

Annual Review and Accounts 2012



WORLD
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TRUST

CELEBRATING
23
YEARS
CELEBRATING

Registered Charity: 1001291





WLT's Patron,
Sir David
Attenborough with
Chairman Rohini
Finch.



Messages from WLT Patrons and the Chairman

Sir David Attenborough speaks of his support

Rohini Finch, Chairman of WLT pays tribute to your support

“ I am often asked about the conservation organisations I support and I regularly advocate World Land Trust as an organisation that I believe is particularly worthy of support.

The thing about WLT is that they recognise that ecosystems are what need saving. If you want to save Jaguars and hummingbirds the only way to do so is to save the places where they live. WLT has “land” in the title and land is what matters. WLT had arrived at this conclusion some 23 years ago and have always been an organisation on the cutting edge.

The money that is given to the World Land Trust, in my estimation, has more effect on the wild world than almost anything I can think of.

So if you do care about the natural world and want to support it, I would like to suggest that there is no better way of doing so than helping the World Land Trust.

”

“Thanks to you, our supporters, for donating so generously; 2012 was an extremely successful year in the life of the Trust.

As Sir David says, WLT will use your funds for the very greatest effect. Our small staff based in Suffolk are highly experienced and knowledgeable and the overseas project partners that we work with are the people on the ground who take responsibility in their own countries. They are the experts, they know the land and species most at risk.

The strong triangle comprised of our

staff, overseas partners and trustees is second to none in its breadth of knowledge and expertise. Every penny you donate is used to ensure that the world's disappearing habitats and their rare species are protected forever.

I would like to encourage you to think of us as your WLT. Whether you support us through land purchase, special appeals, tree planting, or reserve protection, it is your action that is saving these lands and their species. I hope this is evident in the following pages. Thank you again.”



Above: This White-necked Jacobin was photographed on Fundación Jocotoco's Buenaventura Reserve in Ecuador. These birds depend on flowers of tall trees and epiphytes for nectar, and also hawk for insects.



Left: David Gower has been a WLT Patron since 1996. He visited Ranthambore National Park prior to hosting the Emeralds for Elephants India 2011 auction in Mumbai for WLT.

Right: Chris Packham has supported the work of the WLT for very many years and accepted the invitation in December.

David Gower, a WLT Patron since 1996

"Until I was six, I lived with my family in Tanganyika (now Tanzania) in Africa. I was lucky enough to go to the big game parks and always loved the wildlife. Not surprisingly it was the large animals that captivated me at that young age but since then I have become interested in all wildlife, and enjoy birdwatching. I find that watching wildlife is a wonderful way to relax after a hectic work schedule."

Over recent years David has taken a particular interest in the Trust's work in India and represented us at the Emeralds for Elephants auction in Mumbai. Speaking of his involvement in this project David said: **"With India being home to 60 per cent of the world's remaining Asian Elephants, their survival in India is critical to the survival of the species as a whole. WLT is dedicated to supporting Wildlife Trust of India in their mission to secure a future for elephants which involves working to reduce conflict between humans and wild animals. I hope that I can help in promoting WLT's excellent work in 2013."**

Chris Packham joins WLT as a Patron in 2012

"I have known the work of the WLT, and its CEO John Burton, almost since it was established in 1989 and I share WLT's philosophy in terms of working through in-country project partners and raising funds for them to purchase and protect threatened lands as nature reserves.

I was delighted to accept the invitation to become a Patron and feel honoured to join Sir David Attenborough and David Gower. I feel I know a lot about the Trust already, speaking with John Burton as I do quite regularly, and sharing many of his views on

conservation priorities and major threats to our existence. I am very much looking forward to further involvement and taking part in events in 2013."

John Burton says: **"Chris Packham joining us as a Patron is great news for the Trust – not just because he is a well-known TV presenter. Chris is a serious wildlife conservationist, and very much a professional zoologist. He takes involvement with conservation organisations extremely seriously and we look forward to his advice and working with him in the future."**

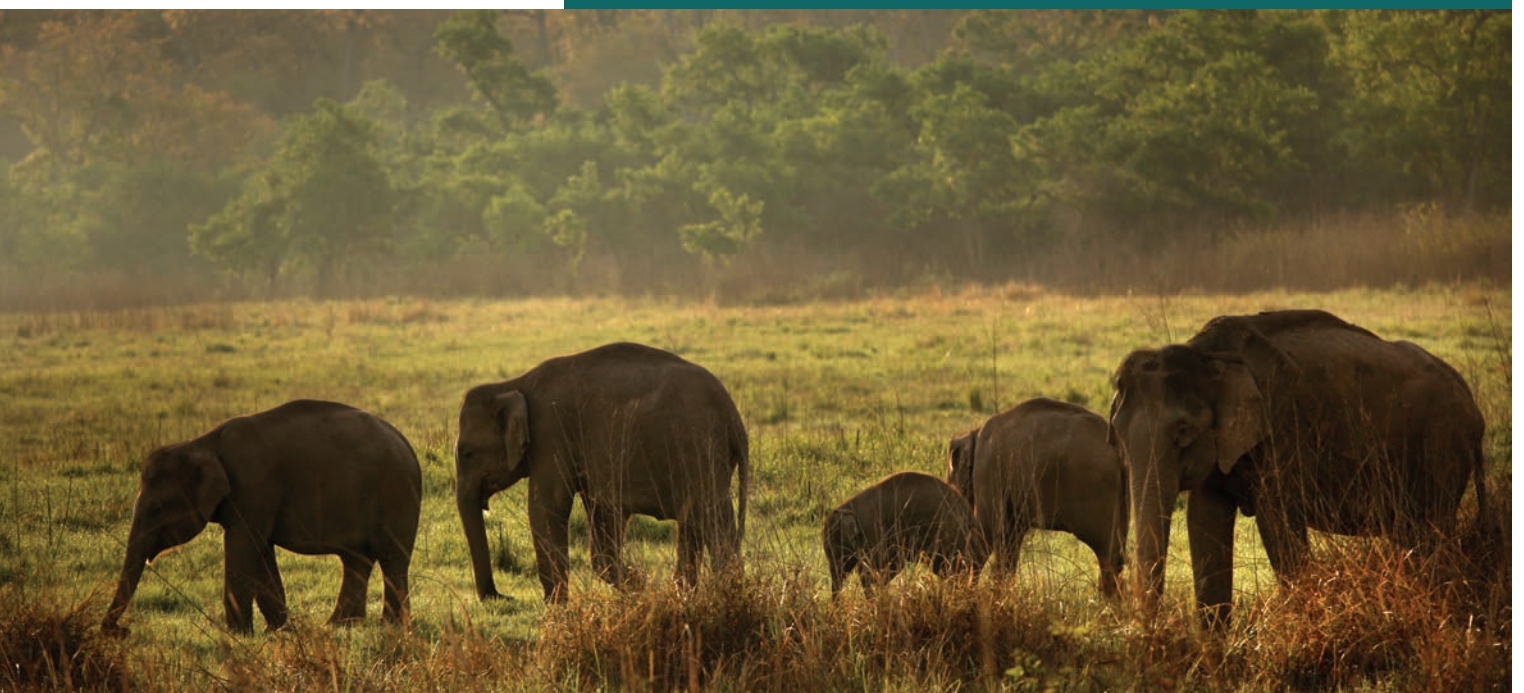
"We have people and we have elephants"

