

Saving Real Acres in Real Places Since 1989



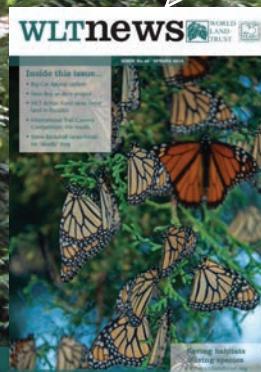
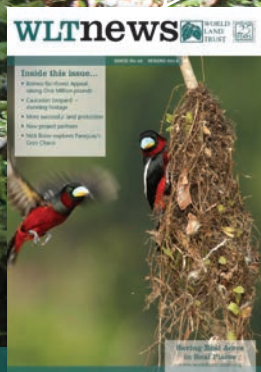
2013

2014

2015

2016

2017



Why I support World Land Trust

by Sir David Attenborough



When I'm asked why I support World Land Trust I say that it can be summed up by the following reasons. They are short and to the point, which is what I like about WLT:

First, they save land

"Fifty years ago, in the conservation movement's early days, there was a great emphasis on individual endangered species - Giant Pandas, Oryx, particular species of birds. We eventually realised, however, that the important unit was not a particular species but a whole ecosystem.

Indeed, in the long run, you will not save those endangered species unless you save the whole ecosystem. To save an ecosystem you need to save the land. That is what WLT's programme partner NGOs do with funds raised by WLT. By protecting whole ecosystems, they not only protect the mammals that everyone knows, but protect the smallest insects and plants, many of which haven't even been discovered."

Second, WLT does not own the land

"WLT raises funds to buy land but ownership is with the local organisation. It is vitally important that all land that is saved belongs to the people of that country, as it is they who take on the responsibility of its protection. WLT will help them with the management of the land and, indeed on any other matters that they request, but it is the overseas partners that own it."

“To save endangered species you need to save the land - the whole ecosystem”



The Narupa Reserve in north east Ecuador, owned by WLT partner, Fundación Jocotoco. Funded with support from WLT, this reserve is home to globally threatened bird species, including the Military Macaw, as well as Jaguar, Puma and Mountain Tapir.

“It is vital that the land saved belongs to the people of that country”



As well as funding land purchase, WLT helps partners protect the reserves that have been created. Monitoring endangered species is an important part of their work. Here ranger Pablo Antonio Millán is checking a nest of fledgling Yellow-shouldered Parrots, a threatened species protected by ProVita on Margarita Island, Venezuela. Pablo's salary is funded through WLT's Keepers of the Wild programme.

Third, WLT keeps its overheads low

“They do this by keeping their administration to a bare minimum - their staff is small and they do not have fancy offices in an expensive location.”

Your donation reaches the people it was intended for

“WLT raises funds for land purchase and the protection of the reserves they have helped create. Staff do not spend their time writing reports and carrying out research - they let their local project partners do that. So funds raised by WLT go directly to saving those precious ecosystems and their endangered species.

The Trust has been hugely successful in a relatively short time. Of course there is still much left to be done but I am sure that the World Land Trust will go on to raise more funds and save more wildlife and their habitats in the years to come.

A handwritten signature in black ink, which appears to read 'David Attenborough'.

“The money that is given to the World Land Trust, in my estimation, has more effect on the wild world than almost anything I can think of.”

Sir David Attenborough
WLT Patron

The first 10 years

How it all began: the Belize connection



8 May, 1989: The late Gerald Durrell and his wife, Lee, flew over from Jersey to help launch Programme for Belize at the London Butterfly House. Lee is now a WLT Council Member.

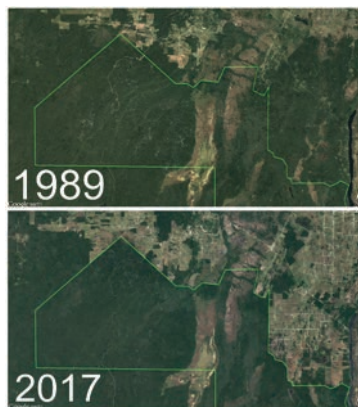


October, 1988

From the USA, Jerry Bertrand (now WLT's Honorary President) contacted John Burton to ask if he thought he could raise funds in the UK to help save 110,000 acres of tropical forest in Belize which was about to be bought and cleared to make way for agriculture. The project's name was **Programme for Belize** and John's immediate response was yes.

