



WORLD
LAND
TRUST

news

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editorial

by John Burton, CEO WLT

Saving the natural world, for our sanity and our survival



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Speaking at a WLT event, our Patron, Sir David Attenborough said:

"I put it to you that without the natural world mankind is doomed. We are dependent upon the natural world for the very air we breathe, for every particle of food that we eat and many – including me – would say that we depend upon it for our very sanity."

Fashionably known as Vitamin N: Nature is something we are brought up with: children usually start to read from books about nature and animals, they are taken for walks and have pets. To satisfy our love of the outdoors we bring nature inside with potted plants and cut flowers and hang pictures and photographs featuring aspects of nature. As Sir David says, one reason we do this is for our very sanity. On page 7 you will find a more deeply argued viewpoint from one of our supporters, Sir Simon Gourlay, who is strongly of the opinion that in the pages of *WLT News* we do not place enough emphasis on the other matter touched on by Sir David above, and that is taking personal responsibility for the very air we breathe.

Sir Simon argues that people get very emotional about looming extinctions perhaps without digging deeper into the general state of the planet. He is of course quite right that saving biodiversity and addressing climate change go hand in hand and he feels that WLT should make more effort to explain and promote our Carbon Balanced programme. We have listened to his views and hope that the double page spread on pages 4 and 5 will give an insight into how our projects with overseas partners are addressing both issues simultaneously. We thank Sir Simon for his contributions to this issue of *WLT News* and welcome comments on his views, or indeed any other observations, from our readers.

We continue to be inspired and grateful to the companies who come to us with a genuine wish to know what they can do to minimise the effects of their operations. The Body Shop International for example have already reduced their product packaging as far as they are able, but were very concerned about the paper and card they still use in their international supply chain for product and transportation. So we started talking with them about planting

native species of trees to restore forests, by way of compensation. Neither The Body Shop nor our Ecosystems team at WLT took this lightly and the calculations on what would need to be put in place for the long-term were complex. You can read more about this on page 5.

For the past two years leading textile producers, Eurojersey, have been supporting WLT through sales of their fabric Sensitive®. This Italian company pledges to purchase and protect *One Metre of Rainforest for One Metre of Fabric* sold and have been major contributors to the Atlantic Rainforest land purchase in Misiones Province, Argentina (see page 6). This is a company that is grasping its environmental responsibility with both hands. Training in safety and environmental issues has enabled them to attain record results in the whole production cycle, recovery of recyclable materials and the elimination of energy waste. The results have engaged their whole workforce and Eurojersey say: *"The concerns of everyone involved about environmental conditions has been the main factor in turning awareness into a shared ethical behaviour, in relation to both the work tasks performed and everybody's private life"*.

Whatever your reasons, we hope that you will continue to support our work generously, and thank you to everyone.

Front cover

Armenia's rugged landscape. WLT-funded Keeper of the Wild Manuk Manukyan is responsible for FPWC's nature conservation area and making sure that no intruders disturb the animals living in, or migrating through, the territory.

Please help Manuk and the World Land Trust take this project further and ensure the survival of the Caucasian Leopard. See the new Special Appeal opposite and the Donation Form. Thank you.



www.worldlandtrust.org

Registered charity: 1001291



Success



Ranger Pablo protecting this season's parrot chicks. They have now fledged.

Thanks to the generosity of WLT supporters, by August we successfully raised £10,000 in just six months to protect Endangered parrots on Margarita Island, off the north coast of Venezuela.

Special appeals

Saved: Margarita Island's Parrot chicks



In 2009, WLT helped create a 1,809 acre (732 ha) nature reserve to protect the island's threatened dry forest. This habitat is vital for the survival of the Yellow-shouldered Parrot, an Endangered species in Venezuela that has its last remaining stronghold here.

Our partner, Asociación Civil Provita, work with local communities to raise awareness about the importance of protecting the Yellow-shouldered Parrot; the species has now become such an important symbol for the islander's culture and environment that every year they organise a festival in its honour.

Yet, sadly many people suffer from crippling poverty and sometimes the price that a few parrots can fetch in the illegal pet trade market is too great a reward to miss. Poaching of chicks from the parrots' nests is putting the survival of this species at risk. Since May this year, seven rangers led by Pablo Antonio Millán, who is being

supported through WLT's **Keeper of the Wild** programme, worked day and night to protect 14 nests from poachers. Constant police support during night shifts was very important for this breeding season, as on several occasions hunters and poachers were seen in the area.