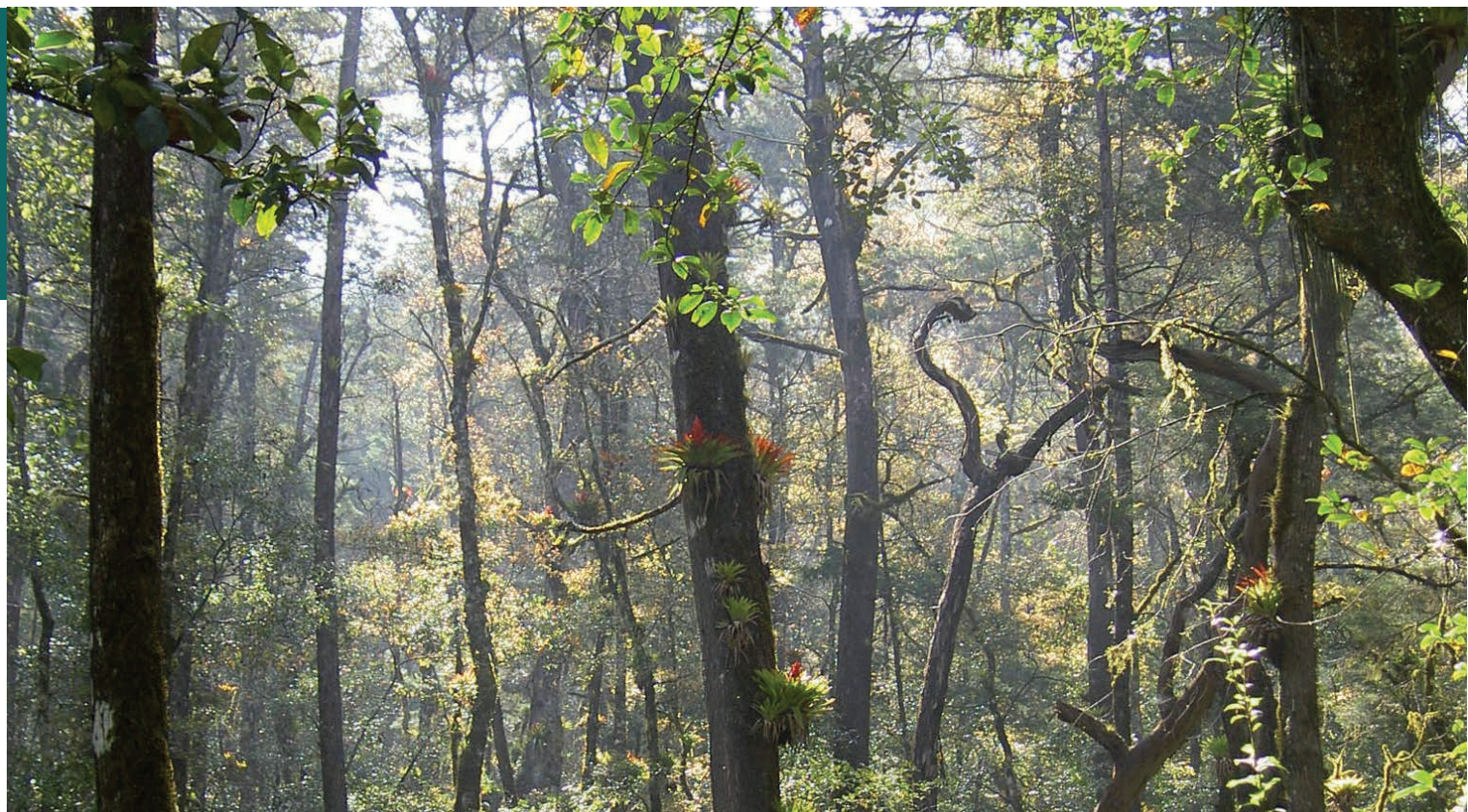
said Vivek Menon, Executive Director of the Wildlife Trust of India.

"We must make room for both"

Over the centuries, elephants have created distinct routes for themselves across India. Many of these routes are now blocked or totally cut-off due to many factors. Sometimes it is mushrooming of towns, illegal felling of trees, manifold increase in traffic

passing through forest routes or general human settlement. WLT's project partner, Wildlife Trust of India has identified 88 elephant corridors in the country, vital to protect if elephants and other large mammals are to survive. Saving India's wildlife: see page 7.





Saving land - it's what we do

Land purchase and its impact



Grupo Ecológico
Sierra Gorda^{AP}

WLT's mission is to buy and protect land and sustainably manage the natural ecosystems of the world

In 2012 WLT raised funds to help purchase 15,939 acres of threatened land, high in biodiversity value. WLT was also instrumental in leveraging protection of land in other ways and this total does not include the land reforested, designated a management area or otherwise protected without being purchased.

By the end of 2012 WLT had been able to purchase and protect nearly 400,000 acres of land that had been critically threatened prior to purchase. It has also leveraged the protection of at least two million more.

Read more about the 'leverage effect' throughout this report.

Let the figures do the talking

These are the number of acres that WLT has helped its partners acquire between 1989 and the end of 2012.

Argentina	24,301 acres
Belize	260,000 acres
Bolivia	3,212 acres
Borneo	925 acres
Brazil	4,494 acres
Costa Rica	5,000 acres
Colombia	3,847 acres
Ecuador	19,312 acres
Guatemala	1,668 acres
India	3,682 acres
Kenya	50 acres
Mexico	4,135 acres
Paraguay	50,021 acres
Philippines	106 acres
Tanzania	263 acres
Venezuela	1,809 acres

Spotlight on Mexico The reserves

Above: The reserves created by our Mexican partner, Grupo Ecológico Sierra Gorda (GESG) protect a huge range of different habitats.

Up to the end of 2012 WLT had helped purchase more than 4,000 acres with another 1,461 acres in the process of being purchased.

Reserves include:

Las Arenitas, San Jose, Las Canalitas, La Tinaja de Climente, El Jagueycito, El Canón del Fresno, Cerro Prieto-Cerro La Luz, Cerro del Pino and Hoya Verde.

The reserves

The reserves protect some of Mexico's richest mammal diversity with 131 recorded species including: Black Bear (*Ursus americanus*), Neotropical Otter (*Lontra longicaudis*), Mexican Tree Porcupine (*Coendou mexicanus*), Kinkajou (*Potus flavus*), Queretaro Pocket Gopher (*Cratogeomys neglectus*). All six cat species occur: Jaguar (*Panthera onca*), Puma (*Puma concolor*), Bobcat (*Felis rufus*), Margay (*Leopardus wiedii*), Ocelot (*Felis pardalis*) and Jaguarundi (*Felis yagouaroundi*).