In 1989 John and his wife, Viv, set about establishing a small fundraising office from their Suffolk home with one of the first fax machines in the country. The latter was essential for communicating regularly with both North America and Belize since email was still a thing of the future.

The charity was registered, trustees were appointed and WLT pioneered land purchase fundraising through Buy an Acre. At that time it cost less than £25 to buy an acre in Belize. It was a great success and today Programme for Belize, based in Belize City, protects 262,000 acres, and the deforestation threat can be seen at the gates (see right).



“World Land Trust is an exemplary model of how biodiversity conservation should be done. It is a trim and focused organisation, proficient in the ways of protecting species, habitats and landscapes for the long term in a multiplicity of countries and cultures. If only there were dozens of WLTs!”

Dr Lee Durrell,
Honorary Director,
Durrell Wildlife
Conservation Trust,
Naturalist and Author,
WLT Council Member

Onwards to the threatened forests of the Osa Peninsula in Costa Rica and the island of Danjungan in the Philippines



Danjungan Island is a green jewel set in the Sulu Sea. WLT supporters helped save it as a protected nature reserve.

David Bellamy helped launch the Philippine Reef & Rainforest Project. He is joined by (l-r) Gerry Ledesma (President of the **Philippine Reef & Rainforest Conservation Foundation**), David Tate (Tate & Lyle, sponsors) and Mrs Serrano, Consul from the Philippines Embassy in London.

July 1994

Bill Oddie launched WLT's second project: **Rainforest Action Costa Rica** working with the TUVA



Foundation in Costa Rica. The focus was on the Osa Peninsula where land-owning *campesino* farmers were under great pressure to sell up their land to speculators. The community work carried out by TUVA was, and continues to be, extremely successful and WLT raised funds to purchase threatened land that was incorporated into Corcovado National Park.

September 1994

The Philippine Reef & Rainforest Project was launched at the Stratford-upon-Avon Butterfly House by David Bellamy. The challenge: to raise funds to buy the island of Danjungan, in the Visayan Island Group, and save it from unsympathetic commercial development. Danjungan is one of the few islands in the group to retain its original forest cover, which is home to endemic species and a vital stopping-off place for migrating birds in the southern hemisphere. The island was saved and WLT maintains its support of the Philippine Reef & Rainforest Conservation Foundation, subsequently funding a Keeper of the Wild (ranger) and a variety of projects including mangrove reforestation on the mainland island of Negros.

Conservation in action

New hopes for the wildlife of Patagonia's coastal steppe

Summer, 1999

WLT launched its 10th Anniversary Project, to protect the disappearing Patagonia Coastal Steppe. Adjacent to the wildlife rich Valdes Peninsula, where the Killer Whales and Sea Lion sequence of Sir David Attenborough's Trials of Life was filmed, Estancia la Esperanza (Ranch of Hopes) now protects 15,000 acres (6,250 hectares) of coastal steppe and 12km of coastline.

In partnership with local NGO, Fundación Patagonia Natural, funds were raised over the following five years and the Ranch of Hopes Wildlife Refuge now protects vital fauna and flora of the coastal steppe, including large mammals such as Puma, Geoffroy's Cat and Guanaco.



“This area of coastal steppe is one of the world's great wildernesses, with outstanding wildlife spectacles including Elephant Seals, Killer Whales and Magellanic Penguins along the coastline, and Guanaco, Burrowing Owls and Rheas on the grasslands. WLT's efforts to protect this wonderful habitat are to be applauded.”

Sir David Attenborough, WLT Patron

The establishment of wildlife-safe boundary fences and ranger patrols within the reserve enabled the grasses to recover and the Guanaco population of the reserve to rise from 150 to more than 1,000.

Saved: land for the people of the Atlantic Forest of Argentina

Rio+20 Earth Summit, 19 June 2012

The Misiones State Government presented WLT's project to save the Atlantic Forest in Argentina at the Rio+20 Earth Summit, heralding it as a ground-breaking initiative to conserve biodiversity while upholding the traditional rights of indigenous communities.

This was in recognition that three months earlier, WLT facilitated a Multicultural Agreement with three Guaraní communities, their neighbours who were the titleholders of the land, and provincial the government, settling a 16 year dispute over the future of their shared land in Misiones, north Eastern Argentina.