After the last chick fledged from its nest, ranger Pablo said: *"I felt as if the parents were telling me not to stay protecting an empty nest. It was as if they were saying: 'We're taking our chick to fly with us today, you don't have to worry anymore.' And that's exactly what happened. I'm very relieved now that all the chicks have fledged, since it is a great responsibility for all of us rangers, with big risks but also huge satisfaction."*

Thanks to WLT supporters, Provita will now be able to strengthen their team to secure the future survival of this species in the wild.

Help us save the Caucasian Leopard

NEW Special Appeal

It is estimated that there are only 10 to 15 Caucasian Leopards left in Armenia, but this subspecies is resilient and with funding our partner organisation can help populations thrive in their conservation project area.

In April, a blanket of snow covered the vast mountainous landscape surrounding the Khosrov Buffer Zone Reserve in Armenia, one of the world's lesser-known biodiversity hotspots. Here, big cat footprints were found – those of the Caucasian Leopard.

It has been over a decade since there was a confirmed sighting of the Caucasian Leopard within the region but since our local partner, Foundation for the Preservation of Wildlife and Cultural Assets (FPWC), set-up their conservation project here they have been working to create conditions where this top predator could thrive.

Although there has been little research into the true status of the Caucasian

Leopard, it is estimated that there are less than 15 individuals left in Armenia; their populations have been devastated by uncontrolled hunting and the destruction of their natural habitat, a serious threat to wildlife across the country. But this subspecies is resilient and with proper research and monitoring, increased habitat protection, anti-poaching measures and awareness-raising, this species can prosper.

FPWC has already started this vital work; with the support of WLT and IUCN Netherlands they created the 1,084 acre (439 hectare) Buffer Zone Reserve – next to the 60,000 acre Khosrov National Reserve – and employed a team of rangers who have successfully reduced illegal hunting in the region.

This has resulted in increased numbers of Bezoar in the reserve; this spectacular subspecies of wild goat, with horns nearly as long as its body, only exists in the Caucasus region and overhunting caused a dramatic decline in their numbers. Increasing the population of Bezoar is key to the survival of its predator, the Caucasian Leopard. The leopard's territorial distribution in Armenia ranges over 2,586 km²; starting from Khosrov National Reserve, passing through the Buffer Zone Reserve, going down to the border of Nakhichevan (a landlocked exclave of



Azerbaijan) and then down to the extreme south of the country's border with Iran.

WLT's new **Special Appeal** is raising urgent funds to work with FPWC to save a vital Leopard Corridor and strengthen their research and monitoring of the species in the wild. Funds will also help to tackle illegal hunting and raise environmental awareness. **Discovering this footprint near the Buffer Zone Reserve is a sign that we must act now, before it is too late.**

To donate, visit: www.worldlandtrust.org
Or see donation form insert.

This Caucasian Leopard footprint was found close to the Buffer Zone Reserve; WLT urgently needs to increase the protection of this subspecies in the wild.

Deforestation and its climate change impact: WLT's role

Protected



An area of undisturbed forest in the Chaco-Pantanal now protected through the Paraguay Forest Conservation Project as the 11,000 acre Tobich Reserve. This biodiversity-rich habitat is suffering from a catastrophic rate of deforestation; between 1991 and 2008, about 15 million acres (6.4 million ha) of the Chaco was deforested, largely for cattle-ranching to supply the beef industry.

WLT celebrates further success for the Paraguay Forest Conservation Project that is tackling the country's alarming deforestation rates, in the battle against dangerous climate change.

This REDD+ project, run by our local partner Guyra Paraguay in collaboration with the local Yshir community, has been recognised by external validators for its outstanding ability to protect biodiversity and benefit indigenous communities, while producing real and measurable greenhouse gas emissions offsets.

REDD (Reducing Emissions from Deforestation and Forest Degradation) is a way of putting a financial value on the carbon stored in forests, offering incentives to protect them. REDD+ goes beyond avoided deforestation and forest degradation to include the role of conservation, sustainable management of forests, and enhancement of forest carbon stocks.

Consisting of several components, the second stage of this REDD+ project was completed last year when WLT funded the 11,000 acre (4,700 ha) Tobich Reserve in the Chaco-Pantanal. Saving this land also marked a great success for the Yshir people; the reserve lies within their ancestral territories making the forests of profound cultural significance. Over the years, much of their traditional land had fallen into the hands of private ownership and their forests destroyed – shattering their cultural connection to the land. Without the financial support of the REDD+

project, the Yshir people could never have reclaimed their land, which they now co-own and manage as a nature reserve with Guyra Paraguay, leading to full community ownership in the future.