Our patron, Sir David Attenborough, has said on several occasions, that he believes "buying land is the most certain road to conserving threatened habitats and their biodiversity".

"Buy land. They ain't making any more of the stuff"

Said American humourist and entertainer, Will Rogers who died in 1935.



A supporter's view point

“ I have been a WLT supporter for many years and am always impressed by the amazing work that you do. I am also keen to recruit others.

Your figures for land saved are seriously impressive. In my experience it can sometimes be the case that charities, however worthwhile, own or manage relatively little land and some people may view any support they give as not really making any 'real' difference.

I wonder if there is any way WLT could benefit from making more of the figures for land that has been saved and is managed permanently in-country. I feel this would encourage others to realise the effectiveness of your work. Please consider making more of this on your website and in the literature you issue. ”

David Brown, WLT supporter

John Burton responds

This isn't the first time that supporters have said we 'don't blow our trumpet enough'.

We endeavour to keep our website updated with as much information as possible about land purchase and all our projects, but you are right that we could certainly make more of our conservation achievements. We will aim to include more about the impact of the land saved in future publications and at events.

In most cases the strategic land purchases of WLT's partners are leveraging much greater impacts than a look at the acreage figures would suggest. Sometimes they are leveraging funds from other organisations, or business, while in other cases, purchasing corridors makes the linked protected areas significantly more effective as conservation areas.

We are currently working with our partners to determine how much land they all protect and by 2014, our 25th Anniversary, we hope to be able to present a summary to our donors, from all our partners, and show the true significance of WLT support.

Working with WLT-US



WORLD
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World Land Trust formed a partnership with US not-for profit organisation, World Parks in 2006, and they subsequently became World Land Trust-US. Both organisations have a shared vision – to save as much threatened land as possible and, by sharing information and costs, the benefits to conservation are substantial and international.

US donors are able to make tax effective donations to WLT-US.

www.worldlandtrust-us.org



John Burton, left, with Paul Salaman, CEO of WLT-US, meet to discuss joint conservation programmes.



Left: Often taking back stage to its more spectacular family members: the Jaguar and the Puma, the Jaguarundi is another rare and beautiful member of the cat family. This photograph was taken in Sierra Gorda in December by Roberto Pedraza, Technical Officer for our partner, GESG in Mexico.

Jaguarundis are not particularly sought after for their fur but they are suffering declines through most of their range due to loss of habitat and persecution. More than any other cat species they make an unusually wide range of vocalisations, including purrs, whistles, yaps, chattering sounds, and even a bird-like chirp.

Milestone in 2012

Landmark protection for the Emerald Green Corridor in Misiones Province, saving 9,301 acres



The Uruguay River separates Brazil on the left from Argentina on the right. The arrow indicates the Emerald Green Corridor purchase

The mission:
to save one of the last contiguous tracts of southern Atlantic Rainforest, in Misiones Province, Argentina

The first land purchase was completed in 2012 and the **Corredor Verde Esmeralda (Emerald Green Corridor)** was born. This was a top priority purchase to protect in the Yaboti Biosphere Reserve as it starts connections to the Esmeraldas Provincial Park and Mocona Provincial Park in Argentina, and Turvo State Park in Brazil, across the Uruguay River.

Lote Ocho (Lot 8), not the most inspiring name for a new reserve, had become highly symbolic at WLT as we struggled to achieve



the seemingly impossible: to reach agreement to safeguard threatened Atlantic Rainforest for wildlife and to ensure the Guaraní community (some of whom are photographed above) who have lived in these forests for centuries feel secure in the knowledge that this land is protected forever.

After five years of negotiations a Multicultural Agreement was finally signed with three Guaraní communities, the title holders of the land, and the government, settling a 15 year dispute over the future of their shared land.

“This alliance is unique. I don’t think in the world there is another like us.”

Viviana Rovira, Minister of Ecology, Misiones Province, when the agreement was signed by all parties.



Smiling faces meant that agreement had been reached

Left to right: Nicolas Laharrague (previous land owner), Guaraní Cacique Augustine Espíndola, John Burton (WLT CEO), Minister of Ecology, Viviana Rovira, alongside Guaraní Caciques Artemio Benitez and Lidio da Silva.

The photo was taken after the signing of the ground-breaking agreement in April 2012. Under this agreement, the land title will be held as Traditional Indigenous Lands, which, under Argentine law, means that it belongs to the Guaraní communities in perpetuity. This is probably the strongest legal protection for the forest. The legal work for this transfer has been complex but now completed.



Ruth Canning, WLT Conservation Programmes Officer (Americas Region), on a site visit to Misiones, contemplates the Uruguay River and the land purchase area that she worked so hard to help achieve.

Saving some of the rarest

A case for flagship species

Investing in Borneo: a wildlife extravaganza



In a bid to save the magnificent wildlife of the Lower Kinabatangan Floodplain in Sabah, NE Borneo WLT has been raising funds to purchase small, but strategically vital parcels of land.

The impact of these small land purchases are astronomical because they create a true life-line for Orang-utans, Pygmy Elephants and other wildlife that need to be able to move through continuous forest to the Lower Kinabatangan Wildlife Sanctuary.

Apart from the Bornean Orang-utan, thought to be reduced to around 800 individuals, nine other primate species share these seasonally flooded rainforests.

By using Orang-utans as a flagship species other important wildlife including Pygmy Elephants, Sun Bears, Clouded Leopards and all eight of Borneo's threatened hornbills will benefit.

The Lower Kinabatangan is one of the most biodiverse areas on the planet but unfortunately it is a victim to Malaysia's "green gold": Oil palm. Because of the



"green gold" magnet it means that there is great demand for the ever diminishing land left and the land is hugely expensive. Nonetheless WLT is determined to extend

its work, having helped save 925 ares of vital land in Sabah up to the end of 2012. **2013 will see the launch of The Million Pound appeal for Borneo.**

Keeping large mammals and humans separate

As Vivek Menon says on page 3, India has some of the world's largest predators living alongside a burgeoning population. Is it possible to avoid human/mammal conflict? The answer is 'sometimes it is'.

Wildlife Trust of India (WTI) has identified 88 corridors between forest reserves that would, if protection can be achieved, ensure that humans and large mammals had their own space. WLT has already helped fund and protect two corridors and another three are being funded now. These vital wildlife corridors are used by elephants, tigers and other wildlife.

One of the corridors part-funded by WLT was in Kerala and until a few years ago, four human settlements were located in this corridor causing significant human-animal conflict. Working with these communities who were keen to move away from the threats posed by the big mammals, the settlements of Thirulakunnu,

This tiger was photographed by a WTI camera-trap. It is a healthy animal moving safely through the Tirunelli-Kudrakote corridor. The camera-trap was placed in Pulayankolly, one of the areas of conflict prior to the settlement being voluntarily relocated away from the danger of elephants and tigers.



