

# Annual Review and Accounts 2015



Registered Charity:1001291





# Message from our Chairman

by Simon Lyster



Simon Lyster aims to visit at least one WLT project area every year; in 2015 he visited the Coastal Steppe of Patagonia where Guanaco (above) numbers continue to increase



**Saving land is what World Land Trust (WLT) was set up to do and in 2015 we explored every way possible to extend our reach. This hard work paid off and by the end of the year we had managed to save another 36,667 acres (nearly 15,000 hectares) of threatened habitats full of amazing wildlife.**

Working with our highly effective network of conservation partners, projects of exceptional biodiversity value came to fruition in Central and South America, Armenia and Malaysian Borneo, in particular.

Properties funded by WLT in 2015 range in size from a few acres in Borneo to thousands of acres in Paraguay. Some of the purchases and leases cover relatively small areas, but all of them are strategic – in as much as they are designed to maximise the overall conservation impact of a particular reserve or wildlife corridor. The result of these purchases add many thousands more acres under effective conservation.

Time is short and there is always so much to do, but I try to get to a WLT project site at least once a year. In 2015 I visited one of the Trust's early projects - Estancia la Esperanza (Ranch of Hopes) in the coastal steppe of Patagonia and I can report that this project is working very well indeed. Guanaco numbers are still increasing, Pumas are seen regularly as are Geoffroy's Cat, Burrowing Owls, Mara and the wealth of wildlife native to the coastal steppe. While there I took the opportunity to look at another parcel of land not far away which was a wonderful example of pristine coastal steppe. I am still shocked by how little of the coastal steppe is protected and hope that the Trust will be able to save more of it in the future.

As always I must pay tribute to everyone connected with WLT. Our patrons, ambassadors, trustees, council members and, of course, all our donors. I am also particularly grateful to trustee Rohini Finch and John Burton for helping steer the recruitment process for a new CEO in 2016.

**After 26 years at the helm it is time to step down as CEO**

writes John Burton, CEO of WLT



WLT started life in 1989 as a single project charity, raising funds to save 110,000 acres of forest in Belize that would have fallen to the chainsaw otherwise. And while WLT cannot claim to have saved the world in the ensuing 25 years it has certainly saved well over half a million acres of wonderful wildlife habitat that can be found on a map and visited.

After 25 years at the helm I remain as committed to the Trust saving the natural world as I did at the beginning. As this process has evolved I declared my intention to step down as CEO in 2016 but intend to remain involved with WLT in a different capacity. I hope to continue to build on the Trust's conservation successes, help develop new relationships and take donors out to see projects they have funded. WLT gives some hope for the future and I am certain that it will continue to deliver dynamic and successful conservation for the next 25 years and beyond. I am grateful to all those who have helped WLT become the success it is and I am constantly spurred on by the commitment shown by so many to its future development.

## WLT 2020 - the vision

During 2015, I led a strategic planning exercise with the support of the WLT Board and staff. The result is WLT 2020, a five year development strategy and forward plan. We examined the Trust's mission, strategies and ways of working; analysed our values and considered how we put them into practice; and identified practical strategies to improve all aspects of what we do. The result is a set of ambitious but realistic targets and objectives. Within five years we aim to significantly increase the Trust's conservation impact and to generate the resources necessary to do so.

When asked the question:

**How does World Land Trust differ from other wildlife conservation charities?**

Patron, Sir David Attenborough answered:

“World Land Trust does not try to ring-fence a conservation area from afar. Everything is done in coalition with their local partner organisations, so it's a joint enterprise. That means that the people on the ground are the ones who lead the project - after all, they are the ones with the knowledge and experience. They know the intricacies of their local environment; insight and understanding it would take us many decades to fully appreciate. There's also the point that

the money raised goes straight to the heart of the project and its use is there for all to see. I've been a patron since 2003 and it's a pleasure, because you can see that the people at WLT, and their partners, really and truly care.”



*David Attenborough*





Wildlife benefitting from the Forests in the Sky Appeal:  
Mountain Tapir, Andean Cock-of-the-Rock, Black-billed Mountain Toucan and Spectacled Bear

## Big Match Fortnight: Aiming for the Sky

Big Match Fortnight is WLT's biggest appeal each year, giving donors an opportunity to double their donations for an urgent land purchase and protection project.

In May 2015 WLT met the Big Cat Appeal target of £500,000 to support big cat conservation projects, which included El Pantanoso (a Jaguar and Puma corridor in the Yungas Forest of Argentina), a piece of Atlantic Forest (an extension to the REGUA reserve in Brazil which harbours Pumas and Ocelots) and a Caucasian Leopard research project in Armenia.

In 2015, donations were doubled between 1-15 October for the Forests in the Sky Appeal. A target of £500,000 was set to enable WLT's conservation partner, Fundación EcoMinga, to purchase a cluster of properties in the Andean Cloud Forest in eastern Ecuador. These properties were the missing links in a continuous protected corridor between the Llanganates and Sangay National Parks.

During Big Match Fortnight £280,000 was raised towards the overall target, and by April 2016 the rest of the funds had

been secured.

The properties purchased are now known collectively as the Rio Machay reserve and are home to an extraordinary range of mammal and bird species, including Spectacled Bear, Mountain Tapir, Black-and-chestnut Eagle, Andean Cock-of-the-Rock and the Black-billed Mountain Toucan.



