



WORLD
LAND
TRUST

ANNUAL REVIEW 2019

REGISTERED CHARITY 1001291



worldlandtrust.org

A YEAR TO REMEMBER

A FEW WORDS FROM

Dr Gerard Bertrand Hon President, WLT



For WLT so many years of the last three decades have been marked by outstanding progress in conservation. This past year, however, was remarkable because the Trust recorded its largest number and diversity of conservation projects throughout the world. The Trust truly is making a difference for wildlife from Southeast Asia to Africa to the Americas.

It was also the year of successful transition from our incomparable founders John and Viv Burton to new Trust leadership. The Trust is fortunate to have attracted an outstanding conservationist, Dr. Jonathan Barnard as the new Chief Executive to lead WLT.

The past three decades seem to have flown by since John Burton and I hatched the plan to build a new organisation in the UK to support conservation efforts in Belize. The success of Programme for Belize, to save a beautiful and threatened series of ecosystems, would soon be followed by other urgent conservation challenges across the world. Right from the beginning the Trust's key attributes have been good judgment when choosing projects and the ability to take rapid and decisive action with a minimum of overhead cost and delay. Those same characteristics apply to WLT today.

Steve Backshall, MBE Patron



One Wild Night 2019

In December, Steve Backshall hosted a magnificent evening at the Royal Geographical Society.

Playing to a packed house, Steve welcomed on stage some of the UK's leading adventurers, explorers and sports personalities including his wife, Helen Glover, Baroness Tanni Grey-Thompson, Dan Snow, Professor Ben Garrod, Phoebe Smith and Dwayne Fields. Monty Don compered the evening and young environmental activist, Bella Lack spoke passionately about the threats facing the planet and solutions within our grasp.

Steve says:

"One Wild Night was filled with inspiring stories of conservation and adventure in the wild world. And now I'm delighted to be able to share the exciting news that

At a time when every positive action to protect wildlife is critical, I look forward to seeing what WLT will accomplish going forward. We all can feel comfortable in our continued support now when wildlife needs our help more than ever.

A handwritten signature in cursive script that reads "Jerry Burton".



the Río Zuñac appeal we launched on the evening to purchase cloud forest in Ecuador has reached its fundraising target. Because of your support, WLT and Fundación EcoMinga can expand the reserve, securing it for the species that live here.

We all know that we need to do something to protect our planet. I believe the most practical step we can take is to continue purchasing these remote wildernesses, placing them in the hands of local conservationists devoted to safeguarding their future."

Read more about Río Zuñac on page 6



*Black-and-chestnut Eagle (Endangered)
nests on the reserve in Ecuador.*

2019 IN SUMMARY

CELEBRATING THE TRUST'S MOST SUCCESSFUL YEAR



**Welcoming
new CEO,
Dr Jonathan
Barnard**

2019 began marvellously for World Land Trust with our first special appeal of the year, 'Save the Blue-throated Hillstar', reaching its fundraising target within just two weeks. This success set the scene for the whole year.

Among a year of highlights, WLT's following special appeals saved threatened forests in Kenya, enabled pioneering reforestation in Vietnam and

returned to Belize to save 'Jungle for Jaguars'. The latter was particularly fitting given that WLT was founded with our first appeal in Belize exactly thirty years ago.

