# Annual Review and Accounts 2016



Registered Charity:1001291

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A message from WLT's newly appointed Patron, Steve Backshall

After being a supporter for many years, wildlife television presenter Steve Backshall became a WLT Patron in 2016.

### Dear WLT Friends and supporters,

2016 was a memorable year. I watched Helen win the Olympics (bawled my eyes out), got married (ditto)... and World Land Trust (WLT) gave me the great honour of making me a Patron! Helen also spearheaded the REGUA Olympic Forest campaign, which was a triumphant success, purchasing a substantial chunk of Atlantic Forest, as a long-term legacy for the Rio Olympics.

Altogether, WLT managed to save an incredible 54,821 acres (22,185 hectares) of threatened habitat in 10 countries all over the world, which are protected by WLT's local partner organisations. Amazing!

The reason I am proud to support WLT is a simple one. They are offering clear, pragmatic and tangible solutions to the problems of deforestation. In the amorphous, cluttered and challenged world of conservation, simple messages and clear results are vital. It is essential that people see their efforts and their money making a difference, protecting environments in a meaningful way. Our Saving Kinabatangan appeal this year has shown us how positively people can respond to such a call to arms. Inspired by providing a home for Orang-utans and Pygmy Elephants, hundreds of young people donated their pocket money, ran bake sales and car washes, kayaked for hours... admittedly inside their local Scout hut! My sincere thanks go out to everyone involved.

For me one of the great dangers the modern conservation movement faces is apathy. The vast issues of climate change and overpopulation may seem too big, too intimidating for us to handle, so there is a tendency to do nothing at all. But give people the tools to actually make a difference, and they will surprise you. There are actually an awful lot of really good people out there, altruistic, caring, thoughtful - and once empowered with the potential to do something real unstoppable.

I look forward to seeing what this army of supporters can achieve in 2017 and beyond, and am very proud to be a part of that story.

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My warmest regards and thanks.

## Introduction from WLT Founder CEO, John Burton

2016 was an eventful year, both for World Land Trust (WLT) and myself. For much of the year I struggled with side effects of chemotherapy following a cancer scare, but WLT's very strong team were able to nurture the growth of the Trust throughout.

I had previously announced my intention to stand down as CEO and the search for a new CEO began in the beginning of 2016. However, a few months after being appointed, the new CEO subsequently decided to return to her previous job and I was asked by the Trustees to fill the void on a temporary basis while plans are put in place to recruit a new CEO.

The highlight of 2016, for me, was the Symposium held for all the members of the WLT Alliance (page 11).

One particular activity which I think highlights the importance and significance of the Alliance is that the WLT partner organisations are now visiting each other's reserves, organising staff exchanges, and generally learning from each other. For me, this is almost as important as the facts and figures of how much land the WLT has saved over the years, as it indicates truly sustainable futures for our partners and the amazing reserves our supporters have helped them create.

# 2016 at a glance...



£455,000 RAISED IN BIG MATCH FORNIGHT

OVERALL INCOME • £3,336,000 PROJECTS IN 20 COUNTRIES

11,125 TREES

**PLANTED** 



The Elephant Corridor Appeal got off to a fantastic start with Big Match Fortnight. Thanks to the generosity of WLT supporters, £455,000 was raised in the first two weeks of October. The appeal was raising funds for the urgent extension of a wildlife corridor in Southern India. The Mudahalli corridor is the only piece of land which Indian Elephants can use to pass between the Eastern and Western Ghats mountain ranges. However, the corridor was almost too narrow to function and the passing elephants were causing trouble for the local community as they travelled through and ransacked neighbouring crops.

The funds from the appeal are being



A still from 'Elephant Corridors', a short film produced by Jonny Lu and Jeremy Valender \_\_\_\_\_

used by WLT partner Wildlife Trust of India (WTI) to widen the corridor and provide alternative land for subsistence farmers which does not come into conflict with elephants. Once secured, this corridor will also provide safe passage for other migrating mammals such as those pictured right.

The appeal inspired a number of WLT's creative supporters, including filmmakers Jonny Lu and Jeremy Valender, who produced a beautiful short film about human-elephant conflict in India and the importance of corridors. The film was shown for the first time during Big Match Fortnight; WTI Executive Director Vivek Menon and WLT Patron David Gower spoke at the premiere screening in Dunhill London's Bourdon House.

The appeal was also supported by a range of exclusive shirts designed by renowned street artist Mau Mau, produced by WLT corporate supporter The Hemp Trading Company. One of these shirts was signed by WLT Patron Steve Backshall and became part of WLT's Christmas Auction for Elephants, which featured several pieces of elephant artwork, including a photographic print by WLT Patron Chris Packham.