A unique mosaic of habitats

The Chaco-Pantanal region, in the north of Paraguay, is a unique transition zone between the Dry Chaco grasslands and the world's largest wetland, the Pantanal of Brazil. A mosaic of 10 different vegetation types, ranging from dense woodland, palm savannah, to marshy grassland, the Chaco-Pantanal is a diverse habitat, home to many highly endangered species.

Yet it is suffering from an alarming rate of deforestation; between 1991 and 2008, about 15 million acres (6.4 million ha) of the Chaco was deforested, largely for cattle-ranching to supply the beef industry. At

times, the rate of loss was over 2,471 acres (1,000 ha) a day. Proposed deforestation plans for the Chaco show that the region surrounding the Tobich Reserve is a proposed development area for ranching. The race was on to purchase this land before the bulldozers moved in.

The good news is that this second stage of the project has now been successfully validated to both the Community Climate and Biodiversity Alliance (CCBA) standard and Verified Carbon Standard (VCS). VCS ensures that projects meet strict criteria and follow pre-approved protocols for quantifying greenhouse gas emission reductions or removals. The CCB standards provide a more rounded evaluation of carbon project design, including wider benefits for local communities and biodiversity, in addition to mitigating climate change.

The Chaco-Pantanal is a unique transition zone between the Dry Chaco grasslands to the west and the world's largest wetland - the Pantanal - to the east. This diverse habitat is home to a huge wealth of wildlife: from Globally Threatened bird species, including the Crowned Eagle and Hyacinth Macaw, to large carnivores such as the Jaguar (right).



Introducing Wood Positive



The Endangered Chacoan Peccary was thought to be extinct and only known from fossil records, before it was rediscovered in the Chaco in the 1970s.

Successfully meeting these standards is an immense achievement and demonstrates that WLT and Guyra Paraguay are not only committed to fighting dangerous climate change, but we are accomplishing this in a way that protects biodiversity and empowers local communities.

The project is being funded by WLT corporate supporter, Swire Pacific Offshore Operations Pte Ltd (SPO), as part of their long-term and established commitment to sustainable development (SD), and the pledge of the Swire Pacific Ltd group of companies at the beginning of 2012 to move towards net zero environmental impact.

SPO have already reduced their carbon footprint as much as possible and over 20 years the project will offset their remaining unavoidable emissions. This is achieved through preventing the release of at least 840,000t of CO₂ from forest loss; a sum equivalent to SPO's annual emissions over 20 years.

In the years to come, WLT will continue to try to protect areas of the Chaco at risk from immediate destruction in order to offset SPO's unavoidable emissions, ensuring that every component of this REDD+ project is validated to highest standard. We also plan to replicate this successful model in other areas across the world, if we can successfully secure more corporate funding.

WLT believes that working in partnership with a global network of organisations to empower local people is the most successful road to conservation success. REDD+ projects allow us to consolidate this mission, while gaining substantial corporate financial support for large-scale conservation, to protect biodiversity and help tackle dangerous climate change.

<http://eco-services.worldlandtrust.org>

Wood Positive is a new initiative launched by WLT with The Body Shop, that protects and restores habitats in the Brazilian Atlantic Rainforest and the Andean foothills of southern Ecuador, ensuring that each year more wood is grown and preserved than is used in The Body Shop's international supply chain for product and transit packaging.

Having already minimised their packaging as much as possible, The Body Shop is now compensating for the rest. Taking 2010 as a sample year, The Body Shop worked out that they use about 6,500 tonnes of paper-based packaging every year.

WLT then converted the 6,500 tonnes to an equivalent weight of woody biomass to calculate how many hectares of natural forest would need to be preserved and reforested to compensate for this consumption. By adding 10 per cent to the weight of the packaging, we ensure that each year more wood is grown and preserved than used – making it **Wood Positive**.

Creating more habitat

Often, once WLT has helped fund the creation of a nature reserve, our partners must carry out reforestation or natural

regeneration to improve degraded areas within the reserve, which have previously been lost to make way for farming or building developments. When reforestation is needed, a mixture of native species are planted in a similar composition to the plants found growing naturally in the surrounding forests. Tree planting can connect fragmented forests to one another to create a continuous habitat; this is particularly important for far ranging species, such as Pumas and Jaguars that need large areas of forest cover to search for food, find breeding partners and to avoid conflict with people.

