

Annual Review and Accounts 2014



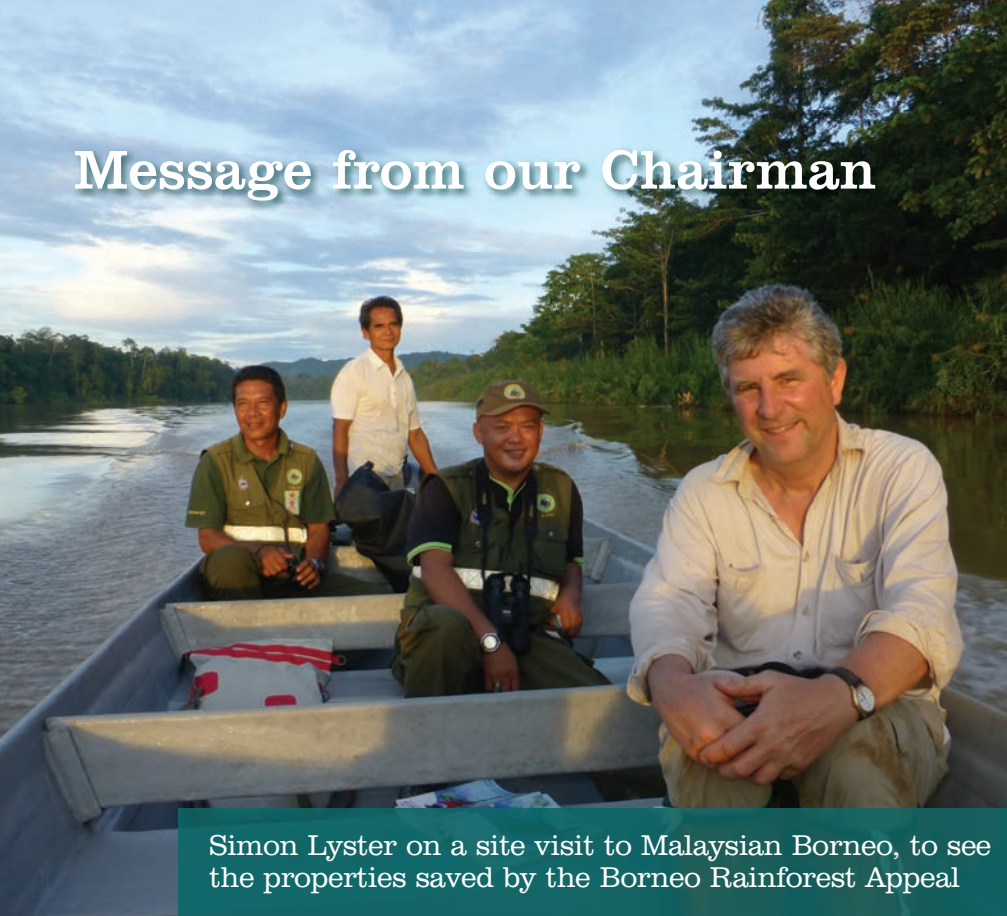
WORLD
LAND
TRUST



Registered Charity: 1001291



Message from our Chairman



Simon Lyster on a site visit to Malaysian Borneo, to see the properties saved by the Borneo Rainforest Appeal

I was honoured to be elected Chairman in 2014, taking over from Rohini Finch who retired at the AGM in June. Rohini had been such an excellent Chair bringing with her knowledge, intelligence and humour that I accepted the role with some trepidation. I am very grateful to my fellow Trustees and Council Members for their welcoming support and am thoroughly enjoying sitting 'in the chair'.

WLT has tremendous support at all levels and it is a tribute to the staff, as well as Trustees, Council Members and Ambassadors

for the trust and loyalty they have generated in our growing number of donors.

Now that WLT has 29 overseas project partners in 20 countries I believe we have a proven model for conservation. I had the opportunity to meet many of the leaders of our NGO conservation partners at the symposium held at Kew Gardens in May (see page 11) and they are truly inspiring. While travelling on business I was also able to visit Malaysian Borneo and meet with Dr Isabelle Lackman, director of Hutan, WLT's partner.

One reason for wanting to visit Borneo

was that we had launched our Borneo Rainforest Appeal, aiming to raise one million pounds, in August 2013 I wanted to see for myself what this ambitious funding target would achieve.

During the year, all three WLT Patrons, David Attenborough, David Gower and Chris Packham agreed to host events and Bill Oddie and Simon Barnes, both WLT Council Members, joined Ambassadors to support WLT through a mix of events as well.

There was particular recognition for WLT at the end of the year when the Arcadia Foundation awarded WLT a grant of US\$1.6 million over the next three years, to develop innovation in land protection in South America. This is a wonderful opportunity for us, and our overseas conservation partners, but we do need to match the funds. This is why your continuing generosity is so vital to us.

Thank you again to one and all.

By May 2014 the Borneo Rainforest Appeal had raised one million pounds for vital land protection

Chris Packham helped launch our Borneo Rainforest Appeal in 2013 and when we announced reaching the one million pound target in 2014 he said:

“ I'm very pleased that I have been able to play a role in WLT's Borneo Rainforest Appeal. WLT is an organisation and a cause I wholeheartedly support. Thank you to everyone who has shown they care by making a donation. It's a wonderful achievement, but the future of Orang-utans still rests with us. Let's do all we can to save more of what's left of their precious forest. ”



Chris Packham supports the Borneo Rainforest Appeal

WLT's 25th Anniversary events

WLT Patrons and Council Members show their support

Sir David Attenborough at WLT's 25th Anniversary Celebration

Chris Packham's Controversial Conservation debate at the Royal Society

An evening with David Gower and Friends in Norwich



Saving Paradise: an acre by acre journey, with Sir David Attenborough

WLT celebrated a milestone when Patron, Sir David Attenborough, hosted a WLT event in central London to celebrate the Trust's 25th Anniversary on 6 May 2014.