Asiatic Wild Dog (Dhole), Indian Leopard and Bengal Tiger are other mammal species which benefit from the Elephant Corridors in India

# Creating a wild legacy for Rio 2016

As Team GB was busy training for the Rio Olympics, WLT launched the

> Olympic Forest Appeal to purchase and protect 296 acres (120 hectares) of threatened Atlantic Forest near the city of Rio de Janeiro.

> > Even in the midst of training for her second gold medal, Olympic Champion rower

Helen Glover became an ambassador for the appeal, drawing in support from her fans and followers on social media. With Helen's support, the appeal exceeded the target and raised £46,904, so the purchased land has become the wild legacy for Rio 2016: the Olympic Forest Reserve.

"It's so exciting to think that while I'm counting down the days, we will also be getting closer to the goal of protecting Brazil's forest. The Olympic Forest Reserve will be a fantastic legacy for the 2016 Olympics." Helen Glover, July 2016



The Atlantic Forest is home to a number of charismatic mammal species, including the Brownthroated Three-toed Sloth

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# The difference made by WLT Friends

Urgent conservation projects supported by WLT Friends and the Action Fund WORLD LAND TRUST

Endangered parakeets in Ecuador, Spectacled Bears and Mountain Tapirs in Peru, Blue-throated Macaws in Bolivia and Caucasian Leopards in Armenia... the Action Fund was able to support the conservation of a wide range of species and habitats in 2016, thanks to fundraisers and WLT Friends.

A major achievement after two years of hard work by WLT's partner Naturaleza y Cultura Peru was announced when 66,954 acres (27,095 hectares) of Montane Forest and



WLT Conservation Programmes Manager Charlotte Beckham on a site visit to the Chicuate-Chinguelas project in Peru

Páramo habitat, named Chicuate-Chinguelas, was recognised by the Ministry of Environment as a private conservation area (Area de Conservación Privada or ACP).

Charlotte Beckham, Conservation Programmes Manager at WLT, says "Compiling the information needed for the ACP application and supporting villages to develop more sustainable initiatives is a lengthy but collaborative process, requiring consensus amongst remote communities and an agreed conservation plan to ensure future protection."

This process was supported by the Action Fund, and now Chicuate-Chinguelas will be protected legally in perpetuity by the local community of Segunda y Cajas.

The Action Fund also part-funded the purchase and protection of a 233 acre (94 hectare) extension to the Buenaventura Reserve in Ecuador, with partners American Bird Conservancy and Fundación Jocotoco.

The Action Fund also supported an extension of 578 acres (234 hectares) to the Caucasus Wildlife Refuge in Armenia (combined land purchase and lease), a reforestation project in Barba Azul Nature Reserve, Bolivia, and an emergency grant in



171 bird species were recorded in Buenaventura Reserve (Ecuador) during Fundación Jocotoco's 2016 BirdBlitz, including Violet-tailed Sylph

response to inflation in Argentina to support management of the Patagonian Coastal Steppe Project.

## A commitment to conservation Sir David Attenborough, WLT Patron

WLT's approach to conservation is what works. What you need, if you are going to save the wildlife of the world, is land. Land not just for the magnificent animals that we recognise and care about but for those species we cannot even see: the hordes of insects, the colonies of microorganisms, the hidden seed stores in the soil and the species we have not yet discovered.

Looking at some of the achievements in 2016, thanks are due to WLT supporters for every donation making all of this possible. Now, more than 600,000 acres have been purchased and

Photo credits: Cover image (Shutterstock); Page 2: John Burton (David Bebber), Steve Backshall (SB); Page 3: Elephants (David Bebber), Dhole (Neil McIntosh), Leopard and Tiger (Srikaanth Sekar), Young elephant (Jonny Lu & Jeremy Valender), Banner (REGUA), Helen Glover (HG); Page 4: Banner (Andrew Smiley), Charlotte Beckham (CB), Sylph (Francisco Sornoza), David Attenborough (David are being protected by WLT's local partners.

However, land protection does not end at purchase, and neither does WLT's support for its partners. The Action Fund enables WLT to respond quickly in the face of environmental emergencies such as natural disasters, and also allows us to take action when other urgent land protection opportunities occur. Much of this support is made possible by the Friends of WLT, who commit to a monthly donation to go to important conservation projects brought to the WLT team by their international partners.

