

How You Can Help



“ I support World Land Trust because they have clear, simple, achievable objectives and they are very good at producing results. When it comes to conservation they are very pragmatic - they know what they want to do and they do it. ”

Chris Packham, Patron

Donate

You can donate to WLT by sending a cheque by post or making a payment over the phone. You can also donate online at worldlandtrust.org

Become a Friend

WLT Friends pledge a monthly donation of £5 or more, which is usually made by direct debit.

Information on website: worldlandtrust.org/supporting/friends

Reduce your carbon footprint

Calculate and offset your unavoidable carbon emissions
worldlandtrust.org/what-we-do/carbon-balanced/

Corporate support

Demonstrate your company's commitment to the environment by becoming an official corporate supporter, or Carbon Balancing your business

Information on website: worldlandtrust.org/get-involved/corporate-supporters/
worldlandtrust.org/what-we-do/carbon-balanced/

Fundraise

WLT's fundraisers include individuals of all ages along with schools, zoos and businesses. Help us publicise our work and raise funds.

Contact the donations team on: 01986 874422 or email: donations@worldlandtrust.org

Information on website: worldlandtrust.org/get-involved/fundraising/

Leave a legacy

You can give a gift to save the wild world by remembering WLT in your will.

Contact Elizabeth Stone or Anne Clifford for a confidential conversation: 01986 874422 or email: estone@worldlandtrust.org

Information on website: worldlandtrust.org/supporting/legacy

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Saving land, saving species

World Land Trust is an international conservation charity, which protects the world's most biologically important and threatened habitats with more than 774,000 acres saved to date.

World Land Trust is a registered charity: No. 1001291

Patrons: Sir David Attenborough, Steve Backshall, David Gower, Chris Packham



WORLD
LAND
TRUST

About World Land Trust
Saving wilderness, saving wildlife



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Designed by wearedrab.co.uk 0819

“ We are dependent upon the natural world for the very air we breathe, for every particle of food that we eat and many - including me - would say that we dependent upon it for our very sanity. We are part of the natural world and we have a responsibility to it. ”

Sir David Attenborough,
Patron of World Land Trust



worldlandtrust.org

Saving wilderness, saving wildlife



World Land Trust: a conservation success story

World Land Trust (WLT) has been saving tropical forests and other biodiverse habitats since 1989. WLT works with partners internationally to buy land to create nature reserves.

Thanks to WLT, its partners have been able to purchase and protect some 774,000 acres of threatened habitats to date, and planted in excess of 2 million trees.

WLT has conservation partners around the world



Fighting Climate Change

Humanity relies on nature. Forests provide oxygen and clean air, prevent catastrophic flooding and landslides, regulate the climate and cool the planet. Trees, plants and pollinating insects provide food, medicine and other resources while unpolluted rivers and streams supply fresh water. Forests and other wild places are the lungs of the planet. Their conservation is essential for life on earth.

How does WLT select land to protect?

Before making a land purchase, WLT assesses the biodiversity of the property and the level of threat it faces. WLT prioritises land that adjoins another reserve and land that forms a corridor between reserves. As a prerequisite, WLT must identify a conservation partner organisation local to the property and in whom the land ownership is ultimately vested.

Visit worldlandtrust.org for more about WLT's partnerships and achievements

Doing the very best with your donation

How does WLT raise money?

WLT raises money for its conservation work through key funds and appeals: Action Fund, Buy an Acre, Keepers of the Wild, Plant a Tree and Special Appeals.

Action Fund

This is WLT's unrestricted conservation fund which allows the Trust to direct funding quickly to where it is most urgently needed. The Action Fund is used for any of WLT's key projects and appeals. It is also used to respond to urgent requests programme partners.

Buy an Acre

Buy an Acre is WLT's landmark programme which saves real acres in real places for £100 an acre. WLT keeps an ongoing portfolio of Buy an Acre projects, adding to them as urgent land purchase opportunities come along at this price.

Keepers of the Wild

Once land is purchased, programme partners have the task of protecting it. WLT's Keepers of the Wild programme provides funding to enable partners to employ rangers to protect and monitor their reserves.

Plant a Tree

When WLT helps a conservation partner create a protected nature reserve, it is sometimes appropriate to plant trees either to restore forests lost prior to purchase, or to reconnect areas of forest to provide continuous habitat for wildlife. More than 2 million trees have been planted so far.

Special Appeals

WLT raises funds through special appeals three or four times a year. Recent appeals have saved coastal forest in Kenya, a corridor for Jaguars in Belize, mountain top habitat in Ecuador for hummingbirds and connected forest habitat for Orang-utans in Borneo.

Visit worldlandtrust.org for more about WLT's projects, funds and appeals



Buy an Acre