In his opening address Sir David affirmed WLT's conservation model of protecting whole ecosystems through land purchase and protection. He emphasised that although WLT raises the funds to buy the land it is vital that the ownership is vested in people in that country, and that they take on the responsibility of protecting it with support from WLT.

"WLT is always on hand to give

assistance and advice when called upon and helps overseas partners with protection of their endangered wildlife by sending funds to employ rangers," Sir David said.

Sir David was joined by five of WLT's overseas partners who gave presentations. In his closing words John Burton, WLT CEO thanked Sir David for his assistance over the past 25 years and paid tribute to the Trust's overseas partners. He also thanked all supporters who have helped save half a million acres of threatened land during WLT's 25 year history.



Controversial Conservation
Killing other people's birds
Royal Society, London,
2 September 2014

Following the success of Controversial Conservation 2013, Chris Packham was keen to host another public debate for WLT. The chosen topic was: **Killing other people's birds.**

This is a common occurrence in many countries including Malta, British Sovereign Territory in Cyprus and Egypt, and in the UK Hen Harriers, Woodcock and Snipe are among the migrant birds killed. The debate provided a forum to discuss the impact shooting birds has on wildlife conservation, with particular focus on protected species. The panel included Bill Oddie and Mark Avery, WLT Council members, and Andrew Gilruth, representing the Game & Wildlife Conservation Trust. It was chaired by WLT Council member, Alistair Gammell and provoked lively discussion.

An evening with David Gower and Friends
Blackfriars Hall, Norwich, 3 September 2014



WLT Patron and former England cricket captain David Gower thoroughly engaged our audience as he reflected on a lifetime's passion for sport and wildlife. David was joined on stage by writer and journalist Simon Barnes and Bill Oddie, both WLT Council Members, who added their own sparkle and wit to the evening. An auction and champagne reception followed.

Left: David Gower meets supporters Rachel and Howard Nicholson who attended the event

Above: David was joined on stage by Simon Barnes and Bill Oddie

Our Appeals: Borneo Rainforest Appeal The results

One Million pounds raised

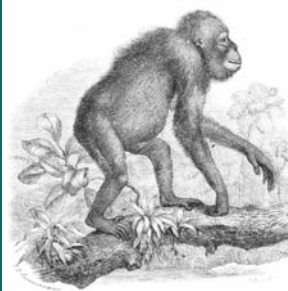
In a landmark achievement, celebrated on its 25th Anniversary in May, WLT raised one million pounds to save a wildlife corridor in the Bornean rainforest.

Borneo Rainforest Appeal secures Keruak Corridor

With the funds raised WLT has helped create the Keruak Corridor, linking Keruak Forest Reserve to Lot 2 of the Lower Kinabatangan Wildlife Sanctuary. Keruak

Corridor reconnects patches of rainforest that had become fragmented due to logging and intensive cultivation, thereby providing continuous forest cover for Orang-utans and other wildlife to move safely in search of food and breeding partners.

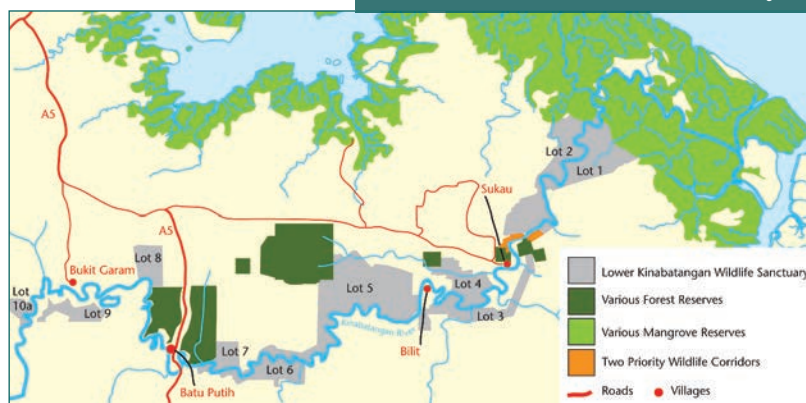
This region is one of only two known places on earth where 10 primate species can be found. As well as the Orang-utan, there are Long-tail Macaques, Pigtail Macaques, Silver Leaf Monkeys and several species that are endemic to Borneo such as the Proboscis Monkey, the Maroon Langur and Bornean Gibbon. It is also an important stronghold for Pygmy Elephants.



The priority wildlife corridor marked in orange on the north bank of the river has been funded through the Borneo Rainforest Appeal. The corridors form a link to other reserves and the Wildlife Sanctuary

“Every bit of rainforest that is chopped down is less space for Orang-utans. I fully support WLT in its bid to save the forests that are left, to ensure that species such as the Orang-utan, Bornean Pygmy Elephant and other critically endangered species are not lost forever. Congratulations on the success of the Borneo Rainforest Appeal and thank you to everyone who has contributed.”

Sir David Attenborough, Patron, WLT



Big Cat Appeal

Launched in August 2014

Target: £500,000



Nature needs big cats,
and big cats
need big spaces



New appeal launched to save Big Cats

Tigers, Jaguar, Puma and other big cats are losing more and more habitat every day and many populations are threatened and endangered.

