

## Teaming up with local communities: Restoring forests on Mount Kenya



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## Plant a Tree

ONE TREE: £5



For people and wildlife: Planting trees on Mount Kenya restores habitat for the Critically Endangered Black Rhinoceros. Local farmers cared for the trees and used the bare earth around the saplings to grow crops such as legumes.

The slopes of Mount Kenya have suffered badly from a lack of forest protection, which has led to many habitats being plundered for indigenous tree species. This has left the ecosystem in poor condition to support native wildlife such as the Critically Endangered Black Rhinoceros.

Our Plant a Tree programme has funded the planting of trees such as African Greenheart and African Pencil Cedar. The trees were planted on degraded land, then cared for and protected by farmers who grew crops around the saplings until the canopy closed in.



“In a world where wildlife battles to survive I take heart in the work being carried out by WLT. WLT isn’t about talking, it is about action. By donating to WLT, you are taking action to save and restore wilderness to protect the future of wildlife.”

Sir David Attenborough, WLT Patron

A tree today, a forest tomorrow  
You can donate online  
[worldlandtrust.org/plant-a-tree](http://worldlandtrust.org/plant-a-tree)  
or by phone (01986 874422).

Every £5 donation funds  
the nurturing, planting, and  
protecting of one tree that will  
help restore a forest for wildlife.

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**Saving habitats  
Saving species  
since 1989**

[worldlandtrust.org](http://worldlandtrust.org)





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A tree today,  
a forest tomorrow

ONE TREE: £5  
FIVE TREES: £25

By planting trees with World Land Trust (WLT), you are helping to restore forests that have been lost to deforestation.

Habitat loss is one of the greatest threats to wildlife worldwide, and WLT works with its network of in-country conservation partners to protect crucial habitats from threats such as agriculture, road building and mining. However, sometimes the areas where our partners are working have already been cleared, and we must act now to restore the forests so that wildlife can return once more.

Plant a Tree donations enable our partners to replant forests using native species. Each £5 donation to Plant a Tree funds the care of one tree to the point at which it can survive on its own. This includes collecting the seed, nurturing the seedling, preparing the land, planting the tree, tending the sapling, and protecting the new forest. If the tree dies, another tree will be planted in its place.

**Every £5 donation to our Plant a Tree programme funds the nurturing, planting, and protecting of one tree that will help restore a forest for wildlife.**

Each project is unique, and engages and supports local communities in different ways. Some projects, like the restoration of Atlantic Forest in Brazil, provide educational opportunities for schoolchildren, many planting their own trees, while others, such as the Mount Kenya project, collaborated with local farmers (see overleaf).

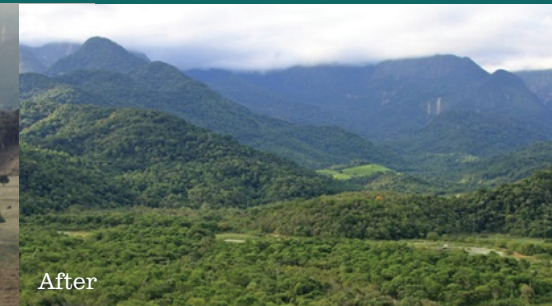
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## Success story: Atlantic Forest, Brazil



Before



After

**Guapiaçu valley has been transformed from an agricultural landscape to a thriving Atlantic Forest ecosystem.**

Our partner Reserva Ecológica de Guapiaçu (REGUA) has been working to protect and restore Atlantic Forest since 2000. WLT has supported numerous land purchases over the years to conserve existing forest, and funded tree planting to reconnect islands of forest that had become fragmented.

REGUA plants around 120 native tree species, including rarities such as the Caixeta and many with medicinal properties. Together our efforts are repairing the ecosystem, which has become a haven for Brazil's unique wildlife, including Endangered species such as Southern Woolly Spider Monkey, Crowned Eagle, and Central Humming Frog.



The REGUA reserve is home to approximately 500 bird species, including this beautiful Green-headed Tanager. It is a refuge for thirteen bird species categorised as Threatened on the IUCN Red List including the Channel-billed Toucan and Brown-backed Parrotlet.

WLT supporters have helped restore forests in many different countries, and we continue to develop more reforestation opportunities as funds become available. Find out more about our past and present projects at [worldlandtrust.org/plant-a-tree](http://worldlandtrust.org/plant-a-tree)