Valiyaemmadi, Kottapadi and Pulayankolly have now been relocated and the Tirunelli-Kudrakote corridor has become a reality through support by WLT, IUCN-Netherlands and Elephant Family, and, of course, WTI.

During 2012 WLT worked with WTI on a

strategy to resolve the human-tiger conflict around Corbett National Park. With a growing number of settlements and one of the few places where tiger numbers are increasing, this is a priority for action. WLT hopes to be able to move forward with project development in 2013.

It isn't just about the big mammals and spectacular birds

Deadly, spiny and venomous – biodiversity means just that

In response to our questionnaire about WLT News, Timothy Goddard, a WLT Friend, said that although he enjoys reading it:

“The WLT newsletter focusses rather too heavily on animals you'd want to hug, not necessarily the under-represented.”

On this page we hope to make amends and talk about some of the less glamorous wildlife that WLT and its partners have helped save in 2012.

Protecting a deadly frog

One of the planet's most deadly creatures is the Golden Poison Frog of Colombia. Living in the rich undergrowth of the critically threatened Chocó rainforest, this frog is just 2 inches long and carries a single milligram of toxin. This small but lethal dose is alleged to be enough to kill about 10 humans.

Despite this frog's infamous reputation and its historic importance to South America's indigenous cultures, it is on the edge of extinction. It was completely unprotected and its habitat rapidly disappearing as a result of illicit coca cultivation, gold mining and development.

In 2012, WLT, with help from corporate supporter Puro Coffee, helped purchase 124 acres of Chocó rainforest to create a nature reserve called **Rana Terribilis Amphibian Reserve**. The reserve is now a sanctuary, owned and protected by Fundación ProAves.

WLT's affection for the **Golden Poison Frog** is shared by the Alliance for Zero Extinction (AZE), which named the creature and the **Rana Terribilis Amphibian Reserve** as one of the Seven Wonders of Endangered Species following a poll in which more than 100,000 votes were cast.

This reserve will also protect several key bird species, including the endangered Baudó Guan, the Brown Wood-Rail and Great Curassow.



The deadly Golden Poison Frog, on the edge of extinction, is now protected by the **Rana Terribilis Amphibian Reserve** in Colombia.

Not the most glamorous of plants, *Mammillaria herrerae*, commonly known as **Golf Ball cactus** (right), is a critically endangered species. It clings to survival in the high mountains of Queretaro south of Sierra Gorda in Mexico; they are found nowhere else on earth.

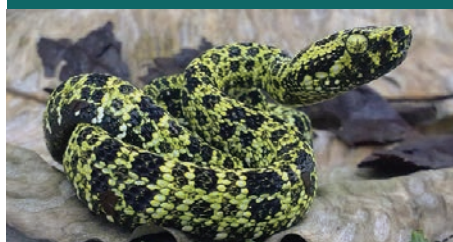
Roberto Pedraza, Technical Assistant with our Mexican Project Partner, GESG, trekked many miles to find this rare cactus that is endemic to just two small areas. "Unfortunately these specimens were outside the borders of the Sierra Gorda Biosphere Reserve and because of the small numbers we found I am afraid that



collectors have been active," Roberto explains. "They pay tiny amounts of money to locals to act as guides and then, behind their backs, they take the plants away! I believe even small cacti are important to conserve."

Reserve ranger and WLT Keeper of the Wild with Fundación EcoMinga, Luis Recalde, captured this powerful image of a richly patterned venomous snake high in the eastern Andes of Ecuador.

Luis, who has become an accomplished wildlife photographer, spotted this vibrant green snake curled



up on a branch in the forest, when he was out patrolling

the reserves with his brother Jesus. Luis and Jesus are responsible for protecting EcoMinga reserves including, Cerro Candelarua and Río Zuñac.

Lou Jost, co-founder of Fundación EcoMinga, identified the pitviper species of venomous snake as a *Bothrops pulcher* (or depending on the taxonomist, the *Bothriopsis* or *Bothriechis*), but he is not a 100 per cent sure – let us know if you think otherwise.



Saving biodiversity creatively

WLT's Ecosystems Services programme & Carbon Balanced projects



Simon Bennett (right) General Manager for Sustainability with Swire Pacific Offshore, makes a site visit to review the work being carried out by WLT. While visiting the property he met with a neighbour who introduced him to his pet peccary.

Paraguay Forest Conservation Project

Swire Pacific Offshore (SPO) is a leading service provider for offshore operations. It also has the CSR policy of offsetting the greenhouse gas emissions that cannot reasonably be reduced at source.

The Paraguay Forest Conservation Project, developed by WLT and Guyra Paraguay, contributes to that aim by producing carbon credits that SPO retires against its emissions. The 20 year project also provides long-term support for conservation in the Atlantic Forest of San Rafael and in the Chaco-Pantanal. The Chaco-Pantanal component was

established in 2011, protecting 11,300 acres of severely threatened woodland biodiversity in an area traditionally used by the Yshir (or Chamacoco) people. The Yshir are not only fully involved in management but also become co-owners.

A project of this size needs to be independently certified under the Verified Carbon Standard (audited in 2012). It is also certified under Climate, Community and Biodiversity project design standards to Gold Level, reflecting its exceptional benefits for biodiversity and local communities.



SWIRE



WLT's Ecosystem Services Programme

WLT's Ecosystems Services Programme helps save threatened habitats for endangered species. The emphasis is on identifying and measuring the ecosystem services, both to global and local communities, embedded in the habitat being conserved. Many companies choose this way of supporting WLT, particularly where it helps meet their Corporate Social Responsibility (CSR) policies and targets.

The strategy is to secure threatened habitat of high biodiversity value and other measures may also be used – eg: greenhouse gas emissions avoided or mitigated, water resources and quality maintained, soil erosion stabilised, community resources maintained. Maintaining and improving the quality of the site is a key element. These projects tend to be long-term commitments, and currently some 16,000 acres of forested land are being protected through WLT's Ecosystems Services Programme, additionally thousands of acres have been reforested.

These projects are well-suited to consolidating and sustaining activities in existing WLT priority areas.

WLT's Carbon Balanced



WORLD LAND TRUST

WLT's Carbon Balanced programme enables small to medium sized companies (SMEs) and individuals to offset greenhouse gas emissions. These are calculated and sufficient wooded habitat that would otherwise have been deforested is protected to keep an equivalent amount of carbon locked in the forest.

In 2012 two more properties were secured under this programme, working with Nature and Culture International, Ecuador. At Numbami 531 acres was purchased, connecting to Podocarpus National Park, assisted by funds raised by The Body Shop's Wood Positive project (279 acres). At Laipuna 670 acres highly threatened Tumbesian Dry Forest was also purchased.