The Big Cat Appeal was launched to save and protect more

habitat and ensure the long term survival of Bengal Tigers in India, and Jaguar and Puma in several Latin American countries where WLT works.

This appeal also benefits lesser known wild cats such as Ocelot and Margay who share the same habitat. Some funds from the appeal will be used to protect all wild cats across WLT projects through the employment of rangers (Keepers of the Wild).

At the end of the year the appeal had raised £327,000 towards its £500,000 target.

Saving the Caucasian Leopard in Armenia



Thanks to amazing support from the public, a WLT project, Saving Armenia's Leopard, won a grant of €30,000 from the European Outdoor Conservation Association via a poll run in conjunction with National Geographic Germany.

Saving Armenia's Leopard won 7,238 votes out of total of 21,179 votes cast in the category.

Protecting land, protecting species

Keepers of the Wild

Funded in 2014: 27 rangers with 19 overseas partners



Safeguarding all the land that WLT has helped fund is a challenge for our overseas partners. To help them protect reserves WLT launched the Keepers of the Wild programme in 2011 to raise funds to support the salaries of rangers.

Rangers have many duties, some of them potentially dangerous: they patrol the reserve to ensure that no hunting or logging is taking place and they have to deal with hazards such as forest fires and mud slides. In 2014 WLT was able to provide essential equipment such as

clothing, binoculars and cameras with support from sponsors such as Swarovski Optik, Bushnell and Paramo Clothing.

In 2014 WLT supported the employment of 27 Keepers of the Wild working with 19 partners in 16 countries.

Spotlight on Vietnam

Tran Dang Hieu is one of two rangers employed by WLT partner Viet Nature with support from the Keepers of the Wild programme in 2014. He works in Khe Nuoc Trong forest of north central Vietnam, where WLT has developed a Carbon Balanced project.

While on patrol Dang Hieu is always on the lookout for Edwards Pheasant (*Lophura edwardsi*), a bird species not seen in the wild since 2000 and now on the brink of extinction in the wild.

He said: *"I have always wanted to see the species Lophura edwardsi because this pheasant is Critically Endangered. The remaining wild population is likely to be extremely small and fragmented, and it is endemic to Central Vietnam."*

He is also on the watch for poachers: *"I've met a few hunters in the forest; they often use snares to trap smaller mammals."*

In Khe Nuoc Trong trail cams are used to monitor wildlife: *"We usually put the trail cams around the small streams where the animals often come to drink water."*

Dang Hieu describes his long and often

arduous working day: he starts work at 7.30am and travels on foot. *"Rugged mountainous terrain makes it difficult out on patrol. I can walk up to 20 km in the forest, but on average I walk five to 10 km a day,"* he says.

Most of the patrols are within a day, but when they are on multi-day patrol or on trail cams surveys the rangers camp in the forest and sleep in hammocks.



Above right: Dang Hieu (left) with fellow Keeper of the Wild Quoc Hieu, both are funded through WLT's Carbon Balanced programme.

Above: Edwards Pheasant photographed in captivity. This bird is on the verge of extinction in the wild but may survive in Khe Nuoc Trong



Practical action to address climate change

WLT's new Carbon Balanced project in Vietnam

Building on WLT's successful carbon offsetting projects in other countries, in 2014 WLT developed a new Carbon Balanced project in Vietnam.

For nearly a decade WLT has been delivering Carbon Balanced, a programme that gives individuals and companies the opportunity to counteract their unavoidable contribution to global warming. The programme has proved highly effective in conservation terms: 3,700 acres of forest in eight sites in

Ecuador have been protected, and the carbon they store has been locked away permanently.

In a recent new development, WLT is working in partnership with Viet Nature Conservation Centre (Viet Nature) on a Carbon Balanced project in Khe Nuoc Trong (north central Vietnam), where the natural forest is subject to wide scale degradation from illegal logging. This is the first ever project in Vietnam to channel funds from the private sector into forest conservation.



Carbon Balanced offsetting with WLT is affordable and achievable over a relatively short timeframe. In addition, the projects are tailored to the capacities of WLT's conservation partners. And, importantly, WLT applies to the Carbon Balanced projects the same principles required by its fully certified projects.

Saved in 2014

Urgent land purchase protects habitats and wildlife

Biodiversity is under increasing pressure worldwide and destruction of habitats such as tropical forests is the leading cause of species loss. WLT works with local partners to purchase and restore key habitats to protect their wildlife.

As well as supporting threatened wildlife these habitats perform a variety of ecosystem services of vital importance to people. Probably the best known service is carbon storage and sequestration. Other important functions include the stabilisation and purification of water supplies, regulation of local weather and provision of shelter for the insect populations that pollinate food crops. By safeguarding habitats such as tropical forests WLT projects help protect the ecosystem services on which we all depend.



The Neotropical Otter is listed as Data Deficient by the IUCN since 2008. Heavy hunting for its fur in the 1950s–1970s resulted in extinction over much of the otter's range. Neotropical Otters are threatened by habitat degradation associated with agriculture, soil compaction, pollution, roadways, and runoff. This species is a very important ecological indicator because it prefers ecologically rich, aquatic habitats and has a low reproductive potential.