Bebber); Page 5: Berjaya (Hutan), Orang-utan (Nick Garbutt), Manuk and wolf (FPWC), Tamandua (Fundación Pro-Bosque); Page 6: Hurricane damage (Programme for Belize); Banner and iguana (Roberto Pedraza Ruiz), Rainbow Boa (Jaime Culebras/TropicalHerping.com), Frog (Alejandro Arteaga/TropicalHerping.com); Page 7: Suzanne (Tran Đang Hieu), expedition photos (Suzanne



So if you do care about the natural world and want to help, I would like to suggest that there is no better way of doing so than supporting the World Land Trust.

Stas), The Body Shop and Birdfair images (WLT); Page 8: Emerald (Dan Bradbury/WLT); Page 9: Tree Frog (Lucas Bustamante/TropicalHerping.com); Page 10: Margay (Francesco Rocca); Page 11: Mark Carwardine and symposium (WLT); Page 12: Spectacled bears (Patricia Arellano), fundraiser photos belong to captioned individuals

## **Keepers of the Wild** The rangers ensuring WLT-funded reserves have long-term protection



Once a reserve has been created, rangers in the field provide the most obvious form of protection for habitat and biodiversity. In 2016, WLT supported the salaries of 33 rangers in 14 countries through Keepers of the Wild, continuing the protection of reserves managed by WLT partners.

One of the roles of the rangers is to monitor wildlife, which provides important feedback on the condition of the reserves and species populations. Berjaya Elahan is a ranger who was part of a wildlife survey team in the Lower Kinabatangan Wildlife Sanctuary in Malaysian Borneo.

Berjaya told WLT "The most common wildlife survey methods we use are recce walks, ground transects, humane grid traps, river monitoring (for primates and birds), and night surveys (for nocturnal animals). We also use camera traps to record the presence of particularly shy and rare species."

Camera traps are fundamental for rangers to monitor wildlife. Many species, particularly in areas where wildlife persecution is high, are very rarely seen by humans, and hidden trail cameras are one of the only ways to record them.

In Armenia, the rangers of the Caucasus Wildlife Refuge (CWR) rely on camera traps to monitor their populations of carnivores such as the Grey Wolf, Brown Bear and Caucasian Leopard. However, they are also skilled in tracking, which provides insights into the mammals' behaviour.

Gor Hovhannisyan, one of the CWR rangers, said "The tracks of the Brown Bears can often be seen with the first snow, and this helps us track their paths so we can identify the location of their den, where they hibernate during cold winters."

Rangers are also sometimes involved in rescue and rehabilitation projects. In June, rangers working in the Cerro Blanco Protected Forest of Ecuador released a Northern Tamandua rescued from the pet trade.

The Keepers of the Wild have a range of responsibilities to ensure the safety of the wildlife within reserves managed by WLT's partners, and as they are hired locally they also have an important role to play as conservation ambassadors in local communities. Berjaya taking a photograph of a small frog as part of the wildlife survey in the Lower Kinabtangan Wildlife Sanctuary. This area is known worldwide for its exceptional biodiversity, including charismatic species such as the pictured Bornean Orang-utan, Pygmy Elephant and Proboscis Monkey. WLT raised £1 million for the purchase of the Keruak Corridor in this region in 2013-14, which is now under the protection of rangers like Berjaya



The rangers in the Caucasus Wildlife Refuge of Armenia protect wild populations of wolves, bears and even leopards. They monitor the wildlife using camera traps, tracking and occasional sightings



A Northern Tamandua was released by Fundación Pro-Bosque rangers into the Cerro Blanco Protected Forest of Ecuador after being rescued by the Environmental Police from the pet trade

# Saving real acres in real places

Land saved in 2016: 54,821 acres (22,185 hectares) under the protection of WLT's local partners

Thanks to donations from individual and corporate supporters, WLT is able to continue wildlife conservation through land purchase and protection. In 2016, we were able to help secure 54,821 acres (22,185 hectares), now under the protection of WLT's local partners.