John Burton, WLT's CEO, said: **"The agreement that has been reached is truly ground-breaking and heralded as such by the government of Misiones. In my view, it is probably the most important land purchase the WLT will ever make, because of the innovations involved and the wealth of biodiversity it protects."**

The Multicultural Agreement sees 9,301 acres (3,764 hectares of Atlantic Rainforest designated as a protected nature reserve called Corredor Verde Esmeralda (Emerald Green Corridor), managed for conservation by two Argentinian project partners, in collaboration with the Guaraní communities.



The Emerald Green Corridor project. *Top:* Looking across the Uruguay River; the new reserve is on the right. *Below:* Guaraní communities can now protect their forest homes from being logged and developed, working in partnership with WLT's local conservation partners, **Fundación Biodiversidad Argentina** and **Fundación Naturaleza para el Futuro**.



Saving land: it's what we do

How we do it

It has been a long journey from the early days with Programme for Belize, until today when World Land Trust works with 28 conservation partner organisations across the world. WLT raises funds for land acquisition and protection in the following ways:

Action Fund is primarily supported by the commitment of WLT Friends, who have pledged regular donations to WLT to fund projects or emergency appeals (such as responding to a natural disaster in a project area).

Buy an Acre funding can still purchase an acre for around £100 in some parts of the world. These are real acres in real places, saved forever thanks to WLT supporters.

Carbon Balanced enables individuals and organisations to offset their unavoidable greenhouse gas emissions through the protection and restoration of carbon-rich wildlife habitats in the tropics.

Keepers of the Wild supports rangers working for our overseas partners to ensure the land purchased remains protected in the long-term from threats such as poaching and logging.

Plant a Tree funding makes it possible to replant native tree species where land had been cleared prior to purchase.

Special Appeals are launched to raise funds for urgent land protection projects, such as wildlife corridors in Borneo for Orang-utans or India for Asian Elephants.

WLT works with overseas programme partners in the countries marked on the map



The **Buy an Acre** project in Mexico purchases pieces of land within **Sierra Gorda**.

This area holds remarkable biodiversity, including the world's second smallest hummingbird, the Bumblebee Hummingbird pictured right, and Mexico's six cat species: Jaguar, Puma, Bobcat, Margay, Ocelot and Jaguarundi. Threats to the land include cattle ranching and slash-and-burn forest clearance.



Grupo Ecológico
Sierra Gorda^{IMP}

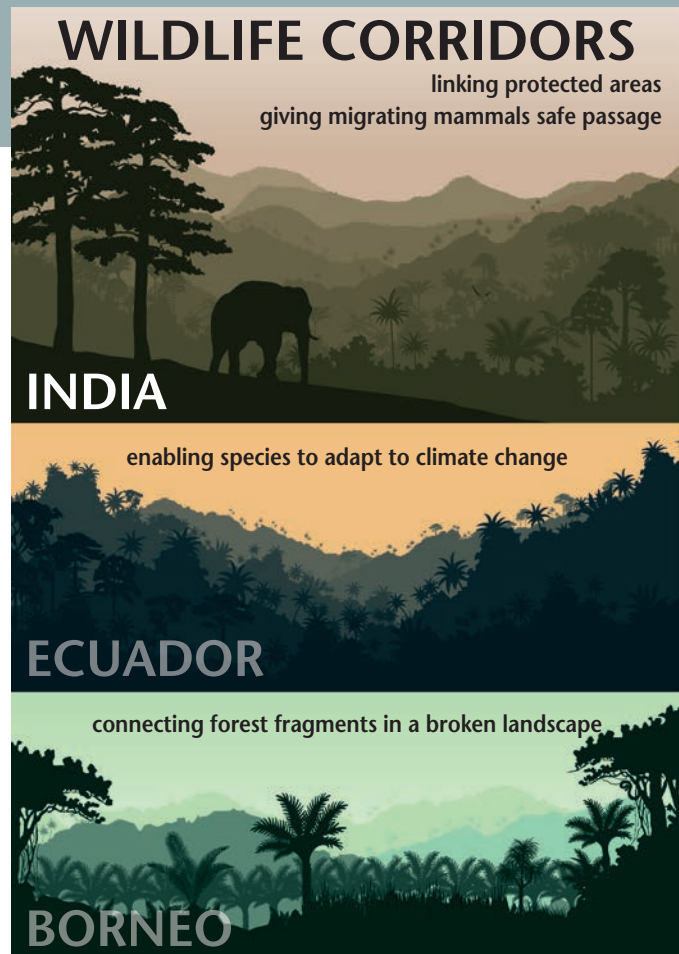


Land purchase and its impact

Between 1989 and mid-2017 WLT had been instrumental in the long term protection of the following acres.

