



INTRODUCTION

A FEW WORDS FROM

Rohini Finch Chair



I am especially proud of the World Land Trust team for the charity's achievements in 2017 - for holding together and accomplishing so much despite the great tragedy which struck in June when Roger Wilson, Director of Conservation, passed away unexpectedly. Roger was an incredibly talented conservationist and his knowledge and insight was a major driver in the direction of our conservation programmes for the past ten years. The gap left by Roger was one of the reasons our search for a new CEO, as John Burton is retiring, was paused last year as we needed stable leadership while the organisation recovered from its loss.

At the end of the year Richard Cuthbert was appointed as Director of Conservation. Richard takes on a challenging role but comes into a mature organisation as we approach our 30th birthday.

As always, we are truly grateful to all our supporters for being a part of our community. The milestones over the past three decades going forward to the major achievements of 2017 could not have happened without you. Thank you.

Steve Backshall Patron

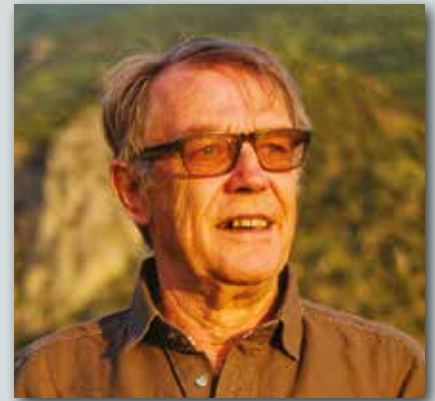


What an incredible year 2017 was! Since becoming a Patron in 2016, I was determined to help the Trust raise more funds for its amazing work. My wife Helen Glover and I fundraised for conservation of the Bornean Rainforest, and the support we received was staggering. The initial target for the Saving Kinabatangan appeal was £100,000 and we ended up tripling that!

Another huge achievement for Borneo conservation can be attributed to my fellow Patron, Sir David Attenborough, who wrote to the Chief Minister of Sabah on behalf of World Land Trust. His letter resulted in the cancellation of plans to build a highway right next to the areas we have been protecting.

Although I have only been a Patron for a relatively short time I feel very much part of the World Land Trust's incredible community of dedicated conservationists and supporters. Thank you so much for welcoming me into the community, I am hugely excited by the possibilities for 2018 and beyond – let's see what we can do together.

John Burton Founder CEO



2017 was our most successful year so far in terms of fundraising and habitats saved, with nearly 400,000 additional acres under the permanent protection of our overseas partners.

While helping our partners place land under protection remains at the forefront of our activities, we recognise the importance of supporting our network of partners in the long term. To make our conservation activities sustainable, our Keepers of the Wild programme supports the running costs of rangers for most of our partners. We also use our Carbon Balanced programme to help provide long-term sustainable income for our partner's conservation work, and reforestation through Plant a Tree helps to reconnect fragmented habitats.

As you will see from this review, it is our community that forms the real strength of World Land Trust. Our community includes individual supporters, corporate supporters, and overseas programme partners, and together they create an incredible network for conservation. Thank you for being a part of this network, and hope you enjoy reading this review of what you helped make possible in 2017.

OUR MISSION

CHARITY OBJECTIVES

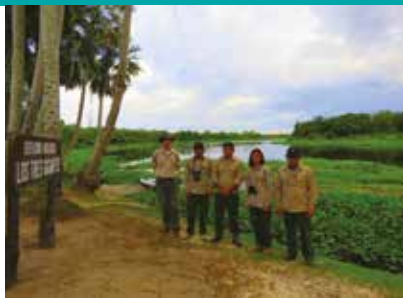
In 2017, our supporters helped fund the protection of 395,564 acres of important habitats for wildlife across the world, bringing the total land saved by World Land Trust's supporters since our foundation in 1989 to 711,210 acres by the end of the year. The land is now protected by our in-country partner organisations, local communities and governments.

Conserving wildlife habitats



At the core of World Land Trust is the principle that saving land saves species. Habitat loss is the largest, most urgent threat facing the world's wildlife today, so protecting the remaining wild areas, from forests to grasslands, savannahs to mangroves, and rivers to mountains, is the most effective way we can ensure the conservation of the natural world for the future.