## Argentina

El Pantanoso (Yungas Forest) Partner: Fundación Biodiversidad Argentina Saved in 2016: 10,902 acres (4,412 hectares)

### Armenia

Caucasus Wildlife Refuge (Caucasus Mountains) Partner: Foundation for the Preservation of Wildlife and Cultural Assets (FPWC) **Saved in 2016: 578 acres (234 hectares)** (continued lease of additional 5,076 acres)

## Brazil

Olympic Forest Reserve (Atlantic Forest) Partner: Reserva Ecologica de Guapiaçu (REGUA) Saved in 2016: 296 acres (120 hectares)

### Ecuador

Rio Machay (Cloud Forest) Partner: Fundación EcoMinga Saved in 2016: 1,512 acres (612 hectares) Buenaventura (Cloud Forest) Partner: Fundación Jocotoco Saved in 2016: 116 acres (47 hectares) Nangaritza (Foothill Forest) Partner: Naturaleza y Cultura Ecuador (NCE) Saved in 2016: 192 acres (78 hectares)

Saved in 2016: 193 acres (78 hectares)

## Honduras

Trifinio - Pacayita Biological Corridor (Pineoak Forest) Partner: Asociación Ecológica de San Marcos de Ocotepeque (AESMO) Saved in 2016: 35 acres (14 hectares)

### India

Garo Hills (Tropical Evergreen Forest) Partner: Wildlife Trust of India Saved in 2016: 521 acres (211 hectares)

### Malaysian Borneo

Keruak corridor (Tropical Rainforest) Partner: Hutan Saved in 2016: 6 acres (2.5 hectares)

### Mexico

Sierra Gorda Biosphere Reserve (Cloud, Pine-oak and Rainforest) Partner: Grupo Ecológico Sierra Gorda (GESG) Saved in 2016: 1,757 acres (711 hectares)

### Paraguay

San Rafael (Atlantic Forest) Partner: Guyra Paraguay Saved in 2016: 21 acres (8.5 hectares)

#### Peru

Chicuate-Chinguelas (Montane Forest and Páramo) Partner: Naturaleza y Cultura Peru (NCP) Saved in 2016: 29,000 acres (11,735 hectares)

## Vietnam

Khe Nuoc Trong (Lowland Forest) Partner: Viet Nature Saved in 2016: 9,884 acres (4,000 hectares) (continued protection of 49,421 acres)

## Belize Hurricane Emergency Appeal



In August, WLT's founding project, Programme for Belize (PfB), was hit by Hurricane Earl.

Approximately 50,000 acres (20,000 hectares) of the project were affected by the storm and was consequently under high risk of further damage from fires. PfB's city office also suffered significant damage from flooding.

WLT launched an emergency appeal and raised almost £7,000 to support PfB's recovery operations.



Buy an Acre is WLT's signature appeal. In the countries where the Buy an Acre program operates, £100 can purchase one acre of land which is owned and managed by our partners. In 2016, Buy an Acre funding supported the El Pantanoso purchase in Argentina and several land purchases in Mexico and Ecuador.

## Sierra Gorda, Mexico



Sierra Gorda contains more than 10 different types of vegetation, including evergreen and deciduous tropical forest, shrubs and cacti, oak forests, pine forests and cloud forests. It is home to a wide range of animals, including the pictured juvenile Casquehead Iguana.

## Nangaritza, Ecuador



The Nangaritza Valley has an abundance of reptile species, including the pictured Rainbow Boa, and many endemic species, such as the Kingsbury's Rocket Frog (inset right), making the area biologically distinct from the surrounding lowland Amazon forests.

## Carbon storage in Vietnam

Meet the PhD student researching carbon storage and sequestration in Khe Nuoc Trong

### Suzanne Stas is doing her PhD in Tropical Forest Ecology with the University of Leeds in partnership with WLT, studying carbon storage and sequestration in WLT's Carbon Balanced project in Vietnam.

"In 2016, I spent nearly half a year in Vietnam to establish forest plots in the Khe Nuoc Trong forest. Together with two Viet Nature staff, a botanist and several people from the nearby village I headed out to several sites in the forest.

Most of these sites are pretty remote, so we built basic forest camps close to our working sites. Field days followed pretty much the same routine: waking up early morning to have a filling breakfast with



Help Reggie Find Love: WLT corporate supporter The Body Shop committed to one penny per transaction towards the Vietnam project when they launched their Bio-Bridges campaign last year, using the Red-shanked Douc 'Reggie' to promote the campaign rice before heading out to our sites to spend the whole day stringing the plot, measuring tree diameters, tree heights and slopes and identifying tree species and stumps from logging. We brought a pan and water to cook quickly noodles on firewood for lunch.

In the late afternoon, we headed back to the camp to wash off the sweat in the river, enjoy dinner with rice wine and fall asleep in our hammocks to the sounds of the forest. Even though you often hear birds and insects in the forest, other wildlife can be difficult to spot: there were only a few days when we got lucky and saw snakes, monkeys or forest bees.