Carbon Balanced Paper is a development of Carbon Balanced, undertaken exclusively with PaperlinX UK, collectively the UK's largest commercial paper merchant. Project development compensates for emissions from the production process, from mill to merchant. In 2012 income was used to secure land through Nature & Culture International, Ecuador, concentrated on Maycu in the Nangritza Valley. Three forested properties were secured in 2012, totalling 870 acres.



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Forest restoration

WLT supports forest restoration in protected areas where clearance or degradation has previously taken place, to fill gaps, create buffers or link up forest patches. Around 145,000 trees were planted in 2012.

The final plantings under an agreement with Scottish and Southern Energy saw 62,500 trees planted in Ecuador and Brazil, and continuing forest restoration is taking place through The Body Shop 'Wood Positive' project and WLT's 'Plant a Tree' initiative WLT is also working with Nature Kenya to facilitate the planting of 35,000 trees.



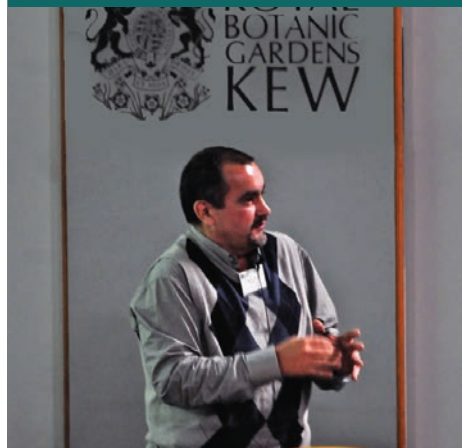
An Alliance for Conservation:

Saving land and wildlife also depends on people

A symposium for our overseas project partners
Kew Gardens, London. 31 January-3 February, 2012



WLT's overseas project partners have agreed that, if possible, WLT should host meetings every 18 months or so for them to exchange knowledge and discuss solutions to problems they face working in their own countries



Alberto Yanosky, Executive Director, Guyra Paraguay talks about issues faced in his country

The fourth symposium for partners was held at Kew Gardens and the focus of discussions this time related to the increasing pressure on land all over the world. Many critically important areas of biodiversity are occupied by indigenous communities, close to settlements of various sorts, or colonised by marginalised societies. The intention of the Symposium was to bring together the experience of our partners who had had challenging situations to deal with, and share the positive and also negative aspects.

The results, through full and frank discussions, were exceptional, and it was generally agreed that all too commonly discussions and published literature on the subject only dealt with successes, and that

learning from failure was often even more productive. It was also very clear that success was generally achieved through direct involvement with the various communities. By working patiently and identifying shared interests and common objectives it was generally possible to reach an agreement that would both conserve biodiversity, and also fulfil some of the aspirations of the communities involved.

Based on the outcome of the discussions WLT feels more confident about going ahead with projects that involve land purchase where there are territorial claims by indigenous groups. This was demonstrated later in the year with the success of the Misiones purchase, see page 6. With increasing pressure on land all over the world, the fresh ideas and new approaches discussed can be used to conserve some of the last remaining wild places.

Representatives of WLT's overseas partners and indigenous communities attending the symposium held in UK



Top: Alberto Yanosky (Guyra Paraguay). **Above L-R:** Lou Jost (Fundación EcoMinga, Ecuador), Edilberto Romero (Programme for Belize), Sandeep Tiwari (Wildlife Trust of India), Patrick Shawa (Wildlife & Environmental Conservation Society of Zambia), Roberto Pedraza (GESG, Mexico), Nicholas Locke (REGUA, Brazil) and right: Bibiana Sucre (Provita, Venezuela).

Participants from, or guests of, WLT programme partners not shown here: Margarita Mbywangi (Ache Community, Paraguay), Marco Cerezo (FUNDAECO, Guatemala), Guillermo Harris

(Fundación Patagonia Natural), Lina Daza and Nate Skinner (Fundación ProAves, Colombia), Zoltan Waliczky (Fundación Jocotoco, Ecuador), Raquel Locke (REGUA, Brazil), Eric Horstman (Fundación Pro-Bosque, Ecuador), Felipe Serrano (Nature and Culture International, Ecuador), Rangku Sangma (Garo Hills Autonomous District Council, India), Harjinder Kler (HUTAN, Malaysian Borneo), Cynthia Ong (LEAP Spiral, Malaysian Borneo), Ruben Khatchatryan and Manuk Manukyan (Foundation for the Preservation of Wildlife and Cultural Assets, Armenia), Marc Hoogeslag and Liliana Jauregui Bordonos (IUCN NL).

Greetings from Venezuela

I join with all participants in thanking WLT for giving us an opportunity to attend and for the amazing discussions and ideas at the symposium. It was a tremendously enriching week for me. Being there to share with people from all over the world that have so much knowledge and experience on the issues that I want to help solve in my own country was just an incredible opportunity. I felt very encouraged and learned a lot from all of you. I agree, it would be great if we could share more and more often. Abrazos a todos,

Bibiana (Sucre)

Coordinadora Programa BioGente, Provita



“Bringing together our overseas project partners is one of the highlights of my professional life. Day-to-day activities in the office can be relentless with always the same strings that bind: a combination of not enough time and not enough money to face the daunting number of threats facing the last wild places. For me all that changes in an

instant: as soon as I see a room full of key decision makers from our overseas partners I know why we put so much energy, emotion and hours into the day-on-day effort. Seeing their vibrancy, expertise and commitment and listening to what could be achieved, I know that it IS possible to change the world, that together we can save at

least some of our natural habitats and their species. Their united knowledge and passion isn't only contagious it is the real stuff from the professionals working in the frontline of conservation. If there is a single driver to the Trust this is what it is.

John AB

”

Autumn symposium for Asian partners

Held at Swire Marine Training Centre, Singapore and site visit to Endau Rompin National Park, Malaysia

23-28 September 2012

Land purchase for conservation has always been a key focus for both WLT and our operational partner IUCN National Committee of the Netherlands (IUCN NL) with whom we work closely through their 'Small Grants for the Purchase of Nature Programme'.

In Latin America where legislation makes it relatively easy for NGOs to purchase land outright this is usually the best option, but in Asia (and Africa) land purchase is often not possible, because of land title or sheer cost. So other strategies are needed to secure protection for threatened ecosystems.

The autumn symposium brought together 17 conservation managers from 12 countries in Asia, to enable an exchange of knowledge on developing and managing projects that involve securing land for biodiversity, other than through direct land purchase. The symposium was entitled: **Securing Land for Conservation in Asia: Opportunities, Pitfalls & Alternatives.**

Buying time

The symposium provided valuable insight and suggestions of ways to secure land and attendees were keen to stress that it was often necessary to explain to donors that even a lease for 10 years could be instrumental in ensuring long term protection. A short term lease can reduce the immediate threat and 'buy time' while other strategies and relationships can be built. Flexibility, open mindedness and dialogue with people on the ground was vital to success.

The outcome showed that when comparing this symposium to the five events previously organised by WLT and IUCN NL, Latin American NGOs are a few steps ahead in developing mechanisms for sustainable funding of reserve management costs. The benefits of knowledge exchange between NGOs from both continents were highlighted.



