Saving land is what World Land Trust (WLT) was set up to do and in 2015 we explored every way possible to extend our reach. This hard work paid off and by the end of the year we had managed to save another 36,667 acres (nearly 15,000 hectares) of threatened habitats full of amazing wildlife.

Working with our highly effective network of conservation partners, projects of exceptional biodiversity value came to fruition in Central and South America, Armenia and Malaysian Borneo, in particular.

Properties funded by WLT in 2015 range in size from a few acres in Borneo to thousands of acres in Paraguay. Some of the purchases and leases cover relatively small areas, but all of them are strategic – in as much as they are designed to maximise the overall conservation impact of a particular reserve or wildlife corridor. The result of these purchases add many thousands more acres under effective conservation.

Time is short and there is always so much to do, but I try to get to a WLT project site at least once a year. In 2015 I visited one of the Trust’s early projects - Estancia la Esperanza (Ranch of Hopes) in the coastal steppe of Patagonia and I can report that this project is working very well indeed. Guanaco numbers are still increasing, Pumas are seen regularly as are Geoffroy’s Cat, Burrowing Owls, Mara and the wealth of wildlife native to the coastal steppe. While there I took the opportunity to look at another parcel of land not far away which was a wonderful example of pristine coastal steppe. I am still shocked by how little of the coastal steppe is protected and hope that the Trust will be able to save more of it in the future.

As always I must pay tribute to everyone connected with WLT. Our patrons, ambassadors, trustees, council members and, of course, all our donors. I am also particularly grateful to trustee Rohini Finch and John Burton for helping steer the recruitment process for a new CEO in 2016.

When asked the question: How does World Land Trust differ from other wildlife conservation charities?

Patron, Sir David Attenborough answered:

“World Land Trust does not try to ring-fence a conservation area from afar. Everything is done in coalition with their local partner organisations, so it’s a joint enterprise. That means that the people on the ground are the ones who lead the project - after all, they are the ones with the knowledge and experience. They know the intricacies of their local environment; insight and understanding it would take us many decades to fully appreciate. There’s also the point that the money raised goes straight to the heart of the project and its use is there for all to see. I’ve been a patron since 2003 and its a pleasure, because you can see that the people at WLT, and their partners, really and truly care.”

After 26 years at the helm it is time to step down as CEO

writes John Burton, CEO of WLT

World Land Trust started life in 1989 as a single project charity, raising funds to save 110,000 acres of forest in Belize that would have fallen to the chainsaw otherwise. And while WLT cannot claim to have saved the world in the ensuing 25 years it has certainly saved well over half a million acres of wonderful wildlife habitat that can be found on a map and visited.

After 25 years at the helm I remain as committed to the Trust saving the natural world as I did at the beginning. As this process has evolved I declared my intention to step down as CEO in 2016 but intend to remain involved with WLT in a different capacity. I hope to continue to build on the Trust’s conservation successes, help develop new relationships and take donors out to see projects they have funded. WLT gives some hope for the future and I am certain that it will continue to deliver dynamic and successful conservation for the next 25 years and beyond. I am grateful to all those who have helped WLT become the success it is and I am constantly spurred on by the commitment shown by so many to its future development.

WLT 2020 - the vision

During 2015, I led a strategic planning exercise with the support of the WLT Board and staff. The result is WLT 2020, a five year development strategy and forward plan. We examined the Trust’s mission, strategies and ways of working; analysed our values and considered how we put them into practice; and identified practical strategies to improve all aspects of what we do. The result is a set of ambitious but realistic targets and objectives. Within five years we aim to significantly increase the Trust’s conservation impact and to generate the resources necessary to do so.
Big Match Fortnight: Aiming for the Sky

Big Match Fortnight is WLT’s biggest appeal each year, giving donors an opportunity to double their donations for an urgent land purchase and protection project.

In May 2015 WLT met the Big Cat Appeal target of £500,000 to support big cat conservation projects, which included El Pantanoso (a Jaguar and Puma corridor in the Yungas Forest of Argentina), a piece of Atlantic Forest (an extension to the REGUA reserve in Brazil which harbours Pumas and Ocelots) and a Caucasian Leopard research project in Armenia.