## A chance to name an orchid and meet Sir David Attenborough

At a WLT event in September influential and well-known faces gathered in Dunhill London's Bourdon House for the world premiere of the film *Orchids of Baños*. The film was made by WLT Ambassador Jonny Lu and Jeremy Valender on Fundación EcoMinga's reserves in the cloud forest of Ecuador

The film, introduced by Sir David Attenborough, describes the micro orchids of Ecuador as a treasure of the natural world. World-renowned botanist and Co-founder of Fundación EcoMinga, Lou Jost explains how he discovered the oasis of orchid diversity high in the forest.

The event launched an initiative to name 10 orchids new to science recently discovered by Lou Jost.

Among guests joining Sir David were Superman actor Henry Cavill, models

David Gandy and Lily Cole, Brooklyn Beckham and radio DJ Nick Grimshaw.

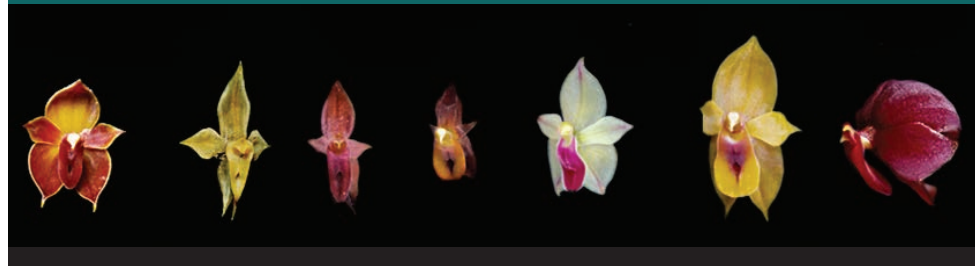
During the evening Lou Jost spoke passionately about the orchids he has discovered and his work in the Andean Cloud Forests, stressing the need to protect it while there is still time. He was followed by WLT Vice Chair Rohini Finch, who encouraged guests to consider how personal wealth can be used philanthropically to ensure a lasting environmental legacy.

WLT corporate supporter Enterprise Plants provided a spectacular orchid display to accompany the event.

Thanks also to Dunhill for generously hosting the event and to Jonny Lu and Jeremy Valender for producing such a wonderful film. The film *Orchids of Baños* can be seen on WLT's website.



Some of the micro orchids offered for naming rights



Guests at the orchid event.

**Top left:** Henry Cavill; **top right:** Brooklyn Beckham; **centre:** Lou Jost, showing the landscape he works in; **below:** Sir David Attenborough and Rohini Finch (WLT Vice Chair)



# Saving & protecting habitats acre by acre

Land saved in 2015: 36,667 acres  
(14,839 hectares) saved across the world



## Armenia

*Caucasus Wildlife Refuge*

Partner: Foundation for the Preservation of Wildlife and Cultural Assets (FPWC)

**Saved in 2015: 568 acres (230 hectares)**

Total area under protection: 4,795 acres (1,940 hectares)

## Brazil

*Atlantic Forest in the upper Guapiaçu river basin*

Partner: Reserva Ecológica de Guapiaçu (REGUA)

**Saved in 2015: 59 acres (24 hectares)**

Total area under protection: 4,837 acres (1,957 hectares)

## Colombia

*El Dorado Reserve and Las Tangaras Reserve*

Partner: Fundación ProAves (ProAves)

**Saved in 2015: 1,055 acres (427 hectares)**

Total area under protection: 14,922 acres (6,039 hectares)

## Ecuador

*Tapichalaca Reserve*

Partner: Fundación Jocotoco

*Candelaria Reserve*

Partner: Fundación EcoMinga

*La Ceiba and Nangaritza Reserves*

Partner: Naturaleza y Cultura Ecuador (NCEcuador)

**Saved in 2015: 1,907 acres (771 hectares)**

Total area under protection: 27,760 acres (11,234 hectares)

## Guatemala

*San Isidro Amphibian Reserve and Tapon Creek Reserve*

Partner: Fundación para el Ecodesarrollo y la Conservación (FUNDAECO)

**Saved in 2015: 4,027 acres**

**(1,630 hectares)**

Total area under protection: 6,807 acres (2,755 hectares)

## Honduras

*Guisayote Biological Reserve and Volcán Pacayita Reserve*

Partner: Asociación Ecológica de San Marcos de Ocotepeque (AESMO)

**Saved in 2015: 439 acres (178 hectares)**

Total area under protection: 662 acres (268 hectares)

## Kenya

*South Nandi, western Kenya*

Partner: Nature Kenya

**Saved in 2015: 15 acres (6 hectares)**

Total area under protection: 65 acres (26 hectares)

## Malaysian Borneo

*Keruk Corridor on north bank of River Kinabatangan*

Partner: Hutan

**Saved in 2015: 35 acres (14 hectares)**

Total area under protection: 1,049 acres (425 hectares)

## Mexico

*Sierra Gorda Biosphere Reserve*

Partner: Grupo Ecológico Sierra Gorda (GESG)

**Saved in 2015: 518 acres (210 hectares)**

Total area under protection: 7,088 acres (2,868 hectares)

## Paraguay

*Paraguayan Chaco*

Partner: Guyra Paraguay

**Saved in 2015: 17,467 acres**

**(7,069 hectares)**

Total area under protection: 75,167 acres (30,419 hectares)

## Vietnam

*Khe Nuoc Trong lowland forest*

Partner: Viet Nature

**Saved in 2015: 9,884 acres**

**(4,000 hectares)**

## Safeguarding land for the future of wildlife

Working with its network of 30 conservation partners (see page 11), in 2015 WLT focused its land purchase and protection efforts on Central and South America, Armenia, Malaysian Borneo and Vietnam. WLT supported tree planting with three partners and funded 19 partners to employ 32 rangers in 15 countries through the **Keepers of the Wild** programme (see page 6).

