

Wildlife Conservation Society of Tanzania

Mission:

The WCST mission is to conserve Tanzania's wildlife and environment for the benefit of mankind.

Summary of objectives:

The Society's Constitution (as amended in 2002) has the following objectives:

- ❖ To engage in fundraising to implement the Society's conservation projects.
- ❖ To provide technical and other information to the government to assist in the formulation of wildlife conservation policy and to assist the government in achieving its policy objectives.
- ❖ To act as a vehicle for communicating wildlife and natural resources conservation education within Tanzania to stimulate interest in the support, upkeep, wise use and enjoyment of nature and environment.
- ❖ To mobilize public opinion in support of wildlife and other natural resources conservation
- ❖ To support wildlife and environment research aimed at the proper management and sustainable use of wildlife and other natural resources.
- ❖ To provide a forum by which people may learn about wildlife and natural resources in Tanzania
- ❖ To liaise with similar organisations elsewhere with a view to mutually benefiting the conservation of wildlife.

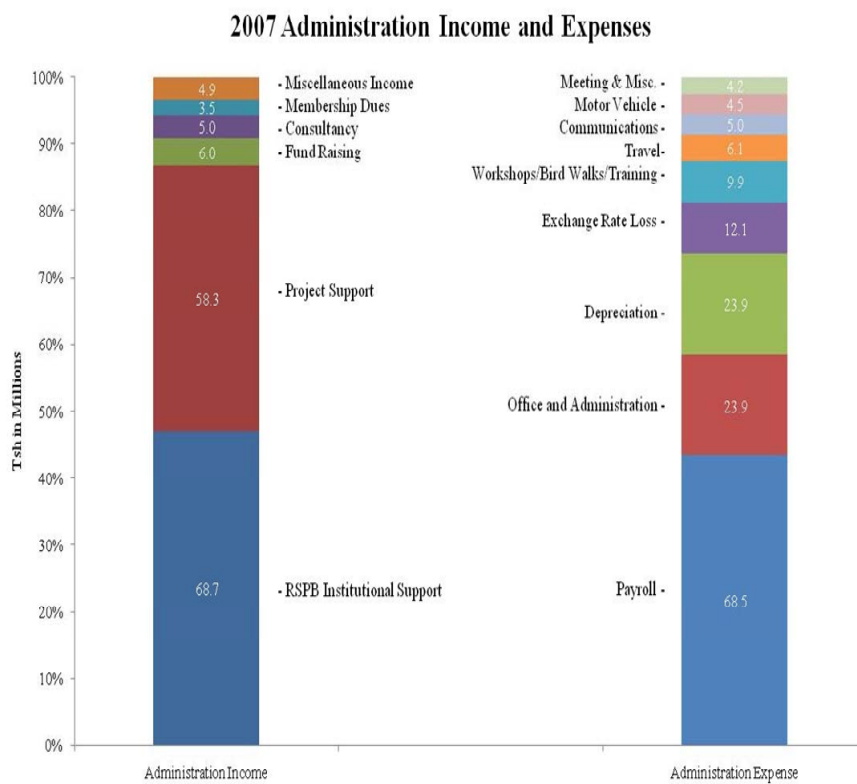
Funding Sources:

- Government – through competitive bidding or tendering of projects for consultancy in implementation
- Corporate – Preparation of project proposals and market for funding
- Private foundations – through submission of specialized project proposals
- Trusts – through presentation of proposals for funding
- Tourism – competitive bidding
- Endowment funding – project proposal in specialist areas
- Carbon sequestration – invitation for preparation of fundable project proposals

Breakdown of Costs %:

Financial Analysis

Administration Income and Expense

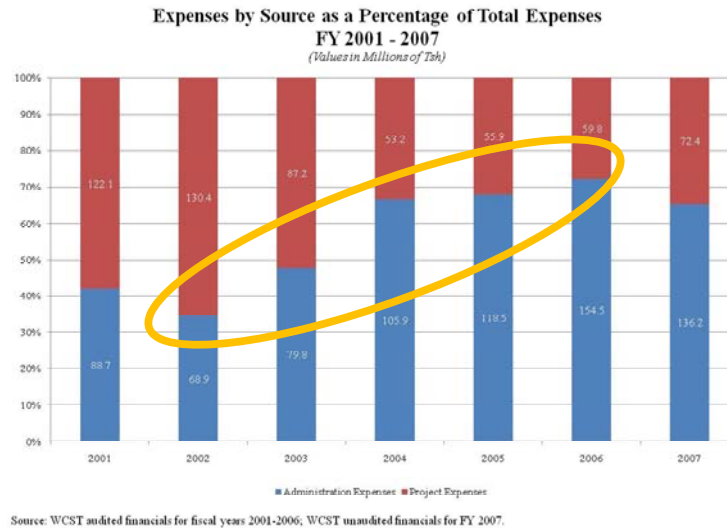


Sources: WCST audited financials for fiscal years 2001-2006; WCST unaudited financials for FY 2007.

Notes: Office and administration expenses includes all day-to-day office and administration charges, including: rent, utilities, legal, maintenance, bank charts, cleaning materials, postage, etc.; Meeting & misc. expenses includes annual general and executive committee meetings as well as strategic plan and feasibility study charges.

- Salaries and consultancy – 68
- Office costs ----- 23.9
- Local and international site visits --- .02
- Land purchase ----- 0.1
- Land managementmajor part of the funds
- Other ; participatory natural resources management, research, communication

Financial Analysis – Income Statement



Activities:

- Possible areas to cover could include:
 - **Further land purchase** – WCST will explore the possibility of engaging in land purchase for conservation since the practice had been hindered by very heavy financial investments requirements
 - **Education and outreach** – this is one of the core activities of WCST. The Society's Business Plan 2009-2012 give priority to the Education and Outreach Programme whereby Wildlife Clubs and advocacy have live activities. The recent advocacy campaign on Lake Natron and Lesser Flamingo gained the Society great recognition world wide. There also about 40 schools with Wildlife Clubs in Dar Es Salaam alone.
 - **Ecological services** – WCST work in the Uluguru and in other important mountain biomes such as the Kilimanjaro and Usambaras, play an important role in the conservation and sustaining delivery of ecological services.
 - **Carbon sequestration** – this is a new area of focus whereby WCST has been engaged in recently. It had a modest begging through WCST consultancy work in which it assisted private company (Green Resources Ltd) to access forest stewardship certification. A big project proposal on REDD has been prepared and presented to NORAD for consideration for funding
 - **Tourism** – WCST endeavors to assist young people in tapping tourism business opportunities through specialized training and equipment. Training in tour guiding plus development of tourist trails and guide books are some of the activities that are currently being done.
 - **Monitoring techniques or new research areas** – quite active in research and monitoring of species and habitats
 - **Local integration** – WCST being a national NGO, operates in different localities in Tanzania. It also collaborates with a number of Government, civil society and private sector partners.

- **Staff numbers** – WCST has a staff strength of 22 members
- **Other** – publishes its quarterly newsletter called the Miombo

Problems

- Possible issues to cover could include:
 - **Political** – this encourages NGOs participation in a number of programme areas and activities
 - **Land purchase** – if funds available opportunities exist to buy land for conservation purposes. Land is under state ownership but user rights can be obtained under lease up to 99 years
 - **Financial draw-backs** – capacity to raise enough funds is limited due to tense competition among NGOs
 - **Staff** – costs for personal emoluments are high especially for technical staff. Retention of qualified staff is hard.
 - **Tourism** – the Society does not undertake tourism business but promotes it through management of tourism areas and development of tourist products
 - **Carbon sequestration** – a new area of interest. Has submitted a project proposal to NORAD for implementation of REDD
 - **Local community** – a major centre of the Society activities through promotion of participatory natural resources and environment management practices. This includes advocacy work on conservation.
 - **Education** - public and young people awareness creation through education on environmental conservation and sustainable use of natural resources is a major area of activities.
 - **Monitoring/research** – undertakes research and monitoring on a number of areas including health condition of ecosystems, habitat disturbance, population condition of threatened species; climate change issues etc
 - **Other** – support to young people through internships and guidance on undertaking studies

- **Future plans:** The Society's Business Plan 2009-2012 has a number of new areas to work on. It gives prominence to fund raising and membership so as to work towards financial sustainability