In 2015, donations were doubled between 1-15 October for the Forests in the Sky Appeal. A target of £500,000 was set to enable WLT’s conservation partner, Fundación EcoMinga, to purchase a cluster of properties in the Andean Cloud Forest in eastern Ecuador. These properties were the missing links in a continuous protected corridor between the Llanganates and Sangay National Parks.

During Big Match Fortnight £280,000 was raised towards the overall target, and by April 2016 the rest of the funds had been secured. The properties purchased are now known collectively as the Rio Machay reserve and are home to an extraordinary range of mammal and bird species, including Spectacled Bear, Mountain Tapir, Black-and-chestnut Eagle, Andean Cock-of-the-Rock and the Black-billed Mountain Toucan.

A chance to name an orchid and meet Sir David Attenborough

At a WLT event in September influential and well-known faces gathered in Dunhill London’s Bourdon House for the world premiere of the film Orchids of Baños. The film was made by WLT Ambassador Jonny Lu and Jeremy Valender on Fundación EcoMinga’s reserves in the cloud forest of Ecuador.

The film, introduced by Sir David Attenborough, describes the micro orchids of Ecuador as a treasure of the natural world. World-renowned botanist and Co-founder of Fundación EcoMinga, Lou Jost explains how he discovered the oasis of orchid diversity high in the forest.

The event launched an initiative to name 10 orchids new to science recently discovered by Lou Jost.

Among guests joining Sir David were Superman actor Henry Cavill, models David Gandy and Lily Cole, Brooklyn Beckham and radio DJ Nick Grimshaw. During the evening Lou Jost spoke passionately about the orchids he has discovered and his work in the Andean Cloud Forests, stressing the need to protect it while there is still time. He was followed by WLT Vice Chair Rohini Finch, who encouraged guests to consider how personal wealth can be used philanthropically to ensure a lasting environmental legacy.

WLT corporate supporter Enterprise Plants provided a spectacular orchid display to accompany the event. Thanks also to Dunhill for generously hosting the event and to Jonny Lu and Jeremy Valender for producing such a wonderful film. The film Orchids of Baños can be seen on WLT’s website.

Some of the micro orchids offered for naming rights

Guests at the orchid event.
Top left: Henry Cavill; top right: Brooklyn Beckham; centre: Lou Jost, showing the landscape he works in; below: Sir David Attenborough and Rohini Finch (WLT Vice Chair)
Saving & protecting habitats acre by acre

Land saved in 2015: 36,667 acres (14,839 hectares) saved across the world

Safeguarding land for the future of wildlife

Working with its network of 30 conservation partners (see page 11), in 2015 WLT focused its land purchase and protection efforts on Central and South America, Armenia, Malaysian Borneo and Vietnam. WLT supported tree planting with three partners and funded 19 partners to employ 32 rangers in 15 countries through the Keepers of the Wild programme (see page 6).

Spotlight on Argentina

A Jaguar captured on trail camera in the El Pantanoso project area

Argentina

Brazil

Bolivia

Paraguay

Uruguay

Colombia

Ecuador

Guatemala

Honduras

Kenya

Malaysian Borneo

Mexico

Paraguay

Vietnam

Cross border wildlife corridors for Caucasian Leopards

In 2015 WLT funded a study led by Iranian Cheetah Society (ICS) WLT’s conservation partner in Iran. Wide ranging predators such as Caucasian Leopards (Panthera pardus saxicolor) do not respect international borders and as a first step towards drawing up a conservation strategy for the Caucasian Leopard, ICS is focusing efforts on two areas where leopard are known to roam: in the western Alborz Mountains and along Iran’s border with Armenia.
WLT’s Action Fund is a conservation fund where income is directed to WLT’s most urgent conservation needs during the year. Funds to the Action Fund include donations made by WLT Friends - generous individuals and companies who have committed to regular donation payments by Direct Debit.

In 2015 the Action Fund supported land purchase to extend El Dorado reserve in Colombia before the April deadline set by the property owner, as well as funding projects in Armenia, Peru and Honduras.