However, one insect which we saw (and felt!) every day was the mosquito. We gathered a vast dataset of forest parameters, which enables us to see the variation in biomass and carbon stocks across sites. We are currently analysing whether differences in logging intensities drive these differences in biomass and how much other environmental variables contribute to these variations.

We were recently in Vietnam again, where we met with WLT, Viet Nature and other key partners in Vietnam to progress the third-party certification of the Khe Nuoc Trong project. It is great to see how our carbon data is translated directly to the conservation of this beautiful forest on the ground."





Suzanne's fieldwork sent her into Khe Nuoc Trong, where she had to hike through the mountains and rivers to reach their hammock camp in the heart of the Annamite Lowland Forest

## Visits from Armenia, Brazil and Venezuela ... and rainforest-friendly coffee!

WLT had a strong presence at the British Birdwatching Fair in 2016. In addition to the usual stand, corporate supporter Páramo Directional Clothing sponsored a lecture tent for WLT so our visiting partners could give talks about Atlantic Forest conservation in Brazil, saving the threatened Yellow-shouldered Parrot on Margarita Island (Venezuela), and conservation and ecotourism in Armenia.

WLT Head of Development Dan Bradbury also gave a talk about the importance of the Keepers of the Wild to long-term protection of WLT reserves, and visitors to the stand met Manuk Manukyan, Head Ranger at the Caucasus Wildlife Refuge (Armenia). Paul Best from Puro Fairtrade Coffee was also present on the WLT stand, providing rainforestfriendly coffee in

return for donations to WLT.

Puro donate two per cent of their sales to buy and protect rainforest through WLT projects, and last year they funded projects in Mexico, Honduras, Peru, Ecuador and Guatemala.

WLT Patron Chris Packham also visited the WLT stand, pictured above with WLT Founder CEO John Burton.





WLT at Birdfair, from top left: Dan Bradbury (WLT), Paul Best (Puro Coffee), Bibiana Sucre (Asociación Civil Provita), Raquel Locke (REGUA), Jo Leverett (WLT), Eva Martirosyan (FPWC), Julia Warnes (WLT), Charlotte Beckham (WLT). Bottom, from left: Manuk Manukyan (FPWC), Nicholas Locke (REGUA)

## WLT Accounts 2016 Account summary for the year ending 31 December 2016

# World Land Trust's (WLT) Director of Finance Liz Stone summarises the financial year of 2016.

2016 was a year of growth and development for WLT. Whilst reporting an overall decrease in income against 2015, attributable to an exceptional legacy recognised in the previous year, all other areas have seen stability or growth. Expenditure kept pace with continued support and the development of new conservation projects around the world. 69 per cent of expenditure was disbursed or committed to our partners and 91p in every £1 raised was spent on our charitable activities.

Brexit dominated the agenda, both politically and internally at WLT. As the majority of our funds are raised in Sterling and we have strong exposure by supporting our partners in US dollars, the Brexit pound drop meant we immediately had to raise an additional 10 per cent of income just to continue to fulfil our existing funding commitments. We took this in our stride and at the end of its 26th year WLT is in a strong position both organisationally and financially. We are well placed to tackle the challenges ahead and will continue to ensure that all donations entrusted to us achieve maximum conservation impact on the ground.



White-bellied Emerald (Amazilia candida) photographed at La Milpa Field Station in the Rio Bravo Conservation and Management Area, Belize

Financial summary 2016/15		
Income	2016 (£'000)	2015 (£'000)
Donations and legacies		× /
WLT Friends	341	327
Individual donations	1,109	649
Corporate donations	535	531
Trusts and Foundations	797	706
Legacies	75	1,260
Charitable activities	478	476
Other trading activities	6	27
Investment income	25	24
Other	-	3
Total income	3,366	4,003
Expenditure		
Cost of raising voluntary income	305	327
Cost of trading and investment management	10	23
Charitable activities		
Land acquisition	2,033	2,135
Reserve management	622	635
Reforestation	98	270
Partnerships and communications	240	187
Total expenditure	3,308	3,577
Movement of funds		
Income less expenditure	58	426
Total net gains/(losses)	270	71
Net movement in funds	328	497
Total funds brought forward	4,191	3,694
Total funds carried forward	4,519	4,191
Represented by		
Fixed assets	2,078	1,498
Net Current assets	2,664	3,125
Creditors: amounts falling due after one year	(223)	(432)
Total net assets	4,519	4,191
Analysis of total funds of the charity		
Unrestricted funds	425	336
Revaluation fund	107	107
Designated funds	1,747	1,798
Restricted funds	1,431	1,270
Endowment fund	809	680
Total charity funds	4,519	4,191

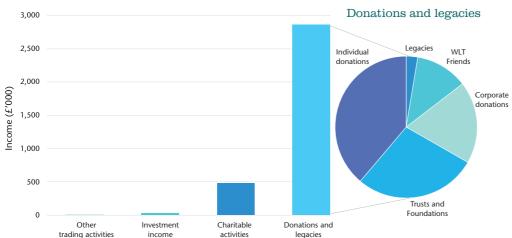
## Explanatory notes

The majority of WLT's total funds carried forward at the end of 2016 (£4,519,000) are committed to particular projects, geographical areas or activities and are awaiting disbursement.