Argentina.....	35,203	
Armenia.....	8,086	
Belize.....	260,000	>
Bolivia	26,350	
Malaysian Borneo	2,101	
Brazil	5,115	
Colombia	14,922	
Costa Rica	5,000	
Ecuador	28,835	
Guatemala	6,807	
Honduras	715	
India	7,131	
Kenya.....	66	
Mexico	9,093	
Paraguay	75,375	>
Peru	66,984	>
Philippines	106	
Tanzania	263	
United Kingdom	48	
Venezuela	1,809	
Vietnam	49,168	

These figures do not account for the 'leverage' effect of WLT funding when pieces of land form vital corridors between larger protected areas, as illustrated right.



Special Appeals

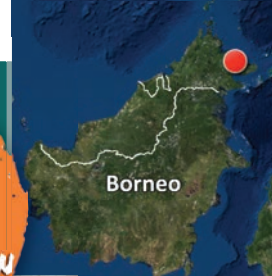
The race for Bornean Rainforest

Bornean Rainforest is well known for its incredible biodiversity, unique species and for its highly threatened status as agricultural encroachment, predominantly that of Oil Palm, has drastically fragmented the habitat, pushing the wildlife into smaller and smaller pockets of land.

In 2013, World Land Trust launched the Borneo Rainforest Appeal to raise £1 million to protect a vital corridor of forest along the banks of the Kinabatangan River. We received a tremendous wave of support from our donors, who ensured we could secure this land for conservation, which has been named the Keruak Corridor as it connects the Keruak Virgin Jungle Reserve to the Lower Kinabatangan Wildlife Sanctuary.

As we go to print, we have launched another appeal to secure

more properties across the river from the Keruak Corridor. The 'Saving Kinabatangan' appeal is being supported by WLT Patron Steve Backshall and his wife Helen, the Olympic Champion rower, (pictured below) who have been raising funds in sponsorship for the 'Canoeist's Everest': the Devizes to Westminster International Canoe Race.



“The fascinating wildlife of this region has been pushed into smaller and smaller pockets of natural habitat and whilst these species have proven their resilience and adaptability to these changes, we can't afford to lose any more forest. Every single acre that we can save for conservation is critically important and WLT's funding, both past and present, has made a considerable difference to habitat connectivity in this area.”

Dr Isabelle Lackman, Co-director of Hutan



Securing habitats for Big Cats

In 2014 World Land Trust set a fundraising target of £500,000 to support multiple Big Cat conservation projects all over the globe. The appeal was launched for Big Match Fortnight 2014, which raised more than half of the target, and by May 2015 the target had been reached.

The funds were used to support the creation and protection of a piece of Atlantic Forest in Brazil which is home to Pumas and the El Pantanoso reserve, Argentina's largest area of intact Jaguar habitat (also a corridor for Puma, Margay and Jaguarundi).

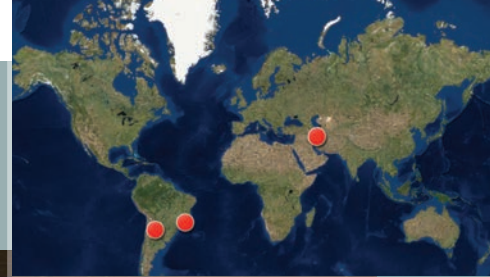
The project also supported leopard research in Iran and the salaries of 12 rangers protecting Big Cat habitat through Keepers of the Wild.



BIG MATCH FORTNIGHT

What is Big Match Fortnight?

For two weeks at the beginning of October, WLT holds a 'Big Match Fortnight' in aid of a Special Appeal. During this fortnight, all donations to the Special Appeal are matched by the Big Match sponsors (a small group of individuals and corporate supporters), so donors can double their impact.



Trail camera images captured within projects supported by the Big Cat Appeal:

Top: Margay using the El Pantanoso 'Big Cat Corridor'.

Centre: Puma photographed in REGUA, Brazil.

Bottom: Jaguar patrolling a trail in El Pantanoso Reserve, Argentina.