This photograph was taken on Fundación EcoMinga's Río Zuñac Reserve

Land Purchase

In Armenia

Caucasus Wildlife Refuge, Armenia
Partner: Foundation for the Preservation of Wildlife and Cultural Assets (FPWC)
Saved: 7 acres (3 hectares)

In Brazil

Atlantic forest property in the Matumbo Gap
Partner: Reserva Ecológica de Guapi Assu (REGUA)
Saved: 59 acres (24 hectares)

In Colombia

Creation of Lora Carirosada Reserve in the Chocó forest
Partner: Fundación ProAves
Saved: 1,772 acres (717 hectares)

In Ecuador

Extension to Río Zuñac Reserve in the Upper Pastaza River Valley
Partner: Fundación EcoMinga
Saved: 123 acres (48 hectares)

Extension to Río Canandé Reserve in the Chocó forest

Partner: Fundación Jocotoco
Saved: 1,187 acres (480 hectares)

Extension to Narupa Reserve protecting eastern Andean foothill forest
Partner: Fundación Jocotoco
Saved: 45 acres (18 hectares)

Extension to Cerro Candelaria Reserve in the eastern Andes
Partner: Fundación EcoMinga
Saved: 528 acres (214 hectares)

Extension to Nangaritza Reserve in the foothill forests of the Podocarpus-El Condor Biosphere Reserve
Partner: Naturaleza y Cultura Ecuador
Saved: 538 acres (218 hectares)

In Guatemala

Laguna Brava Reserve in western Guatemala
Partner: Fundación para el Ecodesarrollo y la Conservación (FUNDAECO)
Saved: 1,186 acres (480 acres)

These are the areas actually purchased; they always lead to much larger areas being protected and saved

In Honduras

Land purchase within Güisayote Biological Reserve in western Honduras
Partner: Asociación Ecológica de San Marcos de Ocotepeque (AESMO)
Saved: 36 acres (14.5 hectares)
Two purchases of cloud forest in Volcán Pacayita Reserve in western Honduras
Partner: AESMO
Saved: 181 acres (73 hectares)

In Malaysian Borneo

Keruak Corridor on north bank of River Kinabatangan in Malaysian Borneo, 13 parcels in all
Partner: Hutan
Saved: 88 acres (35.5 hectares)

In Mexico

Extensions to Cerro Prieto-Cerro la Luz Reserve in Sierra Gorda
Partner: Grupo Ecológico Sierra Gorda (GESG)
Saved: 106 acres (43 hectares)
Extension to Las Arenitas Reserve in Sierra Gorda
Partner: GESG
Saved: 538 acres (218 hectares)

Protecting land, protecting species through leases and ecosystems services

Leases

In Armenia

Caucasus Wildlife Refuge

Partner: FPWC

WLT continued lease of 1,483 acres (600 hectares)

In Kenya

Taita Hills

Partner: Nature Kenya

WLT contributed to lease of 18.5 acres (7.5 hectares)

Private community areas

In Peru

Segunda y Cajas

Partner: Naturaleza y Cultura Peru (NCPPeru)

Recognising private community areas
During 2014 WLT partner, NCPPeru began devoting efforts into protecting cloud forest and páramo in the corridor between Tabaconas Namballe National Sanctuary in Peru and Yacuri National Park in Ecuador. The reserve is being created with funding from WLT's corporate supporters, Puro Fairtrade Coffee and Tapir Apps. It will be known as Bosques montanos y páramos de Chicuate Chingelas (or Chicuate Chingelas).

Because of its location at an altitude of between 1,600 and 3,800 metres above sea level, the area of Segunda y Cajas contains an unusual diversity of flora and fauna from both the high Andes and also the upper Amazon basin. It also contains the largest cloud forest in the Piura department of northern Peru.

The community reserve will cover 50,000 acres (20,000 hectares) to the east and west of the community of Segunda y Cajas.

Major new land purchase project established

In Argentina

El Pantanoso in the Yungas forest of northern Argentina

Partner: Fundación Biodiversidad, Argentina

To be saved: 10,000 acres (4,400 hectares)

Reforestation and Carbon Balanced projects

In Kenya

Funding agreed for a second year for forest restoration in South Nandi, western Kenya

Partner: Nature Kenya

Project area: 319 acres (129 hectares)

In Paraguay

Paraguay REDD+ project achieves second stage validation

Partner: Guyra Paraguay

Project area: 11,720 acres (4,745 hectares)

In Vietnam

Carbon Balanced project launches in Khe Nuoc Trong

Partner: Vietnam Nature Conservation Centre

Project area: 49,148 acres (19,889 hectares) over 30 years

Trees planted in 2014

Through the Plant a Tree programme WLT has assisted the following partners to plant native trees species:

Fundación Jocotoco, Ecuador: 5,000 trees
Naturaleza y Cultura Ecuador: 15,000 trees
REGUA, Brazil: 5,000 trees

Nature Kenya: 95,000 native trees of some 10 species planted plus 98,450 exotic species planted outside reserves, to take pressure off local people to cut forest timber for fire wood

Total number of trees planted in 2014: 218,450



BIAZA member and WLT supporter Tayto Park, in Meath, Ireland, installed a sign and donation box as part of their fundraising for BIAZA Buy an Acre Mexico

British & Irish Zoos and Aquariums (BIAZA) and its members have been supporting WLT since 2007

Initially supporting land purchase in Brazil and then the Keepers of the Wild programme, in 2014 BIAZA turned attention to land purchase in Mexico.

The initial target was £10,000 to fund an extension to Las Arenitas reserve in the remote north of Sierra Gorda, protected by WLT partner Grupo Ecológico Sierra Gorda. By July members had raised this amount and by the end of the year their fundraising stood at over £23,000, securing an additional 230 acres to add to the reserve.

More than 100 zoos and aquariums are members of BIAZA. These members pride themselves on their excellent animal welfare, education and conservation work.