Growing our community



We believe that the people living alongside natural areas have the best insight and expertise in managing protected areas. This is why all our projects outside the UK are managed by local partner organisations, protected by locally hired rangers. The Trust's role is to provide our alliance of conservation partners with the support they need to be as effective as possible.

Raising awareness



Every threatened habitat that has been placed under protection has a unique story. By communicating the successes that have been made possible by our supporters and the hard work of our partners, we aim to inform the wider world about the impact of conservation. We know that this will inspire others to get involved in helping us save Earth's remaining habitats.

2017 in numbers



£100,000
BORNEO TARGET
TRIPLED

30
RANGERS FUNDED THROUGH
KEEPERS OF THE WILD

123,000
TREES PLANTED

OVERALL INCOME
£4.5
MILLION

CONSERVING WILDLIFE HABITATS

Conserving and restoring natural habitats for wildlife is the Trust's key objective, which we fund through our programmes: Action Fund, Buy an Acre, Carbon Balanced, Keepers of the Wild, Plant a Tree and our special appeals. Donations to these programmes enable us to support our in-country partners in creating and extending nature reserves, restoring degraded habitats and funding ongoing protection.

873 ACRES ECUADOR

The monthly donations of World Land Trust Friends to our Action Fund make it possible for us to support our partners when opportunities for urgent land purchases arise. In 2017 this included helping Fundación Jocotoco and Fundación EcoMinga extend reserves between the Amazon Rainforest and the Andean mountains.

447 ACRES ECUADOR



Our partner Naturaleza y Cultura Ecuador purchased 447 acres with funds from our Buy an Acre programme in 2017, ensuring the permanent protection of rainforest home to Jaguar, Spectacled Bear and threatened bird species such as the Orange-throated Tanager.

22 ACRES HONDURAS

Generous support from corporate supporter Puro Fairtrade Coffee secured land to protect an extension to a wildlife corridor between our partner Asociación Ecológica de San Marcos de Ocotepeque's protected areas.

1,285 ACRES MEXICO



The cloud and temperate forests in the mountains of Sierra Gorda are home to some of Mexico's most interesting wildlife, but without protection they are vulnerable to illegal logging, forest fires and overgrazing by livestock.

123,000 TREES ECUADOR

When the Ecuadorian government provided tree saplings to our partner Fundación Jocotoco without any further resources for planting them, we were able to respond quickly using the Action Fund to make sure the trees could be planted as quickly as possible.

151 ACRES BRAZIL

Funds from the Action Fund enabled our partner REGUA to purchase an extension to the Olympic Forest Reserve in one of the most threatened biodiversity hotspots in the world: the Atlantic Forest.

**2,579 ACRES
GUATEMALA**



Our October Big Match Fortnight launched 2017's largest campaign, the Treasure Chest Appeal, to raise £625,000 and save the last unprotected rainforest in Caribbean Guatemala, the only known habitat of the Critically Endangered Chinamococh Stream Frog.

**8,765 ACRES
PERU**

After working with our partner Naturaleza y Cultura Peru for three years, the community of San Juan de Sallique pledged to protect 8,765 acres of páramo and cloud forest habitat, which was recognised as a Private Conservation Area (ACP) by the Ministry of Environment in Peru.

**380,395 ACRES
BOLIVIA**



World Land Trust and partner Nature and Culture International jointly funded the creation of Héroes del Chaco Historical and Wildlife Municipal Reserve with Natura Bolivia, to protect Dry Chaco forest, one of the world's most threatened habitats.

**LAND LEASES
ARMENIA**

World Land Trust is funding land leases and habitat management in the Caucasus mountains of Armenia, home to Caucasian Leopard, Bezoar Ibex, Brown Bear, and Grey Wolf.

**1,002 ACRES
INDIA**



Our partner Wildlife Trust of India works with local communities in India to secure corridors of habitat for species such as Indian Elephants moving between larger protected areas. In 2017, 1,002 acres in three corridors were protected with local communities' and World Land Trust support.

**CARBON BALANCED
VIETNAM**



World Land Trust's Carbon Balanced programme supports the ongoing protection and management of 47,416 acres of Annamite Lowland Forest in Khe Nuoc Trong, home to threatened Asian wildlife.