## Spotlight on Argentina

Buy an Acre



## Jaguar Corridor in Yungas forest

In December 2014 WLT announced its commitment to raising funds to acquire a property of more than 10,000 acres (4,400 hectares) of Yungas forest in Argentina.

This property, El Pantanos, is a vital corridor for 120 mammal species, including the Jaguar, Puma and Neotropical Otter, as well as 350 species of bird, 140 species of butterfly and 120 species of tree. As well as Buy an Acre donations the project is supported by Arcadia and BIAZA (British & Irish Association of Zoos & Aquariums).



A Jaguar captured on trail camera in the El Pantanos project area

## Cross border wildlife corridors for Caucasian Leopards

In 2015 WLT funded a study led by Iranian Cheetah Society (ICS) WLT's conservation

partner in Iran. Wide ranging predators such as Caucasian Leopards (*Panthera pardus saxicolor*) do not respect international borders and as a first step



towards drawing up a conservation strategy for the Caucasian Leopard, ICS is focusing

efforts on two areas where leopard are known to roam: in the western Alborz Mountains and along Iran's border with Armenia.





## Steve Backshall breaks fundraising record

Wildlife presenter, author and adventurer Steve Backshall's fundraising Canoe Race in 2015 raised more than any other single fundraiser in WLT's history. Topping £50,000 Steve chose to support land purchase and protection in Colombia; he was especially drawn to the Golden Poison Frog, an endangered species found there (see top right).

Steve and George kayaked 125 miles in the Devizes-Westminster International Canoe Race. A total of £53,106 was raised through the race and the auction of 17 signed shirts from Steve's *Strictly Come Dancing* stint. Thank you also to Maidenhead Aquatics who donated £15,000 towards the total.

The funds raised were used to extend ProAves' Las Tangaras Bird Reserve along the southern edge of the Choco forest in Colombia, and also provided funds to employ a Keeper of the Wild (reserve ranger) to protect the habitat of one of the



Steve, and his partner George Barnicoat, paddled 125 miles in 23 hours and 17 minutes. They arrived outside the Houses of Parliament on Easter Sunday morning

most poisonous animals on earth: the Golden Poison Frog at the *Rana Terribilis* reserve.

Steve also helped raise funds for the **Forests in the Sky Appeal**; he became a patron in 2016.

## Action Fund Update

WLT's Action Fund is a conservation fund where income is directed to WLT's most urgent conservation needs during the year. Funds to the Action Fund include donations made by **WLT Friends** - generous individuals and companies who have committed to regular donation payments by Direct Debit.

In 2015 the Action Fund supported land purchase to extend El Dorado reserve in Colombia before the April deadline set by the property owner, as well as funding projects in Armenia, Peru and Honduras.

## WLT Action Fund makes rapid response

In May, in response to devastation caused by the earthquakes in Nepal, the Action Fund kick-started support for emergency relief to assist anti-poaching measures. With the country's security forces focused on humanitarian relief efforts, the national parks endangered species such as tiger, rhino and elephant were left unprotected and vulnerable to poaching.

Later in the year nearly 200 endangered freshwater turtles of three species were seized by the Vietnamese authorities. WLT was able to respond quickly by donating US\$2,000 so that the turtles could be properly cared for at a turtle centre south of Hanoi, for later reintroduction.

## Special thanks to Puro Fairtrade Coffee

During 2015 they contributed to the support of a ranger with Fundación EcoMinga, projects in Peru and land purchase in Mexico. They also helped protect the core zone of Volcán Pacayita reserve in Honduras and Finca San Isidro in Guatemala (the last remaining forest home of two species of salamander, lost to science for nearly 40 years).

Since its founding in 2005 Puro Coffee has donated two per cent of its sales to WLT, and have even had two species in Ecuador named after them: a species of orchid (*Teagueia puroana*) and a species of frog (*Pristimantis puruscafeum*, photographed right).

In 2015 Puro released the first of a series of films showing the project areas Puro have helped to protect. [www.worldlandtrust.org/supporting/sponsors/puro](http://www.worldlandtrust.org/supporting/sponsors/puro)

Andy Orchard from Puro, who conceived and produced the films, spoke about their intended purpose.

"My hope is that the films might help to inspire new long-term WLT corporate supporters, whilst further facilitating the sharing of problems faced and solutions possible across WLT's partner regions."







## Spotlight on Venezuela

### Yellow-shouldered Parrot success

A record was set in 2015 for the number of Yellow-shouldered Parrot chicks fledging on Margarita Island.

This success is largely attributed to the efforts of wildlife ranger Pablo Millán (photographed above) whose job it is to guard the nests from poachers who regularly attempt to steal chicks to supply the illegal pet trade.