Participants: (L-R) Andrew Sebastian (Malaysian Nature Society); Bou Vorsak (Birdlife Cambodia); Jonathan Eames (Birdlife Indochina); Li Shengzhi (Shanshui Conservation Centre, China); Roman Kaskarov (Uzbekistan Society for the Protection of Birds); Myint Aung (Friends of Wildlife, Myanmar); Quyen Vu (Education for Nature, Vietnam); Roger Wilson, Mary Tibbett, Kirsty Burgess, (all WLT); Marc Hoogeslag (IUCN NL); Olga Klimanova (Association for the Conservation of Biodiversity of Kazakhstan); Vivek Menon (Wildlife Trust of India); Cynthia Ong (Land Empowerment Animals People, Malaysian Borneo); Pham Tuan Anh (Viet Nature Conservation Centre); Grigor Janoyan (Foundation for the Preservation of Wildlife and Cultural Assets, Armenia); Marcy Summers (Alliance for Tompotika, Sulawesi); Dian Agista (Burung Indonesia); Balu Perumal (Malaysian Nature Society).

Participants not pictured above: Isabelle Lackman (HUTAN, Malaysian Borneo); Belinda de la Paz (Haribon Foundation, Philippines); Vinayagan Dharmarajah (Nature Society Singapore/Birdlife Asia).

World Land Trust & IUCN NL thank Swire Pacific Offshore for their support and generous contributions towards the two symposia held in 2012, and for their on-going commitment to wildlife conservation. Special thanks go to Simon Bennett, Lydia Pavlova and Mariah Abdullah of SPO for their assistance in organising the Asian meeting and their contribution to its success.

WLT works with 26 overseas project partners:

Argentina: Fundación Patagonia Natural

Exec Director:
José María Musmeci

Fundación Naturaleza para el Futuro

Exec Director: Luis Castelli
Fundación Biodiversidad,
Argentina

President: Obdulio Menghi

Armenia: Foundation for the Preservation of Wildlife & Cultural Assets

Director: Ruben Khachatryan

Belize: Programme for Belize

Exec Director: Edilberto Romero

Bolivia: Asociación Armonía

Exec Director: Bennett Hennessey

Brazil: Fundação de Proteção à Natureza O Boticário

Exec Director:
Mária de Lourdes Nunes

Reserva Ecológica de Guapi Assu

Project Director: Nicholas Locke

Chile: Fundación Melimoyu

President: Carlos Cuevas Cueto

Colombia: ProAves

Exec Director: Alonso Quevedo

Ecuador: Fundación Jocotoco

Exec Director:
Rocío Merino Utreras
Fundación Pro-Bosque

Exec Director: Eric von Horstman
Fundación EcoMinga

Exec Director: Javier Robayo
Nature and Culture International
Director (Ecuador):
Renzo Paladines

Guatemala: Fundación para el Ecodesarrollo y la Conservación

General Director: Marco Cerezo

Honduras: Ecological Association of San Marcos Ocotepeque

Exec Director: Víctor Saravia O

India: Wildlife Trust of India

Exec Director: Vivek Menon

Kenya: Nature Kenya

Exec Director: Paul Matiku

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Co-Directors: Isabelle Lackman & Marc Ancrenaz

LEAP Spiral

Exec Director: Cynthia Ong

Mexico: Grupo Ecológico Sierra Gorda

Technical Officer:
Roberto Pedraza Ruiz

Paraguay: Guyra Paraguay

Exec Director: Alberto Yanosky

Philippines: Philippine Reef & Rainforest Conservation Foundation

Project Director:
Gerardo L Ledesma

Tanzania: Wildlife Conservation Society of Tanzania

Acting CEO: Paul Nnyiti

Venezuela: Asociación Civil Provita

President: Franklin Rojas

Zambia: Wildlife & Environmental Conservation Society of Zambia

Acting Director: Patrick Shawa

Institutional Partners:

BirdLife International

IUCN National Committee of the Netherlands:

WLT Contact: Marc Hoogeslag
Acciónatura

World Land Trust - US

25 Homer Street, Warrenton,
VA 20186 USA
Email: info@worldlandtrust-us.org
www.worldlandtrust-us.org

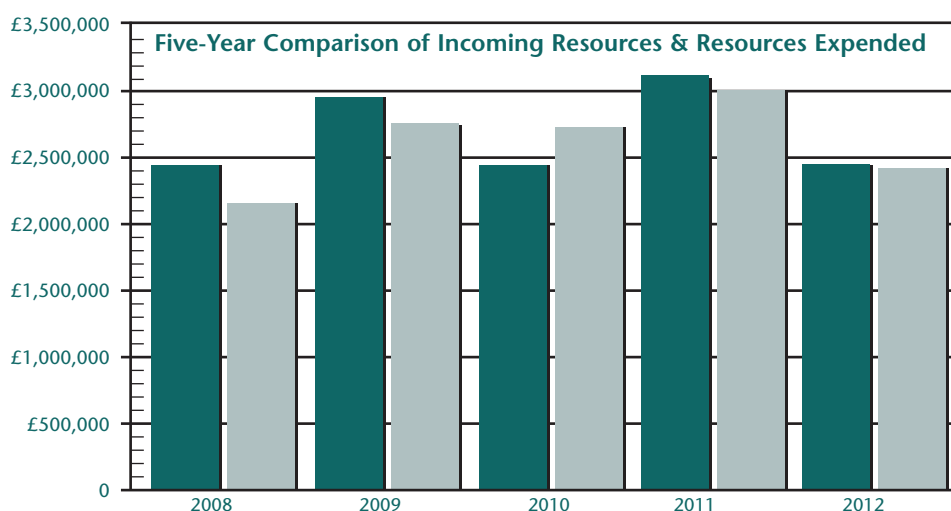


WLT has been supporting the Foundation for the Preservation of Wildlife and Cultural Assets, (FPWC) in Armenia since 2010 and, together with IUCN Netherlands were able to fund the lease and protection of a 2,075 acre reserve next to the 60,000 acre Khosrov National Park now known as the Caucasian Wildlife Refuge (CWR).

Illegal hunting has been reduced in the CWR and signs of the critically threatened Caucasian Leopard were recorded in 2012.

