
AREA IN GUATEMALA.



WORLD
LAND
TRUST

Registered charity No. 1001291

© Rohan Kilham

WHY?

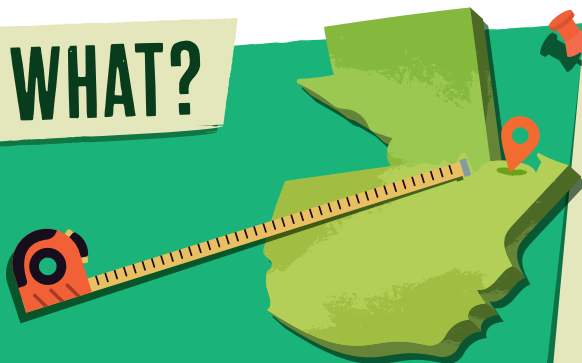
OPERATION OCELOT WILL SUPPORT THE EXPANSION OF THE LAGUNA GRANDE RESERVE, A 1,668-ACRE NATURE RESERVE LOCATED IN CARIBBEAN GUATEMALA AND INITIALLY ESTABLISHED WITH THE SUPPORT OF WLT IN 2009.

CATTLE RANCHING AND THE UNSUSTAINABLE GROWTH OF BANANA, OIL PALM AND RUBBER PLANTATIONS HAVE RESULTED IN 80% OF THE REGION'S LOWLAND FORESTS BEING DEFORESTED.

POVERTY, RAPID POPULATION INCREASE AND THE EXPANSION OF THE AGRICULTURAL FRONTIER ARE THE MAIN DRIVERS OF DEFORESTATION ACROSS THE REGION. THE AREA IS UNDER CONSTANT THREAT AND WE NEED YOUR HELP TO PROTECT AND RESTORE GUATEMALA'S NATURAL HABITATS, SO IMPORTANT SPECIES AND WETLANDS ARE NO LONGER AT RISK OF BEING LOST - FOREVER.



WHAT?



- ✓ Preserve endangered rainforests
- ✓ Save carbon-munching mangroves
- ✓ Protect the home of Ocelot, American Manatee, Jaguar and many more...

HOW?



1. MEASURE YOUR AREA



3. RAISE MONEY AS A TEAM TO SAVE THE SAME SIZE AREA IN GUATEMALA

2. CALCULATE YOUR TARGET AT WORLDLANDTRUST.ORG