Special
Appeals

Connecting Forests in the Sky

High up in the mountains, between the Andes and the Amazon Basin in central Ecuador, is one of the most diverse and endangered cloud forests on Earth. WLT has been working with partner Fundación EcoMinga since 2007 to protect this fragile habitat, and in 2015 an opportunity arose to work with EcoMinga to expand an important corridor between the Llanganates and Sangay National Parks.

The Forests in the Sky appeal reached its £500,000 target in April 2016 and the properties purchased collectively became the Rio Machay Reserve. It is home to a wide range of mammals, and birds, such as the pictured Black-billed Mountain Toucan.

It is also a haven for exquisite, uniquely adapted orchid species which cannot be found anywhere else on earth.



“I love Ecuador. I love the rainforest and its creatures great and small. To me it is just as important to save poisonous frogs and discover tiny new orchids as it is to save large mammals such as Spectacled Bears. Each is unique and important and this WLT project has them all, just waiting to be saved.”

Steve Backshall, WLT Patron

Securing a right of passage for Indian Wildlife

WLT partner the Wildlife Trust of India (WTI) has identified 101 'Elephant corridors' throughout the country that, if they were all protected, would create a network enabling Indian Elephants to pass between India's key protected habitats.



This network would not just be invaluable to Indian Elephants, but a wide diversity of Asian wildlife which need large areas to thrive, such as Bengal Tigers, Sambar Deer, Asiatic Wild Dog (or Dhole), Indian Leopard, Sloth Bear and primates such as the Nilgiri Langur, Hoolock Gibbon and the Hanuman Langur (pictured right).

WLT and its supporters have been instrumental in securing three of these wildlife corridors with WTI (the Siju-Rewak and Rewak-Emangre corridors in Garo Hills, Meghalaya, and the Tirunelli-Kudrakote Corridor in Kerala). At the time of going to print we are raising funds through the Elephant Corridor Appeal to secure the Mudahalli corridor at the meeting of the Eastern and Western Ghats mountain ranges in southern India.



Human-wildlife conflict:

Deaths and injury to both humans and wildlife are increasing as India's population increases, and development reaches further into wild areas.

Wildlife corridors provide vital protection for animals to pass between protected parks and reserves, safe from this conflict.





Protection and restoration in the Guapiaçu valley, Brazil

Reserva Ecológica de Guapiaçu (REGUA) is a remarkable conservation project in Brazil, which has an international reputation as a superb model for a conservation project which works with the local community to protect pristine habitat, restore degraded ecosystems, reintroduce species and involve local people through education and employment.

World Land Trust has been working with the founders of REGUA since 1998, when it helped establish the Guapiaçu Reserve, a protected area in the Serra dos Órgãos Mountains. The reserve protects Atlantic Forest, one of the most endangered habitats in the world, which holds remarkable wildlife, including the Brown-throated Three-toed Sloth and Blue-headed Tanager pictured below.

WLT is currently supporting REGUA's work through several projects: supporting a wildlife ranger through Keepers of the Wild, forest restoration through Plant a Tree and through special appeals, such as the Olympic Forest appeal to create the Olympic Forest Reserve, named after the Rio 2016 Olympics and supported by Olympic champion Helen Glover.



The vast majority of REGUA's trees are grown from seeds collected in the reserve and the entire process of restoration involves local community members and is highly respected by local residents.

Tree planting began in 2004 and focuses on native pioneer species, which create a vital corridor for wildlife to the wetlands of the reserve and provide valuable erosion protection.



Conservation commitment: WLT Friends support urgent projects through the Action Fund



WLT Friends are supporters of World Land Trust who have committed to a monthly direct debit to the Action Fund, a programme which allows WLT the flexibility to direct money to where it is most urgently needed. This enables us to react to the changing circumstances faced by our partners.

This regular support enables WLT to support a wide variety of projects across the world, including an ecological corridor for Ecuador's rarest birds; a wildlife refuge in the Caucasus Mountains of Armenia; the Coastal Steppe of Argentinian Patagonia; tropical forest of Western Honduras; rainforest habitat of the Santa Marta Parakeet in Colombia and Msidunyi forest in Kenya.



The Action Fund supported a landmark project for partner Naturaleza y Cultura Peru, who supervised the creation of a private conservation area to protect 66,954 acres (27,095 hectares) of Montane Forest and Páramo habitat legally in perpetuity by the local community of Segunda y Cajas (pictured above right).