Summary Consolidated Statement of Financial Activities for the year ended 31 December 2012

	2012			2011
	General Funds £	Designated Funds £	Restricted Funds £	Total £
Incoming Resources				
<i>Incoming resources from generated funds:</i>				
<i>Voluntary income</i>				
Donations and gifts	528,748	398,091	773,871	1,700,710
Legacies	-	-	7,000	7,000
Grants	-	-	-	-
<i>Activities for generating funds</i>				
Sales	13,289	-	-	13,289
<i>Investment income</i>	11,320	-	-	11,320
<i>Incoming resources from charitable activities:</i>				
Contracts	723,632	-	-	723,632
<i>Other incoming resources</i>	-	-	-	-
Total Incoming Resources	1,276,989	398,091	780,871	2,455,951
Resources Expended				
<i>Costs of generating funds:</i>				
Costs of generating voluntary income	266,086	1,070	10,415	277,571
Costs of trading operations	2,446	-	-	2,446
<i>Costs of charitable activities</i>				
Project expenditure	730,672	155,373	893,302	1,779,347
Other costs	307,423	16,390	161	323,974
<i>Governance costs</i>	48,883	-	-	48,883
Total Resources Expended	1,355,510	172,833	903,878	2,432,221
Net incoming/(outgoing) resources and net income/(expenditure) before transfers between funds	(78,521)	225,258	(123,007)	23,730
Transfers between funds	30,254	(133,828)	103,574	-
Net incoming/(outgoing) resources and net income/(expenditure) before unrealised gains/(losses)	(48,267)	91,430	(19,433)	23,730
Gains/(losses) on revaluation and disposal of assets	22,219	-	-	22,219
Net incoming/(outgoing) resources and net income/(expenditure)	(26,048)	91,430	(19,433)	45,949
<i>Reconciliation of funds</i>				
Total funds brought forward	234,065	240,164	921,921	1,396,150
Total funds carried forward	208,017	331,594	902,488	1,396,150



The World Land Trust's full accounts are available on the website of the Charity Commission <http://www.charity-commission.gov.uk>. This site also shows published accounts for all other charities so that detailed comparisons can be made.

■ Total Incoming Resources
■ Total Resources Expended

Consolidated Balance Sheet as at 31 December 2012

	Unrestricted Funds £	Restricted Funds £	2012 Total £	2011 Total £
Fixed Assets				
Tangible assets	422,690	75,000	497,690	489,717
Investments	235,771	-	235,771	208,112
	<u>658,461</u>	<u>75,000</u>	<u>733,461</u>	<u>697,829</u>
Current Assets				
Stock	3,699	-	3,699	3,097
Debtors	1,116,094	119,673	1,235,767	1,361,089
Cash at bank and in hand	105,042	719,295	824,337	1,425,072
	<u>1,224,835</u>	<u>838,968</u>	<u>2,063,803</u>	<u>2,789,258</u>
Current Liabilities				
Creditors: Amounts falling due within one year	988,598	11,480	1,000,078	1,179,868
	<u>236,237</u>	<u>827,488</u>	<u>1,063,725</u>	<u>1,609,390</u>
Net Current Assets				
	894,698	902,488	1,797,186	2,307,219
Total Assets less Current Liabilities				
Liabilities: Amounts falling due after one year	355,087	-	355,087	428,319
Provisions for liabilities and charges	-	-	-	482,750
	<u>539,611</u>	<u>902,488</u>	<u>1,442,099</u>	<u>1,396,150</u>
Net Assets				
Fund Balances				
Unrestricted funds	155,719	-	155,719	203,986
Designated funds	331,594	-	331,594	240,164
Revaluation reserve	52,298	-	52,298	30,079
	<u>539,611</u>	<u>-</u>	<u>539,611</u>	<u>474,229</u>
Restricted funds	-	902,488	902,488	921,921
	<u>539,611</u>	<u>902,488</u>	<u>1,442,099</u>	<u>1,396,150</u>
Total funds				
	<u>539,611</u>	<u>902,488</u>	<u>1,442,099</u>	<u>1,396,150</u>

Trustees' Statement

The accounts set out on pages 12 to 13 are a summary of information extracted from the full audited accounts. The summarised accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. A copy of the full audited accounts is available from World Land Trust, Blyth House, Bridge Street, Halesworth, Suffolk, IP19 8AB. The full audited accounts were approved by the Trustees on 6 June 2013 and have been submitted to the Charity Commission.

Rohini Finch
Trustee, 2013

M Archibald
Hon Treasurer

Independent Auditor's Statement to the Trustees of World Land Trust

We have examined the summarised financial statements for the year ended 31 December 2012 set out on pages 12 and 13.

Respective Responsibilities of the Trustees and Auditor

The Trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the Charities Statement of Recommended Practice (SORP).

Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and Trustees' Annual Report.

We also read other information contained in the summarised annual report and consider the implications of our report if we become aware of any apparent misstatements or material inconsistencies with the summarised financial statements.

We conducted our work in accordance with Bulletin 2008/3 issued by the Auditing Practices Board.

Opinion

In our opinion the summarised financial statements are consistent with the full annual financial statements and the Trustees' Annual Report of World Land Trust for the year ended 31 December 2012.

LOVEWELL BLAKE LLP Chartered Accountants Statutory Auditor
Bankside 300, Peachman Way
Broadland Business Park, Norwich NR7 0LB
6 June 2013

With thanks to supporters in 2012

Green Parakeets
(*Aratinga holochlora*), Sierra Gorda Reserve, Mexico. © Roberto Pedraza



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WLT Ambassadors in 2012

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Mr David Back (MD, Artillery Architecture)
Mr Nick Brown (CEO, Nikwax)
Mr John Bullivant (CEO, Ocean)
Mr Nick Caunter (Director, APH)
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Ms Nicola Davies (Author)
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Mr Tony Hawks (Writer and Broadcaster)
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Mr Jonny Lu (Art Director)
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Mr Bill Oddie (Broadcaster and Conservationist)
Mr Chris Roche (Commercial Director, Travel Republic)
Professor Renton Righelato (Former WLT Chairman)
Mr Lewis Smith (Journalist)
Mr Andrew Squire (Artist)
Mr Mark Sparrow (Curator of Horticulture & Botany, Chester Zoo)
Ms Ashleigh Stirling (Promotions Manager, Vanity Fair)
Mr S J Teasdale (Art Director)
Ms Emma Tozer (Director, Media Bounty)

Young Pygmy Owls
(*Glaucidium brasilianum*), Sierra Gorda reserve, Mexico © Roberto Pedraza



Green Ink: Thank you to all our Green Ink authors, artists, translators and editors who have donated the Public Lending Rights in their books to WLT.

And thank you to everyone who contributed to our work in 2012



Who's Who at WLT

This Three-toed Sloth (*Bradypus variegatus*) is regularly seen on the REGUA reserve in the Atlantic Rainforest of Brazil



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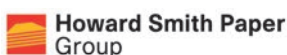
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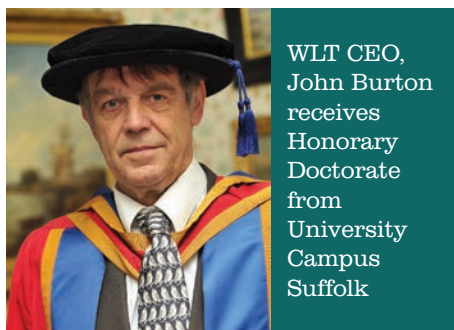
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By using Carbon Balanced Paper through the World Land Trust publications in 2012 we have saved 2691kgs of Carbon and preserved 226.04 sqm of critically threatened tropical forest.