**GOLD CERTIFICATION
PARAGUAY**



World Land Trust's Carbon Balanced project in Paraguay, conserving Atlantic Forest and forest in the Chaco Pantanal, was certified under a world-leading set of standards for carbon offsetting to Gold level for its exceptional benefits for wildlife, forest habitats and the local communities.

See worldlandtrust.org for more information about these projects

**45 ACRES
MALAYSIAN BORNEO**

The high demand for palm oil has made rainforest in Borneo incredibly expensive, but thanks to supporters and fundraisers (including Patron Steve Backshall and his wife Helen Glover) our Saving Kinabatangan appeal last year raised £300,000.

GROWING OUR COMMUNITY

We believe wildlife conservation should be done in partnership with local people, and that the protection of their neighbouring wild areas should benefit them as well as wildlife. This is why we work with local partner organisations, who own the reserves and manage their protection with locally hired rangers, supported by our Keepers of the Wild programme.

Patrolling the Chaco Pantanal

The Three Giants Biological Station is a centre for research and tourism in the incredible wildlife hotspot of the Chaco Pantanal, Paraguay. It is named after three 'giant' mammals which frequent the nearby wetlands: the Giant Otter, Giant Anteater and Giant Armadillo. Our Keepers of the Wild programme supports three rangers who protect the habitat for wildlife and maintain the station for visiting researchers and tourists.

The first research project of 2017 at Three Giants was a part of the Paraguayan Macro-fungi Project, to identify and classify species of edible, toxic and medicinal fungi within the Paraguayan Pantanal Reserve. One of the findings was a new species, *Amylosporus guaraniticus*, that has not been found anywhere else in the world.

The rangers have set up trail cameras around the Chaco Pantanal, an effective way to monitor the secretive animals of the reserve such as Jaguar, Puma, Giant Anteater and Ocelot. Many mammals were seen by the rangers and visitors to the station, including Giant Otter, Southern Tamandua, Capybara, Black Howler Monkey and Marsh Deer.

One of the rangers, Nery Chamorro says "We have learned so much about the diversity of our wildlife and their behaviour by using trail cameras. We have recorded Giant Otters and their cubs playing by their burrows, Giant Anteaters carrying their young and big cats like Jaguars and Pumas on their territorial patrols. Picking up a trail camera is always exciting because you never know what you might find."



The Three Giants rangers received new uniforms and equipment from the Keepers of the Wild programme



Images from trail cameras in the Chaco Pantanal: Jaguar (top left and top right), Giant Otter and pup (below left), and Pumas (below right)



8,765 acre community reserve in Peru

Our Action Fund has been supporting our partner, Naturaleza y Cultura Peru, for the past three years to create Private Conservation Areas (ACPs) with mountain communities living in Peru's cloud forest and páramo landscapes. Following the success of 2016 (66,954

acres recognised as an ACP in Chicuate-Chinguelas), in 2017 another 8,765 acres was protected as an ACP in San Juan de Sallique.

As well as providing benefits for the local communities such as preserving water sources and training for sustainable

agricultural practices, this project also safeguards the habitat of local wildlife such as Red Howler Monkeys, Andean Night Monkeys (which can only be found in Peruvian cloud forests) and endangered Golden-plumed Parakeets.

A new collaboration: Natura Bolivia



Natura Bolivia is an organisation with a remarkable track record of working with local people for

conservation. The preservation of natural forests and habitats is crucial for the supply of clean freshwater to communities in Bolivia, and so Natura Bolivia works with communities and their local government to protect habitats for water preservation.

One of their previous achievements was in the Santa Cruz Valley, where 17,300 acres of tropical forest was protected.

Dorotea Arteaga, a landowner in the Miskas Community (pictured), testified to the effect this project had on her day-to-day life, saying "We needed to get water directly from the stream. Sometimes I had to bring water ten times a day, for my chickens, for my dogs, to cook, and to wash. Now we have left the forest up there in conservation, cattle cannot enter and we do not cut down the trees, the forest is in much better shape." This has improved the



Dorotea Arteaga is a landowner in Bolivia whose life was improved by Natura Bolivia's work with her community on protecting forests for water supply

water quality and rainfall is more regular, and taps have now been built in the communities. Dorotea added "The water from my new tap is cleaner, and life is easier as I don't need to walk to the stream!"