WLT Action Fund makes rapid response

In May, in response to devastation caused by the earthquakes in Nepal, the Action Fund kick-started support for emergency relief to assist anti-poaching measures. With the country’s security focused on humanitarian relief efforts, the national parks endangered species such as tiger, rhino and elephant were left unprotected and vulnerable to poaching.

Later in the year nearly 200 endangered freshwater turtles of three species were seized by the Vietnamese authorities. WLT was able to respond quickly by donating US$2,000 so that the turtles could be properly cared for at a turtle centre south of Hanoi, for later reintroduction.

Wildlife presenter, author and adventurer Steve Backshall’s fundraising Canoe Race in 2015 raised more than any other single fundraiser in WLT’s history. Topping £50,000 Steve chose to support land purchase and protection in Colombia; he was especially drawn to the Golden Poison Frog, an endangered species found there (see top right).

Steve and George kayaked 125 miles in the Devizes-Westminster International Canoe Race. A total of £53,106 was raised through the race and the auction of 17 signed shirts from Steve’s Strictly Come Dancing stint. Thank you also to Maidenhead Aquatics who donated £15,000 towards the total.

The funds raised were used to extend ProAves’ Las Tangaras Bird Reserve along the southern edge of the Choco forest in Colombia, and also provided funds to employ a Keeper of the Wild (reserve ranger) to protect the habitat of one of the most poisonous animals on earth: the Golden Poison Frog at the Rana Terriblis reserve.

Steve also helped raise funds for the Forests in the Sky Appeal; he became a patron in 2016.

During 2015 they contributed to the support of a ranger with Fundación EcoMinga, projects in Peru and land purchase in Mexico. They also helped protect the core zone of Volcán Pacayita reserve in Honduras and Finca San Isidro in Guatemala (the last remaining forest home of two species of salamander, lost to science for nearly 40 years).

Since it’s founding in 2005 Puro Coffee has donated two per cent of its sales to WLT, and have even had two species in Ecuador named after them: a species of orchid (Teagueia puroana) and a species of frog (Pristimantis puruscafeum, photographed right).

In 2015 Puro released the first of a series of films showing the project areas Puro have helped to protect. www.worldlandtrust.org/supporting/sponsors/puro

Andy Orchard from Puro, who conceived and produced the films, spoke about their intended purpose.

“My hope is that the films might help to inspire new long-term WLT corporate supporters, whilst further facilitating the sharing of problems faced and solutions possible across WLT’s partner regions.”
Spotlight on Venezuela

Yellow-shouldered Parrot success

A record was set in 2015 for the number of Yellow-shouldered Parrot chicks fledging on Margarita Island.

This success is largely attributed to the efforts of wildlife ranger Pablo Millán (photographed above) whose job it is to guard the nests from poachers who regularly attempt to steal chicks to supply the illegal pet trade.

These attractive parrots have a very small range and are threatened by the pet trade and habitat loss.

During their March-September breeding season, parrots form pairs and nest in holes in trees, cacti or cliffs. During this time Pablo’s main responsibility is to guard these nests.

97 fledglings emerged in 2015, and 71 of these were ringed by WLT’s Venezuelan partner Asociación Civil Provita (Provita).

Ranger Pablo is employed by Provita and is funded by Keepers of the Wild.

While land purchase and securement remains at the heart of WLT’s aims we are mindful of the strain that the protection puts on our overseas conservation partners. Once land has been secured it must be protected and for this reason WLT launched Keepers of the Wild to help our partners maintain protection and fund rangers’ salaries.

From anti-poaching patrols to wildlife monitoring, from fence and road maintenance to looking after donors in the field, a ranger’s day is filled with duties essential for conservation.

On International Rangers Day 2015, WLT launched the Keepers 2020 appeal aiming to raise £750,000 to guarantee WLT’s ranger programme until 2020.

Swarovski Optik provides rangers with binoculars

During 2015 Corporate supporter Swarovski Optik donated a number of pairs of binoculars to our overseas conservation partners for use by their Keepers of the Wild. Rangers use them for spotting and counting wildlife for surveys and protection, as well as showing visitors to the reserves.