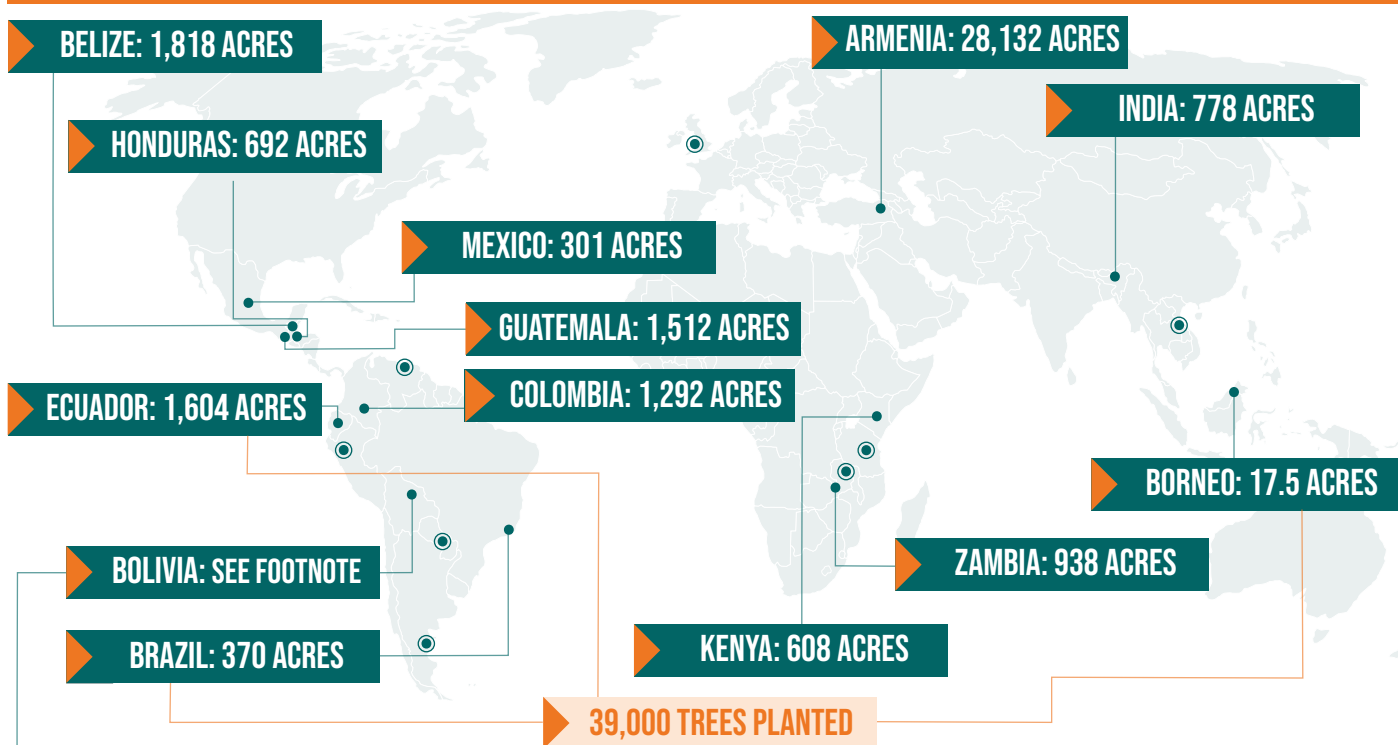
It was a year notable for the enormous surge in public awareness and concern about the climate and the wildlife crises. WLT saw a swell of momentum with supporters choosing us as an organisation that is doing something tangible to turn things around. The result has been a growth in both number of donors, and amazing generosity which saw us closing the year by surpassing our previous donations record. In turn this overwhelming support enabled us to fund our partners across the globe to do

even more to permanently protect habitats and their species.

As we look forward to 2020 we are reaffirming commitments to the special places you have so generously supported in the past, as well as welcoming exciting new partnerships to WLT, bringing our unique approach to saving more of the world's threatened habitats and species.

On a personal note, I was delighted to join WLT in 2019, and I am enormously excited by the year ahead. I am certain that with your continued support we can do even more to protect our natural world. Thank you for being part of this vital work.

WLT supports habitat conservation and restoration projects worldwide with a network of local partner organisations, through six key programmes: Action Fund, Buy an Acre, Carbon Balanced, Keepers of the Wild, Plant a Tree and Special Appeals.



In Bolivia WLT also supported partners and the Guaraní Charagua Iyambae autonomous government in the legal protection of two areas protecting a total of 4,657,120 acres (1,884,670 hectares)

🕒 **ONGOING PROTECTION**

Supporting habitat protection and restoration worldwide, through a network of impressive local conservation partner organisations, in 22 countries.

WHAT WE ACHIEVED IN 2019

Threatened Tanzanian wildlife protected by new 6,425 acre reserve

A rich forest teeming with unique and endangered wildlife in Tanzania is protected, thanks to support from WLT's Action Fund and other partners.

The new Magombera Nature Reserve now protects 6,425 acres (2,600 hectares) of tropical forest and grassland, managed by the Tanzania Forest Conservation Group (TFCG). Without acquiring this land and creating the reserve, this important habitat was destined to become a sugar plantation, with a huge loss of species.