Given the successes of their past projects, we were pleased to collaborate with Natura Bolivia on a new community conservation project in the Dry Chaco of Bolivia, one of the world's most threatened habitats. Through a grant from Arcadia, a

charitable fund of Lisbet Rausing and Peter Baldwin, World Land Trust was able to fund the protection of 380,395 acres through Natura Bolivia. This support was matched by our operational partner Nature and Culture International, so the total amount of land protected by this project for people and wildlife was a staggering 664,484 acres.



RAISING AWARENESS

As well as our ongoing conservation programmes, including Buy An Acre, Plant a Tree, Action Fund and Carbon Balanced, when one of our partners identifies an important project which requires a significant fundraising effort, we launch a special appeal. These appeals raise the urgent funds needed for the project and are an opportunity to raise awareness with the wider public of the threats and issues facing the habitats and species we are working to safeguard.

Saving Kinabatangan

In 2017 we continued working with our partner in Malaysian Borneo, Hutan, to protect wildlife corridors close to the Kinabatangan River. The tropical rainforests hugging the banks of this river are home to important populations of highly threatened species, such as Bornean Orang-utan and Pygmy Elephant. However, it has been subject to intense deforestation for Oil Palm plantations and most of the land surrounding the river has been cleared, so protecting and ensuring connectivity between the last remaining patches of habitat is an urgent priority for the survival of Kinabatangan's wildlife.



Left: Rainforests in Malaysian Borneo. Right: Steve Backshall and Helen Glover fundraising for the Saving Kinabatangan appeal



The Saving Kinabatangan appeal was launched by World Land Trust Patron Steve Backshall and Olympic rowing champion Helen Glover, who together kayaked 125 miles from Devizes to Westminster in the 'Canoeist's Everest'.

With multiple interviews and television appearances as well as continuous training updates and interaction with supporters on their social media accounts, they helped raise a phenomenal £300,000 for Borneo.

The letter that saved a rainforest

Plans to build a road over the Kinabatangan River, adjacent to the wildlife corridors the Trust has been protecting with Hutan, were a major cause of conservation concern. However, despite the warnings of ecological devastation that constructing a large highway bridge would cause, the plans were moving forward and an area of forest was cleared to make way for the construction offices early 2017.

Sir David Attenborough added his voice to the many other conservationists concerned about the bridge, writing a letter in his capacity as a World Land Trust Patron to the



Chief Minister of Sabah.

The letter was influential in the Sabah government's decision to finally cancel the plans for the bridge. When the news was announced by Datuk Sam Mannan, Sabah's Chief Conservator of Forests, he said, "It made us understand that

the issue of a proposed bridge across a protected area for wildlife, is now the number one environmental concern not just in Sabah, but globally too, because of the extremely precarious situation of the rich wildlife therein."

Sir David was immensely pleased by the news, saying "This region is recognized worldwide as being a vital enclave for threatened wildlife and it is indeed good news that the safe passage of Orang-utans, Pygmy Elephants and other endangered wildlife will not be threatened by the bridge and all that would have come with it. The decision will not only benefit wildlife but also the local people who welcome visitors who come to see the wonderful biodiversity of their forests."



Saving the green gold of the Caribbean

In Autumn 2017, World Land Trust communicated the plight of Caribbean Guatemala's last unprotected rainforest in the mountains of Sierra Santa Cruz. This rich tropical forest is home to an incredible diversity of species, from cats and tapirs to two tiny frogs that have not been found anywhere else in the world. Our Treasure Chest Appeal needed to raise £625,000 for our partner Foundation for Eco-development and Conservation (FUNDAECO) to create a

reserve protecting approximately 2,500 acres in Sierra Santa Cruz.

The appeal was a big success, and thanks to the generous support of our donors, FUNDAECO was able to purchase the available land and protect it. As well as being home to hundreds of bird species and an important 'stopover' habitat for migrating birds, Sierra Santa Cruz is an important habitat for four species of Critically Endangered frogs.

Marco Cerezo, General Director of

FUNDAECO, thanked the supporters who donated to the appeal, saying "We sincerely appreciate the support shown by individuals and companies who have made this possible. They have ensured that the unique biodiversity in Sierra Santa Cruz will be protected, and this represents a great achievement for tropical rainforest conservation in the landscape of Caribbean Guatemala."