Swarovski also provided the prize for WLT’s competition at the British Birdwatching Fair (Birdfair) 2015.
Carbon Balanced
Locking away carbon and protecting forests

How does it work?
Through WLT’s Carbon Balanced programme, emissions related to a particular activity are offset or ‘balanced’ when WLT conserves ecologically important forest or ecosystems under imminent threat of destruction. These standing forests ‘lock in’ carbon that would otherwise be released into the atmosphere, and continue to absorb carbon dioxide through their lifetime.

Carbon Balanced Project in Paraguay
WLT has several Carbon Balanced sites and has also set up the Paraguay Forest Conservation REDD Project with conservation partner Guyra Paraguay to offset greenhouse gas emissions for Swire Pacific Offshore (SPO), a leading service provider for offshore operations.

This involves two main project areas in Paraguay, one in the Chaco Pantanal in the north west, and the other in the south, in San Rafael, which is one of the largest remaining remnants of the Atlantic Forest in Paraguay.

The project in San Rafael aims to lock in carbon and preserve biodiversity in the forests owned by poor local communities by paying them to conserve the forest as opposed to using it for logging or developing it for agriculture.

In 2015, following a long auditing process, the San Rafael project received certification from two independent standards for carbon offsetting. These certifications endorse the project’s climate, community and biodiversity benefits and attest that the project has been designed correctly.

Carbon Balanced reserves in Paraguay
The two REDD project areas: Chaco Pantanal Reserve in the north west and San Rafael Reserve in the south.

Carbon Balanced Paper relaunch
Carbon Balanced Paper, the initiative that enables printers and their customers to boost their environmental credentials by using paper where the carbon emissions have been calculated and offset at source, was relaunched in late 2015.

Today, managed by CarbonCO, Carbon Balanced Paper is available to all printers and the paper community.

www.carbonbalancedpaper.com

Spotlight on Vietnam - new species found
WLT’s Carbon Balanced programme supports a forest conservation initiative in Khe Nuoc Trong, one of the best remaining tracts of Annamite Lowland Forest in Vietnam (photographed left).

In October 2015 three species new to the area were discovered: Bow-fingered Gecko, Square-headed Cat Snake and a species of spiny frog, all three found in the Khe Nuoc Trong Forest and Quang Binh province. They came to light during an amphibian and reptile survey carried out by WLT’s conservation partner Viet Nature.

Funding for the improved protection of the entire forest comes via WLT’s Carbon Balanced programme, which enables companies to offset their unavoidable greenhouse gas emissions by protecting and restoring carbon-rich wildlife habitats.

Habitat loss and degradation from illegal logging are serious threats facing the species in Khe Nuoc Trong. Illegal hunting for trade and consumption adds further pressure to the fauna in the forest, with species such as the Indochinese Water Dragon in high demand as a delicacy food.

Carbon Balanced reserves in Paraguay
The two REDD project areas: Chaco Pantanal Reserve in the north west and San Rafael Reserve in the south.

How does it work?
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By the end of the year the Chaco Pantanal project was also well on its way to achieving independent endorsement for its implementation.
Summary Consolidated Statement of Financial Activities for year ended 31 December 2015

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted Funds £'000</th>
<th>Restricted Funds £'000</th>
<th>Endowment Funds £'000</th>
<th>Total 2015 £'000</th>
<th>Total 2014 £'000</th>
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<td><strong>Incoming</strong></td>
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<td>Donations and legacies</td>
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<td>Other trading activities</td>
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<td>Investment income</td>
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<td><strong>Expenditure</strong></td>
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<td>Raising funds</td>
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<td>6</td>
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<td><strong>Total expenditure</strong></td>
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<td><strong>Net gains/(losses) on investments</strong></td>
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<td>(4)</td>
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<td><strong>Net income/(expenditure)</strong></td>
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<tr>
<td><strong>Transfer between funds</strong></td>
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<td><strong>Gains/(losses) on revaluation of fixed assets</strong></td>
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<td>-</td>
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<td><strong>Net movement in funds</strong></td>
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<td>(753)</td>
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<td>497</td>
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<td><strong>Reconciliation of funds</strong></td>
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<td>Total funds brought forward</td>
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<td>3,694</td>
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<td><strong>Total funds carried forward</strong></td>
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<td>1,270</td>
<td>680</td>
<td>4,191</td>
<td>3,694</td>
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Five-Year Comparison of Incoming Resources & Resources Expended