The Action Fund enabled WLT partner Asociación Armonía to restore seven forest islands in Bolivia. These islands are roosting and feeding sanctuaries for the Critically Endangered Blue-throated Macaw, and by planting 700 Motacu Palm saplings Armonía have strengthened this important habitat.

Keepers of the Wild

The rangers who ensure land has long-term protection



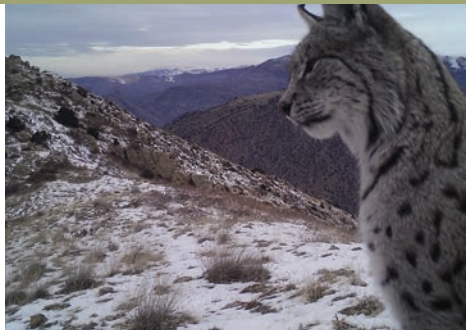
The Keepers of the Wild are the people we entrust with our reserves and their diverse wildlife. After land is secured, it is not enough that the land is protected on paper from clearance for logging or agriculture. It is essential that our partners have eyes and ears on the ground to keep out illegal loggers and poachers.

But the work of WLT's rangers is so much more than preventing illegal activities. Our local conservation partners hire people from local villages who have grown up surrounded by the wild areas they now protect, and they know the lay of the land better than anyone else. They also become ambassadors for conservation in the local communities, working on outreach programs with schools, public workshops and can act as guides for tourists.

Spotlight on a ranger

Gor Hovhannisyan is part of the FPWC ranger team patrolling the Caucasus Wildlife Refuge. He works to protect the mountainous landscape of the Caucasus from illegal hunting and logging by patrolling the reserve by vehicle and on horseback.

Monitoring the Caucasus wildlife populations and observing their behaviour is also part of their job. Gor describes how the snow enables them to track bears,



The FPWC rangers can monitor the elusive wildlife of the Caucasian Mountains by using trail cameras (left: Eurasian Lynx) and tracking (right: Brown Bear).

"The tracks of the Brown Bears can often be seen with the first snow, and this helps us track their paths so we can identify the location of their den, where they hibernate during cold winters."

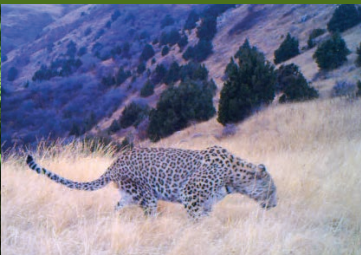
FPWC®



Saving real acres and their wildlife the proof: camera traps in action



Galo Velez Calderón installs a camera-trap as part of his role as a **Fundación Jocotoco** ranger in Ecuador. Galo is funded through WLT's **Keepers of the Wild** programme.



Camera-traps have revolutionised the way that conservationists study animals in the wild, gaining intimate knowledge of their behaviour and leading to greater scientific knowledge.

WLT receives an increasing number of camera-trap images sent to us by our partners and many can be seen on our website. Here are just a few examples.

Top left, clockwise: Caucasian Leopard and Syrian Brown Bear, both captured by **FPWC** in the Caucasus Wildlife Refuge, Armenia. A Jaguar in Sierra Gorda, Mexico, captured by **GESG** and a male Tiger photographed in the Tirunelli-Kudrakote elephant corridor in Kerala, protected by **Wildlife Trust of India**. All projects supported by WLT.

Watch live from your living room!



The World Land Trust website has a selection of live webcams providing a window into the day-to-day life of animals in WLT projects.

The Caucasus Mountains webcam has a view into the mountain range on the edge of Europe, and can provide spectacular sightings of the hunting and scavenging wildlife in the Caucasus Wildlife Refuge (above).

A changing crowd of tropical birds and charismatic animals can also be observed on the Ornithos webcam, trained on a bird table in the Atlantic Forest of Brazil, including hummingbirds, tanagers and curassows.

worldlandtrust.org/webcams

Becoming Carbon Balanced

Offsetting emissions with conservation projects



Carbon Balanced offsetting is a process whereby an individual or company takes action to prevent the release of emissions elsewhere, or secures the absorption of atmospheric carbon dioxide as part of a wider approach to measure, reduce and then offset emissions through impactful conservation projects.

Carbon Balanced focuses on taking a balanced approach to your emissions by following a three step process to measure and reduce, before offsetting residual emissions (the process for individuals is shown on the far right).