In the first year of the **Wood Positive** project, we have enabled our partners, Nature and Culture International in Ecuador and REGUA (Reserva Ecológica de Guapi Assu) in Brazil, to reforest and preserve a total of 252 acres (102 hectares). We are currently repeating the process using data from 2011 to calculate how many more hectares must be regenerated or protected.

Through WLT's **Wood Positive** project, The Body Shop is actively supporting the regeneration and long-term preservation of habitats and thereby creating a rich home for threatened wildlife.



The Atlantic Rainforest is an ecosystem more threatened than the Amazon Rainforest; Wood Positive is helping to regenerate degraded areas of this habitat in Brazil, through REGUA.



'Buy an Acre' land purchase update Mexico, Colombia and Ecuador



Critically Endangered and once thought to be extinct, Fuertes's Parrot now has greater protection within its small range in Colombia.

Since the last issue of *WLT News* in Spring, we have helped our partners create three new nature reserves in Colombia, Mexico and Ecuador - protecting over 1,369 acres (554 ha) of threatened habitat. Safe havens for threatened wildlife, including Critically Endangered parrots and top predators like

the Puma, have been created thanks to your generous support.

In Mexico and Colombia, these new reserves have saved highly threatened cloud forests, which are among the most vulnerable to climate change owing to their restricted climatic requirements and their narrow and fragmented distribution. Roberto Pedraza, from our partner Grupo Ecológico Sierra Gorda (GESG), said: *"The greatest trauma in my life is climate change. The adaptation rates are failing and already ecosystems are under threat. Our cloud forests have less fog inside them, which puts a great stress on this habitat."*

Cloud forests, found at an altitude of more than 2,500-3,000 meters (6,600-10,000 feet) in elevation, receive most of their moisture from fog; they are unique ecosystems, home to many species found nowhere else.

In Ecuador, WLT has recently funded the

purchase of 128 acres (53 ha) to expand the Cazaderos Tropical Forest Reserve that protects Tumbesian dry forest; with less than five per cent of this forest type remaining, it is more endangered than both the Atlantic Rainforest and the Amazon Rainforest.

The Cazaderos Tropical Forest Reserve is home to wealth of wildlife; Pumas roam the forest, while in the tree top canopy Hoffmann's Two-toed Sloth forages alongside families of noisy Mantled Howler Monkeys. This is one of the last refuges for the American Crocodile (*Crocodylus acutus*) and endangered Neotropical Otters fish in the reserve's river.

By donating to the Buy an Acre appeal, you can help create more nature reserves to protect these threatened habitats and wildlife. In Colombia, Ecuador, Guatemala and Mexico WLT can still fund the purchase of vital forest habitats for £100 an acre.

Misiones Province: Argentina Saved: The Emerald Green Corridor - landmark conservation agreement with indigenous communities

On June 19, the Misiones State Government presented WLT's project to save the Atlantic Rainforest in Argentina at the Rio+20 Earth Summit, heralding it as a ground-breaking initiative to conserve biodiversity while upholding the traditional rights of indigenous communities

This was in recognition that three months earlier, WLT facilitated a Multicultural Agreement with three Guaraní communities, their neighbours who were the titleholders of the land, and the government, settling a 16 years of dispute over the future of their shared land in Misiones, in north-eastern Argentina.

John Burton, WLT's CEO, said from Argentina: *"The agreement that has been reached is truly ground-breaking and heralded as such by the government of Misiones. In my view, it is probably the most important land purchase the WLT will ever make, because of the innovations involved and the wealth of biodiversity it protects."*

The Multicultural Agreement will see 9,301 acres (3,764 hectares) of Atlantic Rainforest designated as a protected nature reserve called the Emerald Green Corridor (Corredor Verde Esmeralda), managed for

conservation by WLT partner organisations Fundación Naturaleza para el Futuro (FuNaFu) and Fundación Biodiversidad, Argentina in collaboration with the Guaraní communities.

This could not have been achieved without the hard work and expertise of professional negotiator, Javier Jimenez, as well as the generosity of WLT supporters and particularly The Bake Family, Eurojersey, Calypso Soft Drinks, PricewaterhouseCoopers, Treadz and Connoisseur Dry Cleaning.



The area marked in green shows Misiones Province; the red dot the project area



The Uruguay River and the reserve area. Guaraní communities can now protect their forest homes from being logged and developed, working in partnership with WLT's local conservation partners.