World Land Trust’s full accounts are available on the website of the Charity Commission. http://www.charity-commission.gov.uk

Funds raised in one year may be spent in another year, or held for long term funding of projects.
## Balance Sheet as at 31 December 2015

<table>
<thead>
<tr>
<th></th>
<th>Group Total funds 2015 £'000</th>
<th>Group Total funds 2014 £'000</th>
<th>Charity Total funds 2015 £'000</th>
<th>Charity Total funds 2014 £'000</th>
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<td><strong>Fixed Assets</strong></td>
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<tr>
<td>Intangible assets</td>
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<td>3</td>
<td>-</td>
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<tr>
<td>Tangible assets</td>
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<td>474</td>
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<td>Investments</td>
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<td>928</td>
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<td>918</td>
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<td></td>
<td>1,498</td>
<td>1,402</td>
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<td><strong>Current Assets</strong></td>
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<tr>
<td>Stock</td>
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<td>-</td>
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<td>Debtors</td>
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<td>Cash at bank and in hand</td>
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<td>2,247</td>
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<td>3,684</td>
<td>2,800</td>
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<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creditors: amounts falling due within one year</td>
<td>(559)</td>
<td>(196)</td>
<td>(433)</td>
<td>(52)</td>
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<tr>
<td>Net current assets</td>
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<td>2,604</td>
<td>3,151</td>
<td>2,596</td>
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<td>Total assets less current liabilities</td>
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<td>4,006</td>
<td>4,204</td>
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<tr>
<td>Creditors: amounts falling due after one year</td>
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<td>(312)</td>
<td>(150)</td>
<td>-</td>
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<tr>
<td><strong>Total net assets</strong></td>
<td>4,191</td>
<td>3,694</td>
<td>4,054</td>
<td>3,630</td>
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<tr>
<td><strong>Funds of the charity</strong></td>
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<tr>
<td>Unrestricted funds</td>
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<tr>
<td>Revaluation fund</td>
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<td>1,798</td>
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<tr>
<td>Restricted funds</td>
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<td>1,270</td>
<td>2,023</td>
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<tr>
<td>Endowment fund</td>
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<td>669</td>
<td>680</td>
<td>669</td>
</tr>
<tr>
<td><strong>Total charity funds</strong></td>
<td>4,191</td>
<td>3,694</td>
<td>4,054</td>
<td>3,630</td>
</tr>
</tbody>
</table>

### Trustees' Statement

The accounts set out on pages 8 and 9 are a summary of information extracted from the full audited accounts. The summarised accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. A copy of the full audited accounts is available from World Land Trust, Blyth House, Bridge Street, Halesworth, Suffolk, IP19 8AB. The full audited accounts were approved by the Trustees on 24 May 2016 and have been submitted to the Charity Commission.

Dr S Lyster  
Chairman of Trustees

Mrs R Finch  
Trustee

### Independent Auditor's Statement to the Trustees of World Land Trust

We have examined the summarised financial statements for the year ended 31 December 2015 set out on pages 8 and 9.

### Respective responsibilities of the Trustees and Auditor

The Trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the Charities Statement of Recommended Practice (SORP). Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and Trustees' Annual Report. We also read other information contained in the summarised annual report and consider the implications of our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

### Opinion

In our opinion the summarised financial statements are consistent with the full annual financial statements and the Trustees' Annual Report of World Land Trust for the year ended 31 December 2015.