Summary Consolidated Statement of Financial Activities for the year ended 31 December 2014

Incoming Resources

Incoming resources from generated funds:

Voluntary income

Donations and gifts

Legacies

Grants

Activities for generating funds

Sales

Investment Income

Incoming resources from charitable activities:

Contracts

Other incoming resources

Total Incoming Resources

Resources Expended

Costs of generating funds:

Costs of generating voluntary income

Costs of trading operations

Investment management fees

Costs of charitable activities:

Project expenditure

Support costs

Governance costs:

Total Resources Expended

Net incoming resources

and net income

before transfers between funds

Transfers between funds

Net incoming resources

and net income

before unrealised gains

Unrealised gain on revaluation of investment assets

Net incoming resources

and net income

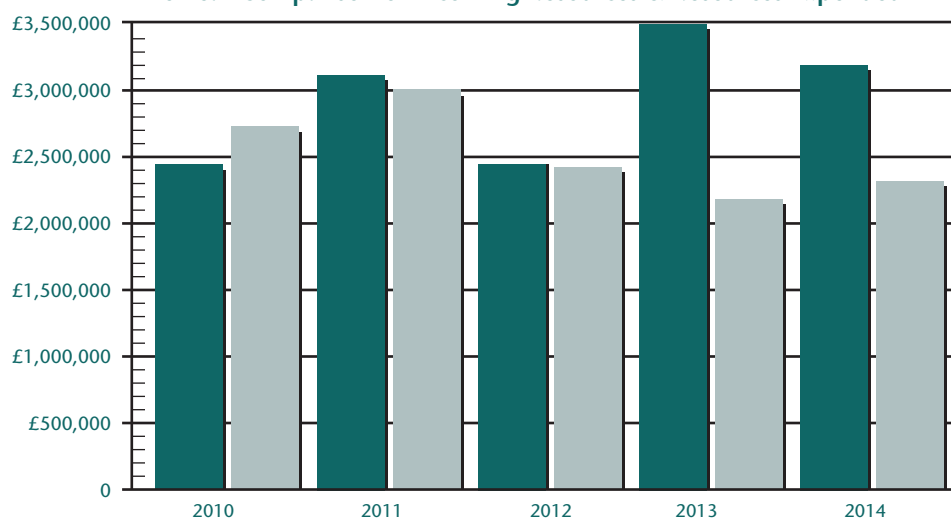
Reconciliation of funds

Total funds brought forward

Total funds carried forward

	General Funds £	Restricted Funds £	Endowment Funds £	2014 Total £	2013 Total £
<i>Incoming resources from generated funds:</i>					
<i>Voluntary income</i>					
Donations and gifts	1,034,674	1,089,268	-	2,123,942	2,293,390
Legacies	115,945	-	-	115,945	48,518
Grants	-	422,744	-	422,744	659,439
<i>Activities for generating funds</i>					
Sales	44,161	-	-	44,161	20,042
<i>Investment Income</i>	8,134	-	10,159	18,293	17,197
<i>Incoming resources from charitable activities:</i>					
Contracts	473,462	-	-	473,462	437,806
<i>Other incoming resources</i>	3,899	-	-	3,899	1,508
Total Incoming Resources	1,680,275	1,512,012	10,159	3,202,446	3,477,900
Resources Expended					
<i>Costs of generating funds:</i>					
Costs of generating voluntary income	315,860	17,871	-	333,731	244,279
Costs of trading operations	23,876	-	-	23,876	9,362
Investment management fees	-	-	6,105	6,105	1,521
<i>Costs of charitable activities:</i>					
Project expenditure	655,240	996,851	13,226	1,665,317	1,469,771
Support costs	269,011	1,580	(8,825)	261,766	439,573
<i>Governance costs:</i>	28,256	-	-	28,256	29,207
Total Resources Expended	1,292,243	1,016,302	10,506	2,319,051	2,193,713
Net incoming resources and net income before transfers between funds	388,032	495,710	(347)	883,395	1,284,187
Transfers between funds	(241,559)	241,559	-	-	-
Net incoming resources and net income before unrealised gains	146,473	737,269	(347)	883,395	1,284,187
Unrealised gain on revaluation of investment assets	10,577	-	37,040	47,617	45,865
Net incoming resources and net income	157,050	737,269	36,693	931,012	1,330,052
<i>Reconciliation of funds</i>					
Total funds brought forward	854,204	1,285,241	632,706	2,772,151	1,442,099
Total funds carried forward	1,011,254	2,022,510	669,399	3,703,163	2,772,151

Five-Year Comparison of Incoming Resources & Resources Expended



World Land Trust's full accounts are available on the website of the Charity Commission.
<http://www.charity-commission.gov.uk>

Funds raised in one year may be spent in another year, or held for long term funding of projects.

