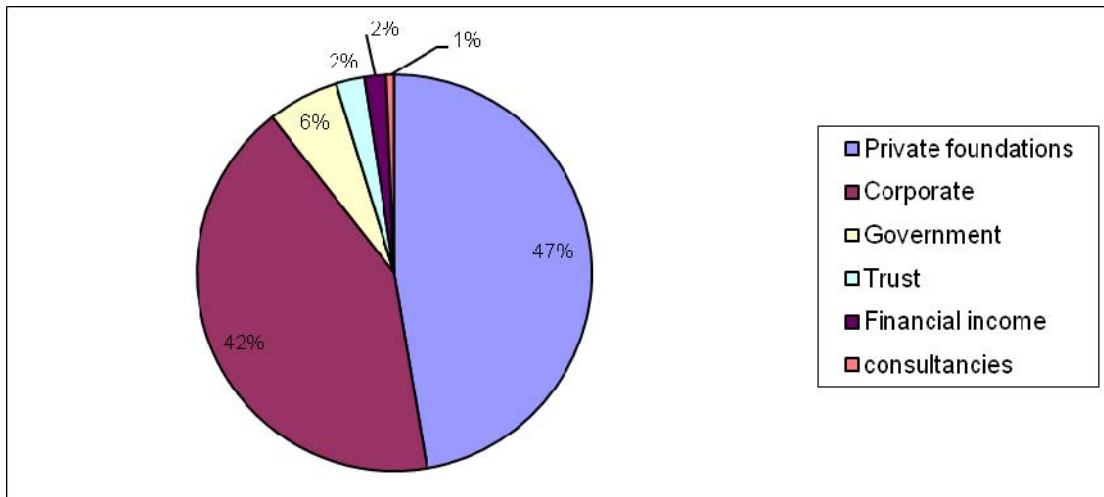


**Society for Wildlife Research and Environmental Education (SPVS** - [www.spvs.org.br](http://www.spvs.org.br)) was founded in 1984 in the city of Curitiba, State of Paraná, Southern Brazil. Since then, SPVS has developed projects in several parts of the country

**Mission:** *SPVS works towards the conservation of nature by protecting native areas; by carrying out environmental education programs; and by developing models for the rational utilization of natural resources.*

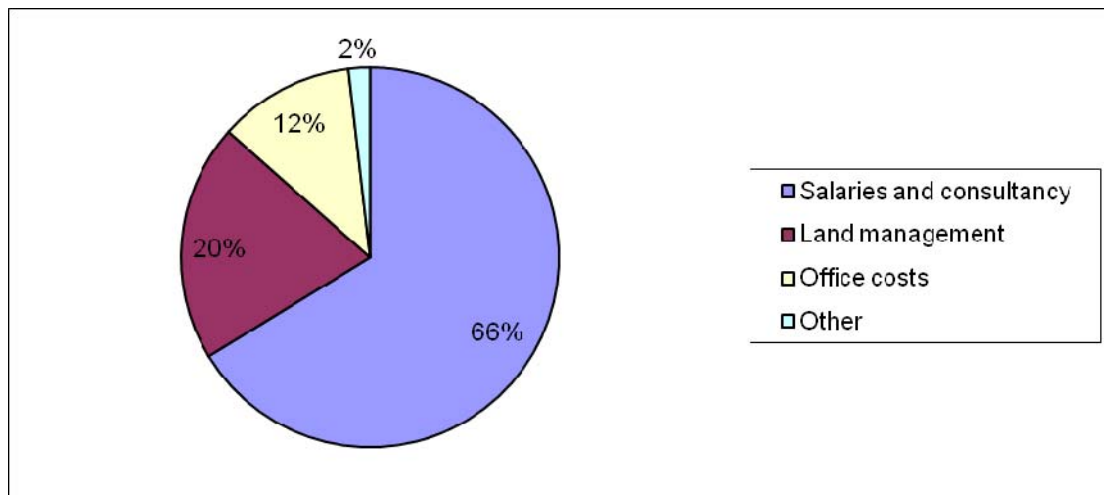
**Funding Sources:**

<b>Private foundations</b>	<b>47%</b>
<b>Corporate</b>	<b>42%</b>
<b>Government</b>	<b>6%</b>
<b>Trust</b>	<b>2%</b>
<b>Financial Income</b>	<b>2%</b>
<b>consultancies</b>	<b>1%</b>



## Breakdown of Costs

Salaries and consultancy	66%
Land management	20%
Office costs	12%
Other	2%



## Activities:

Today, its actuation is focused in the Araucaria Forest (a Southern Brazil biome threatened by extinction) and Guaraqueçaba region (area located in the major remnant of the also threatened Brazilian Atlantic Forest).

Among the initiatives developed by SPVS are:

- Climate Action Projects - SPVS has 3 Natural Reserves (RPPN) in Guaraqueçaba Region, that sums 18.000 hectares;
- Avoided Deforestation Program – almost 20 areas adopted that sum almost 2.000 hectares of Araucaria Forest;
- Environmental Education Actions;
- Papagaio-de-cara-roxa Project - A project to avoid the extinction of (Red-tailed Amazon Parrot - *Amazona brasiliensis*);
- Generation of Income Projects: To stimulate production chains compatible with the conservation through the incubation of two local groups: *Ecotourism Cooperative* and *Native Beekeeping Association*,

- Condominium for Biodiversity Project – A project to promote the conservation of urban natural areas inside the city of Curitiba.

In order to achieve its goals, the institution counts on support of governmental agencies, non-governmental organizations and the private sector - together with SPVS develops actions to engage the attention for investments in the environmental cause as a form of adding value to its business.

### **Problems**

- Currently it remains only less than 1% well preserved areas of the Araucaria Forest - an ecosystem which exists only in Southern Brazil. The effort made by SPVS in this area is to incentive private sector to adopt well preserved areas owned by local people who, based on reason and love for nature, faced all the opposite forces to keep the Araucaria Forest alive;
- The absence of a viable financial sustainability mechanism for the Protected Areas.
- Lack of adequate social and political support for the remnants of natural areas;
- Absence of sustainable models for generating income in the local communities;
- Poor communication between the protected areas and other institutions.

### **Future plans:**

In its new strategic plan, SPVS decided to strengths its relation with the private sector, in order to increases its results on the nature conservation, based on the business and biodiversity concept.