LOVEWELL BLAKE LLP Chartered Accountants Statutory Auditor  
Bankside 300, Peachman Way  
Broadland Business Park, Norwich NR7 0LB  
24 June 2016
With thanks to supporters in 2015

Donations and grants of £1,500 or more from Trusts, Foundations, Schools, Zoos, Individuals and Companies

**Trusted, foundations, schools & zoos**
- Arcadia
- Atlas Foundation
- Banham Zoo
- BIAZA
- Blackpool Zoo Park
- Chessington World of Adventures & Zoo
- Curraghs Wildlife Park
- Enniscrone Foundation
- European Outdoor Conservation Association
- Friends of Conservation
- Generations Trust
- Muriel Jones Foundation
- People’s Trust for Endangered Species
- Peter Smith Charitable Trust
- For Nature
- Rainforest Trust
- Ravenscourt Park Preparatory School
- Ridgeback Charitable Trust
- Sharegift
- Stewarts Law Foundation
- The Taylor Family Foundation
- Tropical World at Alcorns

**Supporters**
- Mr Ari Andricopoulous
- Mr Antranig Basman
- Mr Charles Bradley
- Mr Graeme Brooks
- Mr Kevin Brown
- Mr David Cohen
- Mr David Collins
- Mr Rob Cooke
- Ms Antonia Cowan
- Mr Kevin Cox
- Mrs Judy Cox
- Mr John Daghlian
- Mr Justin Douglas
- Dr C Priest & Ms I Fatt
- Mr & Mrs Robert Giles
- Mr Quentin Given
- Mr David Gossip
- Dr T W Grinsted
- Mr John Haines
- Mr Graham Hales
- Mr James Hand
- Mr Andrew Harding
- Prof Mark Jenkins
- Mr Sunil Kapur
- Dr Peter Keiller
- Mrs Liz Knott
- Mr Julian Ladler
- Mr David Lawrence
- Mrs Gina Levett
- Mr Julian Loher
- Ms Clare Lyddon
- Mr Pat Marshall
- Ms Fiona McKenzie
- Mr Rex Oakes
- Dr Andrew Osborne
- Mr Jack Pirrie
- Ms Anne Redston
- Mr Chris Redston
- Mrs Anne Reece
- Dr Nigel Simpson
- Mr Adam Smith
- Ms Johanna Squire
- Mr John Sulston
- Prof Manfred Smurp
- Sze Suet
- Ms Emily van Evera
- Mr Stephen Walsh
- Mrs Carol Ward
- Dr Edmund Willis
- Ms Victoria Wormley
- Mr Derek Yeomans
- Poju Zabludowicz
- Ms Kamila Zahnho

**Legacies & In Memory donations**
- Mr John Batten
- Hugh Anderson Legacy Trust
- Jane Pointer
- Mr Brian Westerman

**Fundraisers**
- Mr Stephen Backshall
- Mrs Jennia Louise Baird
- Mr George Christofis
- Meat Free Week

**Carbon Balanced companies and those supporting reforestation**
- Birdfinders
- Call Assist
- Euromonitor International
- Nikwax & Paramo
- SeaTall Fandom
- Swire Pacific Offshore
- Collins Pte
- Team Aqua
- The Body Shop International

**Companies supporting land purchase and protection**
- ABO
- Adam & Eve DDB
- APH
- Bettys & Taylors Group
- Calypso Soft Drinks
- DRAB
- Earthfare
- Empatika
- Enterprise Plants
- Eurojeryee
- Eurostar Group
- ForPlanet
- Goodlife
- InnoGreen (formerly Green House Effect)
- Halesworth Arts Festival
- Heal The Earth
- Humble Bundle
- Ian Smith Office Products Group
- KAMA Publishing
- Kingsbury Watermill Museum & The Waffle House
- Kingfisher Press
- Maidenhead Aquatics
- Media Bounty
- Miko Coffee
- Naturetrek
- Nikwax/Paramo

**Noble House**
- PaperlinX
- Rainforest Cafe
- Rococo Chocolate
- Stafford Railway Building Society
- StudentFlat.lat
- Studio One Consulting Ltd
- Swarovski Optik
- Symbolic & Chase
- Tapir Apps
- Tuca Travel
- WildfishGems

**Individuals and organisations giving generous assistance**
- Alder Carr Farm Antalis
- Mr Chris Bake
- Dr Simon Barnes
- Mr Ken Burnett
- Mr Luciano Breves
- Bushnell
- Mr Steve Cale
- Andrew, Meggan & Amie Haslen
- Darsham Nurseries
- Dunhill Private Members Club
- Maureen Minchin
- Mr Lee Dingain & Ms Rachel Wallis
- Prof Chris Higgins
- Mr Chris Knight
- Nature Picture Library
- Nobel House
- PaperlinX
- Rainforest Cafe
- Rococo Chocolate
- Stafford Railway Building Society
- StudentFlat.lat
- Studio One Consulting Ltd
- Swarovski Optik
- Symbolic & Chase
- Tapir Apps
- Tuca Travel
- WildfishGems