Cover picture: All the images on the cover depict people and wildlife found on WLT-funded reserves. **They show top L-R:** Nigel Simpson (Flora and landscape, Fundación Jococoto (FJ) Tapichalaca Reserve, Ecuador); Nigel Simpson (Golden-headed Quetzal, FJ Tapichalaca Reserve, Ecuador); **Centre:** HUTAN (Orang-utan, Malaysian Borneo); Yanacocha Hummingbird, Nigel Simpson (FJ Yanacocha Reserve, Ecuador); HUTAN (Berjaya Elahan, WLT Keeper of the Wild with HUTAN in Borneo); **Bottom Row:** Fundación EcoMinga (Luis Recalde, WLT Keeper of the Wild with Fundación EcoMinga, measuring a snake); Vasily Koval/Shutterstock.com (Caucasian Leopard, known to occur in the Caucasian Wildlife Sanctuary in Armenia. This leopard was not photographed in the sanctuary).

Photo credits: Page 2: above: Ellie Kurtz, below: Nigel Simpson (White-necked Jacobin); page 2 top L-R: WLT, BBC; David Bebbler (elephants); Page 3 and 4 Roberto Pedraza Ruiz (forest and Jaguarundi), WLT; Page 5 WLT; Page 6 Roland Seitre (Orang-utan); WTI (tiger); Page 7: ProAves (forest and frog), Roberto Pedraza Ruiz (cactus), Luis Recalde/Fundacion EcoMinga (snake); Page 14 Roberto Pedraza Ruiz; Page 15 (top) UCS, below: www.wildlandscreative.com; back page: (top) Puro Coffee (below) WLT.



WLT CEO,
John Burton
receives
Honorary
Doctorate
from
University
Campus
Suffolk

John collected his award made by the Universities of East Anglia and Essex, bestowed by the Provost and Chief Executive, Professor Mike Saks, on 23 October. The award was in recognition of John's career as a life-long naturalist and leader in the conservation movement.

WLT staff member swaps Suffolk for Latin America

Bethan John, former Writer/Editor with WLT decided to swap Suffolk with Latin America to spend 16 months travelling throughout Central and South America to volunteer with WLT partners.

Her adventure began in October 2012 and she has been writing regular blogs for our website on her experiences working with partners. Her first port of call was with GESG in Sierra Gorda, Mexico, followed by a stint with Programme for Belize and then on to Guatemala.

When asked about her favourite project, three months into her trip she replied:

"I could never choose a favourite - they've

BIAZA Zoos' support

British and Irish Association of Zoos and Aquariums (BIAZA) have been supporting WLT since 2006 and previously raised £124,000 towards the purchase of 1,651 acres of Atlantic Rainforest at the REGUA reserve in Brazil. In July 2012 we launched a new fundraising initiative for the **BIAZA Keepers for the Wild** programme working through WLT. BIAZA members will be supporting rangers in Brazil, as well as Borneo, Armenia, Mexico and Zambia.



all been really special for different reasons. I was very impressed by FUNDAECO (Guatemala) and spent the longest time in the office so got to know the staff, but the most breath-taking landscape was Sierra Gorda in Mexico. The best wildlife sightings were in Belize, and I really enjoyed meeting ranger Pablo from Provita (Venezuela) - he's such a character and seems a lovely person! Lots more people to meet too!"

Read Beth's own website:
www.wildlandscreative.com and her **Roving Reporter** blogs for WLT in the **News** section of our website:
www.worldlandtrust.org



WLT Writer/Editor, Bethan John, leaves for South America, to volunteer with WLT project partners. The photograph shows her on a trek to Machu Picchu in Peru.

A big “Thank you” to all our corporate supporters

Corporate donations can leverage new support and contribute towards a wider goal: wildlife corridors that connect national parks



UK wildlife tour operator, Naturetrek has been supporting WLT since 2007 and donated over £120,000 up to 2012. Funds were used to purchase 420 acres of critically threatened cloud forest with Fundación EcoMinga in Ecuador. This important area of forest is adjacent to Cerro Candelaria Reserve, a reserve purchased with funds donated by Puro coffee (see right). Together these protected areas contribute towards the wider goal – a landscape scale wildlife corridor connecting two vitally important Ecuadorian National Parks: Sangay and Los Llanganates.

Organic Fairtrade Coffee helps save land and wildlife

Puro donates 2 per cent of turnover to WLT and have, so far, funded land purchase in Ecuador (including the Cerro Candelaria Reserve), in Colombia (the Golden Poison Frog Reserve), in Brazil (with REGUA), in and Malaysian Borneo (with HUTAN). Puro has also funded the webcam at Fundación Jocotoco's Buenaventura reserve in Ecuador, and Keeper of the Wild (Luis Recalde) with Fundación EcoMinga.



Fairtrade coffee helping to protect rainforests



WLT has had tremendous success in raising funds to save habitat. But our overseas project partners, in whom the ownership of the land is vested, have the task of protecting the reserves and their wildlife.

Protecting all this land puts a strain on our partner organisations. The Keepers of the Wild ranger programme helps relieve this strain and enables them to better protect their reserves. In 2012 WLT was able to fund 22 Keepers of the Wild with our overseas project partners.

In 2012 your support enabled WLT to complete the purchase and protection of the Laguna Grande-Sarstún Reserve.

The reserve safeguards 1,668 acres of tropical forest and a system of lagoons considered to be one of the most threatened habitats in the Caribbean Guatemala region. This land purchase affords greater protection to a whole region as the Belizean side of the river is already a national park.

Spotlight on Guatemala

Reserve ranger: **Ricardo Coc Caal**

Country: **Guatemala**

Partner organisation:

Fundación Para El Ecodesarrollo y la Conservación (FUNDAECO)

Pristine lagoons sweep through the mangrove and tropical forest habitat of the Laguna Grande-Sarstún Reserve in the Caribbean Guatemala region.

Ranger Ricardo works with local people to protect the reserve's forests which are home to five big cat species, visiting dolphins and manatees, River Otters, and the Mexican Black Howler Monkey.

Ricardo said: “I start each day in the reserve listening to the roars of the “Saraguate” or Howler Monkey. Saraguate are in danger because of forest loss; I feel proud because I take care of a place where they can still live and roar.”



WLT-funded Keeper of the Wild, Ricardo Coc Caal (right) with Marco Cerezo, General Director of FUNDAECO in Guatemala.

To fund land purchase and protection for future generations we rely on your generous response. Sometimes we can achieve rapid land purchase results and other times it can take longer to complete. On occasion it calls for a whole range of political, negotiating, legal and economic skills and patience. Once the land is secured we rely on people like Ricardo in Guatemala and other Keepers of the Wild to ensure the future of the wild world in 'their' reserves.

Please support our work in any way you can – by becoming a Friend, or 'buying' acres, supporting special appeals and donating to Plant a Tree or Keepers of the Wild.

A legacy to the World Land Trust will go to the very heart of where it is most needed and create a living legacy. Thank you.