These attractive parrots have a very small range and are threatened by the pet trade and habitat loss.

During their March-September breeding season, parrots form pairs and nest in holes in trees, cacti or cliffs. During this time Pablo's main responsibility is to guard these nests.

97 fledglings emerged in 2015, and 71 of these were ringed by WLT's Venezuelan partner Asociación Civil Provita (Provita).

Ranger Pablo is employed by Provita and is funded by **Keepers of the Wild**.



Yellow-shouldered Parrots about to fledge on Margarita Island, Venezuela. A record number of 97 parrot chicks fledged in the 2015 breeding season

# Keepers of the Wild

New target set for 2020



While land purchase and securement remains at the heart of WLT's aims we are mindful of the strain that the protection puts on our overseas conservation partners. Once land has been secured it must be protected and for this reason WLT launched **Keepers of the Wild** to help our partners maintain protection and fund rangers' salaries.

From anti-poaching patrols to wildlife monitoring, from fence and road maintenance to looking after donors in the

**Keeper of the Wild**, ranger Gor surveys the Armenian countryside looking for signs of Bezoar poaching, and hoping to see an elusive Caucasian Leopard or Syrian Brown Bear

field, a ranger's day is filled with duties essential for conservation.

On International Rangers Day 2015, WLT launched the **Keepers 2020 appeal** aiming to raise £750,000 to guarantee WLT's ranger programme until 2020.



**Left & right:** Rangers from Fundación Probosque, WLT's partner in the Cerro Blanco (Ecuador), conducting a study on the population of Red-lored Amazon Parrots, with Swarovski binoculars

## Swarovski Optik provides rangers with binoculars

During 2015 Corporate supporter Swarovski Optik donated a number of pairs of binoculars to our overseas conservation partners for use by their **Keepers of the Wild**. Rangers use them for



spotting and counting wildlife for surveys and protection, as well as showing visitors to the reserves.

Swarovski also provided the prize for WLT's competition at the British Birdwatching Fair (Birdfair) 2015.





# Carbon Balanced

Locking away carbon and protecting forests



## Spotlight on Vietnam - new species found

WLT's Carbon Balanced programme supports a forest conservation initiative in Khe Nuoc Trong, one of the best remaining tracts of Annamite Lowland Forest in Vietnam (photographed left).

In October 2015 three species new to the area were discovered: Bow-fingered Gecko, Square-headed Cat Snake and a species of spiny frog, all three found in the Khe Nuoc Trong Forest and Quang Binh province. They came to light during an amphibian and reptile survey carried out by WLT's conservation partner Viet Nature.

Funding for the improved protection of the entire forest comes via WLT's Carbon Balanced programme, which enables companies to offset their unavoidable greenhouse gas emissions by protecting and restoring carbon-rich wildlife habitats.

Habitat loss and degradation from illegal logging are serious threats facing the species in Khe Nuoc Trong. Illegal hunting for trade and consumption adds further pressure to the fauna in the forest, with species such as the Indochinese Water Dragon in high demand as a delicacy food.

## How does it work?

Through WLT's Carbon Balanced programme, emissions related to a particular activity are offset or 'balanced' when WLT conserves ecologically important forest or ecosystems under imminent threat of destruction. These standing forests 'lock in' carbon that would otherwise be released into the atmosphere, and continue to absorb carbon dioxide through their lifetime.

## Carbon Balanced Project in Paraguay

WLT has several Carbon Balanced sites and has also set up the Paraguay Forest Conservation REDD Project with conservation partner Guyra Paraguay to offset greenhouse gas emissions for Swire Pacific Offshore (SPO), a leading service provider for offshore operations.

This involves two main project areas in Paraguay, one in the Chaco Pantanal in the north west, and the other in the south, in San Rafael, which is one of the largest remaining remnants of the Atlantic Forest in Paraguay.

The project in San Rafael aims to lock in carbon and preserve biodiversity in the forests owned by poor local communities by paying them to conserve the forest as opposed to using it for logging or developing it for agriculture.

In 2015, following a long auditing process, the San Rafael project received certification from two independent standards for carbon offsetting. These certifications endorse the project's climate, community and biodiversity benefits and attest that the project has been designed correctly.

By the end of the year the Chaco Pantanal project was also well on its way to achieving independent endorsement for its implementation.



SWIRE

## Carbon Balanced Paper relaunch

Carbon Balanced Paper, the initiative that enables printers and their customers to boost their environmental credentials by using paper where the carbon emissions have been calculated and offset at source, was relaunched in late 2015.

Today, managed by CarbonCO, Carbon Balanced Paper is available to all printers and the paper community.

[www.carbonbalancedpaper.com](http://www.carbonbalancedpaper.com)



## Carbon Balanced reserves in Paraguay

The two REDD project areas: Chaco Pantanal Reserve in the north west and San Rafael Reserve in the south.