These are broken down into: **Unrestricted funds** represent the funds for the general use of WLT; **Revaluation fund** represents the movement of revaluing WLT's Halesworth property to deemed cost; **Designated funds** are amounts set aside by the Trustees for specific purposes (these funds are not available for the general operating costs of WLT); **Restricted funds** represent funds given to WLT for specific projects or specific geographical locations or areas (disbursement of funds are in accordance with relevant conditions imposed); **Endowment fund** represents funds given to WLT under terms requiring the fund to be invested permanently to provide income for the future management of the specified land and reserves.

A detailed breakdown of our funds are contained within the full Annual Accounts.

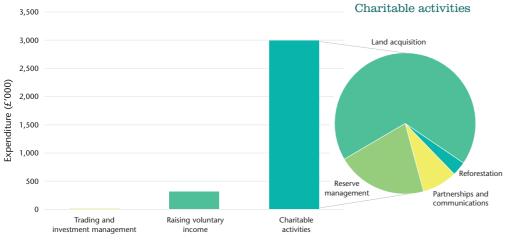
Income



# 2016 2017 2018 2014 2014 2014 2014 2014 2014 0 1,000 2,000 3,000 4,000 0 1,000 2,000 3,000 4,000

Five year report

## Expenditure



## Statements

The summarised financial information included above and page 8 are extracted from the audited Annual Accounts for the year ended 31 December 2016, which were approved by the Trustee Board on 21st June 2017.

The report of the auditors on the Annual Accounts was unqualified.

The summarised financial information shown does not contain sufficient information to allow for a full understanding of the financial affairs of WLT.

A copy of the full Trustees' Report and Annual Accounts can be obtained from info@worldlandtrust.org or by contacting WLT's registered office in Halesworth. The annual accounts have been submitted to the Charity Commission and Companies House.



Palmar Tree Frog *(Hypsiboas pellucens)* photographed in Fundacion Jocotoco's Buenaventura Reserve, Ecuador

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# With thanks to supporters in 2016

#### Corporate supporters and companies supporting WLT projects (£1,500+)

A C Gold Electrical Services ABO Airport Parking & Hotels Altavia HTT Aurora LPG Birdfinders Capital International CarbonCo **Cott Beverages** Earthfare Empatika **Enterprise Plants Euromonitor International** Eurostar Group forPlanet Gemfields Go Green Taxis **Goodlife Foods** Heal the Farth HH Global Humble Bundle Ian Smith Office Products Group Innoareen Jacada Travel Jestico + Whiles Kew Brewery Kingsbury Watermill & The Waffle House Lonnies Niteclub **Maidenhead Aquatics** Media Bounty Miko Coffee NV Neal's Yard Nikwax Noble House Oak Furniture UK Páramo Directional Clothing Rainforest Café

to WLT.

**Recycled Products Resource Utilities (Green** Mobile) Robert Walters Stafford Railway Building Society Steppes Travel Studio One Consulting SustainSuccess Swire Pacific Offshore **Operations Pte** Tapir Apps GmbH Taylor Bloxham The Body Shop (International) THTC Clothing Tucan Travel VOYA VW Heritage Parts Centre WildFishGems Wildlife Travel

#### Other companies giving generous support

Alder Carr Farm Antalis Birdscapes Gallery Darsham Nurseries DRAB Dunhill Private Members Club Essential London Halesworth Arts Festival Kingfisher Press Nature Picture Library Naturetrek Rococo Chocolate Shutterstock Swarovski Optik