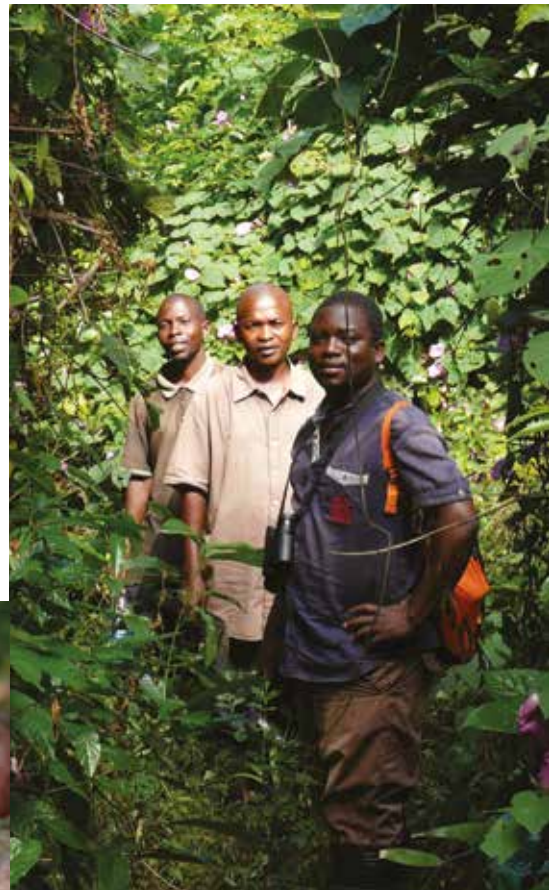
Magombera forest is internationally recognised for its diverse landscapes and unique wildlife. It is home to African megafauna like African Elephants and Hippopotamus, and has been identified as one of the top 20 Priority Primate Areas in Tanzania, and until now has been the only one without protected status. At least five primate species occur: Udzungwa Red Colobus (Endangered), Angolan Black and White Colobus, Sykes's Monkey, Greater Bushbaby and Udzungwa Galago.

In addition to the benefits such as regulating climate, preventing flooding, and maintaining soil fertility for crops,

villagers will also benefit from entrance fees paid by tourists to visit the forest.

Members of the Udzungwa Forest Project (UFP) team. The aim of the project is to better protect tropical forests through ecological monitoring, community education, capacity building and lobbying. UFP is based mostly in the Magombera forest, on the east side of the Udzungwa Mountains in Tanzania.

The Endangered Magombera Chameleon was only discovered in 2009; it depends on the Magombera forest for its survival.



Carbon Balanced projects offset emissions



One of WLT's Carbon Balanced projects is offsetting carbon emissions in Annamite Lowland Forest in Vietnam, working with partner, Viet Nature.

WLT's Carbon Balanced programme offsets emissions by protecting threatened habitats that would otherwise have been lost, avoiding the release of stored carbon. This also enables the regeneration of degraded habitats, which gradually re-absorb atmospheric CO₂.

In a warmer climate, it is predicted that tropical ecosystems will be able to store less carbon than they do now, so urgent action is required.

Biodiversity

The core mission of WLT and our partners is to secure the long-term protection of critically threatened habitats and the species they support.

All WLT Carbon Balanced project sites are of outstanding importance for species diversity. It is fortuitous that many of the world's most important wildlife habitats, notably tropical forests, also contain vast quantities of carbon in their vegetation and soils.



WLT's Carbon Balanced projects are offsetting CO₂ emissions in Ecuador (tropical forest), Guatemala (Caribbean coast), Paraguay (Atlantic Forest and Chaco Pantanal), Vietnam (Annamite Lowland Forest).

For more information please visit worldlandtrust.org/what-we-do/carbon-balanced

SPECIAL APPEALS

■ RAISED: £867,000 FOR KEY HABITATS



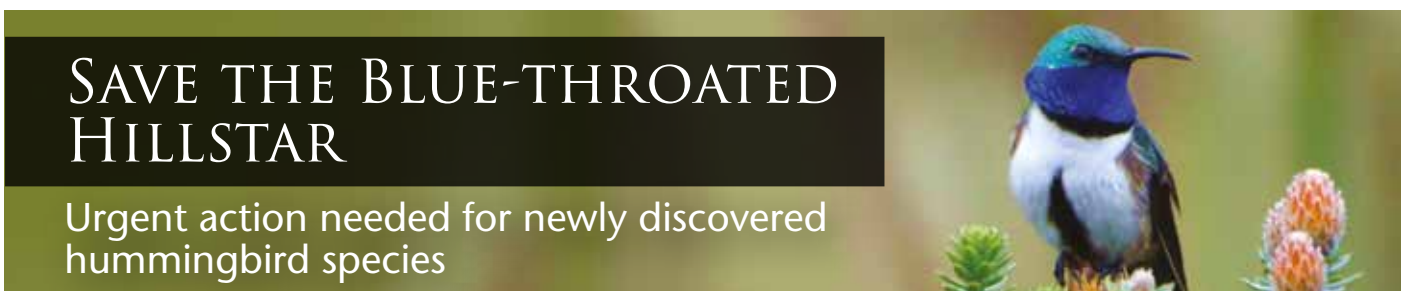
VIETNAM. RAISED £575,000 to restore forests that had been devastated by Agent Orange during the Vietnam War. Phase One sees 120,000 trees being planted across a total of 246 acres (100 hectares) as a first step towards Viet Nature's aim of restoring 3,500 acres (1,416 hectares) in Bac Huong Hoa Nature Reserve.