Dear WLT:



Personal comment from Sir Simon Gourlay who Carbon Balances his farm through WLT

For me the great appeal of what World Land Trust does is the compatibility of its primary objective of maintaining biodiversity with its equally – some might argue more – important work on Carbon Balancing and climate change. So when I read the Spring issue of *WLT New*, I was startled to see that Carbon Balancing and climate change barely got a mention. After mentioning this I was invited to give my personal view as to why I believe it is something we should all consider deeply.

Biodiversity is certainly crucial as the interdependence of millions of different species in plant and animal kingdoms that have evolved over billions of years bear witness. Over those billions of years, millions of species have become extinct, possibly more have become extinct as exist today. The big problem species, of course, is man, one of the most recent creations of the evolutionary process yet because of our size and large brains, now very much *primus inter pares*. So powerful are we that we can, and do, have a substantial impact on something as intangible as global climate.

It is not surprising that people get emotional about the looming extinction of a creature as dramatic as a Tiger or as cuddly as a Giant Panda or as stunningly beautiful as a hummingbird. But that doesn't mean that all efforts at maintaining biodiversity make sense. Sometimes politicians give the nod to the most bizarre schemes. When the Newbury bypass was being built, a very rare snail was discovered to be in its path and held up the work for some time. The compromise finally agreed was to gather up the snails and move them to a suitable site. A move they didn't appreciate; within a couple of years they had died out.

In reality, it is a cold, heartless fact that the Tiger, Giant Panda or rare snail could disappear from the face of the Earth without having major impact on our ecosystem. Yet unless we get a grip on the challenge of climate change, in less than a hundred years the impact will be catastrophic and all our efforts to maintain biodiversity will have been a side show - a fact that is a very hard sell to the general public.

With WLT projects, biodiversity and benefit to our environment through

carbon sequestration go hand in hand. Carbon sequestration is often seen as a cop out but I think that is a nonsense. However much we invest in energy saving and renewables, we shall still be using substantial quantities of fossil fuels and it makes complete sense to take the resultant emissions out of circulation through sequestration.

This is where rainforests play such a significant role. The impact of their loss on climate change is huge; taking the mean of current estimates, it is responsible for over 11 per cent of global CO₂ emissions. So every acre saved or reforested is important.

The same applies on the micro scale on a farm. I take pleasure that on my own farm, through the creation of habitat, we have many more bumble bees and bird species than when we came 50 years ago. We have lost the Cuckoo and no longer see sea gulls on ploughland, but we do see Kingfishers and last month a Pochard visited the half acre pool we created in the garden. However, I am acutely conscious that we can only go so far to reduce our own carbon footprint. We have made some progress by no longer using artificial nitrogen fertiliser, having naturally ventilated free range hen houses, installing 50kW of Photovoltaic on a barn roof, insulating every building that is heated and buying less thirsty vehicles: **but we are still not carbon neutral.**

Six years ago, as a family, we made a donation to WLT to help purchase 6.25ha forest and land for reforestation. Today that same sum would not go nearly so far but even so, in terms of Carbon Balancing, it represents good value in comparison with spending a similar sum at home on PV. So, having had a good year on the farm, we shall invest a bit more with WLT to help offset our future carbon footprint. I look forward to reading more about Carbon Balancing in future issues of *WLT News*.

Sir Simon Gourlay is a former President of the National Farmers Union and has farmed near Knighton on the Welsh Borders for more than 50 years.

Have your say. Comments on Sir Simon's letter or any other issue relating to the work of WLT are welcomed. Email the editor, Viv Burton, VBurton@worldlandtrust.org, or write to her at WLT, address on page 2.

Legacies: a life-line for the wild

A message from
WLT Trustee,
Dr Simon Lyster



Writing about legacies is not easy. No-one likes to think about death. But, like it or not, I am going to die one day. Obviously, my first priority is to make sure my family are taken care of as best as I can once I am gone, but I also want to help the World Land Trust (WLT) and remembering them in my Will is perhaps the most valuable way I can do this.

I am passionate about the work of the WLT because I think securing the conservation of important wildlife habitats is crucial for the future of both wildlife and people, who need clean water to drink and air to breathe. The Trust also has brilliant local partners to manage the land once secured, and I know that any money I give will be well spent.

As a relatively young organisation the WLT has not, so far, received many legacy donations. Other conservation organisations like WWF, RSPB and the Wildlife Trusts get 20 per cent or more of their annual income from legacies. As a Trustee of WLT this is something I want to change because legacies often produce surprisingly large sums of money and could achieve more than you ever dreamed possible.