**WLT Ambassadors in 2015**
- Ms Diane Abela
- Mr David Back
- Mr Nick Brown
- Mr John Bullivant
- Mr Nick Caunter
- Ms Sophie Chong
- Ms Sarah Class
- Ms Nicola Davies
- Field Marshall Sir John Chapple
- Mr Robert Finch
- Mrs Rohini Finch
- Ms Jo Finch
- Mr Dan Freeman
- Ms Alex Gregory-Peake
- Ms Haber
- Mr Tony Hawks
- Ms Su Ingle
- Mr Chris Jenkins
- Mr Dominic Jones
- Mr Jonny Lu
- Sir Michael Marshall
- Mr Bill Oddie
- Mr Chris Roche
- Professor Renton Righelato
- Mr Lewis Smith
- Mr Andrew Squire
- Ms Ashleigh Stirling
- Mr S J Teasdale
- Ms Emma Tozer
- Ms Kristina Turner
- Ms Marianne van Pelt

**Green Ink**
- Thank you to all our Green Ink authors, artists, translators and editors who have donated the Public Lending Rights in their books to WLT

**Photo credits**
Who’s Who at WLT

WLT’s Conservation Partners:

in 2015 WLT worked with 30 overseas partners in 20 different countries

Patrons in 2015
Sir David Attenborough OM CH FRS, David Gower OBE & Chris Packham

Honorary President
Dr Gerard A Bertrand

Trustees
Myles Archibald (Honorary Treasurer), Nick Brown, Sir Kenneth Carlisle, Kevin Cox, Nicola Davies, Rohini Finch, Simon Lyster (Chair of Trustees), Bruce Pearson, Sir Nigel Simpson, Miranda Stevenson, Andrew von Preussen

Council Members
Mark Avery, Dr Simon Barnes, Iain Barr, Dr Diana Bell, Mark Carwardine, Dr Lee Durrell, Willem Ferverdor, Alistair Gammell, Robert Giles, Mark Gruin, Stanley Johnson, Mark Leaney, Bill Oddie, Iain Orr, Richard Porter, Elaine Shaughnessy, Mark Stanley Price, David Wallis, Sue Wells

Chief Executive
John A Burton

Programme Partners
Argentina: Fundación Patagonia Natural
Exec Director: José Maria Musmeci

Fundación Naturaleza para el Futuro (FuNaFu)
Exec Director: Luis Castelli

Fundación Biodiversidad-Argentina
President: Obdulio Menghi

Armenia: Foundation for the Preservation of Wildlife & Cultural Assets
Director: Ruben Khachatryan

Belize: Programme for Belize
Exec Director: Ediberto Romero

Bolivia: Asociación Armonia
Exec Director: Bennett Hennessy

Brazil: Fundação de Proteção à Natureza O Boticário
Exec Director: Maria de Lourdes Nunes
Reserva Ecológica de Guapi Assu
Project Director: Nicholas Locke

Chile: Fundación Melimoyú
President: Carlos Cuevas Cueto

Colombia: Fundación ProAves
Exec Director: Alonso Quevedo

Ecuador: Fundación Jocotoco
Exec Director: Rocío Merino Ulteras

Fundación Pro-Bosque
Exec Director: Eric von Horstman

Fundación EcoMinga
Director (Ecuador): Renzo Paladines

Guatemala: Fundación para el Ecosdesarrollo y la Conservación
General Director: Marco Cerezo

Honduras: La Asociación Ecológica de San Marcos de Ocotopeque
Exec Director: Víctor Saravia O