KENYA. RAISED £81,000 to save 810 acres (328 hectares) of Dakatcha Woodland, part of Kenya's threatened coastal forest. Habitat for endangered small wonders like Clarke's Weaver, Sokoke Scops Owl and the Golden-rumped Elephant Shrew was secured. We hope to save more of this forest in 2020.



BELIZE. RAISED £181,000: In 2018 WLT announced the successful conclusion to fundraising for the Jungle for Jaguars appeal, saving 8,154 acres (3,300 hectares) of threatened forest in Belize to form a corridor of continuous habitat between Shipstern Conservation & Management Area, Honey Camp National Park and Freshwater Creek Forest Reserve. In 2019 funds were raised to purchase a further 1,818 acres (736 hectares) to add to the corridor.



ECUADOR. RAISED £30,000 to protect 70,000 acres (28,000 hectares) of habitat for the Blue-throated Hillstar, a Critically Endangered hummingbird found only in a small series of mountain tops in the western Andes of southern Ecuador.

SAVING SPECIES

HABITATS FOR ENDANGERED AND ENDEMIC SPECIES

Land purchase in Ecuador

Appeal launched by Steve Backshall in December 2019 to extend Río Zuñac reserve.

TARGET REACHED

Steve launched WLT's original cloud forest appeal, **Forests in the Sky**, in 2015. Since then, funds raised by WLT has helped partner, Fundación EcoMinga to protect a continuous corridor of forested habitat between Sangay and Llanganates National Parks.

Río Zuñac Reserve lies within the corridor in the foothills of the eastern Andes, along the western edge of the Amazon Basin in Ecuador. It is home to a rich diversity of rare and endangered animals and plants, including Spectacled Bear (right) and Mountain Tapir, and incredible plant endemism, including orchids, many species new to science.



As we go to press we are delighted to report that funds have been raised to purchase an additional 203 acres (82 hectares) of cloud forest in the Río Zuñac basin. Many thanks to Steve for spearheading this appeal and to everyone who contributed.



WLT Friends supporting the Action Fund

Hannah Nutt, Donor Relations Manager notes 2019 being a record year for WLT Friends adding vital funds to WLT's Action Fund enabling the Trust to respond quickly for urgent conservation needs.



"It has been thrilling to see the increase in supporters who make donations every month as WLT Friends. This commitment is inspiring to us all at WLT as it shows how keen individuals are to do something positive for the world around us. By the end of 2019, Friends had grown by 140 per cent compared to the number of new Friends in 2018. This fills me with optimism and I'm looking forward to welcoming new Friends in 2020."

On the cover

While Blue-throated Macaw numbers are steadily rising thanks to the efforts made by WLT's partner, Asociación Armonía, in the Beni Savanna of Bolivia, with an estimated 450 living in the wild, this macaw is still threatened with extinction. Consequently Armonía are looking at every trick of the trade to help boost numbers. Because their natural nest sites in dead palms are disappearing and suitable sites are competed for by other species, an innovative new nest box programme was initiated and in 2019 saw dramatic results boosting numbers, helping to bring them beyond the threat of extinction.

Once thought to be extinct in the wild, in 1992 a population of about 50 Blue-throated Macaws was rediscovered in north eastern Bolivia, surviving among the 'islands of palm trees' that rise above the seasonally flooded plains. Since then Armonía has worked tirelessly to protect this Critically Endangered bird, supported by WLT's Action Fund.



Protecting Critically Threatened Blue-throated Macaws in the Beni Savanna of Bolivia.

Roughly twice the size of Portugal, the Beni

Savanna is almost entirely ranched and its grassland habitat burned every year. The good news is that 27,180 acres (11,000 hectares) are under permanent protection thanks to everyone who has supported land purchase through Armonía. The reserve harbours a wealth of threatened wildlife and also provides a vital stopover site for migratory birds. Mammal species include Jaguars, Pumas, Maned Wolves, Ocelots, Giant Anteaters and Black Howler Monkeys.

FROM THE FIELD

PLANTING TREES MITIGATES CLIMATE CHANGE

Plant a Tree

In 2019 WLT funded the planting of 38,993 trees in Brazil, Borneo and Ecuador.

Since WLT starting the Plant a Tree programme a total of 2,265,757 trees have been planted by our partners thanks to your support.

Tropical forests CAN be recreated and planting carried out by our partners is a win-win situation. Native trees are being planted to restore habitats and lock up carbon to combat climate change. Local communities are actively involved and forest cover is restored. And by enabling wildlife to move across wider areas human-wildlife conflict is reduced.



WLT's partner in Malaysian Borneo, Hutan, is supported by the local community who are in charge of planting, maintaining and monitoring seedlings. The main team consists of 10 women from the Sukau community of Kinabatangan. Trees planted are restoring forests lost previously to Oil Palm plantations, expanding habitat for endangered species like Orang-utan and Proboscis Monkey.