# Summary Consolidated Statement of Financial Activities

## for year ended 31 December 2015

	Unrestricted Funds £'000	Restricted Funds £'000	Endowment Funds £'000	Total 2015 £'000	Total 2014 £'000
<b>Incoming</b>					
Donations and legacies	2,081	1,367	25	3,473	2,663
Charitable activities	476	-	-	476	473
Other trading activities	27	-	-	27	44
Investment income	10	-	14	24	18
Other	3	-	-	3	4
<b>Total Income</b>	<b>2,597</b>	<b>1,367</b>	<b>39</b>	<b>4,003</b>	<b>3,202</b>
<b>Expenditure</b>					
Raising funds	301	130	6	437	394
Charitable activities	789	2,327	24	3,140	1,930
<b>Total expenditure</b>	<b>1,090</b>	<b>2,457</b>	<b>30</b>	<b>3,577</b>	<b>2,324</b>
Net gains/(losses) on investments	(6)	-	2	(4)	48
<b>Net income/(expenditure)</b>	<b>1,501</b>	<b>(1,090)</b>	<b>11</b>	<b>422</b>	<b>926</b>
Transfer between funds	(337)	337	-	-	-
Gains/(losses) on revaluation of fixed assets	75	-	-	75	-
<b>Net movement in funds</b>	<b>1,239</b>	<b>(753)</b>	<b>11</b>	<b>497</b>	<b>926</b>
<b>Reconciliation of funds</b>					
Total funds brought forward	1,002	2,023	669	3,694	2,768
<b>Total funds carried forward</b>	<b>2,241</b>	<b>1,270</b>	<b>680</b>	<b>4,191</b>	<b>3,694</b>

Five-Year Comparison of Incoming Resources & Resources Expended



World Land Trust's full accounts are available on the website of the Charity Commission.  
<http://www.charity-commission.gov.uk>

Funds raised in one year may be spent in another year, or held for long term funding of projects.

■ Total incoming Resources  
 ■ Total Resources Expended



# Balance Sheet

## as at 31 December 2015

	Group Total funds 2015 £'000	Group Total funds 2014 £'000	Charity Total funds 2015 £'000	Charity Total funds 2014 £'000
<b>Fixed Assets</b>				
Intangible assets	3	-	3	-
Tangible assets	535	474	100	116
Investments	960	928	950	918
	<b>1,498</b>	<b>1,402</b>	<b>1,053</b>	<b>1,034</b>
<b>Current Assets</b>				
Stock	49	32	-	-
Debtors	1,937	521	2,041	788
Cash at bank and in hand	1,698	2,247	1,543	1,860
	<b>3,684</b>	<b>2,800</b>	<b>3,584</b>	<b>2,648</b>
<b>Liabilities</b>				
Creditors: amounts falling due within one year	(559)	(196)	(433)	(52)
	<b>3,125</b>	<b>2,604</b>	<b>3,151</b>	<b>2,596</b>
Net current assets				
Total assets less current liabilities	<b>4,623</b>	<b>4,006</b>	<b>4,204</b>	<b>3,630</b>
Creditors: amounts falling due after one year	(432)	(312)	(150)	-
	<b>4,191</b>	<b>3,694</b>	<b>4,054</b>	<b>3,630</b>
<b>Total net assets</b>				
<b>Funds of the charity</b>				
Unrestricted funds	336	281	306	249
Revaluation fund	107	32	-	-
	<b>443</b>	<b>313</b>	<b>306</b>	<b>249</b>
Designated funds	1,798	689	1,798	689
Restricted funds	1,270	2,023	1,270	2,023
Endowment fund	680	669	680	669
	<b>4,191</b>	<b>3,694</b>	<b>4,054</b>	<b>3,630</b>
<b>Total charity funds</b>				

### Trustees' Statement

The accounts set out on pages 8 and 9 are a summary of information extracted from the full audited accounts. The summarised accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. A copy of the full audited accounts is available from World Land Trust, Blyth House, Bridge Street, Halesworth, Suffolk, IP19 8AB. The full audited accounts were approved by the Trustees on 24 May 2016 and have been submitted to the Charity Commission.

Dr S Lyster

Chairman of Trustees

Mrs R Finch

Trustee

### Independent Auditor's Statement to the Trustees of World Land Trust

We have examined the summarised financial statements for the year ended 31 December 2015 set out on pages 8 and 9.

#### Respective responsibilities of the Trustees and Auditor

The Trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the Charities Statement of Recommended Practice (SORP). Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and Trustees' Annual Report. We also read other information contained in the summarised annual report and consider the implications of our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

#### Opinion

In our opinion the summarised financial statements are consistent with the full annual financial statements and the Trustees' Annual Report of World Land Trust for the year ended 31 December 2015.

LOVEWELL BLAKE LLP Chartered Accountants Statutory Auditor  
Bankside 300, Peachman Way  
Broadland Business Park, Norwich NR7 0LB  
24 June 2016



# With thanks to supporters in 2015

Donations and grants of £1,500 or more from Trusts, Foundations, Schools, Zoos, Individuals and Companies

## Trusts, foundations, schools & zoos

Arcadia  
Atlas Foundation  
Banham Zoo  
BIAZA  
Blackpool Zoo Park  
Chessington World of Adventures & Zoo  
Curraghs Wildlife Park  
Ennismore Foundation  
European Outdoor Conservation Association  
Friends of Conservation  
Generations Trust  
Muriel Jones Foundation  
People's Trust for Endangered Species  
Peter Smith Charitable Trust For Nature  
Rainforest Trust  
Ravenscourt Park Preparatory  
School  
Ridgeback Charitable Trust  
Sharegift  
Stewarts Law Foundation  
The Taylor Family Foundation  
Tropical World at Alcorns