1,000 trees for macaws

The Blue-throated Macaw is a large parrot with turquoise and gold plumage, which is classified in the IUCN Red List as Critically Endangered as the population size is estimated at just 250-300 individuals in the wild. World Land Trust helped fund the creation of Barba Azul Reserve of Bolivia in 2008. This is an important feeding habitat for the macaw and is managed by our partner Asociación Armonía.

In 2017, Asociación Armonía brought to our attention the issue of

logging local trees to create fence posts around neighbouring ranches, which need to be replaced regularly due to the annual flooding of the savanna. They came up with an innovative solution to combat this threat to local forests, inspired by European hedgerows: natural fencing. They proposed planting 1,000 Aliso trees around their Barba Azul Reserve to serve as 'live fence posts' which would not deteriorate in the annual floods and have the added bonus of providing more food for the macaws, which feed on the Aliso fruits.

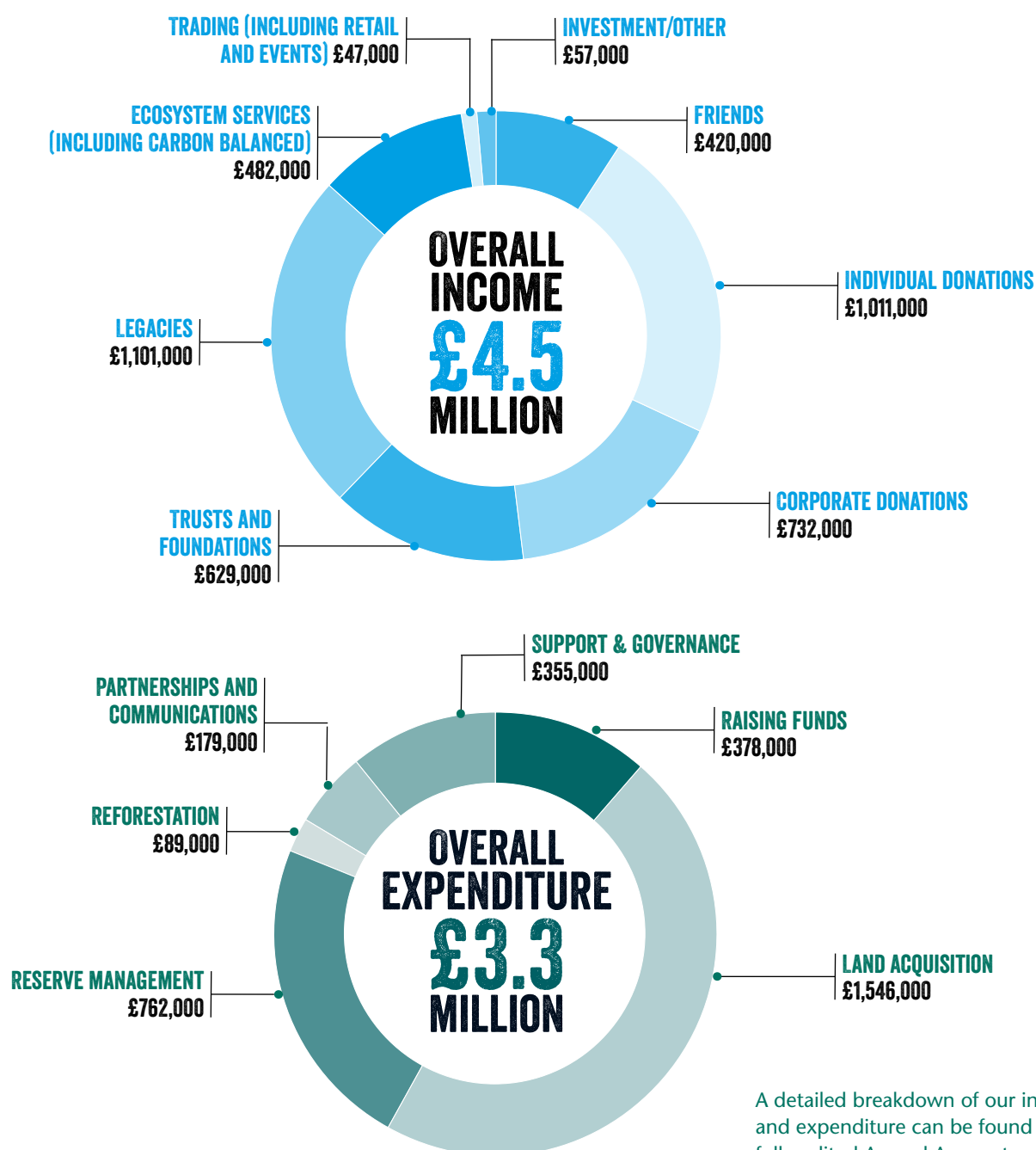
World Land Trust launched the Blue-throated Macaw Appeal to raise