#### Fundraisers

Adam Higginson Alice Milton Alvyda & Nick Andy Flavell Cathriona & Paul Chris & Nancy Baume Dan Bradbury Dan Lambert & Ben Saunders Ed Clarke Edel Hanly Elisabeth Daly Ellen Buckingham Gina Lane & colleagues Helen Cox Jacqui Jobbins Jamie Moss Ianine Walsh Jonathan Briggs Karrim & Ellen Jalali Kieran Gillick & Joe Roberts Marion Marshall Michael Luscombe Miranda & William Herrington Naomi Walters Patrick Donegan Peter & Helen Wigglesworth Peter Fitzpatrick Rob Beale & Phil Giannecchini Robert Guy **Russ Sharp** Russell Tanner Sarah Latham Steven Ware Thomas Naisby Ty Tooze Wendy & Arabella Woo-Lake Legacies & In

### Memory donations

Margaret Bibby Michael Banes Pearl Boatman Geoffrey Forrest



#### And thank you to everyone who contributed to our work in 2016

Green Ink: Thank you to all our Green Ink authors, artists, translators

and editors who have donated the Public Lending Rights in their books

The General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) is a regulation with the European Parliament, the Council of the European Union and the European Commission that they intend to strengthen by ensuring data protection for all individuals within the European Union. The primary objectives of the GDPR are to give control back to individuals over their personal information. The new regulation was adopted on 27 April 2016 and comes into force on 25 May 2018. It will then replace the data protection directive from 1995. Leading up to the implementation of the GDPR WLT will be adhering to the recommendations and will not be publishing the names of individual donors. Over the next few months we will be giving supporters an opportunity to state their choice and confirm that they are willing for their names to be published if and when appropriate. Our policy of never passing on details to third parties will remain in place.



Over 10,900 acres (4,400 hectares) of Yungas Forest (Argentina) was secured in May 2016, protecting the habitat of several cat species, including the pictured Margay. This purchase was made possible thanks to support from Arcadia, BIAZA, donations to Buy an Acre Argentina and Jane Pointer's legacy

Richard Ellingworth Jane Pointer Jenny Smithson

#### Trusts, foundations, schools & zoos (£1,500+)

Arcadia British & Irish Association of Zoos and Aquariums (BIAZA) Chessington World of Adventures & Zoo **Clutton Primary School** Ernest Kleinwort Charitable Trust European Outdoor Conservation Association Hampshire Collegiate Prep School Hugh Anderson Legacy Trust Josephine P and John J Louis Foundation Kilverstone Wildlife Charitable Trust **Muriel Jones Foundation** Oceanarium Bournemouth Oil Aid

Ornithological Society of the Middle East (OSME) Stichting Wildlife Tayto Park The British Council The Francis Wildlife Charitable Foundation The Generations Trust The Lyddon Charitable Trust The Lyminster Trust The Peter Smith Charitable Trust for Nature The Ridgeback Charitable Trust The Stephen and Joanne Vaughan Charitable Trust WLT Ambassadors

#### in 2016

Diane Abela David Back Emma Beckett Nick Brown Nick Caunter Sarah Class Nicola Davies Field Marshall Sir John Chapple **Robert Finch** Jo Finch Dan Freeman Alex Gregory-Peake Anna Haber Tony Hawks Su Ingle Chris Jenkin Domini Jones Jonny Lu Bill Oddie **Renton Righelato** Patrick Sherriff Emma Tozer Kristina Turner Marianne van Pelt

## Who's Who at WLT

The Board of Trustees, Advisory Council, Staff and partner organisations behind World Land Trust

## Patrons

Sir David Attenborough OM CH FRS, Steve Backshall, David Gower OBE & Chris Packham

## Honorary President

Dr Gerard A Bertrand

### Trustees

Myles Archibald (Hon Treasurer), Nick Brown, Sir Kenneth Carlisle, Kevin Cox, Nicola Davies, Rohini Finch, Simon Lyster (Chair) Nigel Simpson, Miranda Stevenson, Andrew von Preussen

## **Council Members**

Albertino Abela, Mark Avery, Iain Barr, Mark Carwardine, Willem Ferwerda, Alistair Gammell, Mark Gruin, Stanley Johnson, Mark Leaney, Pauline Martin, Iain Orr, Bruce Pearson, Richard Porter, Mark Stanley Price, David Wallis, Sue Wells

## Staff

WLT employed 26 full and part-time staff members in 2016 at the WLT office in Halesworth, Suffolk.