The Carbon Balanced programme works with both individuals and organisations to offset emissions in projects with high biodiversity, as well as carbon storage, value. Some of the larger Carbon Balanced projects are located in Vietnam and Paraguay, but many of the smaller emissions balanced through World Land Trust, including Carbon Balancing for individuals, are currently offset in Ecuador.



The protection of 20,000 hectares of Annamite Lowland Forest in Vietnam is supported by the Carbon Balanced Programme.

This area, called Khe Nuoc Trong, is an exceptional example of lowland forest, because most of this habitat elsewhere has been fragmented, degraded or impacted by the war. It is also home to exceptionally rare and threatened wildlife, including three species of Endangered primates, such as the pictured Red-shanked Douc.



MEASURE

Measure your footprint using the WLT's free Carbon Calculator



Flights



Transport



Household



REDUCE

Reduce your emissions as much as you can at the source



OFFSET

Offset unavoidable emissions through Carbon Balanced



Tropical Forests,
Ecuador



Paraguay CB project receives Gold Level certification

WLT's Carbon Balanced offsetting project in Paraguay has been certified under a world-leading set of standards, the Verified Carbon Standard (VCS) and Climate, Community and Biodiversity (CCB) Standard, to CCB Gold level for its exceptional benefits.

The programme has two components in different threatened habitats, one in southern Paraguay to ensure protection of Atlantic Forest and sustainable livelihoods of a community, La Amistad, within San Rafael reserve. The other component is situated in a unique transition habitat between the Dry Chaco and the world's largest wetland, the Pantanal. 11,725 acres (4,745 hectares) was purchased to create Tobich reserve, which is co-managed by the local Yshir community and Guyra Paraguay.

Altogether, the project aims to protect sufficient forest threatened with clearance to prevent the emission of approximately 220,000 tCO₂e (expressed as Voluntary Carbon Units or VCU) into the atmosphere over a 20 year period. The certifications demonstrate that the biodiversity, community and climate value of the carbon programme, carried out with Guyra Paraguay, is of exceptional standard.

"The conservation actions here are REDD (Reducing Emissions from Deforestation and Forest Degradation), conserving forest where it is highly threatened by clearance and thus avoiding the release of carbon."

Chris Smith, WLT's Technical Specialist

Both projects hold exceptional biodiversity: the Atlantic Forest (top) is known for a high variety of endemic species, particularly birds. The Chaco Pantanal hosts a number of large mammals, including Giant Armadillo (centre), Giant Anteater, Jaguar (bottom) and Giant Otter.



Programme partners, and overseas organisations WLT is currently working with

Argentina	Fundación Biodiversidad-Argentina Fundación Naturaleza para el Futuro (FuNaFu) Fundación Patagonia Natural
Armenia	Foundation for the Preservation of Wildlife & Cultural Assets (FPWC)
Belize	Programme for Belize
Bolivia	Asociación Armonía Natura Bolivia
Brazil	Reserva Ecológica de Guapiaçu (REGUA)
Chile	Fundacion Melimoyu
Colombia	Fundación ProAves
Ecuador	Fundación EcoMinga Fundación Jocotoco Fundación Pro-Bosque Naturaleza y Cultura Ecuador (NCEcuador)
Guatemala	Fundación para el Ecodesarrollo y la Conservación (FUNDAECO)
Honduras	Asociación Ecológica de San Marcos de Ocotepeque (AESMO)
India	Wildlife Trust of India
Iran	Iranian Cheetah Society
Kenya	Nature Kenya
Malaysia (Borneo)	Hutan Leap Spiral
Mexico	Grupo Ecológico Sierra Gorda
Paraguay	Guyra Paraguay



Representatives of 19 organisations from 16 countries all over the world came together for the 2016 WLT Alliance Symposium, held in Sierra Gorda Biosphere Reserve, Mexico. The symposium was hosted by WLT's partner Grupo Ecológico Sierra Gorda (GESG).