## Supporters

Mr Ari Andricolopoulos  
Mr Antranig Basman  
Mr Charles Bradley  
Mr Graeme Brooks  
Mr Kevin Brown  
Mr David Cohen  
Mr David Collins  
Mr Rob Cooke  
Ms Antonia Cowan  
Mr Kevin Cox  
Mrs Judy Cox  
Mr John Daghlian  
Mr Justin Douglas  
Dr C Priest & Ms I Fatt  
Mr & Mrs Robert Giles  
Mr Quentin Given

Mr David Gossip  
Dr T W Grinstead  
Mr John Haines  
Mr Graham Hales  
Mr James Hand  
Mr Andrew Harding  
Prof Mark Jenkinson  
Mr Sunil Kapur  
Dr Peter Keiller  
Mrs Liz Knott  
Mr Julian Laidler  
Mr David Lawrence  
Mrs Gina Levett  
Mr Julian Loher  
Ms Clare Lyddon  
Mr Pat Marshall  
Ms Fiona McKenzie  
Mr Rex Oakes  
Dr Andrew Osborne  
Mr Jack Pirrie  
Ms Anne Redston  
Mr Chris Redston  
Mrs Anne Reece  
Dr Nigel Simpson  
Mr Adam Smith  
Ms Johanna Squire  
Mr John Sulston  
Prof Manfred Sumper  
Szep Elet  
Ms Emily van Evera  
Mr Stephen Walsh  
Mrs Carol Ward  
Dr Edmund Willis  
Mrs Victoria Wormsley  
Mr Derek Yeomans  
Poju Zabłudowicz  
Ms Kamila Zahno

## Legacies & In Memory donations

Mr John Batten  
Hugh Anderson Legacy Trust  
Jane Pointer  
Mr Brian Westerman

## Fundraisers

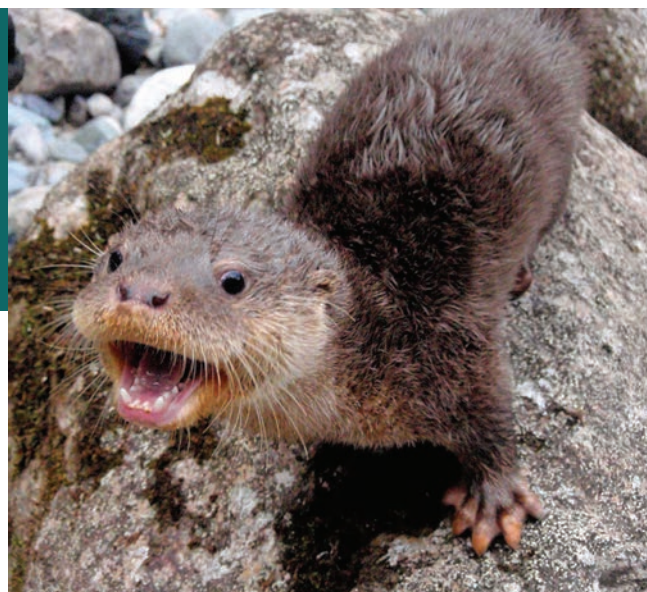
Mr Stephen Backshall  
Mrs Jenna Louise Baird  
Mr George Christofis  
Meat Free Week

## Carbon Balanced companies and those supporting reforestation

Birdfinders  
Call Assist  
Euromonitor International  
Nikwax & Paramo  
Seotaiji Fandom  
Swire Pacific Offshore Operations Pte  
Team Aqua  
The Body Shop International  
Wildlife Travel

## Companies supporting land purchase and protection

ABO  
Adam & Eve DDB  
APH  
Bettys & Taylors Group  
Calypso Soft Drinks  
DRAB  
Earthfare  
Empatika  
Enterprise Plants  
Eurojersey  
Eurostar Group  
ForPlanet  
Goodlife  
InnoGreen (formerly Green House Effect)  
Halesworth Arts Festival  
Heal The Earth  
Humble Bundle  
Ian Smith Office Products Group  
KAMA Publishing  
Kingsbury Watermill Museum & The Waffle House  
Kingfisher Press  
Maidenhead Aquatics  
Media Bounty  
Miko Coffee  
Naturetrek  
Nikwax/Paramo



Neotropical Otter (*Lontra longicaudis*). This cub was photographed on the Cerro Candelaria reserve, owned and protected by WLT's Ecuadorian conservation partner, Fundación EcoMinga

Noble House  
PaperlinX  
Rainforest Cafe  
Rococo Chocolate  
Stafford Railway Building Society  
Studentflat.com  
Studio One Consulting Ltd  
Swarovski Optik  
Symbolic & Chase  
Tapir Apps  
Tucan Travel  
WildFishGems

## Individuals and organisations giving generous assistance

Alder Carr Farm  
Aldis  
Mr Chris Bake  
Dr Simon Barnes  
Mr Ken Burnett  
Mr Luciano Breves  
Bushnell  
Mr Steve Cale  
Andrew, Meggan & Amie Haslen  
Darsham Nurseries  
Dunhill Private Members Club  
Maureen Minchin  
Mr Lee Dingain & Ms Rachel Walls  
Prof Chris Higgins  
Mr Chris Knight  
Nature Picture Library

Shutterstock  
Mr Dominic Spracklen  
Mr Jonathan Tame  
Prince Andrew and Princess Alexandra von Preussen