Total incoming Resources
 Total Resources Expended

Consolidated Balance Sheet as at 31 December 2014

	Unrestricted Funds £	Restricted Funds £	Endowment Funds £	2014 Total £	2013 Total £
Fixed Assets					
Tangible assets	398,717	75,000	-	473,717	487,319
Investments	275,100	-	653,199	928,299	893,015
	<u>673,817</u>	<u>75,000</u>	<u>653,199</u>	<u>1,402,016</u>	<u>1,380,334</u>
Current Assets					
Stock	31,879	-	-	31,879	4,574
Debtors	493,949	26,949	-	520,898	840,673
Cash at bank and in hand	308,706	1,920,561	17,810	2,247,077	1,151,367
	<u>834,534</u>	<u>1,947,510</u>	<u>17,810</u>	<u>2,799,854</u>	<u>1,996,614</u>
Current Liabilities					
Creditors: Amounts falling due within one year	(185,070)	-	(1,610)	(186,680)	(289,504)
Net Current Assets	<u>649,464</u>	<u>1,947,510</u>	<u>16,200</u>	<u>2,613,174</u>	<u>1,707,110</u>
Total Assets less Current Liabilities	<u>1,323,281</u>	<u>2,022,510</u>	<u>669,399</u>	<u>4,015,190</u>	<u>3,087,444</u>
Liabilities: Amounts falling due after one year	(312,027)	-	-	(312,027)	(315,293)
Net Assets	<u>1,011,254</u>	<u>2,022,510</u>	<u>669,399</u>	<u>3,703,163</u>	<u>2,772,151</u>
Fund Balances					
Endowment funds					
General funds	-	-	604,370	604,370	604,717
Revaluation reserve	-	-	65,029	65,029	27,989
Restricted funds	-	2,022,510	-	2,022,510	1,285,241
Unrestricted funds					
General funds	238,622	-	-	238,622	212,196
Revaluation reserve	80,751	-	-	80,751	70,174
Designated funds	691,881	-	-	691,881	571,834
Total funds	<u>1,011,254</u>	<u>2,022,510</u>	<u>669,399</u>	<u>3,703,163</u>	<u>2,772,151</u>

Trustees' Statement

The accounts set out on pages 8 to 9 are a summary of information extracted from the full audited accounts. The summarised accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. A copy of the full audited accounts is available from World Land Trust, Blyth House, Bridge Street, Halesworth, Suffolk IP19 8AB. The full audited accounts were approved by the Trustees on 25 June 2015 and have been submitted to the Charity Commission.

Dr S Lyster

Chairman of Trustees

M Archibald

Honorary Treasurer

Independent Auditor's Statement to the Trustees of World Land Trust

We have examined the summarised financial statements for the year ended 31 December 2014 set out on pages 8 and 9.

Respective responsibilities of the Trustees and Auditor

The Trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the Charities Statement of Recommended Practice (SORP). Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and Trustees' Annual Report. We also read other information contained in the summarised annual report and consider the implications of our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

Opinion

In our opinion the summarised financial statements are consistent with the full annual financial statements and the Trustees' Annual Report of World Land Trust for the year ended 31 December 2014.

LOVEWELL BLAKE LLP Chartered Accountants Statutory Auditor
Bankside 300, Peachman Way
Broadland Business Park, Norwich NR7 0LB
1 July 2015

With thanks to supporters in 2014

Donations and grants of £1,500 or more

Trusts, Foundations and Schools

Arcadia
Chessington World of Adventures & Zoo
D G Marshall of Cambridge Trust
Ernest Kleinwort Charitable Trust
European Outdoor Conservation Association
Generations Foundation
Hope Elephants
Kilverstone Wildlife Charitable Trust
Leach No 14 Trust
Muriel Jones Foundation
People's Trust for Endangered Species
Peter Smith Charitable Trust
For Nature
Rainforest Trust
Ravenscourt Park Preparatory School
Ridgeback Charitable Trust
Stewarts Law Foundation

Dr Nigel Simpson
Mr John Smart
Dr James Smith
Mrs K B Spurgin
Mr Andrew Squire
Ms Johanna Squire
Dr James M Stevenson
Mr John Sulston
Miss Charlotte Threipland
Mr Stephen Walsh
Mrs Olga White
Dr Edmund Willis
Mrs Victoria Wormsley
Mr Derek Yeomans

Legacies & In Memory donations

Ms Elizabeth Lawrence
Mr Simon Templer
Mr Clive Bernard Lamberton
Hugh Anderson Legacy Trust
Dr Calum Mackenzie
Mr Philip Thomas Bishop

Supporters

Dr Annette Abbott
Mr Christopher Bake
Dr Nicholas Bone
Ms Karen Boon
Mr David Collins
Mr Chris Copeman
Ms Antonia Cowan
Mr John Daghlain
Dr Cian Dorr
Mr Brian Gaze
Mr David Gossip
Dr T W Grinstead
Mr John Haines
Mr Peter Hanaway
Mrs Irene Hiscock
Rev Jonathan Hyde
Mr Sunil Kapur
Dr Peter Keiller
Mrs Natalie Lindsay
Ms Fiona McKenzie
Mr Johan Meylaerts
Ms Maureen Minchin
Mr Rex Oakes
Dr Andrew Osborne
Mr James Pirrie
Mr Chris & Mrs Adela Redston
Ms Anne Redston
Mrs Anne Reece
Dr Graham Sharp
Mrs Dorothy Simms

Fundraisers

Mr Steve Garidis, George and Alex
Mr Steve Ware
Mr Winston Wolfrider

Companies, including those choosing to Carbon Balance their unavoidable carbon emissions

ABO
APH
Bettys & Taylors Group
Birdfinders
BlackRock Investment Management (UK)
Bloomberg LP
Call Assist
Calypso Soft Drinks
Capital International
DRAB
Empatika (formerly Custom Carpentry)
Enterprise Plants
Eurojersey
Euromonitor International
Eurostar Group
ForPlanet
Gemfields
Green Courier
Green House Effect



Hypsiboas albomarginatus, a white-edged treefrog. This species is endemic to Brazil and occurs in the Atlantic forests of eastern Brazil