Peru	Naturaleza y Cultura Peru (NCPeru)
Philippines	Philippine Reef and Rainforest Conservation Foundation
UK	The Conservation Volunteers
Venezuela	Asociación Civil Provita
Vietnam	Viet Nature Conservation Centre
Zambia	Kasanka Trust Wildlife and Environmental Conservation Society of Zambia

WLT also works with the following organisations

Acciónatura
American Bird Conservancy (ABC)
Birdlife International
IUCN National Committee of the Netherlands (IUCN NL)
Nature and Culture International

Creating collaborations and exchanging experiences

World Land Trust partners come together for the WLT Alliance

WLT's overseas partners have agreed that, if possible, WLT should host meetings every 18 months or so for them to exchange knowledge and discuss solutions to problems they face working in their own countries.

The first Partner Symposium was hosted in the Netherlands by IUCN NL in 2006, entitled Land Purchase as an Intervention Strategy for Nature Conservation. In 2008, partners met in Belize to discuss Financial Sustainability of Protected Areas and the 2010 symposium, held in Brazil, focused on Payments for Ecological Services as a tool for Conservation.

In 2012 and 2014 the symposia were held at Kew Gardens, and partners shared experiences of working with local communities.

The 2016 symposium was held in Sierra Gorda, Mexico, and the focus was on how to pass on conservation knowledge and experience to the next generation of conservationists.

"WLT now is a major factor in many parts of the world, channelling funds, help and expertise into those areas where they are so badly needed, but leaving the ultimate control with the people that live on that land 365 days of the year.

"If there is one shaft of light and hope in looking ahead at what's going to happen, it is in my view that which you see when you see the history of WLT and the generosity which people who help WLT have helped it to spread its influence worldwide."

WLT Patron Sir David Attenborough speaking at the WLT 25th Anniversary Symposium, 2014



Alliance in action, 2016: Vivek Menon, Executive Director of Wildlife Trust of India (pictured far left), visited WLT's project in Vietnam. He spoke with LeTrong Trai (left) and Pham Tuan Anh (centre) from Viet Nature about their hopes to reintroduce the Critically Endangered Edward's Pheasant (pictured left) as WTI were involved in the reintroduction of Cheer Pheasants in India.

Corporate influencers

Businesses making a difference

Demonstrating their commitment to saving rainforests, key supporter The Body Shop supports WLT in a variety of ways.

In 2010 they made a major contribution to the Atlantic Forest project in REGUA to coincide with the launch of their Rainforest Haircare range. In 2012, having already minimised their packaging as much as possible, they approached WLT to fund the protection and regeneration of habitats in Brazil and Ecuador to compensate for the wood consumed in their packaging. In 2016, they declared their commitment to help WLT protect Lowland Forest habitat in Vietnam, with part of their Bio-bridges campaign featuring 'Reggie' the Red-shanked Douc, pictured above, one of three Endangered species of primates found there.



As WLT's longest serving corporate sponsor, Enterprise Plants have been supporting WLT for 25 years. Their first donation was to WLT's inaugural project in Belize. Subsequent support has included sponsoring WLT's triannual newsletter and they have donated a 'Living Wall' to the World Land Trust office, which can be seen in the reception (pictured left).



WLT benefits from the sale of Puro Fairtrade coffee, which is widely available in cafes, pubs and universities. Puro has been supporting WLT since 2005 and have saved land in Brazil, Colombia, Ecuador, Guatemala, Malaysian Borneo, Honduras and Peru. Puro also supports a Keeper of the Wild in Ecuador.



WLT has a stall at Birdfair where Puro serves coffee in return for donations to WLT. At Birdfair 2016, WLT was supported by Páramo to sponsor a lecture tent which hosted talks by our international partners.

Since 2007, Nikwax and Páramo have offset the unavoidable carbon emissions of their head office operations each year, as well as those from ten years ago, through WLT's Carbon Balanced programme. In addition, they match this amount for land purchase where it is most urgently needed through WLT's Action Fund.



With thanks

WLT Patrons

Sir David Attenborough,
Steve Backshall, David Gower,
Chris Packham

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**We would like to give special
thanks to a few people who
have given particular help since
WLT was founded in 1989:**

Bruce Coleman, Gil Child, the late
Chris Parsons, David Pedley, Sir
Ghilleen Prance, David Tate, Pete
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many others too numerous to list.



**WLT Patron Sir David
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Thanks to WLT Ambassadors, past and present

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WLT's Green Ink scheme encourages writer and illustrators with books in public libraries to donate the Public Lending Rights in their books. More than 200 authors and artists have signed up and members include Mark Carwardine, Tony Hawks, Simon Barnes (pictured right) and WLT Patrons Sir David Attenborough, David Gower and Chris Packham.



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