funds for this project. It was supported by the Bird Race Challenge, an event in East Anglia based on the bird races of the 1980s, an online auction of ceramics made by Maureen Minchin inspired by Bolivian wildlife and generous donations from our supporters.

FINANCIAL SUMMARY

Without our donors it would not be possible to provide continued support to our many overseas project partners who carry out such amazing and important work.



A detailed breakdown of our income and expenditure can be found in our full audited Annual Accounts which are publicly available on the Charity Commission website.

THANK YOU

We would like to thank all those individuals and organisations who have made our vital work possible and helped us save land and species from imminent threat. Thank you to everyone for your generous support.

Particular thanks to our corporate partners who have made significant contributions throughout the year:

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Acorn Sash Windows
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Aspect 33
Art Next
Astley Clarke
Baseline Environmental Management
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Other companies giving generous support, including gifts in kind

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Glyn Macey

Halesworth Arts Festival
IanSmith Office Products
Justerini & Brooks
Kingfisher Press
Nature Picture Library
Sophie Corrigan
Swarovski Optik

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Arcadia
Audubon Zoo Youth Development
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Constance Travis Charitable Trust
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Fondation Franklinia
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Henocq Law Trust
Hugh Anderson Legacy Trust
Kilverstone Wildlife Charitable Trust
Margaret Joan Tottle Trust No 2
Muriel Jones Foundation
Ornithological Society of the Middle East (OSME)
Philippines B+Wiser
Simpson Education & Conservation Trust
St Mary's School
Stichting Wildlife
The Denby Charitable Foundation
The Francis Wildlife Charitable Foundation
The Generations Trust
The Hippocleides Trust
The Lyddon Charitable Trust
The Peter Smith Charitable Trust for Nature

The Ridgeback Charitable Trust
The Robert Edward Zauhar Living Trust
The Stephen and Joanne Vaughan Charitable Trust
The Taylor Family Foundation

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Thank you to all our Green Ink authors and artists who have donated the Public Lending Rights in their books to World Land Trust.



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WHO WE ARE



Lowland Annamite Forest, Vietnam

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David Gower OBE
Sir David Attenborough OM CH FRS
Steve Backshall

Honorary President

Dr Gerard A Bertrand

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Dr Lee Durrell
Dr Nigel Simpson
Dr Simon Lyster
Kevin Cox
Mark Carwardine
Mark Gruin
Mark Leaney
Richard Porter

Simon Barnes
Stanley Johnson

Staff

World Land Trust employed 26 full and part-time staff members in 2017 in our UK office in Halesworth, Suffolk.

Programme Partners and other organisations we worked with in 2017

Asociación Armonia
Asociación Civil Provita
Asociación Ecológica de San Marcos de Ocotepeque (AESMO)
Foundation for the Preservation of Wildlife and Cultural Assets (FPWC)
Fundación Biodiversidad-Argentina
Fundación EcoMinga
Fundación Jocotoco
Fundación Natura Bolivia
Fundación Naturaleza para el Futuro (FuNaFu)
Foundation for Ecodevelopment and Conservation (FUNDAECO)
Fundación Patagonia Natural
Fundación Pro-Bosque
Grupo Ecológico Sierra Gorda
Guyra Paraguay
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The Conservation Volunteers
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IUCN National Committee of the Netherlands (IUCN NL)
Nature and Culture International



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worldlandtrust.org

Contact us

You can contact World Land Trust or make a donation at worldlandtrust.org, by post (Blyth House, 3 Bridge Street, Halesworth, Suffolk, IP19 8AB), by phone (01986 874422) or by email (info@worldlandtrust.org).

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