Keepers of the Wild

Keepers of the Wild are rangers funded through WLT support, who work on the front line of conservation. They safeguard some of the world's most threatened species and their habitats.

In a year dogged by devastating forest fires **Keepers of the Wild** have been invaluable to a number of WLT's overseas partners. Having a presence in the forest they are early responders when fires break out. Roberto Pedraza reported from Mexico on how important his rangers, Abel Reséndiz, Odón Vega and, Miguel Flores were in assisting fire fighters in Sierra Gorda when a major fire affected around 1,200 hectares of their reserve. They know the mountain ranges, their paths and ravines, better than anyone else, and spent almost three weeks in the field, without a break.



*Rildo de Rosa Oliveira is a WLT-funded **Keeper of the Wild**, working for WLT's partner in Brazil, Reserva Ecológica de Guapi Assu (REGUA). Rildo is used to a varied workload. A priority is to remove traps placed by illegal hunters to protect wildlife of the Atlantic Forest.*

All in a day's work with REGUA

Lowland or Brazilian Tapir (*Tapirus terrestris*) has been extinct in the state of Rio de Janeiro for more than 100 years and the arrival of these animals at REGUA represents the very first reintroduction of its kind in Rio de Janeiro state. The tapirs in the restored wetlands at REGUA (below) are doing well thanks to protection by **Keepers of the Wild**.



Keepers of the Wild

In 2019 WLT funded 49 reserve rangers with 16 partners in 13 countries.

The world's threatened wilderness areas require focused and immediate action, and that's what WLT and its partners provided.
Protecting habitats, halting extinctions, addressing threats, building capacity.

UPHOLDING THE VISION

WELCOMING NEW CHAIRMAN



In December, WLT Trustees paid tribute to the magnificent contributions made by Rohini Finch as outgoing Chair.

Rohini joined the Trustees in 2008, following a site visit to Paraguay with then- CEO, John Burton, to look at a property in urgent need of protection in the Chaco Pantanal, which she subsequently helped fund. She has gone on to visit several other WLT-funded reserves and the Trust will continue to benefit from her wisdom and support as a trustee.

On stepping down from this role, Rohini said:

"It has been a privilege to be able to support the work of the World Land Trust and its tireless partners over the last decade. And now, I am equally thrilled to hand over to Mark, a remarkable man whom I greatly respect and admire. I can think of no-one better to lead the Trust as it rises to the dual challenges of climate change and alarming habitat loss."

Jonathan Barnard, CEO, said:

"Rohini has been an enormous asset to the Trust, and I look forward to continuing working with her as a trustee. She takes a keen interest in our partner network and this level of engagement and support over the years has been instrumental in building the strong relationship we have with our partners worldwide."



New Chairman, Mark Avery, has been a supporter of WLT's overseas conservation work for many years. He became a council member in 2014 and a trustee in 2017.

About his new role he says:

"It is both an honour and a responsibility to accept the Chairmanship of World Land Trust, a charity I have long admired. WLT's approach of working with local communities and protecting land of high conservation value has proved highly successful across the world. With our great team of staff, and increasing support from the public, we can make an even greater contribution to protecting wildlife and reducing extinction rates."

On stepping down as CEO, John Burton writes

Over the past 31 years, since founding the Trust, Viv Burton, former Director of Communications, and I have worked with a wonderful cohort of dedicated and inspirational people across the world. Thank you to all. With this unparalleled support, together with committed donors from all walks of life, after three decades at the helm we realised that it was time to step aside for others to take the lead. WLT is a ship in motion, and we anticipate continued unrivalled conservation results in our wake.

I would like to give particular thanks to Dr Gerard (Jerry) Bertrand, the original inspiration for Programme for Belize, and Honorary President of WLT. His knowledge, advice and humour will be a huge asset through the transition and onwards. I would also like to thank Rohini Finch for her sound and intelligent Chairmanship, and for the advice she has given me, in the face of many challenges, over the years. There are too many other individuals to name, but our high profile patrons and supporters, particularly Sir David Attenborough, David Gower, Bill Oddie, Chris Packham and Steve Backshall, have always been there when we needed them.

And of course, WLT's staff remains the best in the business. We feel fortunate to have shared our time with them.

John Burton received award for contribution to conservation

The John Spedan Lewis medal, which is administered by the Linnean Society of London, is awarded annually to an individual who is making a significant and innovative contribution to conservation, whether in the UK or overseas.

"It is a great honour to be awarded this medal", said John. "It has come from the foremost natural history society in Great Britain. Although given to me, the citation made it clear that it was for the achievements of the WLT, and therefore it is really recognition of WLT's joint efforts."