## WLT Ambassadors in 2015

Ms Diane Abela  
Mr David Back  
Mr Nick Brown  
Mr John Bullivant  
Mr Nick Caunter  
Ms Sophie Chong  
Ms Sarah Class  
Ms Nicola Davies  
Field Marshall Sir John Chapple  
Mr Robert Finch  
Mrs Rohini Finch  
Ms Jo Finch  
Mr Dan Freeman  
Ms Alex Gregory-Peake  
Ms Anna Haber  
Mr Tony Hawks  
Ms Su Ingle  
Mr Chris Jenkins  
Mr Dominic Jones  
Mr Jonny Lu  
Sir Michael Marshall  
Mr Bill Oddie  
Mr Chris Roche  
Professor Renton Righelato  
Mr Lewis Smith  
Mr Andrew Squire  
Ms Ashleigh Stirling  
Mr S J Teasdale  
Ms Emma Tozer  
Ms Kristina Turner  
Ms Marianne van Pelt

Green Ink: Thank you to all our Green Ink authors, artists, translators and editors who have donated the Public Lending Rights in their books to WLT.

And thank you to everyone who contributed to our work in 2015



**Photo credits:** Cover: (*Osteocephalus buckleyi*) Tropicalherping.com, (orchids) Fundación Ecominga; Page 2: (Guanaco) Lee Dingain; Page 3: (Cock-of-the-rock) J Pablo Reyes, (Black-billed Mountain Toucan) Bert Franco, (Blakea attenboroughii) Anna Williams, (Spectacled Bear) Shutterstock, (Dunhill

event photos) David M. Benett; Page 4: (leopard) Iranian Cheetah Society, (Jaguar) Francesco Rocca; Page 5: (Long-limbed Salamander) Robin Moore, (Maxillaria orchid) Lou Jost, (Woolly Monkey) Fundación EcoMinga, (Golden Poison Frog) ProAves, (Pristimantis puroscafeum) Andy Orchard; Page 6:

(Ranger Pablo) Jose Manuel Briceno, (Ranger Armando) Fundación Pro-Bosque, (Yellow-shouldered Parrots) Jose Manuel Briceno, (Ranger Gor) David Bebbler; Page 7: (Khe Nuoc Trong) Viet Nature; Page 12: (tree planting) Fundación Pro-Bosque, (Bill Oddie) Simon Jacobs.



# Who's Who at WLT

## WLT's Conservation Partners:

in 2015 WLT worked with 30 overseas partners in 20 different countries



### Patrons in 2015

Sir David Attenborough OM CH FRS, David Gower OBE & Chris Packham

### Honorary President

Dr Gerard A Bertrand

### Trustees

Myles Archibald (Honorary Treasurer), Nick Brown, Sir Kenneth Carlisle, Kevin Cox, Nicola Davies, Rohini Finch, Simon Lyster (Chair of Trustees), Bruce Pearson, Dr Nigel Simpson, Miranda Stevenson, Andrew von Preussen

### Council Members

Mark Avery, Dr Simon Barnes, Iain Barr, Dr Diana Bell, Mark Carwardine, Dr Lee Durrell, Willem Ferwerda, Alistair Gammell, Robert Giles, Mark Gruin, Stanley Johnson, Mark Leaney, Bill Oddie, Iain Orr, Richard Porter, Elaine Shaughnessy, Mark Stanley Price, David Wallis, Sue Wells

### Chief Executive

John A Burton

### Programme Partners

**Argentina:** Fundación Patagonia Natural

Exec Director: José María Musmeci  
**Fundación Naturaleza para el Futuro (FuNaFu)**