Green Trees Café
Growth Technology
Heal The Earth
Honey's Real Food
Humble Bundle
Ian Smith Office Products Group
Travel Hire
KAMA Publishing
Kingsbury Watermill Museum & The Waffle House
Kingfisher Press
Local Market Research
Lovehoney
Maidenhead Aquatics
Media Bounty
Miko Coffee
Neutral Territory
Nikwax & Paramo
Ocean Integrated Services
PaperlinX
Petrenel
Rainforest Cafe
Stafford Railway Building Society
Steppes Travel
Swarovski Optik
Swire Pacific Offshore Operations Pte
Tapir Apps
Team Aqua
The Body Shop International
The Travelling Naturalist
Travel Republic
Tucan Travel
VW Heritage Parts Centre
Webmart
WildFishGems
Wildlife Travel

Dr Harriet Jones
Mr Chris Knight
Nature Picture Library
Orrick
Shutterstock
Mr Dominic Spracklen
Mr Jonathan Tame
Mr Paul & Mrs Nina Tomlin
Prince Andrew and Princess Alexandra von Preussen
Mr Matthew Wetmore/Halesworth Arts Festival
United Bank of Carbon

WLT Ambassadors in 2014

Ms Diane Abela
Mr David Back
Mr Nick Brown
Mr John Bullivant
Mr Nick Caunter
Ms Sophie Chong
Ms Sarah Class
Ms Nicola Davies
Field Marshall Sir John Chapple
Mr Robert Finch
Mrs Rohini Finch
Ms Jo Finch
Mr Dan Freeman
Ms Alex Gregory-Peake
Ms Anna Haber
Mr Tony Hawks
Ms Su Ingle
Mr Chris Jenkins
Mr Dominic Jones
Mr Jonny Lu
Sir Michael Marshall
Mr Bill Oddie
Mr Chris Roche
Professor Renton Righelato
Mr Lewis Smith
Mr Andrew Squire
Ms Ashleigh Stirling
Mr S J Teasdale
Ms Emma Tozer
Ms Kristina Turner

Individuals and organisations giving generous assistance

Alder Carr Farm
Dr Simon Barnes
Mr Luciano Breves
Ms Lily Cole
Mr Lee Dingain & Ms Rachel Walls

Green Ink: Thank you to all our Green Ink authors, artists, translators and editors who have donated the Public lending rights in their books to WLT.

And thank you to everyone who contributed to our work in 2014



Photo credits: Cover: Hutan/Dzulirwan bin Takasi @Jolirwan; Page 2 (top) Hutan/Isabelle Lackman, (below) BBC; Page 3: (Sir David) David Bebbier, (all others) WLT; page 4: Chris Perrett/naturesart.co.uk; Page 5: Viet Nature Conservation Centre; Page 6: Fundación EcoMinga/Recalde; Page 7: Tayto Park; Page 10: Luciano Breves; Page 11: (top) WLT, (below) Puro Coffee/Andy Orchard.

Who's Who at WLT

In 2014 WLT worked with 29 overseas conservation partners in 20 different countries

Patrons

Sir David Attenborough OM CH FRS,
David Gower OBE & Chris Packham

Honorary President

Dr Gerard A Bertrand

Trustees

Myles Archibald (Honorary Treasurer),
Sir Kenneth Carlisle, Rohini Finch, Simon
Lyster (Chair of Trustees), Bruce Pearson,
Dr Nigel Simpson, Dr Miranda Stevenson,
Andrew von Preussen

Council Members

Dr Simon Barnes, Iain Barr, Dr Diana Bell,
Mark Carwardine, Kevin Cox, Dr Lee
Durrell, Willem Ferwerda, Alistair Gammell,
Robert Giles, Mark Leaney, Bill Oddie,
Iain Orr, Richard Porter, Elaine Shaughnessy,
Mark Stanley Price, Sue Wells

Chief Executive

John A Burton

Programme Partners

Argentina: Fundación Patagonia
Natural

Exec Director:
José María Musmeci

**Fundación Naturaleza para el
Futuro (FuNaFu)**

Exec Director: Luis Castelli

**Fundación Biodiversidad-
Argentina**

President: Obdulio Menghi

**Armenia: Foundation for the
Preservation of Wildlife
& Cultural Assets**

Director: Ruben Khachatryan

Belize: Programme for Belize

Exec Director: Edilberto Romero

Bolivia: Asociación Armonia

Exec Director: Bennett
Hennessey

**Brazil: Fundação de Proteção à
Natureza O Boticário**

Exec Director:
Maria de Lourdes Nunes

**Reserva Ecológica de Guapi
Assu**

Project Director:
Nicholas Locke

Chile: Fundación Melimoyu

President: Carlos Cuevas Cueto

Colombia: Fundación ProAves

Exec Director: Alonso Quevedo

Ecuador: Fundación Jocotoco

Exec Director:
Rocío Merino Utreras



In 2014 WLT welcomed the Asiatic Cheetah Society as a new conservation partner. The Asiatic Cheetah is a rare and critically endangered species in Iran. This image was taken in Naybandan Wildlife Refuge in the south Khorasan province of Iran

