

Stanbury Chameleon are passionate leaders in carbon balanced communications. We strive to help our clients stand out through all types of print-based media whilst maintaining the highest environmental standards. This overview of our production process explains how.

## ETHICAL SOURCING

Our papers and boards are sourced from sustainable forestry and are FSC or PEFC certified.

## GREEN ENERGY

We use the greenest electricity available. Last year 79% came from renewables<sup>1</sup>, more than double the UK average.

## ENVIRONMENTALLY CONSCIOUS DELIVERY

Deliveries made with our own vehicles are Carbon Balanced along with our other unavoidable carbon emissions, but even if we send your order by courier, our primary UK logistics partner have committed to making all of their deliveries Carbon Neutral<sup>2</sup>.

## SUSTAINABLE MANUFACTURING

All of our tools and processes are designed to avoid harmful chemicals and unnecessary waste. Our lithographic presses are waterless, removing the need for harmful chemicals in the printing process, and any unavoidable paper waste generated during production is recycled. Across all of our operations we are working towards sending zero waste to landfill.

## FULLY CARBON BALANCED

Our carbon impact is regularly and independently assessed and verified, not just our production processes but our entire operational Carbon Footprint right down to our team journeying to work each day. We continually take steps to reduce our impact, but all unavoidable emissions are Carbon Balanced through World Land Trust.

By partnering with Stanbury Chameleon you can be assured that your print communications, not just the paper they're printed on, are 100% Carbon Balanced.

1. Between April 2018 and March 2019 the fuel mix from our energy supplier included 79% from renewable sources, the National Grid average during this period was 32.8% <https://www.bristol-energy.co.uk/about-us/our-fuel-mix>
2. To find out more about DPD's Carbon Neutral Commitment please visit <https://www.dpd.com/group/en/sustainability/>



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