Every year land is becoming more and more expensive. I recently visited an incredibly important corridor area for elephants and tigers between Corbett National Park and Ramnagar State Forest in India, in urgent need of protection. We are also actively trying to save some of the last remaining fragments of tropical forest to help create a viable habitat for orang-utans and other endangered species in Malaysian Borneo. Land prices are frighteningly high but a legacy could ensure they are saved.

So, you might want to think about joining me in remembering your family, first and foremost in your Will, but also leaving a bit to the WLT. We would spend your legacy carefully and effectively. Thank you for giving this thought; you can find out more on making a legacy to WLT on the back page.

Dr Simon Lyster is a lawyer by background, and has worked for environmental organisations for most of his professional life: including WWF and as Director General of the Wildlife Trusts, one of the largest conservation organisations in the UK. More recently he was CEO of LEAD International (Leadership in Environment and Development).

Help raise more funds through the Big Give Christmas Challenge

Update on 2011 Big Give Christmas Challenge:

As a new venture in 2011, WLT signed up to take part in the annual Big Give Christmas Challenge, an online fundraising event which takes place each December. With matched funding available during the week, it meant that supporters' donations went even further.

Saved: real acres in Colombia, Ecuador and Mexico

Thanks to the generosity of WLT supporters, in just five days we were able to raise £157,286 for our Buy an Acre projects. The funds were used to help create or extend nature reserves working with our partners in Mexico. In Colombia the funds are being used to extend the Las Tangaras reserve, protecting vital Chocó habitat; in Ecuador Tumbesian dry forest will be protected to extend the Cazaderos Reserve and in Mexico, pristine temperate and cloud forest is being saved in Sierra Gorda.

This was a fantastic result and we thank everyone who contributed by pledging donations in advance and donating online during the week. Unfortunately we were aware that for many people trying to donate online during the week was far from easy, with the Big Give website experiencing technical problems due to the huge volume of traffic. We have had reassurances from the Big Give that this will not happen again and after asking for feedback from our supporters, we have decided to join the Big Give this year - we very much hope you will join us too.

**BUY AN ACRE:
SAVE ONE ACRE FOR THE FUTURE
JUST £100**

Photo credits: Cover: Misad / Dreamstime.com (Caucasian Leopard), FPWC (landscape); Page 3: Leopoldo García Berrizbeitia (parrots), FPWC (footprint); Page 4: WLT (Paraguay forest), Guyra Paraguay (deforestation), Silvia Centron (Jaguar); Page 5: WLT/John Burton (Chacoan Peccary), REGUA (tree planting); Page 6: Fundación ProAves (parrot), WLT/John Burton (Misiones, Argentina); Page 7: WLT (Simon Lyster); Back page: Guyra Paraguay (ranger), Roger Auster.

Big Give 2012 Challenge 6,7,8 December

This year we are raising funds to put more rangers in our partners' reserves, through the Keepers of the Wild programme. We are setting our sights on raising £60,000 online during these three days. If we are successful we should raise £120,000 with matched funds from the Big Give Champions Fund. We hope you will help us ensure more rangers in the field to protect our reserves. More details on our website and in the winter issue of *WLT News*, published in November.



Our first female Keeper of the Wild is Gabriela Leonor Valenzuela Mareco (pictured above holding an armadillo she rescued). She plays a vital role in protecting the Dry Chaco in northern Paraguay with Guyra Paraguay. This hostile environment is home to a huge diversity of flora and fauna that are threatened by the alarming rate of deforestation in the region.

It's Official: WLT fundraiser successfully achieves a new Guinness World Record™ title



On June 17, supporter Roger Auster bounced four miles on a Space Hopper along Gwithian Beach in Cornwall in a bid to beat the world record. As well as training, 19-year old Roger, from Minchinhampton in Gloucestershire has worked tirelessly to organise fundraising events, raise awareness about WLT and encourage donations. Congratulations and thanks to Roger who not only broke the record but has raised over £1,000 for WLT (doubling his target).

Before he set off, he said: "I will look a complete and utter muppet and possibly cause myself some serious pain, but as well as beating the record I also wanted to raise funds for the World Land Trust, a charity close to my heart."

Safeguard what is important to you by remembering WLT in your Will

We hope you will consider including World Land Trust as a beneficiary in your Will to enable us to safeguard wildlife and their habitats for the future. You may also want to consider a 'Living legacy' so that you can put in place your wishes during your lifetime, and forever after. For more information please see our website: www.worldlandtrust.org/supporting/legacy

Or, if you would like to speak to someone please do not hesitate to contact Viv Burton at the WLT office for a confidential conversation: 01986 874 422.

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LAST WORD

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