WLT Council Member, wildlife photographer and writer Mark Carwardine spoke at a fundraising event for WLT during the Halesworth Art Festival

## Programme Partners and overseas organisations WLT worked with in 2016

Argentina Fundación Biodiversidad-Argentina Fundación Naturaleza para el Futuro (FuNaFu) Fundación Patagonia Natural Armenia Foundation for the Preservation of Wildlife & Cultural Assets (FPWC) Belize Programme for Belize Bolivia Asociación Armonía Fundacion Natura Bolivia



Brazil Reserva Ecológica de Guapiaçu (REGUA) Chile Fundacion Melimoyu Colombia Fundación ProAves Fcuador Fundación EcoMinga Fundación Jocotoco Fundación Pro-Bosque Naturaleza y Cultura Ecuador (NCE) Guatemala Fundación para el Ecodesarrollo y la Conservación (FUNDAECO) Honduras Asociación Ecológica de San Marcos de Ocotepeque (AESMO) India Wildlife Trust of India Iran Iranian Cheetah Society Kenya Nature Kenya

Malaysian Borneo Hutan Leap Spiral Mexico Grupo Ecológico Sierra Gorda Paraguay Guyra Paraguay Peru Naturaleza y Cultura Peru (NCP) Philippines Philippine Reef and

## Contact us

To make a donation, please visit the WLT website worldlandtrust.org or call the Halesworth office at +44 (0)1986 874422.

Requests and questions can also be emailed to info@ worldlandtrust.org and your enquiry will be forwarded to the relevant member of staff.

Rainforest Conservation Foundation **United Kingdom** The Conservation Volunteers (Gloucestershire) **Venezuela** Asociación Civil Provita **Vietnam** Viet Nature Conservation Centre **Zambia** Kasanka Trust Wildlife and Environmental Conservation Society of Zambia (WECSZ)

## Operational Partners

American Bird Conservancy Accionatura (Spain) British Trust for Ornithology IUCN National Committee of the Netherlands Nature and Culture International

## WLT Symposium: Reflection on 10 years of the WLT Alliance

Grupo Ecológico Sierra Gorda (GESG) hosted the 2016 WLT Alliance Symposium, which was held for members of the alliance to exchange stories and learn from each other.

The collated experiences shared by the members of the Alliance at the Partner Symposia have been invaluable learning experiences for young conservationists and NGOs.

"The symposia have been key to my professional development, and coming to Sierra Gorda has again given me inspiration and increased my desire to work in conservation with NGO projects on the ground."

Bibiana Sucre, Executive Director of Asociación Civil Provita (Venezuela)



October 2016: Representatives of 19 organisations from 16 countries came together for the 2016 WLT Alliance Symposium, held in Sierra Gorda, Mexico. WLT Symposia are held every 18 months to exchange experience and knowledge between conservation NGOs all over the world

## Ways to get involved and make a difference

Voting for Spectacled Bears, running for the Olympic Forest and using art to raise awareness and funds

Each year in March, the European Outdoor Conservation Association (EOCA) holds an online poll featuring important wildlife conservation projects from around the world.

The winning project receives a grant of  $\pounds 25,000$  from EOCA, which is made up of businesses from the European outdoor industry.

In 2016, WLT submitted the 'Saving the Spectacled Bear' project on behalf of Ecuadorian partner Fundación Jocotoco. The Spectacled Bear's habitat is gradually disappearing, threatened by road building and fire, agriculture and the spread of human settlement.

Thanks to a huge response from the WLT online community, WLT won the grant with 55 per cent of the votes. By the end of the year, the Spectacled Bear conservation project was well under way, with 10 camera traps purchased and placed within the reserve as part of a bear monitoring



program. The grant also supported an educational exhibition about the bears and a comprehensive fire prevention program to reduce risk to the bear habitat.

Spectacled Bear mother and cub photographed in Fundación Jocotoco's Antisana Reserve, Ecuador

# A very special thank you to fundraisers

WLT's work is strengthened by the commitment and creativity of fundraisers, whose efforts are not only incredibly valuable due to the funds they raise for important appeals, but also as

inspirational ambassadors who spread the word about the work we do.

2016 saw a great range of fundraising activities which altogether raised £35,970, from wildlife artist Bethan McFadden's art

exhibition 'Vanishing Species' and a 'Zoolympics' from Dudley Zoological Gardens, to mother and daughter Wendy and Arabella Woo Lake walking over 300 miles around the UK and Rob Beale and Phil Giannecchini running the London 2 Brighton ultramarathon.





2016 Fundraisers: Top right, Bethan McFadden, bottom right, Rob Beale and Phil Giannecchini and left, Wendy and Arabella Woo Lake Keep track of voting opportunities! The EOCA vote for

The EOCA vote for Saving the Spectacled Bear was featured in WLT's monthly eBulletin, as well as WLT's social media. Sign up for the eBulletin on the WLT website and follow WLT on Facebook, Instagram and Twitter for the latest conservation news



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