Exec Director: Luis Castelli  
**Fundación Biodiversidad-Argentina**

President: Obdulio Menghi

**Armenia:** Foundation for the Preservation of Wildlife & Cultural Assets

Director: Ruben Khachatryan

**Belize:** Programme for Belize

Exec Director: Edilberto Romero

**Bolivia:** Asociación Armonía

Exec Director: Bennett Hennessey

**Brazil:** Fundação de Proteção à Natureza O Boticário

Exec Director: Maria de Lourdes Nunes

**Reserva Ecológica de Guapi Assu**

Project Director: Nicholas Locke

**Chile:** Fundación Melimoyu

President: Carlos Cuevas Cueto

**Colombia:** Fundación ProAves

Exec Director: Alonso Quevedo

**Ecuador:** Fundación Jocotoco

Exec Director: Rocío Merino Utreras

**Fundación Pro-Bosque**

Exec Director: Eric von Horstman

**Fundación EcoMinga**

Exec Director: Javier Robayo

**Naturaleza y Cultura Ecuador**

Director (Ecuador): Renzo Paladines

**Guatemala:** Fundación para el

**Ecodesarrollo y la Conservación**

General Director: Marco Cerezo

**Honduras:** La Asociación

**Ecológica de San Marcos de Ocotepeque**

Exec Director: Víctor Saravia O

**India:** Wildlife Trust of India

Exec Director: Vivek Menon

**Iran:** Iranian Cheetah Society

CEO/Co-founder: Morteza Eslami

**Kenya:** Nature Kenya

Exec Director: Paul Matiku

**Malaysia:** Hutan

Co-Directors: Isabelle Lackman & Marc Ancrenaz

**LEAP Spiral**

Exec Director: Cynthia Ong

**Mexico:** Grupo Ecológico

**Sierra Gorda**

Technical Officer: Roberto Pedraza Ruiz

**Paraguay:** Guyra Paraguay

Exec Director: Alberto Yanosky

**Peru:** Naturaleza y Cultura Peru

Director North West office: Alex More

**Philippines:** Philippine Reef &

**Rainforest Conservation**

**Foundation**

Project Director: Gerardo L Ledesma

**UK:** The Conservation Volunteers

**Gloucestershire Branch**

**Venezuela:** Asociación Civil

**Provita**

President: Bibiana Sucre

**Vietnam:** Viet Nature

**Conservation Centre**

President: Pham Tuan Anh

**Zambia:** Wildlife &

**Environmental Conservation**

**Society of Zambia**

Acting Director: Patrick Shawa

### Institutional Partners

**Accionatura (Spain)**

**IUCN National Committee of the**

**Netherlands**

**Rainforest Trust (USA)**

## WLT Patrons and Council members support WLT's work during 2015



### Birdfair August 2015, Rutland Water

WLT has a stand at the British Birdwatching Fair every year and in 2015 staff were able to introduce representatives from Programme for Belize and Naturaleza y Cultura Ecuador. Both partners talked with visitors about the work being supported by WLT and ecotourism options.

Other visitors to the WLT stand over the weekend included Patron Chris Packham, Council members Bill Oddie and Mark Carwardine and supporter Nick Baker.

WLT corporate supporters, Puro, provided free Fairtrade organic coffee at the stand.



### Cricket & Bats, Halesworth Arts Festival, October

Reflecting on a lifetime's passion for sport and wildlife, Patron David Gower entertained a full house with his laid back humour and amusing anecdotes.

His passion for wildlife is shared by writer and Council member Simon Barnes, who joined him on stage. He and David discussed visiting WLT project areas and their fascinating wildlife encounters.

A limited number of tickets were sold for a champagne reception afterwards to meet David and Simon. Wine was sponsored by Naked Wines



### Big Match Fortnight 2015, October 1-15

Steve Backshall (elected a WLT Patron in 2016) enthusiastically supported Big Match Fortnight which ultimately raised over £500,000 to purchase threatened cloud forest in Ecuador with Fundación EcoMinga.



# A big "Thank You" to all our supporters in 2015 from everyone at World Land Trust

## The Body Shop commits to planting 1 million seeds in Ecuador

The Body Shop, long-term corporate sponsors of WLT, committed to a two-year project planting one million seeds of native trees in degraded areas of Ecuador dry forest.

This project began in August 2015 funded by sales from the Oils of Life™ skincare range. Staff from Fundación Pro-Bosque, one of WLT's partners in Ecuador, began collecting and storing seeds in 2015 for sowing in early 2016.



WLT has set itself an ambitious goal of 5,000 Friends by 2020

The generosity of **WLT Friends**, who donate £5 or more each month, provides crucial support to WLT's long-term projects and goals. Without this pledge, WLT would not be able to commit with certainty to some of its most important projects.

We would like to thank every **Friend** who has pledged WLT regular support and if you are able to help us recruit new Friends we will be pleased to provide forms for this purpose. Tel: 01986 874422.



Special thanks to all fundraisers during the Trust's 25th Anniversary year (May 2014- May 2015). 44 individuals raised more than £60,000 altogether

Alongside Steve Backshall (see page 4) were Hedd Thomas and Ian Riding, who ran the London Marathon, and five year old Dillon Burgess, who completed a five mile sponsored walk around WLT's home in Halesworth, Suffolk.

Thanks also to Ravenswood Preparatory School who raised a magnificent £22,332 during 2014 and 2015.



In 2015 Kamila Zahno became the face of World Land Trust's legacy fundraising campaign, starring in a film called *Kamila's Story*

Kamila says "For small charities like WLT, a small amount of money can achieve a lot. I love the idea that there will be a little part of me in South America and that my spirit will live on."

The film can be seen on WLT's YouTube channel.

For a confidential conversation about legacies please call Viv Burton at WLT: 01986 874422.

## Rococo chocolate's pledge

Rococo Chocolates made a donation to WLT for every bar sold of Organic Dark Chocolate 65% Cocoa during WLT's 25th Anniversary year.

Council member Bill Oddie is a fan of Rococo, commenting "I have been described as 'a huge chocolate lover'. I am not. A bit overweight maybe, verging on plump perhaps, but not huge.



I am still lithe enough to trek through the rainforests, pausing now and then for a fortifying and delicious nibble of Rococo chocolate - if I had it, that is. The trouble is, I'll never have any Rococo chocolate in the rainforest as I'll have eaten it all well before I've left the country."

**ROCOCO CHOCOLATES**



WLT thanks Antalis for donating the paper for this Annual Review,



**WORLD LAND TRUST**

WLT News and our donations form, which are printed on Cocoon 100 gsm. Thanks you also to Drab who design the Annual Review and Carbon Balanced Printers, Kingfisher Press Ltd, who both provide many of their services free of charge.

Using Carbon Balanced Paper reduces the carbon impact of paper communications, and supports WLT's land protection projects at the same time. Ask your printer to specify Carbon Balanced Paper.

[www.carbonbalancedpaper.com](http://www.carbonbalancedpaper.com)