India: Wildlife Trust of India
Exec Director: Vivek Menon

Iran: Iranian Cheetah Society
CEO/Co-founder: Morteza Eslami

Kenya: Nature Kenya
Exec Director: Paul Matiku

Malaysia: Hutan
Co-Directors: Isabelle Lackman & Marc Ancrenaz

LEAP Spiral
Exec Director: Cynthia Ong

Mexico: Grupo Ecológico Sierra Gorda
Technical Officer: Roberto Pedraza Ruiz

Paraguay: Guya Paraguay
Exec Director: Alberto Yamovsky

Peru: Naturaleza y Cultura Peru
Director North West office: Alex More

Philippines: Philippine Reef & Rainforest Conservation Foundation
Project Director: Gerardo L Ledesma

UK: The Conservation Volunteers Gloucestershire Branch
President: Pham Tuan Anh

Zambia: Wildlife & Environmental Conservation Society of Zambia
Acting Director: Patrick Shawa

Institutional Partners
Accionatura (Spain)
IUCN National Committee of the Netherlands
Rainforest Trust (USA)

WLT Patrons and Council members support WLT’s work during 2015

Birdfair August 2015, Rutland Water
WLT has a stand at the British Birdwatching Fair every year and in 2015 staff were able to introduce representatives from Programme for Belize and Naturaleza y Cultura Ecuador. Both partners talked with visitors about the work being supported by WLT and ecotourism options.

Other visitors to the WLT stand over the weekend included Patron Chris Packham, Council members Bill Oddie and Mark Carwardine and supporter Nick Baker.

WLT corporate supporters, Puro, provided free Fairtrade organic coffee at the stand.

Cricket & Bats, Halesworth Arts Festival, October
Reflecting on a lifetime’s passion for sport and wildlife, Patron David Gower entertained a full house with his laid back humour and amusing anecdotes.

His passion for wildlife is shared by writer and Council member Simon Barnes, who joined him on stage. He and David discussed visiting WLT project areas and their fascinating wildlife encounters.

A limited number of tickets were sold for a champagne reception afterwards to meet David and Simon. Wine was sponsored by Naked Wines

Paraguay: Guyra Paraguay
Exec Director: Alberto Yamovsky

Peru: Naturaleza y Cultura Peru
Director North West office: Alex More

Philippines: Philippine Reef & Rainforest Conservation Foundation
Project Director: Gerardo L Ledesma

UK: The Conservation Volunteers Gloucestershire Branch
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Big Match Fortnight 2015, October 1-15
Steve Backshall (elected a WLT Patron in 2016) enthusiastically supported Big Match Fortnight which ultimately raised over £500,000 to purchase threatened cloud forest in Ecuador with Fundación EcoMinga.

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Chief Executive
John A Burton
A big “Thank You” to all our supporters in 2015 from everyone at World Land Trust

The Body Shop commits to planting 1 million seeds in Ecuador
The Body Shop, long-term corporate sponsors of WLT, committed to a two-year project planting one million seeds of native trees in degraded areas of Ecuador dry forest.
This project began in August 2015 funded by sales from the Oils of Life™ skincare range. Staff from Fundación Pro-Bosque, one of WLT’s partners in Ecuador, began collecting and storing seeds in 2015 for sowing in early 2016.

Rococo chocolate’s pledge
Rococo Chocolates made a donation to WLT for every bar sold of Organic Dark Chocolate 65% Cocoa during WLT’s 25th Anniversary year.
Council member Bill Oddie is a fan of Rococo, commenting “I have been described as ‘a huge chocolate lover’. I am not. A bit overweight maybe, verging on plump perhaps, but not huge.

WLT has set itself an ambitious goal of 5,000 Friends by 2020
The generosity of WLT Friends, who donate £5 or more each month, provides crucial support to WLT’s long-term projects and goals. Without this pledge, WLT would not be able to commit with certainty to some of its most important projects.

In 2015 Kamila Zahno became the face of World Land Trust’s legacy fundraising campaign, starring in a film called Kamila’s Story
Kamila says “For small charities like WLT, a small amount of money can achieve a lot. I love the idea that there will be a little part of me in South America and that my spirit will live on.”
The film can be seen on WLT’s YouTube channel.

Rococo Chocolates

Follow World Land Trust on social media for photos, news, videos and more

www.carbonbalancedpaper.com