Fundación Pro-Bosque

Exec Director:
Eric von Horstman

Fundación EcoMinga

Exec Director: Javier Robayo

Naturaleza y Cultura Ecuador

Director (Ecuador):
Renzo Paladines

**Guatemala: Fundación para el
Ecodesarrollo y la Conservación**

General Director: Marco Cerezo

**Honduras: La Asociación
Ecológica de San Marcos de
Ocotepeque**

Exec Director: Víctor Saravia O

India: Wildlife Trust of India

Exec Director: Vivek Menon

Iran: Iranian Cheetah Society

CEO/Co-founder:
Morteza Eslami

Kenya: Nature Kenya

Exec Director: Paul Matiku

Malaysia: Hutan

Co-Directors: Isabelle Lackman
& Marc Ancrenaz

LEAP Spiral

Exec Director: Cynthia Ong

Mexico: Grupo Ecológico

Sierra Gorda

Technical Officer:
Roberto Pedraza Ruiz

Paraguay: Guyra Paraguay

Exec Director: Alberto Yanosky

Peru: Naturaleza y Cultura Peru

Director North West office:
Alex More

**Philippines: Philippine Reef &
Rainforest Conservation
Foundation**

Project Director:
Gerardo L Ledesma

**UK: The Conservation Volunteers
Gloucestershire Branch**

**Venezuela: Asociación Civil
Provita**

President: Bibiana Sucre

Vietnam: Viet Nature

Conservation Centre

President: Pham Tuan Anh

**Zambia: Wildlife &
Environmental Conservation
Society of Zambia**

Acting Director: Patrick Shawa

Institutional Partners

Accionatura (Spain)

**IUCN National Committee of the
Netherlands**

Rainforest Trust (USA)

Who's Who: our conservation partners

Overseas conservation partners of WLT came together for the sixth WLT Partner Symposium, hosted by the Royal Botanic Gardens, Kew in May 2014.

In partnership with IUCN NL, WLT has held five symposia for conservation partners since 2006. All have been highly productive and are strengthening WLT's Conservation Alliance - a network of like-minded protagonists, all working towards achieving a common goal of nature conservation. It is the partners who own and protect the land purchased through WLT donations.

Our partners voiced their support for greater collaboration to consolidate WLT's international Conservation Alliance. The concept of the partner relationship has been a core principle of WLT since its founding 25 years ago.

Following the symposium, Alberto Yanosky, Executive Director of Guyra Paraguay wrote:

"I am a proud member of this planetary partnership for nature conservation and also proud of all the WLT overseas partners working together and with a shared goal.

Our domestic work, our joint actions regionally and our global vision are inspiring others to advance in the conservation agenda and we can really show conservation on the ground with specific examples of change for the good. Investing in WLT's International Alliance is



Representatives of WLT conservation partners together with WLT staff. They took part in a press call at the Linnean Society of London on the final day of the symposium

investing in nature conservation and because of this, investing in local people, local professional and grass-root organisations which are the drivers of change. Thanks and let's celebrate these 25 years of conservation on the ground."

A big “Thank you” to all our supporters in 2014



Anniversary Fundraisers

WLT's Anniversary Fundraisers are a group of individual supporters who pledged to raise funds during the Trust's 25th anniversary year, which ran until May 2015. In recognition of their efforts WLT pledged to send anyone who raised in excess of £1,000 before this date a certificate personally signed

by Sir David Attenborough. We also invited them to join us at the Trust's Christmas party in London, hosted by Rainforest Cafe.

Four Anniversary Fundraisers joined staff, Trustees and Council members: Winston Wolfrider, who raised more than £2,000 by travelling across the USA on six dollars a day, Steve Ware, who raised more than £1,000 after completing 1,000 pushups in two hours, and Alex and George (two of a team of three Greek Marathon runners who raised more than £3,000 in memory of Chris Garidis). Other fundraisers present

Anniversary fundraisers chat with Bill Oddie at WLT's Christmas party in December. Left to right Roger Auster, Winston Wolfrider, Bill Oddie and Steve Ware

included Roger Auster, who space-hopped the length of Gwithian Beach in Cornwall and broke a world record at the same time, and Dave Scott who ran a half marathon dressed as Elvis.

Several other anniversary fundraisers were halfway through their fundraising at the end of the year and well on the way to reaching their personal targets.



Champion Schools

Ravenscourt Park Preparatory School chose WLT as their charity for 2013-2015 and raised an amazing £22,332 for Buy an Acre projects. The school's fundraising efforts have been so outstanding that RPPS has been named WLT's first Champion School.

From the academic year 2015 WLT will be awarding the title of Champion School to schools that raise more than £1,000 for the Trust.



The number of WLT Friends has been increasingly steadily and in August 2014 reached 1,500.

The regular monthly contributions made by Friends are tremendously important because knowing funds have been pledged in advance enables us to plan future land purchase and conservation projects.

WLT has set itself a goal of reaching 5,000 Friends by 2020.

To fund land purchase and protection for future generations we rely on your generous response

We hope that by looking at our accounts for the year and the land protection we have been able put in place that you will want to continue to support our work. You can do this by becoming a WLT Friend, 'buying' acres, supporting special appeals, donating to Plant a Tree and Keepers of the Wild.

A legacy to World Land Trust will go to the very heart of where funding is most needed and create a lasting legacy. Thank you.



Corporate supporters

Organic Fairtrade Coffee helps save land and wildlife

Since its founding in 2005 Puro Fairtrade Coffee has donated 2 per cent of its sales to WLT, enabling the creation of reserves in Ecuador, Brazil, Colombia, Guatemala, Honduras, Peru and Malaysian Borneo.

Andy Orchard from Puro, together with videographer Kendal Kempsey, set off at the end of 2014 to film five WLT project sites. "My hope is that the films we make might help to inspire new longterm WLT corporate supporters, whilst further facilitating the sharing of problems faced and solutions possible across these partner regions."

See Puro on the WLT stand at the annual Birdfair held every year in August, at Rutland Water.