FINANCIAL SUMMARY

CELEBRATING THE TRUST'S MOST SUCCESSFUL YEAR



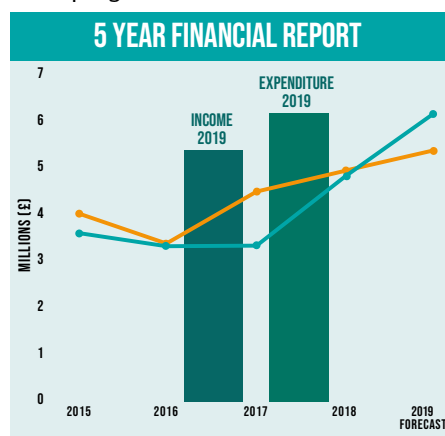
WLT Chief Operating Officer, Liz Stone, summarises the financial year

2019 was a year of change for World Land Trust. It marked the commencement of our 30th anniversary and a transition of our founders to our new CEO. We continued to break records with the highest level of funding being disbursed or committed for the purchase and protection of threatened habitats in our history. Initial unaudited figures forecast, that with your support, we have raised more than £5 million and disbursed or committed £4.8 million to our partners.

The continuing wave of global awareness and the media focus on the climate emergency has meant that WLT is well placed to offer positive solutions to tackling the climate crisis. Something that you, our supporters, have been working with us to deliver. The

challenges presented can seem insurmountable but we believe that what we do, and how we work, is tangible and effecting real change on the ground.

With that in mind we have set ambitious targets for 2020, with over £6.5 million approved by the Trustees for our conservation programme which is supporting some 28 partners and 40 projects worldwide. We are delighted that you continue to support us and look forward to updating you on our work as 2020 progresses.



WLT's Big Match Fortnight, launched in October, raised £575,000 to restore forests in Vietnam. Species saved include Red-shanked Douc, Pygmy Slow Loris (above), Saola Antelope, Sun Bear, Sunda Pangolin and Bourret's Box Turtle.

- **INCOME IN MILLIONS (£)**
- **EXPENDITURE IN MILLIONS (£)**

The graph reflects WLT total income and expenditure over the past 5 years.

We continued to break records with the highest level of funding being disbursed or committed for the purchase and protection of threatened habitats in our history.

2019 in numbers

881,000

ACRES SAVED SINCE 1989

H49

KEEPERS OF THE WILD

38,063

TOTAL ACRES 2019

PROJECTS IN

22

COUNTRIES
82 RESERVES

39,000

TREES PLANTED

In Bolivia WLT also supported partners and the Guaraní Charagua Iyambae autonomous government in the legal protection of two areas protecting a total of 4,657,120 acres (1,884,670 hectares)

WHO WE ARE DURING 2019

Patrons

Sir David Attenborough OM CH FRS
Steve Backshall MBE
David Gower OBE
Chris Packham CBE

Honorary President

Dr Gerard Bertrand

Trustees

Rohini Finch (Chair until December)
Dr Mark Avery (Chair from December)
Nick Brown
Ken Burnett
Nicola Davies (until December)
Alistair Gammell
Anne Harley
Pauline Harrison
Dr Mark Stanley Price
Miranda Stevenson (until June)
Emma Tozer (from December)

Honorary Treasurer

Myles Archibald

Council Members

Albertino Abela
Dr Simon Barnes
Dr Iain Barr
Mark Carwardine
Kevin Cox
Dr Lee Durrell
Stanley Johnson (until October)
Dr Simon Lyster
Nigel Massen
Bill Oddie
Richard Porter

George Sawtell
Dr Nigel Simpson
Miranda Stevenson (from June)
David Wallis

Staff

World Land Trust employed 27 full and part time staff members in 2019, in our UK office in Halesworth, Suffolk

Partners and other organisations we worked with in 2019

Applied Environmental Research Foundation (AERF, India)
Asociacion Armonia (Bolivia)
Asociacion Civil Provita (Venezuela)
Asociacion Ecologica de San Marcos de Ocotepeque (AESMO, Honduras)
Corozal Sustainable Future Initiative (CSFI, Belize)
Foundation for the Preservation of Wildlife and Cultural Assets (FPWC, Armenia)
Fundación Biodiversa Colombia
Fundación Biodiversidad Argentina
Fundación EcoMinga (Ecuador)
Fundación Guanacas (Colombia)
Fundación Jocotoco (Ecuador)
Fundación Native (Bolivia)
Fundación Natura Bolivia
Fundación Naturaleza para el Futuro (FuNaFu, Argentina)
Fundación para el Ecodesarrollo y la Conservacion (FUNDAECO, Guatemala)

Fundación Patagonia Natural
Fundación Pro-Bosque (Ecuador)
Grupo Ecologico Sierra Gorda (Mexico)
Guyra Paraguay
Hutan (Malaysian Borneo)
Iranian Cheetah Society
Kasanka Trust (Zambia)
Leap Spiral (Malaysian Borneo)
Naturaleza y Cultura Ecuador
Naturaleza y Cultura Peru
Naturalia Comite para la Conservacion de especies Silvestres (Mexico)
Naturaleza y Culture Sierra Madre (Mexico)
Nature Kenya
Philippine Reef & Rainforest Conservation Foundation
Programme for Belize
Reserva Ecologica de Guapiacu (REGUA, Brazil)
Tanzania Forest Conservation Group
Viet Nature Conservation Centre (Vietnam)
Wildlife and Environmental Conservation Society of Zambia
Wildlife Trust of India

Operational partners

American Bird Conservancy
BirdLife International
IUCN National Committee of The Netherlands
Nature and Culture International

Legacy protects forests and wildlife in Guatemala

A generous gift in the will of WLT supporter, Maurice Melzak, presented the opportunity to save 1,512 acres (612 hectares) in Huehuetenango, west Guatemala. WLT's partner, FUNDAECO, was able to purchase La Soledad reserve, adding to the 708 hectares already protected by WLT funding in the region.

A land of many trees

Guatemala's name comes from the Náhuatl word Quauhtlemallan, which translates as the land of many trees; undeniably apt for this biodiversity hotspot, which is home to thousands of endemic species living in the varied

ecoregions, including tropical broadleaf forest and mangroves. FUNDAECO currently protects Laguna Grande Sarstún, Sierra Santa Cruz, Yal Umin Yul Witz and Tapon Creek & Laguna Brava, and Mr Melzak's legacy now adds La Soledad to this list, and ensures the permanent protection of its forests and wildlife.



Red-eyed Tree Frog (*Agalychnis callydrias*) found in FUNDAECO's reserve at Sierra Santa Cruz.

THANK YOU

We would like to thank all those individuals and organisations who have made our vital work possible and helped us save land and species from imminent threat. Thank you to everyone for your generous support.

Particular thanks to our corporate partners who have made significant contributions throughout the year.

ABO
Acast
Accredo
Acorn Sash Windows
AKQA
Allegorica Opera Management
Altavia HTT
Anna Mason Art
AnyVan
Aspect 33
AXA PPP Healthcare
Bear Grylls Ventures
Bereco
Bio-Rad
Birdfinders
Bloomberg LP
Capital International
CarbonCo
Ceru Restaurants
Clarity Environmental
David Cobley
DRAB
Drugs for Neglected Diseases Initiative
Earthfare
Effektiiv OY
Eleos Compliance
Empatika
Enterprise Plants
Euromonitor International
Evezy
forPlanet Onlus
Go Green Taxis
Go Paperless
Harlequin Fayre
Hotjar
Humble Bundle
Ingles & Hayday
Innogreen
Jacada Travel
Jestico + Whiles
3 Gem Media Group

King and Spalding (Singapore)
Kingfisher Press
Kingsbury Watermill Museum & The Waffle House
Kit & Kin
Leef
Maidenhead Aquatics
Manson
Margaret Gorman
Media Bounty
Merz AG Wildeg
Miko Coffee NV (Puro)
Mischief PR
MJP Program Solutions
Moeller IP Advisors
Murgitroy Charities Group
Nature Picture Library
Neal's Yard
Nightwish
Nikwax and Páramo
Directional Clothing
On this Planet
Option Clear Consultants
Plateau International
PT Gerbank Perkasa Pratama
Quadiant
Quick Move Now
Quills Office Supplies
Rixon Architects
Sectorure No 10
Selective Asia
Sierra Trading
Simmetrics
Splendid Communications
Stafford Railway Building Soc.
Stanhope LLP
Strategy2Results
Stuart
Studio One Consulting
Swarovski Optik
Swire Pacific Offshore Op.
Sylvana Alta
Talis Capital
Tapir Apps GmbH
The Barnes Group
The Body Shop International
The Cheeky Panda
The Makers

The Pallinghurst Group
The Travel Chapter
Thomas Danthony Studio
Threshold Sports
TourTheTropics
United Agents LLP
Visa Europe
Vivid Travel
VOYA
Wildlife Travel
Wise Software (UK)
Trusts, foundations, schools and zoos
African Bird Club
Amazona
Berkhamsted Prep School
Bromsgrove School
Mission Hills
Chessington World of Adventures & Zoo
Childbase Partnership
CHK Foundation
Constance Travis Char. Trust
Ernest Kleinwort Char. Trust
G C Gibson Char. Trust
Givskud Zoo–Zootopia
Green Mountain Trust
Henocq Law Trust
HHS Hildegard und Hans Schaefer Stiftung
Joan Cullen Char. Trust
Lady Yuen Peng McNeice Char. Foundation
Master Char. Trust
Mitchell Trust
Muriel Jones Foundation
Newall Char. Trust
Oil Aid
S C and M E Morland's Char. Trust
St John's C of E Primary School, Maidstone
St John's Marlborough
Stichting Wildlife
Stiftung Ormella
Tangled Bank Trust
The Bower Trust
The Gemma and Chris

McGough Char. Foundation
The Generations Trust
The Hippocleides Trust
The HSM Trust
The Leach No 14 Trust
The Lyddon Char. Trust
The Molly Anderson Trust
The Murmuration Wildlife Trust
The Pantheon Char. Trust
The Peter Smith Char. Trust for Nature
The Prentice Family Trust
The Ridgeback Char. Trust
The Roger Ekins Foundation
The Rosamunde Pilcher Char. Trust
The Stephen and Joanne Vaughan Char. Trust
The Zool. Soc. of Hertfordshire
West Midlands Safari & Leisure Park
Wildlife Heritage Foundation
Wingham Wildlife Park
Legacies & In Memoriam
Gabriel Allen
Timothy Brooks
David Clegg
Anthony Gibbs
Joan Harding
Jane Herbert
June Lewis
James Moore
Wilmer Parkes
Trevor Poyser
Trevor Robinson
Ann Rooney

Ambassadors and Green Ink

Thank you to all our Ambassadors and to our Green Ink authors and artists who have donated the Public Lending Rights in their books to World Land Trust.

World Land Trust has been instrumental in leveraging the protection of more than 6 million acres of important habitats across the world.

INSPIRING ACTION IN 2019

NEW IN 2019: SIR DAVID ATTENBOROUGH'S FILM FOR WLT



What can I do?

In WLT's new video we asked our patron Sir David Attenborough: **What can an individual do in the face of climate change?**

Listen to Sir David's inspirational words in a world that is struggling to deal with the huge issues surrounding climate change which affects all 7.6 billion humans who share the Earth.

You can watch this short video on WLT's YouTube channel.

Buy an Acre: saving territory for the northern Jaguar



A new **Buy an Acre** opportunity opened up for WLT in Mexico, to save Jaguar habitat. Jaguar del Norte reserve lies to the east of the Mexican state, Sonora. It protects the most northerly population of Jaguar in the Americas, just south of the US border, in the foothills of the Sierra Madre.

Buy an Acre is WLT's landmark programme which saves real acres in real places for £100 an acre. Unfortunately not many of our projects fall within the **Buy an Acre** £100 but the aim is to keep a portfolio of **Buy an Acre** projects, adding to them as critically threatened land becomes available at this price.

WHERE: SONORAN DESERT OF NORTHERN MEXICO

TARGET AREA TO BE SECURED:

3,953 acres (1,600 hectares)

SPECIES TO SAVE:

JAGUAR, PUMA, NEOTROPICAL OTTER, MILITARY MACAW, BALD EAGLE.

Building long-term support with ethical companies



14 years of support and going strong: Puro Coffee

In 2005, global coffee producer and family-run company Miko created Puro, a Fairtrade Coffee brand with a commitment to ensuring fair prices and sustainable trade for coffee growers, as well as protection of tropical forest habitat in coffee producing countries.

Puro coffee is sourced from Fairtrade co-operatives who bring together hundreds of smallholder farmers. Puro partners with environmentally conscious venues around the world, including hotels, cafes, restaurants and offices. Since 2005, 2 per cent of sales of Puro coffee has been donated to WLT, and this unique partnership has worked to save rainforest and provide safe haven for endangered species across many countries.

Puro contributions have funded 11 reserves, working with WLT partners in Brazil, Colombia, Ecuador, Guatemala, Honduras, Mexico, Peru and Vietnam.



*The Puro Frog, **Pristimantis Puruscafeum**, is a species new to science, discovered within the Puro-funded Fundación EcoMinga reserve in the eastern Andes of Ecuador. It has been named for Puro to recognise their support in helping save this reserve.*



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Images: : Cover: Daniel Alarcon; Page 2: WLT (top), Mark Wilson/EcoMinga (eagle); Page 3: WLT; Page 4: Dr Andrew Marshall (Tanzania), Viet Nature (Vietnam); Page 6: Patricia Arellano (bears) WLT, cover as Page 2; Page 7: Hutan (above), REGUA (below); Page 8: WLT; Page 9: WLT; Page 10: Swallowtail Garden Seeds; Back page: WLT, Northern Jaguar Project, Andy Orchard (Puro frog).

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